

THE GUILD REPORTER

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Coast-to-Coast Strike Pends

WHAT A WIRE STRIKE WOULD MEAN



Indicating only the bare skeleton of the huge United Press network of wires, manned at 67 bureau points in the United States, this map helps visualize the significance of the potential strike which United Press Guild members are discussing.

A walkout would affect hundreds of newspapers and radio stations here and in many foreign countries and would involve the ANG for the first time in a strike extending over limits of a single city.

San Diego Wins 12 Per Cent Raise

SAN DIEGO—Replacing an existing contract which would have expired June 28, the management of The Union-Tribune Publishing Co. and the San Diego Guild on April 4 signed a new agreement raising wages an average of 12 per cent for 141 employees of the publisher in six departments.

Financial benefits will be retroactive to March 3.

During the 18 months that it will be in effect, expiring June 28, 1942, its provisions will distribute pay increases totaling more than \$40,000 to employees covered.

Reporters to \$51.50

The agreement establishes salary minimums of \$51.50 weekly for experienced reporters, rewrite and copy desk men, society writers, artists and display advertising solicitors. This new minimum represents a 14 per cent increase over the \$45 top minimum previously established.

The San Diego Guild represents the entire Guild jurisdiction, except for the circulation department. Raises immediately or in the next few months were provided for all but five persons in the departments for which the Guild is bargaining agent.

Other provisions of the new contract call for extra one-half time pay for each hour employees are required to work on holidays and a 37½-hour week for copy desk men.

Renewed clauses in the contract and covering letter accompanying it require at least one-half of all new employees hired either to be Guild members at the time of employment or to join the Guild within 90 days of the date of employment. Severance pay up to 26 weeks at the end of 13 years' employment with the firm, a struck work and apprenticeship limitation clause and many other provisions of the model Guild contract are included.

Cost of Living Argued

Representing the Guild as spokesmen in negotiations were Fred Wilson (chairman), artist; Henry Love and Mel Mayne, re-

(Continued on Page Two)

ANG Dues Receipts Hit New High

Per capita collections by the ANG during the quarter ended Feb. 28 reached a new high of \$32,189.50, more than \$4,000 above the previous high quarter, which was the one immediately preceding.

The increase represents a solid increase in number of regularly dues-paying members.

Other receipts brought the total income for the quarter to \$33,462.01, exceeding expenses by \$7,712.86, giving the ANG a general fund surplus of close to \$8,000.

(Financial statements appear on page 5.)

The defense fund also climbed during the quarter, from a net total of \$19,487.67 to a high of \$26,844.62.

This was accounted for by increased collections of the series of three assessments levied directly by the Memphis convention. Collections of \$10,060.85 were offset to the extent of \$2,703.90 in expenditures, principally in liquidation of Chicago strike debts, and in payments for the Monroe and Jewish Day (New York) strikes.

The budget for the current quarter, March to May inclusive, approved by the March Executive Board meeting, is \$33,532.80, as compared with \$30,432 for the previous quarter. Principal items of increase are the expansion of the resident organizer plan, now in process, and the fact that this quarter will cover two meetings of the IEB. Included in the current budget is the usual "Miscellaneous" item, standing this time at \$2,562.80. This item, a percentage reserve, is virtually never spent.

United Press Talks Nearing Showdown

Possibility of a nation-wide wire service strike loomed greater than ever before in Guild history this week as a result of rejection by the United Press of demands unanimously agreed upon by delegates to a conference of UP units in Columbus, O., April 6.

Delegates from units in seven of United Press' largest bureaus recommended, at the conference, that all UP units "consider strike action" if the management did not make "substantial concessions" in respect to Guild shop, wage minimums, extension of the 5-day week, severance pay, protection for men in military service, and a general job security clause.

Management negotiators refused to meet the demands at a conference with a Guild commit-

BULLETIN

The Wire Service committee of the International Executive Board has been called to meet in New York April 23 to decide, after consultation with the chairmen of UP Guild units, whether the "failure to obtain substantial concessions" from the management is such that under the program of the Columbus delegate meeting the units should be asked to vote on strike action.

The meeting was called by Victor Pasche, ANG secretary-treasurer and chairman of the UP contract negotiating committee, after a bargaining session in which the company made a "final" offer to increase the sixth-year minimums in cities of 500,000 population or over by \$2.50, and to increase all existing minimums in the state capital bureaus of Columbus, Harrisburg, Albany, Denver and Atlanta by \$2.50. The management rejected proposals for other wage increases, improvements in respect to overtime, no-pay-cut or other job security clause, salary guarantee in war service, and Guild shop.

tee in New York on April 10. Proffered as "substantial concessions" were a \$2.50 weekly wage raise for approximately 30 of the system's 420 newsmen, agreement to consider extension of the 5-day week to one additional bureau—Salt Lake City—and little else.

UP wage minimums are generally lower than Guild contract minimums with newspapers in cities where the UP has bureaus.

Improvements Refused

The management refused flatly to a ban on pay cuts, any form of Guild shop, or strengthening of the military clause to provide at least the same pay for men returning from war service.

Management spokesmen asked the Guild Committee, headed by ANG Secretary-Treasurer Victor Pasche, to return April 15 for another meeting but held out only the promise of further consideration of slight relaxation in position on the hours provisions of the agreement.

Eleven delegates from seven cities were present at the Columbus meeting, as well as two representatives of the ANG. Negotiations, in progress for nearly two months, were reviewed exhaustively. Letters were read from units in several cities, other than those represented at the

(Continued on Page Three)

Union Aids Day With Paid Space

Carrying out their threat to back up strike-breaking statements with actual cash support for the publisher, the officials of the Amalgamated Clothing Workers Union last Saturday bought a full-page advertisement in the Day, Jewish language daily, against which the New York Guild has been on strike for nine weeks.

From the beginning of the strike, Amalgamated officials have denounced the Guild and have charged that the strike is a Communist plot to destroy the "liberal Yiddish press."

The Amalgamated's \$400 advertisement in the Day followed closely on the heels of a "conference" which the Amalgamated and the International Ladies Garment Workers Union organized a week ago to fight the strike. The conference was held in the Hotel Capitol and strikers who attempted to enter the hall to tell their story were beaten by thugs who guarded the entrance.

Woman Writer Beaten

Sarah B. Smith, striking Day novelist, has been confined to her bed for a week with injuries received in front of the meeting hall at the hands of one of the guards. Two other women strikers and one man were assaulted for asking for the right to speak at the conference.

Saturday's advertisement consisted of a statement signed by Louis Hollander, Joseph Catalonetti and Abraham Miller, three officers of the New York Joint Board of the Amalgamated. It also quoted Frank Rosenblum, acting president of the Amalgamated and a member of the CIO Executive Board, as being opposed to the strike.

The advertisement stated, in part:

"The strike, which is now being conducted against 'The Day' by the Newspaper Guild of New York, is in our opinion (Continued on Page Eight)

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Boston H-T Signs for \$16,500 in Pay Raise

BOSTON—Wage increases of \$16,500 a year and new high minimums for certain editorial employees in Boston were achieved in a contract renewal agreed upon by the Newspaper Guild of Boston with the Herald-Traveler last week.

Four weeks of fruitless sessions were ended when the big industrial unit (430 members) held a large membership meeting and demanded the management sit down at once to serious bargaining. The agreement was concluded in nine days thereafter.

Wage increases rectify some of the worst maladjustments in the contract and improve salaries of employees in 17 of 36 classifications.

\$75 Top Minimum

A minimum of \$75 was set for telegraph editors and for the heads of various sub-departments. Slotmen, makeup men, and the night art head will be paid \$70. These are the highest such schedules in the city.

The contract rubs out the old "1,000-hour" article on hours and overtime and substitutes a five-day week, eight-hour day, with the first hour of overtime in each day compensated in time off and one-half in cash.

Severance is increased from 30 weeks in 15 years to 20 weeks in 10 years, and death benefit is made payable to previously designated beneficiaries, if the employee so wishes.

War Clause Improved

The new military service article guarantees return to same or comparable job provides for payment of two weeks' wages and vacation money to an employee going into the armed forces, considers military service as service for the publisher as far as severance pay, experience rating and death benefits are concerned, and grants the replacement employee full contract rights. The publisher further agreed to consider recommendations from the Guild for additional compensation to non-commissioned selectees, the loss of whose earnings constitute a real hardship at home.

Several other articles were improved in minor ways and a model contract article on duration and renewal was added.

The contract was negotiated by a committee comprised of Donald Willard and Henry Harris of the Globe, Dr. Albert Dieffenbach of the Transcript, and Organizer George Markham.

San Diego Gets Raise

(Continued from Page One) porters; George Hayden, advertising man; Bill Brodie, copy reader. The management was represented by Arthur K. Whyte, publisher, and L. C. Ridout, personnel director. The firm is owned by Col. I. C. Copley, through Copley Press, Inc. The Joliet (Ill.) Herald-News, with which the Joliet Guild has a contract, is owned by the same chain.

"Negotiations for this contract renewal required only 12 hours of actual negotiation time," said Brodie, SDNG president. "The Guild pointed out to the management the great increases in living costs in San Diego because of the national defense activity here. We submitted figures showing increases in food prices and rentals."

Millon Kaufman, ANG executive vice president, in a tour of coast Guilds, attended the final negotiation session.

BIG MOMENT



Pictures showing contracts being signed are old of a new contract with the Union-Tribune Publishing Co. (Copley chain), are George Hayden, Melvin Mayne and Fred Wilson, Guild negotiators. Seated are Arthur K. Whyte, publisher, and Lionel Ridout, company personnel director (r.).

Surprise, Surprise; 5 Days in Toronto

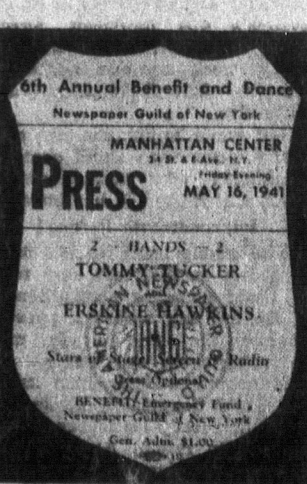
TORONTO—"Don't come in tomorrow, it's your day off," said one of the Toronto Star's sub-editors as he phoned half-a-dozen reporters and deskmen the evening of March 31.

Every man-jack thought he was pulling an April Fool gag, and it took the utmost persuasion to make them believe that the five-day week had actually arrived.

But that's what had happened—for the first time on any newspaper in Canada—and now it's in full swing throughout all editorial departments and the library—and of course a great many more newspapermen are getting jobs.

So far, the Star has grabbed two men from the Toronto Globe and Mail, two from the Windsor Star, one from the Ottawa Journal, one from the Canadian Broadcasting Corporation's news service, one Toronto man from New York; where he'd been writing for pulp; and some regional correspondents have been called in to the city staff. The raised Globe and Mail and Windsor Star each promptly tried to raid the other. The Globe and Mail succeeded in enticing one man to Toronto, but had to give one of its men two raises in a week.

TICKET TEMPEST



This ticket to the sixth annual Benefit and Dance of the New York Guild, scheduled for May 16, so closely resembles the pulpy press card that one of them was introduced in a legislative hearing in Albany in behalf of an argument that only state authorities should issue such passes. Some of the brightest stars currently ad and about Broadway will furnish entertainment at the party.

Toronto Gets Credit for Star Gains

TORONTO—That the recent unsuccessful fight by the Toronto Guild for recognition by the Toronto Star was not profitless is attested emphatically this month in a two and one-half page analysis of the struggle in the Canadian Forum, approximately the Canadian equivalent of The Nation in the United States, by Mary Cameron.

The writer sums up substantial gains that the Toronto Guild members have won in wages, hours, and other working conditions, even while failing to gain collective bargaining rights, and says that the Guild experience may profit all Canadian white-collar workers.

"It is only because an industrial union, with international affiliation, has been active for five years on the Star," Miss Cameron writes, "that minimum wages have risen from \$15 to \$20 for new reporters; from \$7 to \$10 for copy boys; and very recently, when the Star was faced, for the first time in its history, with a union empowered to strike, from \$25 or \$30 to \$40 for experienced reporters."

"That's the reason advertising solicitors, including telephone solicitors, also have been put on an average five-day basis. They now work Saturday morning one week, have all day Saturday off the next week, and one whole week-day off the next, as well as Saturday afternoon. For display advertising men, at least, this brings an average 40-hour week, same as deskmen. Reporters, however, still work a couple of nights a week, but are sure of two full days off."

Interest City-Wide Only editorial exceptions to the five-day week are editors and a handful of highly-paid feature writers—one of whom announced during negotiations that he wouldn't know what to do with the extra time anyway.

So far, the Globe and Mail and the Evening Telegram have given almost no raises, and are still on the six-day week, but there's a lot of interest in the Star's concessions. Especially on the Morning Globe and Mail, which publishes on all holidays—the afternoon papers don't—so that its staff members never get a full day off all year, except Saturday.

Coast INS Unit Asks Bureau Contract

SAN FRANCISCO—The first move to obtain a Guild contract in a key bureau of International News Service was launched in San Francisco April 4.

A delegation led by Charles Irvine, executive secretary of the San Francisco-Oakland Newspaper Guild, called on John D. Hanley, INS bureau manager for INS.

Irvine pointed out that the Guild represented a majority of the newsmen in the bureau and said that they wanted the Guild to negotiate for a local contract based on nearly as possible on the excellent city-wide Guild contract covering employees of the four San Francisco daily newspapers and the Oakland Post-Enquirer.

Hanley further pointed out the great difference between salaries on the San Francisco papers and in the local bureau of INS and asserted this was a disturbing factor to employees on papers served by INS.

INS Pay Low

In several instances employees in the local bureau of INS make between \$17.50 and \$20.00 a week less than they would be making on the papers under Guild contract.

Hanley was informed that United Press employees are covered by a national contract and Associated Press staffers in San Francisco are covered by a local contract.

It was understood Hanley wrote to his superiors, reporting the conference with Irvine and the Guild committee.

Irvine planned to hold another session with Hanley at an early date, with an augmented committee from the Guild.

Eastern Bureau Watching Accompanying him at the April 4 session were John Sullivan of the San Francisco Examiner and district attorney Charles Fisher and Roy Kirk of the San Francisco Call-Bulletin copy desk.

Frequent communications from Chicago and New York INS employees have revealed keen interest on the part of staffers in the East in the outcome of the San Francisco campaign.

The bargaining campaign is the first activity of the San Francisco King Features Syndicate unit of the Guild, which was reorganized this year shortly after International News Photos employees won a nation-wide Guild contract.

S.F. GUILD READY FOR AP BARGAINING

SAN FRANCISCO—The wire service program for betterment of wages and other conditions for members of the Associated Press employees was submitted this week to Harold Turnblad, local AP news editor, and the first negotiations meeting was expected to take place soon.

Turnblad was requested to extend terms of the present contract, which expired March 31, pending agreement upon a new one.

Charles L. Irvine, executive secretary of the San Francisco-Oakland Newspaper Guild, informed Turnblad that "we are willing to open negotiations at any time and trust that you can arrange a conference in the not too distant future."

Turnblad replied that he was "as eager as you to get this matter under way" and suggested that "you put your suggestions in regard to a new contract into writing. Then when we are able to get together, we can get going without any lost motion."

"...OR... STRIKE!"



This is a potentially historic moment in Guild annals. Delegates from seven United Press units, meeting in Columbus, have just voted unanimously to recommend consideration of a strike to their units unless the management abandons demands for wages and contract conditions inferior to general Guild standards. Around the table are John Weillburg, ANG organizer resident in Cincinnati; (l. to r.) are John Weillburg, ANG organizer resident in Cincinnati; Francis McCarthy, New York; Nicholas Pops, Jr., Columbus; John Quick, Columbus.

ANG Officers Urge Legislative Drive

The anti-labor drive being waged by reactionary employers and collaborating politicians in Washington and all the 48 states has "reached the stage of acute emergency" for the Guild and all labor, the ANG's three executive officers declared April 3 in a special joint letter to all locals urging strong Guild action to defend labor's rights.

"It is up to every Guild member and every Guild local to watch the situation," the officers wrote, "and take action just as often as necessary in the way of pressure on their Congressmen and on public officials."

N.Y. Dues Touch New High Point

March was the banner month of the entire history of the New York Guild in number of members in good standing and receipts from dues, local Treasurer Gladys Bentley reported in a bulletin to all unit officers on April 9.

On March 30 the local had 3,867 members in good standing, constituting approximately 70 per cent of the membership. The previous high mark, established in January, was 3,630. The March figure is 90 per cent higher than that of March, 1940.

Cash receipts, Miss Bentley reported, were \$7,000.

The treasurer gave special mention to the Journal-American unit (Hearst), which collected \$2,000.55 in dues in March, bringing 84 per cent of its membership into good standing. Unit Chairman Jack Hohenberg and Treasurer A. A. Nelson attributed the unusual collection to signature a month previously of a Guild shop contract, plus a systematic drive by the unit collectors.

BOSTON ACTS TO DEFEND LABOR RIGHTS

BOSTON—In response to an appeal by ANG executive officers for action on anti-strike legislation and in defense of labor's rights, the local Executive Committee has voted an immediate letter campaign to U. S. Senators and Representatives and has set up a committee to report on a program for sponsoring a Boston public meeting "for other effective action" to support the Ford strikers.

KNOW OF A JOB? DON'T FORGET GUILD PLACEMENT SERVICE!

Publishers Stall Gets Stalled

WILKES-BARRE—Proposing negotiations for a contract with Wilkes-Barre's two daily newspapers to replace one expiring April 14, Guild negotiators were asked by the publishers to "wait until we've finished negotiating with the printers."

Guild President Joseph Collins pointed out that it once took four years—from 1933 to 1937—to negotiate one ITU contract, but the publishers still stalled.

Then Collins reminded the publishers that the existing contract provides that terms of the succeeding pact shall be retroactive to the date of expiration of the present one. A publisher spokesman disputed the statement until he was shown the contract text.

It took only a few minutes, after he had realized the sad truth, to arrange for a conference within a week.

ance to giving their employees any share, in the form of wages, in the huge income from defense contracts.

"2. That the House investigate and expose the real sabotage of the defense program... which exists in the collusion of employers to obtain exorbitant profits on defense contracts."

"3. That no anti-strike legislation be enacted, but that instead employers receiving defense contracts be compelled to live up to the Wagner Act."

The officers said that the attack on labor organizations in the defense industries is a vital danger to the Guild because it "is obvious" that "the anti-strike atmosphere built up against labor organization in the defense industries will be used against all strikers."

More important, they added, "is the fact that the attack on unions in the defense industries means an attack on the mass of the labor movement. Guildsmen familiar with our successful record and history of collective bargaining know that in every instance our success has been based on the backing of organized labor as a whole."

"If organization in the mass industries is stopped or broken, or defeated in its efforts to obtain improved salaries in a time of rising living costs and rising prices, the Guild may well give up hope of further gains."

Philly Crew Men Raised

PHILADELPHIA—In less than a month after crew managers of the Inquirer circulation department joined the Guild, a contract has been agreed upon which will increase earnings of the men from an average of about \$30 a week to between \$36 and \$40 a week.

In addition, the contract provides for all of the standard Guild benefits, including a 5-day, 40-hour week, a guarantee against discharge except for "good and reasonable cause," sick pay, severance pay, vacations, holidays, protection against wage cuts, and a military service clause.

Base pay, under the contract, was increased to \$37 from \$25, and commissions on new orders raised from 5 cents to 10 cents. The contract establishes a Guild shop.

TACOMA NAMES JAMES CONVENTION DELEGATE

TACOMA—The Tacoma Guild has elected David James, News-Tribune reporter and unit chairman, as delegate to the national Guild convention at Detroit in June. James represented Tacoma at the San Francisco convention in 1939.

Coal Scuttle Scuttles All

TACOMA—A coal scuttle has held up negotiations between the Tacoma Guild and the Tacoma News-Tribune management. The day after a preliminary meeting, George F. Russell, N-T business manager, injured his back lifting a bucket in his house basement, resulting in a fortnight of negotiations between a spine fixer and Russell.

Low Wage Minima

Top wage minima in the present UP-ANG agreement is \$55, after six years' experience. In New York and Washington only; \$50 after five years in cities of more than 500,000 population, and \$45 after the same span in cities of less than 500,000 population. The severance pay scale is on the basis of a week for every nine months of service to a maximum 24 weeks.

UNFAIR MANAGEMENT

ITU Sets Record In Wage Program

February topped all previous months in the history of the International Typographical Union in number of contracts signed with wage increases. The Bulletin, official organ of the ITU, reports this month.

"The figures for February," the Bulletin says, "when 70 agreements providing for increases were recorded, are the most ever received in a single month in the history of the International."

Forty-one of the ITU wage-raising contracts were with newspapers, 29 with job shops. In the first three quarters of the ITU fiscal year (the third quarter ended Feb. 20) the union signed 213 contracts with wage increases, compared with 168 in the similar period of 1939-40 and 78 in 1938-39.

The International Printing Pressmen and Assistants' Union reported that in 1940 it signed 124 newspaper contracts with wage increases, compared with 72 in 1939 and 98 in 1938.

National UP Strike Looming

(Continued from Page One) meeting, rotating increased Guild strength and regretting inability to send delegates.

Large Units Represented

Present at the meeting were spokesmen from UP units in New York, Washington, Kansas City, Columbus, Pittsburgh, Harrisburg and St. Louis. The meeting, of necessity, was heavily representative of only eastern Guild strength on the national service.

There was exhaustive discussion among the delegates regarding the degree of effectiveness to which strike action against UP could be carried on a nation-wide basis.

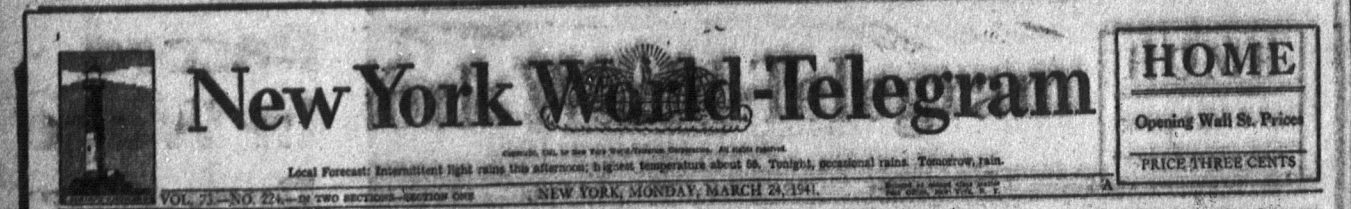
It was agreed that possible outside support, which could be expected but might not be certain, should not enter into consideration of the picture as a whole.

On this basis, discussion continued to a point where there was a unanimous meeting of minds that if "substantial concessions" on certain fundamentals could not be obtained through collective bargaining, strike action would be warranted.

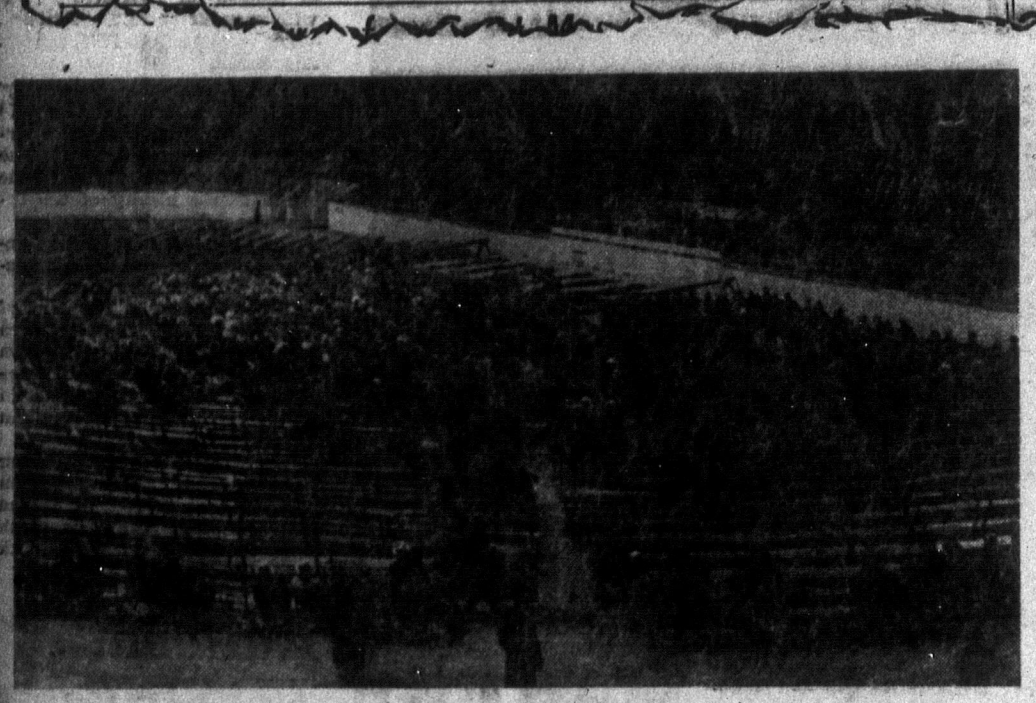
Flagrant violations by management of the wage-hour law, as well as the work week provisions of the existing contract, were also reviewed. In this connection, the tightly-organized Washington bureau recommended that the Guild seek remedial measures through the wage-hour administration. If satisfaction could not be directly obtained, the Guild has had two contracts with a United Press, first of which was of 18 months duration. The second, which expired last March 10, was renewed verbally pending outcome of the current bargaining. There is no retroactive provision.

Low Wage Minima Top wage minima in the present UP-ANG agreement is \$55, after six years' experience. In New York and Washington only; \$50 after five years in cities of more than 500,000 population, and \$45 after the same span in cities of less than 500,000 population. The severance pay scale is on the basis of a week for every nine months of service to a maximum 24 weeks.

DANGER—WILLIAM GREEN AT WORK



A. F. L. SMASHES DEFENSE STRIKE



The World-Telegram streamer refers to the by the photo above of what was advertised Allie-Chalmers strike. The small clipping, from the New York Herald-Tribune, explains itself. And that it's all just William Green and his copyright by Newspaper PM, 1941, and Friday, bureaucrats at work—not any workers—is shown in the.

Sad Tale Has Moral

NEWARK—A tale of the struggle of the Daily Journal Editorial Workers' Association in nearby Elizabeth against the publisher has come to the ears of local Guild officers.

The association recently sent a committee to the publisher with a vigorous demand. The demand was for more by-lines.

The publisher promised to rectify the situation.

Emboldened by the victory, the association next asked for raises. The raises have not been forthcoming. The members of the association were only a little less disgruntled by this than by the fact that the by-lines have not been forthcoming either.

The Newark guildsmen drew the obvious moral for their Elizabeth colleagues and await developments.

ANG Donates To Miners Fund

Under instructions from the International Executive Board, Secretary-Treasurer Victor Pasche has sent an ANG donation of \$10 to the Kentucky Miners Defense to aid in the rehabilitation of four Harlan County, Ky., miners recently released after serving ten years' imprisonment on the weight of perjured evidence.

The four men were convicted of murder of a coal mine guard in a riot during the 1931 coal strikes. Several witnesses have since testified they perjured themselves, and the district attorney who prosecuted them admitted he had been "imposed upon" by the mine operators.

Acting Governor R. K. Myers pardoned one of them and commuted life sentences for three others in January. The latter three were paroled Feb. 15.

KNOW OF A JOB?
DON'T FORGET
GUILD PLACEMENT SERVICE!

Kaufman, in Los Angeles, Urges Labor Unity

LOS ANGELES—The ANG will succeed in its major jobs of organizing and of improving pay levels to meet increased living costs to the degree that it refuses to be intimidated by the "tear gas bombs of patriotism" and defends, day in and day out, the unrestricted right to organize and bargain collectively. Executive Vice President Milton Kaufman said in a speech before the Los Angeles Guild April 2.

The campaign to organize the Los Angeles Examiner, the occasion for Kaufman's visit, necessarily involves a concern on the part of the Los Angeles Guild for state and federal laws and administrative regulations which might hamper the organizing efforts of the local and the full exercise of its collective bargaining strength in improving pay levels, he said.

"To engage in such an organizing effort, and to lay plans to improve the pay schedule in existing contracts while refusing to guard the right to carry on this work, invites the disaster of having these very efforts stabbed in the back," Kaufman declared.

Says NMB Anti-Labor:

"It is not a bit curious that the Administration established a national mediation board immediately after 400,000 coal miners and 350,000 steel workers moved for wage increases in their contract renewals. The purpose of the board obviously is to deprive these unions of the exercise of their true power to win improvements through the strike weapon.

"Not is it curious, or even funny, that a 'true patriot' like Henry Ford, and his labor henchman, Bennett, declare that the auto workers' strike against the River Rouge plant is a communist plot to sabotage national defense. For some of us are intimidated by such flag-waving, including some, indeed, in the labor movement, like the acting president of the Amalgamated Clothing Workers of America, who declared that a strike of 40 people in New York is a communist plot to destroy the Yiddish press.

"The Guild, in the face of such attacks, ought to follow the example of the Allie-Chalmers strikers who, met by tear-gas bombs hurled from a mobile fortress, hurled them back without fear.

"There is every reason for a

Capital Leaders War Over Prices

WASHINGTON (PP)—An intra-administration battle over the means of preventing strikes in defense industries—with both sides determined to prevent them—is taking place here with price controls as the issue at stake.

Leon Henderson, New Deal economist in charge of price stabilization for the National Defense Advisory Commission, together with Bernard Baruch, financier who headed the War Industries Board of the last war, contends that strikes can best be stemmed by preventing increases in the cost of living.

OPM Director-General William S. Knudsen and the dollar-a-year men gathered around him in the OPM represent the opposing point of view. They contend that the "law" of supply and demand should be allowed to function freely.

President Roosevelt's position in the argument has not yet been made clear, although it has been indicated that he favors the Knudsen stand while opposing wage increases for fear of resultant price increases.

In that position he is reported to agree with Henderson, who said, at a recent press conference:

"We will watch wages as a prime cost factor. If unwarranted wage rises are in prospect, we will have a decided interest in them."

Henderson did not explain what standard he would use in deciding whether wage increases are "unwarranted."

Arguments advanced by leaders of the CIO and AFL appear to have made little impression on the official family so far. Labor has contended that wages can be increased without price increases and that wages should go up in any event in order to provide a better balance between purchasing power and productive capacity.

Baruch's views were stated recently in the Harvard Business Review. In an article appearing in that magazine he said:

"The evils of inflation in lifting the cost of living, distorting the wage-price relationship, and thus causing labor unrest and strikes is another justification for the price ceiling as a method of expediting industrial mobilization.

"Labor cannot be blamed for demanding higher wages if it finds itself being squeezed by the rising cost of the necessities of life and at the same time sees industry receiving inflated profits of which it does not feel it is getting its fair share."

Battling Bill Gets New Job

TACOMA—Bill Golden, battling blond reporter, lightweight public-official-licking champion and president of the Tacoma Guild, has resigned from the Tacoma Times to become political writer for the Seattle Star, which recently was converted into a tabloid.

Golden acquired a fighting reputation last December when Safety Commissioner Holmes Eastwood allegedly swung on him for a story Golden had written on Tacoma vice conditions. Eastwood immediately banned Times reporters from police records and his feud with the newspaper is still on.

Paul Russell, Times deskman and local president in 1937-38, has been elected to fill Golden's term as president.

St. Louis Active in Legislation

ST. LOUIS—The Representative Assembly of the St. Louis Newspaper Guild, having participated in the protest which caused the withdrawal of the so-called criminal syndicalism bill from the Missouri Legislature, is preparing to fight another measure, introduced by the same interests, which would, in effect, ban all minority political parties from the ballot in Missouri.

The bill would specifically bar the Communist party from the ballot and would empower the secretary of state to make whatever investigation he saw fit of whether the new party should go on the ballot.

International Vice President Julius Klyman, asking the Representative Assembly to oppose the measure, pointed out that it would give the state secretary of state the power to keep any new party, such as a farmer-labor party, off the ballot. The assembly unanimously adopted a protest to be sent to members of the state legislature and other labor organizations and voted to send a delegation to protest the measure when hearings are held by the house committee.

The Representative Assembly elected Marion (Hap) Lyons of the Globe-Democrat unit as chairman of the assembly, succeeding Ray Kringer, recently elected president of the St. Louis Guild. Margaret Gelsay, also of the Globe-Democrat, was re-elected secretary of the assembly.

Poster Eaton of the Star-Times unit, who succeeded the late K. C. (Jock) Bellairs as secretary of the St. Louis Guild and was recently re-elected, has resigned upon orders of his physician and will be replaced at a meeting to be held April 4.

IER REPRIMANDS AKRON GUILD

Under instructions from the International Executive Board, Secretary-Treasurer Victor Pasche on April 3 sent to the Akron Guild a formal reprimand for an admitted violation of the Constitution by the local in signing a contract with the Beacon Journal without previously obtaining approval by the Board's contracts committee, and in violation of a portion of the Collective Bargaining Program.

The Board voted, at its last meeting, to order the reprimand in lieu of the notice of suspension of charter which the Constitution provides in such cases.

"The ANG, with its expanded organizing facilities, is glad to be able to assist in this task, and we shall fully cooperate. It is in line with our organizing policy of concentration in those industrial areas where the labor movement in general is on the march."

Century Old Mass. Paper Suspends

LOWELL—The 100-year-old Courier-Citizen, a morning newspaper, ceased publication last week, throwing out of employment 35 to 40 employees in editorial and mechanical departments. Part of morning editorial staff retained employment on the Courier-Citizen Company's afternoon paper, formerly the Leader, now the Courier-Leader.

Notice of suspension was given the employees Sunday night and Monday morning, and those discharged were given two weeks' vacation money and two weeks' pay additional.

Editor & Publisher published ABC circulation figures in January giving circulation of the Courier-Citizen at 8,498, the Leader 14,191, or a combined circulation of 22,689. Remaining daily competitor is the Sun (afternoon), with a circulation of 20,601.

The management stated suspension was caused by "changing economic times," increases in cost of manufacturing, and growing preference for afternoon as against morning newspapers in cities like Lowell. Lowell is a textile and shoe city which has been greatly depressed in recent years because of southern and midwestern competition.

The Guild at one time had a bulletin-board agreement with the Courier-Citizen and Leader, but that lapsed about three years ago, and the Lowell Guild has been virtually inactive for two years.

TNEC Finds Little Press Competition

WASHINGTON—The newspaper publishing business is competitive only "in general," Dr. Clair Wilcox declares in a monograph, "Competition and Monopoly in American Industry," released this month by the Temporary National Economic Committee.

"In the publication of newspapers, to be sure, the degree of concentration is high," writes Dr. Wilcox. "Among 2,000 dailies in the United States, in 1937, more than 300 were controlled by 60 chains and more than 100 by six chains. Among 104 of the largest cities in the country in 1940, there were seven with a single paper and 13 others in which all of the papers were published by the same concern; among 82 cities with morning papers, there were 74 with one and only eight with two or more; among 101 cities with evening papers, there were 72 with one and only 29 with two or more."

"In other respects too, the field appears to be noncompetitive. Heavy capital requirements restrict the entrance of new concerns. The publishers' association discourages its members from cutting advertising rates and publishers sell papers to their readers at a customary price. But newspapers must compete with the radio and other media for advertising and with the radio and papers from other cities for circulation. Although the price at which they sell is rigid, there is active competition in the quantity and quality of features which are offered at this price."

KNOW OF A JOB?
DON'T FORGET
GUILD PLACEMENT SERVICE!

HOW YOUR DUES WERE SPENT

STATEMENT OF CONDITION FEBRUARY 28, 1941
(Auditor's Exhibit A)

ASSETS		LIABILITIES	
CURRENT:		CURRENT:	
Cash—Cash Exchange Bank	\$14,005.53	Accounts Payable	\$ 526.33
Petty Cash	70.00	Payroll Taxes Payable	496.53
Advances and Loans Receivable	538.80	Commissioners Payable	144.07
Transient Funds	98.77	Congress of Industrial Organizations—	
Acquisition Receivable—Advertisers	\$628.29	Per Capita, February 1941	710.13
Less—Reserve for Doubtful Accounts	81.50	International Defense Fund	2,417.89
	516.49		
Deposits:		TOTAL CURRENT	\$ 4,495.14
American Airlines, Inc.	\$425.00	Long Term Loans Payable to Labor Organizations	6,000.00
Mail Permits	50.00	National Defense Fund Certificates	427.00
	475.00	TOTAL LIABILITIES	\$10,922.14
TOTAL CURRENT	\$15,734.59		
FIXED:		SURPLUS	
Furniture and Fixtures	\$ 3,433.31	Deficit, December 1, 1940	\$ -151.44
Less—Reserve for Depreciation	1,902.59	Additions to Surplus:	
	1,530.72	Balance due Federation Internationale des Internationales, written off	\$223.00
TOTAL FIXED	1,530.72	Check to Federation Internationale des Journalistes, stopped	135.00
OTHER:		Total	\$360.00
Prepaid Expenses	\$ 22.45	Less:	
Prepaid I.E.B. Meeting Expenses	910.00	Depreciation of Furniture and Fixtures for Period from December 1, 1940, to February 28, 1941	85.80
Inventory Buttons	160.00	Net Addition to Surplus	274.20
	1,092.45	Adjusted Surplus	\$ 123.06
TOTAL OTHER	1,092.45	Excess of Income over Expenses (Exhibit B)	7,712.86
		SURPLUS, FEBRUARY 28, 1941	7,835.92
TOTAL ASSETS	\$18,758.06	TOTAL LIABILITIES AND SURPLUS	\$18,758.06

COMPARATIVE STATEMENT OF INCOME AND EXPENSES FOR THE PERIOD FROM DEC. 1, 1940, TO FEB. 28, 1941

(Auditor's Exhibit B)

INCOME:		BUDGET		BUDGET	
		Dec. 10, Jan., Feb. '41		Mar., Apr., May '41	
		\$1,800.00		\$ 2,000.00	
Per Capita	\$32,189.50				
Initiation Fees	664.90				
Reimbursement Fees	535.12				
Buttons	57.83				
Miscellaneous	15.46				
TOTAL INCOME	\$33,162.81				
EXPENSES:		\$ 2,155.48		\$ 2,075.00	
Executive:					
Congress of Industrial Organizations	\$2,275.00	\$2,275.00	\$2,275.00		
Salaries, Officers	1,004.45	800.00	800.00		
Officers Traveling Expenses				3,075.00	3,075.00
Total Executive	3,279.65				
Organization:					
Salaries, International Organizers	\$3,072.00	\$2,015.00	\$1,512.00		
Salaries, Resident Organizers	900.00	1,320.00	3,420.00		
Expenses, International Organizers	1,451.57	1,900.00	1,600.00		
Expenses, Resident Organizers	589.70	500.00	500.00		
Research Dept. Salary		250.00	900.00		
Wire Service	262.24	100.00	250.00		
Other Organization Expenses					
Total Organization	5,575.51	6,286.00	8,382.00		
General:					
Salaries, Office	\$4,686.50	\$4,784.00	\$4,962.00		
Overtime	354.75	300.00	300.00		
Rent	825.00	825.00	825.00		
Stationery, Printing and Supplies—Office	406.53	150.00	150.00		
Stationery, Printing and Supplies—Cards, Forms	63.96	350.00	350.00		
Stationery, Printing and Supplies—Organization	9.45	400.00	400.00		
Telephone	450.09	800.00	800.00		
Postage	541.14	450.00	450.00		
Payroll Taxes	356.43	400.00	400.00		
Legal	222.46	350.00	300.00		
Auditing	150.00	150.00	150.00		
Electricity	111.13	80.00	80.00		
Furniture and Fixtures	60.59	200.00	200.00		
Repairs and Maintenance	101.26	150.00	150.00		
Miscellaneous	96.30				
Total General	8,891.19	9,789.00	9,967.00		
Net Cost Guild Reporter—Schedule 3 (below)	3,181.68	4,262.00	4,140.00		
I.E.B. Meeting Expense, December 1940	1,548.58	1,800.00	3,000.00		
Severance Pay	675.00				
July, 1940, Convention Expense Refund	58.30				
Donations, Tickets, Etc.	200.00	400.00	400.00		
Miscellaneous		2,315.00	2,562.00		
TOTAL EXPENSES	25,749.15	\$30,432.00	\$33,532.00		
EXCESS OF INCOME OVER EXPENSES	\$7,712.86				

AUDITOR'S SCHEDULE 3—NET COST GUILD REPORTER DECEMBER 1, 1940, TO FEBRUARY 28, 1941

ACTUAL		BUDGET		BUDGET	
		\$ 825.00		Mar., Apr., May '41	
		\$ 975.00			
Salary, Editor	\$ 675.00	350.00	350.00		
Salary, Assistant Editor	420.00	312.00	312.00		
Salary, Office Staff	312.00	50.00	50.00		
Over-time, Office Staff	1,371.53	1,435.00	1,435.00		
Printing	221.12	960.00	960.00		
Mailing and Postage	161.05	240.00	240.00		
Pictures and Special Material	73.85	150.00	150.00		
Publication Subscriptions	22.45				
Commissions	16.00				
Copyrights	21.91				
Miscellaneous					
TOTAL EXPENSES	\$3,997.93	\$4,292.00	\$4,146.00		
Less: Income	\$ 428.10				
Advertising Subscriptions	87.83				
TOTAL INCOME	516.25				
	\$3,181.68				

KNOW OF A JOB?
DON'T FORGET
GUILD PLACEMENT SERVICE! NET COST GUILD REPORTER

STENING IN THE MILK BATH INDUSTRY

By ARTHUR KAUFMAN
Newark Guild

ONCE there was a man named Harry Reichenbach. He was the press agent credited with making Anna Held famous by giving out to the eagerly credulous newspapers that the lovely Anna took milk baths.

Whether justly or unjustly, today he is seriously admired and damned roundly as the Galileo, the Gutenberg and the Daniel Boone of modern press agency. His gift to journalism seems to some to have been a Christmas package and to others a Pandora's box, but its importance indubitably grows with the years.

Today the "milk-bath industry" has become a profession. The flashy advance man for the girlie show has gone through an evolutionary process. Now he wears a dark suit and is paid to supervise the lactations of churches, million-dollar industries, learned societies, and government agencies.

He is even an instrument of war, as important as guns and tanks.

Agents Outnumber Reporters

And in New York, Washington and Chicago the press agents (publicity directors, directors of public relations, etc., etc.) are multiplying. They are devoting themselves full time to supplying news, feature stories, and pictures to newspapers, outbidding the reporters and rewrite men on those papers by approximately two to one.

Once city editors were on their guard against a press agent and his name was a synonym for "phony." But now a publicity man is the city editor's good right arm and a lot of highly touted columnists and feature writers couldn't live without him.

Why the change?

Walter Lister, city editor of the New York Post, draws a parallel with the mutations of news coverage in the last 15 or 20 years.

"Police items such as fire and accidents," he says, "used to occupy a great deal of space in the papers. Such space has been much reduced because of tremendously increased reader interest in the industrial, economic, and professional aspects of our society. This, of course, created a much wider field for use."



AGENTS CUT COSTS, THEREFORE ARE WELCOME

TO attempt this coverage with sufficient paid reporters to do the job would be obviously a financial impossibility," Lister said.

He cited the case of the telephone company, source of perhaps two or three good stories a year, and the impracticability of assigning a reporter to cover the phone company day in and day out for the sake of those few yarns. As things stand, the company's press department takes care of that job.

So, because of the vastness of territory and the arbitrary ceiling on editorial budgets, the press agent has become an important factor to the newspaper. Lister said the city editor has to depend on the publicity man as an auxiliary.

The average business executive of former years distrusted the press and had as little truck as possible with it. Conventions of medical or technical men were either closed to the press or incomprehensible to the

average reporter. In both these cases the press-relations intermediary has opened up news sources hitherto closed. In other fields he makes available to the press much valid news that had been getting lost for years in the welter of activity that is a big city.

Everybody's Doing It

This news, along with a lot of deadwood, flows in to metropolitan newspaper desks at the rate of 100 to 200 releases a day. The sources include every aviation company, the American Petroleum Institute, the Federal Council of Churches of Christ in America, the American Red Cross, the Russell Sage

Foundation, the Boy Scouts of America, Bundles for Britain, the American Bankers' Association, the A.S.P.C.A., the AFL, the CIO, fight promoters, the Chamber of Commerce, every branch of government from the White House to county boards, and a host of others.

Editors and writers learn tid-bits and sometimes really important news of the theater, movies, radio, markets, real estate transactions, earnings and dividends of corporations, and the lofty affairs of our own and foreign potentates and governments from press agents' mimeograph handouts.

In addition, the picture editor daily gets a sheet of photos of Miss National Doughnut Week and her host of professionally shapely sisters of numberless promotional projects, with perhaps the girls of a mid-western college fixing an auto as part of the national defense training program.

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their clients in the press is particularly striking. Traditionally misused by newspapers, union men and union leaders have been traditionally distrustful of them. The distrust is still hearty and in most cases well-founded, but reticence is no longer the only refuge.

Through press agents, the unions can at least see to it that their side of a labor dispute reaches the city desk. More often than formerly it gets into the paper, too, sometimes not very far underneath the employer's contention that it's all a Communist plot.

With the possible exception of the publicity men for unions, this large body of operatives is diligently at work at all times in the effort to get space. The competition is fierce, both intra-murally and with spontaneous news. The result is that the fresher manifestations of the publicity man's art generally are lost in the shuffle. Milk baths are out. Those items get into print which have either legitimate news interest or the most successful protective coloration.

Dull days are common in the special feature departments. Food, fashion, beauty, and picture editors always need material. This sets up what one top-flight public relations expert calls "a mutually of interest" between the press agents and the newspaper. One wants to get material into print. The other needs copy. Nature is nature.

THROUGH SYNDICATES, ENTIRE COUNTRY IS COVERED

WORKING through a syndicate, or press association feature department, a publicity man for a group of meat packers can get into papers from coast to coast in a given week a recipe for "Veal a la Waldorf" which might be of help in mitigating a real surplus. The recipe might be part of a menu listing molasses drop cookies for dessert, and the cookie recipe, contributed by an ad agency, could specify New Orleans molasses. There is only one nationally-distributed brand of New Orleans molasses. In these and similarly subtle ways are the commercial angles camouflaged.

Fizdale's staff regularly gets out a radio gossip column containing mention of his clients and their air shows, generously larded with references to non-clients and other points of information about the industrial angles camouflaged.

(Continued on Page Seven)

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Good "cheese" would be available to a far lesser extent if it weren't for press agents. And the demand for leg-art has been sufficient to give Hollywood almost unlimited publicity and make Miami Beach the best-publicized resort in the country.

Picture editors rely on this lightning so much that they have been known, in emergencies, to call up publicity men to ask that some good leg pictures be sent right over.

Winchell Loves 'Em

Walter Winchell, who needs a mass of specialized material, is reported in the trade as relying heavily on press agents. They supply him with information and frequently help write the philosophic and patriotic essays which have lifted his column to the high literary plane it now enjoys. Unlike a few of his colleagues also dependent on publicity men, Winchell usually goes over the material thus submitted, infusing his own distinctive and inimitable style wherever the press agent has neglected to do so.

The radio industry has been particularly sensitive to the opportunities afforded by the gaping newspaper columns.

Teletype machines in the offices of New York radio columnists are linked with the studio press departments and the machines are tapping the better part of the day. In addition, couriers trot in with special releases or confidential information. Chicago is plastered daily with breathless plugs for the many "commercials" that originate there.

Papers in the rest of the country get reams of material on personalities and programs through the mails. One of the chief points of origin is the office of Tom Fizdale, publicity mogul and ex-Chicago news photographer. Fizdale was retained to publicize PM when that newspaper was being organized and stayed on as assistant to the managing editor, although this is just a sideline.

Fizdale's staff regularly gets out a radio gossip column containing mention of his clients and their air shows, generously larded with references to non-clients and other points of information about the industrial angles camouflaged.

(Continued on Page Seven)

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Philly Wins Fight To Reinstate Member

PHILADELPHIA—A determined stand by Guild membership and a good contract job security clause won reinstatement last week to the Evening Bulletin staff of John Malone, unit vice-chairman, who was discharged March 25 for leading a weekly trade review with the guild that "last week should have been an opportune time for retail store employees in this area to approach their bosses for a raise."

Dwight S. Perrin, Evening Bulletin executive editor, told Malone when he fired him that he thought the statement was "editorial" in nature.

Malone said he intended no departure from objectivity. He wrote the quoted passage in a review of a Dun and Bradstreet handout, he said, merely in an effort to brighten his routine weekly review. His second sentence explained the first with the statement that "business was good."

Malone, a reporter, has been employed by the Bulletin for 13 years. One of the largest meetings in the unit's history, attended by non-Guild employees as well as Guild members, demanded the reinstatement of Malone at once. The Guild grievance committee immediately arranged a meeting with management. At that meeting management's stand was outlined by Major Robert McLean, president of the Bulletin and of the Associated Press; Dwight S. Perrin, managing editor, and Richard W. Slocum, secretary and general manager. The Guild contended, in answering, the dismissal was a violation of the job security clause in the Bulletin contract, which reads:

"The Publisher agrees there shall be no dismissal of employees to whom this contract is applicable for anything except good and reasonable cause in accordance with the Publisher's long continued policy and standards."

The Guild committee further contended that the offense, if any, was not of such a serious nature as to justify dismissal; that Malone's long years of service in which, as management said, he had "no serious black marks" against him, should have restrained the Bulletin management from firing him.

Management's last meeting failed to reinstate Malone, but when the Guild outlined the attitude of the Bulletin unit and of the Philadelphia-Camden Guild at large, management agreed to reconsider the facts, and met with the Guild again Monday, April 7.

At the second meeting Slocum and Perrin handed the committee a statement which reinstated Malone into the news department.

WHOLESALE PRICES RISE FIFTH CONSECUTIVE WEEK

WASHINGTON—The bureau of labor statistics index of nearly 900 wholesale price series rose 2 per cent in the first week of April, reaching a new high at 83.2 per cent of the 1926 level. This is the fifth consecutive week in which the index has risen. All but two of ten major commodity group indices participated in the rise.

SECONDARY PICKETING UPHOLD

PITTSBURGH (FP)—Secondary picketing has been upheld by the state supreme court. The case involved picketing of 15 Alliance Auto Co. service stations by Local 107, International Brotherhood of Teamsters, Chauffeurs, Warehousemen & Helpers (AFL), because the stations were handling gasoline from the struck Petrol Oil Co. of Philadelphia.

ARE ELECTED DELEGATE

HAMMOND, Ind.—Louis E. Ade, president of Northwestern Indiana Newspaper Guild and recently defeated for a place on the IEB, was elected delegate to the Detroit convention at the local's April meeting. It will be Ade's third convention.

What Harry Bridges is up against is well revealed in the following dialogue between Representatives Hobbs (Ala.) and Vreeland (N. J.), during hearing by the House Judiciary Committee on March 19 of H. R. 3, the Hobbs Bill.

VREELAND: Yes, but Harry Bridges says he was not in the Communist party. . . . I would like to see it (the bill) broad enough to cover.

HOBBS: May I suggest to my friend from New Jersey that this second phase of the title is exactly for that purpose, to get away from the necessity of making any proof of the party or



Louis Fleishman, nationally famous Jewish writer and Jewish Day striker, obviously felt proud to face the world when he walked out of court, where he was released on bail after being arrested while picketing on complaint of Elias Ginsberg (r.), strike-breaker who equally plainly isn't proud at all.

Garment Unions Strike-Breaking

(Continued from Page One)

a crime, which deserves the condemnation of the entire labor movement."

The ad then declares that the Paragel, Verin, (Jewish Writers Club) is a legitimate union which the Guild attempted to destroy and that this caused the strike. No mention was made of the real issue in the strike, the firing of seven Guildsmen and the cutting of the wages of six others from 10 to 52 per cent.

Charges Red Plot

The statement ends with the following charge:

"There is no other explanation except that this shameful act was dictated by the sinister forces of the Communist Party, which are very eager to destroy the Jewish liberal and labor press, if they cannot get control over it."

The advertisement did not come as a surprise to the strikers.

Robert Daru, lawyer for the Day management, two weeks ago threatened to a Guild negotiating committee that if it did not settle the strike on his terms—complete rout for the Guild—certain labor union officials would immediately come to the aid of the paper.

Even before the Daru statement, the Dressmakers Local of David Dubinsky's ILGWU bought space in the Day to advertise the fact that its members would work on Saturdays and turn over the

extra day's pay to British War Relief.

Slap at Murray

This latest hostile act on the part of the Amalgamated was interpreted by the New York Guild as a direct slap at John Murray, CIO president, and Philip L. Lewis, both of whom have endorsed the strike and urged all unions to support it. Murray's statement also contained a reprimand to Frank Rosenblum for having condemned the strike.

Despite the hostility of the Amalgamated and the ILGWU, messages of support from all parts of the country continued to come in to strike headquarters and the New York Guild.

In a lengthy resolution which dealt with the Amalgamated's actions in the strike, the Dayton (Ohio) Industrial Union Council gave its full support and urged all its affiliates to do likewise.

New York Council Acts

On behalf of the Greater New York Industrial Council, Saul Mills, secretary, protested again to the Amalgamated against its open strike-breaking.

"The Amalgamated's strike-breaking has been a scandal in the labor movement since the beginning of this strike," Mills said. "This latest piece of treachery, the buying of an advertisement in the strike paper holds up the whole of the labor movement to public ridicule."

Sam Landau, strike chairman,

expressed the resentment of the strikers.

The Amalgamated officials had been exposed before the labor movement, but now even the public knows that they are shamelessly attempting to break a strike of CIO unionists," he said.

"The Amalgamated officials know as well as we do what the issues in the strike are. They know that people were fired and wages were cut. They dared not mention these facts in their advertisement."

ISSERMAN QUITS CIVIL LIBERTIES UNION

A. J. Isserman, general Guild counsel, has resigned from the board of directors of the American Civil Liberties Union, and from the Union itself, explaining that he believes the Union is trending from a real defense of civil liberties to a policy based upon concern for the approbation of the press and reactionary opinion. His letter of resignation, dated Feb. 25, cites several major instances in which, he charges, the ACLU has refused to pursue its stated objectives.

The Guildsmen told Baer they would be "more than willing" to work with any labor group in a campaign to counteract the wave of anti-union propaganda in the press.

The news printed the Guild reply, but the Guild hasn't heard from Baer.

UNFAIR

The firms listed below advertise in the strike paper, the Day:

CIGARETTES

Camels Old Golds Chesterfields

FOODS

Borden Farm Products General Foods

Maxwell House Coffee Sanka Coffee

Diamond Crystal Salt A. C. Nielsen & Sons

(Matsushita, Macaroni) Hilo Products

Horowitz Bros. Marguerite Knickerbocker Mattok Co.

Kellogg Dairy I. B. Kahan & Sons

Levy Tea Ward Baking Co.

LICUORS

Catvett Distillers Schenley Distillers

Red & Black Label Whiskey Golden Wedding Whiskey

Three Feathers Whiskey Green River Whiskey

MISCELLANEOUS

By Fax

N.Y. Trial Board Orders 5 Fined

A trial board elected by a New York Guild membership meeting, on March 29 found five members of the Mirror unit of that local guilty of dual unionism and willful failure to pay dues and assessments, and imposed fines ranging from \$50 against two to \$500 against one.

The charges arose in connection with organization by the five of a branch of the American Newspaper Writers Association (ANWA), which has collapsed since being refused a hearing by the National Labor Relations Board for claims that it represents Mirror employees.

The five who were found guilty, and the penalties assessed, are:

Ruth Phillips, found to be the leader of the dual movement, \$500 to be paid within 30 days.

Charles E. Lang, \$400 to be paid within 30 days.

Walter Marshall, \$400 to be paid within 30 days.

Frank Doyle, \$50 to be paid within 30 days.

Gregory McCullah, \$50 to be paid within 90 days.

A new contract with the Mirror, which will have the Guild shop clause of the Guild-Hearst "peace formula," is being negotiated, giving teeth to the trial board's penalties.

Doyle and McCullah have applied for reinstatement to the Guild. The board said, in its memorandum findings, that it took that fact and the recommendation of leniency from the Mirror unit into consideration in setting lighter penalties for them than for the others. The board also acquitted these two of charges that they withheld designation of the Guild as their bargaining agency. It found the others guilty of the charge.

CIO Gets Good Press - Says AFL

NEWARK—Officers of the Newark Guild reacted fast and indignantly when Jacob Baer, president of the Essex Trades Council (AFL), was quoted in the Newark News as saying that "the CIO always gets a good press" because the Guild is a CIO affiliate.

In a letter to Baer, carbon copies to newspapers, Guild President E. B. Berlinter and Secretary Philip Dodge pointed out that: (1) the CIO doesn't get a good press, and (2) "newspaper workers can no more influence the policy of what goes in the newspapers than sheet metal workers can influence the type of building to be erected."

The Guildsmen told Baer they would be "more than willing" to work with any labor group in a campaign to counteract the wave of anti-union propaganda in the press.

The news printed the Guild reply, but the Guild hasn't heard from Baer.

BUFFALO ELECTS ENGLER TO HEAD LOCAL

BUFFALO—C. Richard Engler, Evening News reporter, was elected president of the Buffalo Guild in a mail election, results of which were reported at the membership meeting, April 4.

Other officers are Milton Carlin, Associated Press, vice president, and A. Read, secretary. A treasurer is still to be chosen.

RING AROUND THE RED ROSY

WASHINGTON—Sidney Hillman, president of the Amalgamated Garment Workers Union, some of whose leading officers have been red-baiting the Guild's Jewish Day strike in New York, ran into some red-baiting himself at the hands of the House Military Affairs Committee April 8.

Testifying that anti-strike legislation would be dangerous, Hillman, as associate director-general of OPM, was asked by Rep. J. Parnell Thomas, a Dies committee member, whether he ever met Lenin. Hillman, born in Russia, said he had.

"Are you a member of the Communist party?" Thomas asked.

Hillman said he wasn't. "Did you ever appear on the same platform with William Z. Foster and James B. Cannon?" Thomas asked.

"Not that I recall," replied Hillman. "When was that?"

"In 1919," crowed Thomas. Rep. Paul Kilday ended the inquisition by suggesting that

"the gentleman from New Jersey" be satisfied, having assured getting his picture in the papers.

F.P. Critic Lauds 'Citizen Hearst' Film

HOLLYWOOD (FP)—Despite all of the publicity in advance of the preview, no one could have imagined that Orson Welles' "Citizen Kane" would have turned out to be the masterpiece that it is.

All of Hollywood's glittering superlatives take on a dull and sickly hue in the light of this amazing production. The only word left is "genius"—from the magnificently silent opening title, to the modest and unprecedented closing titles in which Welles credits his actors and associates.

That the film is the life of William Randolph Hearst can hardly be doubted. It misses none of the deep importance and historical significance of the publisher's career.

The story traces the search of a newspaper reporter who, in the week after Kane's death, tries to reconstruct the publisher's life in order to solve the mystery of the last words uttered by the great man. From this search the facts of Kane's life develop in kaleidoscopic fashion.

The portrait emerges as the most honest and complete picture of a human being ever offered on the screen. Egomania that he is, Kane remains human and real, a mixture of good and bad. After his defeat for governor, for example, Kane is confronted by a drunken friend, who says about this:

"You have spotted a great deal about the workingman, and how you are the friend of the workingman. But this workingman is no longer simply a workingman. He has become organized labor. He will no longer be satisfied with what you are willing to give him as a gift. He will demand his rights, not his privilege. And the result will be something you won't like at all."

Although RKO says "the film will go on the road, no dates for theatres have been announced. Let us wait and watch. "Citizen Kane" is something so new, both as art and social statement, that it is still possible the studio will not have the courage to release it.

LABOR DIGEST NOW IS LABOR TODAY

CHICAGO—The monthly labor magazine to be published by Harry Wohl, Elmer Lysen and Edward Clarke, Chicago Guildsmen, henceforth will be called Labor Today instead of Labor Digest, as in the past.

The change followed discovery that there is an anti-labor "throw-away" published in another midwestern city, called Labor Digest. Lysen announced last week that the first issue of Labor Today will be published June 1.

YOUNGSTOWN JOINS STATE COUNCIL

YOUNGSTOWN—At the Youngstown Guild's March meeting, the membership voted affiliation with the Ohio Industrial Union Council of the CIO.

Action followed an invitation by Ted Silvey, Columbus, secretary-treasurer of the Ohio organization.

The membership also voted to affiliate with the district organization, the Mahoning Valley Industrial Union Council.

MUST BE A MISTAKE

WASHINGTON (FP)—More than half of the strikes in defense industries have been caused by refusal of employers to meet union wage demands, an OPM labor division survey of all strikes since Sept. 8, 1939, showed.

BUFFALO ELECTS OFFICERS FOR 1941

BUFFALO—Richard C. Engler of the News unit has been elected president of the Buffalo Guild, succeeding Arthur P. Reed, Jr. Milton Carlin, United Press, is the new vice president, Arthur P. Reed, Jr., recording secretary. A treasurer to succeed Alfred Layke has not been elected.

Purpose of the council, according to Olson, is:

"To cement all labor in a movement toward progressive legislation both nationally and in our own state."

Circulation Blitz Wracks Twin Cities

MINNEAPOLIS—Guild negotiators working on a new contract with the St. Paul Dispatch-Pioneer Press met up with a new sort of obstacle last month when B. H. Ridder, at a meeting attended by Minneapolis observers, charged he was being forced into an unfair competitive position by a red-hot circulation war raging between

the Minneapolis Tribune and Star Journal and urged the battle as an argument against wage increases.

The St. Paul papers, a link in the Ridder Brothers chain, are competitors of the Tribune, owned by the heirs of the Murphy family and operated by George B. Rickel-haupt as publisher, and the Star Journal, of the Cowles chain.

One of the bitterest circulation wars of recent years is being fought out between the Minneapolis publications. The old Minneapolis Journal succumbed a year and a half ago to purchase by the Cowles interests. Since that time the remaining two newspapers have thrown everything into the fight, building up multi-room circulations, spending large sums on legitimate promotion and larger sums in the way of circulation-getting that Ridder alleges are unethical.

Ridder told the Guild committee that this battle threatened the existence of one or the other of these newspapers and forced him to measures, which he deplored as unsound and costly and counter to the best interest of his employees as well as of his newspapers.

He charged that he was being asked to pay a higher wage rate than exists in Minneapolis, and also that Minneapolis rates were being held down because of the money "thrown away" in a cut-throat fight.

Guild negotiators, recognizing the fact of the Minneapolis fight, welcomed his statement as a move to end it, but insisted the St. Paul wage schedule should be negotiated without reference to Minneapolis. The unit also held to this position. Ridder has made some concessions. Others are expected.

Workers are paying "practically all the cost of employer group insurance policies; employers are paying scarcely anything."

Many employers "have actually made a profit on their group insurance" by pocketing the liberal dividends paid by the companies.

State insurance departments have failed to take any real action to protect the rights of employees.

Labor Research Association says about \$13,000,000,000 of group life insurance is in effect, covering about 9,000,000 workers. Adding a substantial amount of group accident and health insurance, the annual cost in 1940 was \$175,000,000. Of this sum workers paid about \$168,000,000, or 95%, and employers paid about \$9,000,000, or 5%.

If the costs had been shared equally—as most workers assume is the case—the employees' share would have been only \$87,500,000, a saving of \$78,500,000.

The study indicated that workers pay on the average about 115% of the cost of group accident and health insurance, giving the employers a clear profit of 15%. Under New York insurance law, the employer is also permitted to apply the lucrative premiums from accident and health insurance toward his minor share of the expense of life insurance.

The special report, which includes detailed figures on the group insurance business of Metropolitan Life Insurance Co. and other pertinent facts, may be obtained for 25c from Labor Research Assn., 80 E. 11th Street, New York.

N.W. INDIANA GUILD JOINS LOCAL COUNCIL

HAMMOND, Ind.—Organization of a permanent legislative council of CIO, Railroad brotherhoods and a number of AFL unions in industrial Lake county was announced here by the county chairman, R. C. Olson, a member of the Oil Workers' union, Local 210 of Hammond.

George T. Anli, former president of the Northwestern Indiana Newspaper Guild, and Larry George, former treasurer, were named delegates to the council.

Purpose of the council, according to Olson, is:

"To cement all labor in a movement toward progressive legislation both nationally and in our own state."

ANG GIVES AID TO POLL TAX WEEK

By vote of the finance committee of the International Executive Board, the Guild this month donated \$25 to support of a "National Anti-Poll Tax Week," May 11 to 17.

Sponsoring organizations, whom the Guild joins, include the League of Young Southerners, the Southern Conference for Human Welfare, and the Southern Negro Youth Congress.

The finance committee acted with approval of ANG Vice President Harry Martin and other Southern Guildsmen, consulted in advance of action.

Broun Award

IN the retired car-barn that housed the "old, old, Telegraph," about which Heywood Broun wrote so nostalgically and so gently damningly in the column reprinted elsewhere on this page, "journalism" was something that concerned an ambitious cub much less than a good instinct for an impending straight flush and the moods of the M. E.

Fitting Journalistic Tribute

Even a Broun got \$20 a week and took 10 years to reach \$40. Ethics were a dime a dozen or somewhat cheaper. No one was having any, whatever the price.

And wives and children of the gay band that manned the poker game in the "old, old," Telegraphs of every city around the country, took an awful beating.

It seems worth while to recall all this, and to reprint Broun's "old, old, Telegraph," on the occasion of the Guild's announcement nationally of the conditions and judges of the first annual "Heywood Broun Memorial Award." It seems fitting, because Heywood Broun, yearningly though he recalled in his column the days in the Telegraph, did more than any other man ever has or, probably, ever can, to make it possible for newspaper men and women to turn from those days forever.

Working newspapermen had to be organized before they could become a force for anything—for themselves, for journalism, or for society. They had to raise their levels of pay at least to the level of other skilled craftsmen in the industry before they could turn their attention to less personally pressing goals. They had to get the shine off the seat of their pants—to thrive a line—before they could go high-hat.

Broun saw that cardinal fact and acted upon it, long after he had himself escaped from the "old, old Telegraph" to fame and, by newspaper standards, fortune.

Much of his vision has now been fulfilled. The organization is here and healthily growing. Wages are higher, hours are fewer, our world is better. That there now is a "Heywood Broun Memorial Award," established by 19,000 newspaper workers to encourage excellence in a "newspaper job," is a result both of Broun's inspiration and of the gains which the Guild he helped to found has won.

The man or woman who finally is adjudged to have done "the best newspaper job in the Broun spirit" may legitimately be proud. The Broun spirit helped journalism, those who work at it, and the whole of society. It is a high mark at which to shoot.

"If any man tells you he loves America, yet hates labor, he is a liar. If any man tells you he trusts America, yet fears labor, he is a fool."
—Abraham Lincoln.

May 10 Set as Deadline For Broun Award Entries

Posters announcing the first "Heywood Broun Memorial Award" contest went from ANG headquarters this week to all Guild locals and to more than 1,200 daily newspapers and syndicates with a request that they be posted on bulletin boards.

The award, established by Guild convention action, will go to the newspaper man or woman decided by five judges to have done, between July 1, 1940, and May 1, 1941, the "best newspaper job in the Broun spirit." The Guild offers a \$250 prize to the winner.

Judges will be Donal M. Sullivan, ANG president; Lewis Gannett, New York Herald-Tribune book review columnist; Louis M. Lyons, curator of the Nieman Foundation, Harvard University; Paul C. Smith, editor, San Francisco Chronicle, and one other nationally prominent newspaper man, not yet selected.

Newspaper employees, whether or not Guild members, executive or non-executive, in all parts of the Guild's jurisdiction, are eligible for the award.

Entries must be sent by May 10 to the Broun Award Committee at Guild headquarters. The committee requests five copies of each entry.

In the Happy Days of Old

(Synchronizing fortuitously with country-wide announcement by the ANG of conditions and judges for the first annual "Heywood Broun Memorial Award," Harcourt, Brace and Co., New York, published last week a new "Collected Edition of Heywood Broun," containing Broun's best columns from 1908 to the time of his death. The book is edited by Broun's son, Heywood Hale Broun. Reviews of Heywood Broun's writings being pointless, because so well known, we substitute therefore the following reprint of "The Old, Old Telegraph," in which he tells of his first newspaper job—and the conditions thereof.)

SOME of the striplings around the office occasionally ask me, "What was New York like back in the old days?" At such times I eye them coldly, but if a hat chances to drop I can be induced to talk. And while a single one remains to listen I like to reminisce about the old, old Morning Telegraph. The office was on Fifth Street and Eighth Avenue in what had been the stable of the adjacent street-car railway, which was electrified before my time. I refer to the summer of 1908. But the paper remained a publication devoted chiefly to horses and vaudeville actors.

The first item which I ever wrote for print was a contribution to the first-page column of the paper which was signed Beau Broadway. It was accepted and run at the top of the column. It was something about Francis Wilson as a golfer. As I remember, it was very comical. I took home six copies of the paper and felt that I was Beau Broadway. They started me on space and the first week I made \$40, but of course that couldn't last. After that I was on a salary of \$20, and it took me ten years to get back to the standard which I had originally set for myself.

Still, money wasn't everything, because each night we played poker across the copy desk. We had two copy readers and they both sat in and read copy-between pots. A story had to be very hot to get any attention after midnight. Even when I wanted to go home early I couldn't because Shep Friedman, the night editor, used to say, "I'm assigning you to the game, Broun." The reason for this developed early in my ten months on the Telegraph. Shep was a good newspaperman but a terrible poker player. Most of the players in the game were printers, and when he tried to borrow money from them they would laugh at him. But I was a cub reporter. We played with money, and Shep would reach over to my pile and say, "I'll raise you fifty cents." If I raised him, he'd take another of my dollars and say, "I'll raise you again." Pretty soon I realized that even if I won I'd only get my money back.

But he was nice to me, and the second day I was on the paper he gave me an assignment to do an interview. I was to have a by-line on it, but the thing didn't pan out. My assignment was to go to Hammerstein's Victoria and interview Valeska Suratt. Irving Lewis, the managing editor, heard the instructions and he said, "I guess I'll walk down with you." On the way down Broadway he gave me a good deal of advice about newspaper work and suggested that I should imitate his style. As we got near the stage door of the theatre he said, "I think I'll do this inter-

view myself." Then he added, "You better wait outside. You know she always kisses me."

I doubt whether any newspaper in New York ever had quite the intimate atmosphere of the old Telegraph. It was like a tough Emporia Gazette. The city room was always cluttered up with all sorts of people who didn't seem to have any business there. Very often you couldn't get to your desk because there would be a couple of chorus girls sitting there waiting for a friend who was finishing an editorial. I used to write editor-



ials myself and it made me feel very lonely. Everybody wrote editorials. Generally at the last minute somebody would remember that we didn't have any editorials. Then Bide Dudley and I would each write one. The editorials were not regarded as very important because the Telegraph had no policy about anything except that it was against reformers. Vaudeville reviews were very important because the actors advertised.

The Morning Telegraph was a very hard place to get any sleep because even when the poker game broke up it was not my custom to go home. Charlie and I used to go over to the Eldorado, which was a dance hall covering several acres. I was young then and a basketball player. I'd hate to have to dance once around that floor now. Charlie was the assistant foreman of the composing room, and he and I were both somewhat smitten with the exhibition dancer at the Eldorado. She would sit with us until it came time to do her turn and then she would hand one or the other of us a silver dollar. This was not for keeps. It was the coin which was supposed to start the silver shower at the end of the act.

She would lock her arms around the neck of her partner, a man named Oscar, and he would move faster and faster until she was whirling around horizontally like one of those captive airplanes at Coney Island. There was a good deal of art to it. I mean on our part. Whichever one had the silver dollar, had to pick precisely the right psychological moment to toss the coin out to the middle of the floor. If you picked the right time and made it land with a clang, quarters and nickels and dimes would follow.

I drifted apart from Elaine—I think her name was Elaine—after I began to go to Sweeney's. Sweeney's was a good deal tougher than Eldorado. It was on the corner where Macy's now stands. Sweeney is gone, too. They say he stabbed a man in the place one night. That's why I was so proud of having a fight with him. We quarreled about a girl. I was her escort and she was a stranger to him. He asked her to dance without first requesting my permission. I declined for her. When he asked a second time, I punched him in the nose. They say we made a pretty picture rolling around on the floor together and that I was wise to keep on rolling. A waiter stood close by intent upon hitting me over the head with a bottle, but he couldn't tell which head was which.

But I see that the last listener has fled. You must pardon the garrulity of an old man. The melodies linger on. Here in my forty-eighth year sometimes I grow a little homesick for the old, old Morning Telegraph as I sit down to write a page about federal finances. And even now I can't say that I am sorry that I went to a car barn instead of a school of journalism.

THE GUILD REPORTER

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Editor:
Fred Myers

"... It shall be the duty of the GUILD REPORTER, under the supervision of the IEB, to promote in every legitimate way the policies of the ANG as established in Convention, and to confine its editorial policies to that specific program. All notices printed in the REPORTER shall constitute notices to the entire membership."—From Art. XX, Sec. 1, ANG Constitution.

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