

THE GUILD REPORTER

Official Organ of the American Newspaper Guild, an Affiliate of the C. I. O.

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Kaufman and Eubanks Debate

Guild Victory Ends Day Strike

The strike at the Jewish Day was won Aug. 18.

The 33 strikers met at strike headquarters at 9 a. m. on that day and marched back to work in a body—marched back under a settlement containing the same terms that the Guild had publicly demanded four months earlier.

It ended, this six months' walk-out, with complete elimination of the issues that led the New York Guild to ratify the strike vote back in February.

Six Guildsmen had been discharged, with discrimination and in violation of the existing contract with the Day. The six returned to work.

Six others had received discriminatory pay cuts, ranging up to 53 per cent. The pay cuts were rescinded.

The striking writers, who bore the brunt of the pay cuts and discharges, resumed membership in the Peretz Verein (Jewish Writers Club) for a period of one year, under the settlement. This provision, to which the Guild never had any objection, was made with an ironclad guarantee that the strikers would be protected by an impartial board against discrimination.

GUILD HELPS MANAGEMENT

The Guild, in addition, will undertake to help the management effect certain economies in the commercial departments—these economies not to include pay cuts.

As a result of the settlement, effected on Aug. 15-16, negotiations for a new contract in the commercial departments got under way with the Day management on Aug. 26.

An impartial committee of three, selected by Arthur S. Meyer, chairman of the New York State Mediation Board, was established under the settlement to judge any (Continued on Page Three)

Myers Lends A 'Hand'

MINNEAPOLIS — A pair of gloves once the property of Fred Myers, Guild Reporter editor, is aiding the campaign of the Pro-Guild Committee. Myers left the gloves behind after a Detroit visit last year, during which he negotiated the first Free Press contract.

Failing to call for them within the statutory limit, they were raffled off the other day, netting \$4.25 for the Pro-Guild campaign fund.

The gloves then were sent to Twin Cities for a raffle, and will pass on to other cities. Winners of the various raffles will draw lots to see who has the privilege of sending them back to Myers.

(If there is anything the Guild Reporter editor needs these days, it's gloves.)

Positively? Absolutely!

SAN FRANCISCO — Government action to keep wages down is one of the most crying needs of the country today, according to the Alfred P. Sloan, jr., chairman of the board of General Motors Corp.

Sloan told the Commonwealth Club that "it is silly" to try to control prices of commodities without first "controlling" wages.

Control of credit and installment buying is good, he said, but expressed the opinion that the only effective way to achieve the objective of those moves is to keep money out of the pockets of the mass of the people.

WASHINGTON — The Treasury Department announced this month the following list of executives of General Motors Corp., among others, who received more than \$200,000 salary during the year 1939 or the fiscal year ending in 1940:

Alfred P. Sloan, jr., \$200,450; William S. Knudsen, \$372,366; Albert Bradley, \$236,684; Donaldson Brown, \$217,908; Marvin E. Coyle, \$230,273; Charles F. Kettering, \$250,406; John T. Smith, \$215,008; Charles E. Wilson, \$236,584.

Twenty-two other GMC executives received more than \$75,000.

Guild Is Victor in Voting

HARRISBURG, Pa. — By a majority of 34 to 9, the editorial employees of the Patriot-News designated the Harrisburg Newspaper Guild as their collective bargaining representative in an election held Aug. 26.

The negotiating committee has arranged a conference with the Patriot Company management for Aug. 28.

Forty-three of the 45 employees eligible to vote cast ballots. Employees in the Army voted by mail.

The election was agreed upon between the Guild and the management after the Guild notified the company that it was ready to negotiate a contract in behalf of the editorial employees. The management consented to an election and agreed also that it will negotiate and sign a contract with the Guild if the Guild won the election.

A vigorous campaign was conducted by the Guild, with the aid of Dick Seller, ANG International Representative, prior to the election. Almost daily bulletins were issued by the Guild and distributed in the editorial rooms of the Patriot-News, with the permission of the management. A number of meetings were held and rallies were staged in support of the Guild.

IEB MEETS IN N. Y. SEPTEMBER 6-7

The International Executive Board will hold a regular two-day meeting in ANG headquarters Sept. 6-7. A new quarterly budget will be a principal item on the agenda.

Due to the extension of tenure voted by the Detroit convention, carrying over officers elected by the 1940 convention until completion of the referendum election, the present IEB will have met more times than any previous Board in Guild history.

The Board normally meets five times each year.

Two Units Put Heat On S-H

Scripps-Howard units at the Birmingham Post and Indianapolis Times last week were rallying widespread labor support in their efforts to win improved wages and working conditions from the chain management.

The parallel dealings with the Guild-resistant Scripps-Howard management were marked by close collaboration between the two Guild locals.

Birmingham, first to get under way in its negotiations, is seeking wage increases and the Guild Shop as principal objectives, while Indianapolis, which finished preparations and went into action last week was out for three-fold improvement in the form of Guild Shop, a 15 per cent wage increase, and \$5,000 in merit raises.

The Alabama local sent its negotiators, headed by Harold Helfer, local president, and Edward Woods, ANG organizer, to management on Aug. 27 with a flat refusal to enter discussion on other phases of the contract until the two main issues were settled.

Salary demands include a top (Continued on Page Two)

Executive Secretary Calls Unity Only Issue; Opponent Charges "Lies" Campaign and Terms Administration Unity Plan a "Political Maneuver."

SAN FRANCISCO — Executive Vice President Milton Kaufman and Sam Eubanks, rival for his office in the coming ANG election, met on the same platform here last week despite the fact that Eubanks had said "no" to three telegraphic invitations from Kaufman to debate election issues in San Francisco and New York.

Eubanks still refused to debate, but a reasonable facsimile of a debate was achieved when Kaufman flew from New York to accept an offer of 30 minutes for each of the candidates at a special meeting of the San Francisco-Oakland Guild on Aug. 25.

A question period that followed the speeches became so enlivened that the Empire hotel meeting lasted an hour longer than scheduled and provided substitute excitement for the debate that didn't come off.

CITES UNANIMITY

Kaufman, stressing ANG developments in the last year, asserted that no basic trade union issues are involved in the election except the unity of the union. That this is true, he said, is proved by the fact that opposition leaders voted unanimously or nearly unanimously for every recommendation made to the Detroit convention by the administration.

Eubanks charged administration forces with conducting a campaign of "lies" against him, decried the withdrawal of administration candidates as a political maneuver, and accused the International Executive Board of having shirked its duties and permitted domination by "ambitious individuals."

He complained that administration forces are trying to create an impression that a "superman" is needed to handle the executive vice presidency, whereas, he said, the duties outlined in the ANG constitution take but one paragraph of type.

OTHERS ON PLATFORM

Local leaders of the opposing groups also spoke. Charles Raudebaugh, chairman of "The REAL Pro-Guild Committee" of San Francisco, denounced statements in a recent anti-administration (Continued on Page Four)

Bade Hits At Pasche Figures

The following campaign statement is from Wilbur E. Bade, campaign chairman for the National Pro-Guild Committee, Murray-Eubanks-Rodgers ticket. Bade is president of Twin Cities Guild and at the Toronto and Detroit conventions was chairman of the finance committee. The report of this committee contains the figures on membership.

By WILBUR E. BADE
Campaign Chairman,
National Pro-Guild Committee

The National Pro-Guild Committee insists members of the American Newspaper Guild are entitled to all the facts regarding the Guild's membership. The committee and Pro-Guild candidates have accused the Milton Kaufman-Victor Pasche combine of failure to expand the ANG to its rightful place as a progressive union.

These charges have caused a smoke screen to be mailed to presidents of locals, which was carried on page one of the last Guild Reporter. As a result we again cite the record of the administration as revealed in figures from official ANG convention reports.

The figures tell the story plain (Continued on Page Seven)

HE'S A TERROR, BUT IT'S ERROR!

CLARKSBURG, W. Va. — Publisher Cecil B. Highland (Democratic in the morning and Republican in the evening) last fortnight became perhaps the only newspaper owner in the land to kick himself in the pants when he was down.

Previously, ordered by the NLRB and a Federal court to bargain and cease unfair labor practices, Highland had profanely expelled ANG Organizer Charles L. Whipple from his plant, and apparently took to seeing Guild organizers under the bed. The Labor Board began to investigate.

A week later, while Highland's lawyer and negotiator was apologizing to Whipple three blocks away from the plant, the weather-oppressed publisher suddenly managed to sight a man seated at one of the typewriters in his city

room. The man wore glasses, so does Whipple, and in the presence of the night-shift the following ensued.

Highland (a trifle angry, let's say): "Get out of here! You hear me? I mean it, get the hell out of here! ... What are you doing in here, anyway?"

The victim (when he could get a word in): "I'm just typing."

Highland: "You can't do that, that's my typewriter! Now get the hell out of here! What are you typing?"

The victim (mysteriously): "Oh, something I think you'd like!"

Highland (snorting): "Huh! Like hell! I wouldn't like ANYTHING you'd type! Get out of here! Quick!"

Convinced at last, the man prepared to leave. Then, with a faint

glimmering of a suspicion he'd erred, Highland asked, "What's your name?" The man told him.

Highland (placing his arm around the man's shoulder): "Never mind what I just told you ... You can stay here as long as you please—come in whenever you want. I thought you were that Guild fellow!"

"Quite embarrassing," was the way Highland himself described the affair later to his lawyer, who confirmed what the Guild already knew.

The man Highland all but expelled was William Corwin, publicity representative of the West Penn Public Service Company, one of Highland's biggest advertisers.

Negotiations are proceeding with the lawyer.

Contract Record—Seven at A Time

The New York Guild's Representative Assembly hung up an all-Guild record in its last meeting by ratifying seven contracts covering more than 1,000 members.

Most important of the agreements were those with the Daily Mirror and PM. Others were with the Daily Worker, Long Island Star-Journal, The Nation, People's Press, and In Fact.

The Worker agreement, which set minimum wages of \$25 a week for editorial employees and \$21 for commercial employees, was accompanied by a letter from the management in which 10 of 38 employees were guaranteed raises of from \$2 to \$5 a week. The contract may be reopened on wages after six months.

A Guild shop, preferential hiring, prohibition of pay cuts, the 5-day, 40-hour week, written dismissal notices, standard severance pay, double vacation pay for maternity leaves, and a war service clause providing for 12 weeks' pay upon enlistment or conscription and a guarantee of return to jobs, were provided in the contract.

DEATH BENEFITS INCLUDED

In addition, the beneficiary of an employee who dies while in the paper's service will receive a minimum of \$500, with funeral expenses. A larger sum will be paid if the employee's severance pay would have exceeded that amount.

A unique clause guarantees sick leave of at least one year, plus all hospitalization expenses if more than \$100 and less than \$1,500.

Employees with more than five years' service will get three-week vacations.

The Long Island Star-Journal contract is a renewal for one year of the existing agreement with the S. I. Newhouse management. New provisions include a war clause with a guarantee of return to job and improvement of the severance scale to the standard ceiling of 28 weeks' pay.

Six raises were issued as a result of signing of the contract, although it contains no minimum wage provisions.

Another renewal was the Nation's contract, which contained no major changes but carried the provision that it may be reopened on the subject of wages on Nov. 30.

ANOTHER GUILD SHOP

The contract with In Fact, George Seligson's weekly newsletter, established another Guild shop and set minimums of \$30 weekly in editorial and \$21 weekly in commercial.

For those employees with six months or more of service, a pay increase of 12 per cent, retroactive to April 18, was provided. The agreement may be reopened on wages at any time.

The In Fact management also granted three-week vacations after three years' service and four-week vacations after five years, together with guaranteed sick leave and 12 weeks' pay on maternity leave.

A precedent was established in negotiation of the contract with People's Press, for the agreement, which replaces a letter specifying working conditions, was developed by mail.

This contract is featured by a 5-day, 35-hour week, with overtime (in time and one-half off) starting after 35 hours.

It also provided for a 15 per cent blanket increase for all employees covered by the contract, and minimums of \$30 in editorial and \$21 and \$25 in commercial departments. The war clause provides pay differential between salary and Army wages for six months.

NEW MEMBERS IN CINCINNATI



Growth of the new Guild unit in the Cincinnati Times-Star plant continues. The picture shows (l. to r.) John Weillburg, ANG organizer; Joe Arnold, Times-Star unit leader; Henry Childress, chairman of the Cincinnati Guild organizing committee, and Robert Geist, Times-Star Guild leader, at a unit meeting. Arnold is giving Childress a sheet of signed Guild application cards.

Detroit Has a Hot Meeting

DETROIT—With three dissenting votes, the August meeting of the Detroit Guild accepted a report of convention delegates endorsing the Murray-Rodgers-Banks slate of candidates for international offices.

The report said: "Our delegates believe that all of these candidates are truly representative of working newspaper people, and truly representative of the leadership which has built the American Newspaper Guild."

"The expressed will of the Detroit Guild for a change in leadership now resolves itself into a question of supporting these candidates because that is the way, and the only way, in which the international leadership can be reformed."

DEBATE ON RULING

The meeting was delayed by a parliamentary row which resulted from an attempt to debate a motion to adjourn. The motion was made immediately after the meeting convened by Mrs. Harriet Pierce, of the Detroit News unit, who charged that some News members had not received cards notifying them of the meeting.

When President Milton M. Murray attempted to put the adjournment motion, several members, including Katherine Lynch and International Vice President Edwin Scott, attempted to discuss it. Murray ruled that a motion to adjourn was not debatable. Scott appealed his ruling, and the chair was sustained by the meeting. The adjournment motion was then defeated.

A committee appointed to investigate the charges of Mrs. Pierce found that the News members had received no cards because, although they had signed applications and had been conditionally admitted to the Guild, they had never paid initiation fees.

PLOT CHARGED

During the argument which developed after the motion to adjourn, Murray charged that the attempt to adjourn the meeting was a deliberate effort to "cast doubt upon the legality of this meeting" so that the convention report could not receive a clear acceptance or rejection by the membership.

The report, delivered by Paul Weber on behalf of Detroit delegates to the convention, said the direct election amendment was a victory for anti-administration forces.

KNOW OF A JOB? DON'T FORGET GUILD PLACEMENT SERVICE!

Big Money Still There

WASHINGTON—Names of 15 newspaper executives and employees were included in a list of individuals who received more than \$75,000 a year for personal services in the calendar year 1939 or fiscal year ending in 1940, made public by the Treasury Department.

Those named: Kenneth Kling, New York Daily Mirror, \$74,770; John S. Brooke, Jr., Hearst Enterprises, Inc., \$55,854; George McMane, King Features Syndicate, Inc., \$50,589; R. L. Ripley, King Features Syndicate, \$42,993; Victor B. Hansen, Birmingham News Co., \$40,469; William Randolph Hearst, Hearst Consolidated Publications, \$38,881; Frank P. Buchanan, Los Angeles Evening Herald & Express, \$38,460; R. C. Hollis, P. M. Piran, M. Annenberg, News Syndicate Co., \$31,824; L. H. Ross, Chicago Tribune, \$31,689; W. M. Macdonald, Chicago Tribune, \$31,431; Joseph P. Hester, Pulitzer Publishing Co., \$28,121; E. J. McCarren, Cleveland Plain Dealer, \$17,176.

The amounts listed do not cover stock dividends.

S-H Units Bargaining

(Continued from Page One) minimum of \$50 after three years for reporters, copywriters, photographers and rewrite men, as compared with the present \$40, and proportionate raises for circulation employees.

Backed by promise of support from other unions, the Birmingham local gave management its first taste of militancy at the initial conference Aug. 18, when more than 40 observers turned out.

The session closed with management retreating from its original position that the Guild wage demands were "absurd" and asking additional time to study them. It also conceded that the Guild shop issue might warrant further study.

The Bessemer Industrial Union Council, representing 15,000 members, the Birmingham Industrial Union Council, representing 55,000 members, and leaders of 11 locals of the SWOC representing a 15,000 membership have pledged support to the Guild local. Individual locals, including the Transport Workers Union in that area and the Alabama Farmers Union, have also promised backing to the Guildsmen.

NLRB DIRECTOR ATTACKED AGAIN

Another protest against alleged anti-union bias and inefficiency of Mrs. Elinore Herrick, New York regional director for the National Labor Relations Board, was sent to Board Chairman Harry A. Mills in Washington last month by Joseph Curran, president of the Greater New York Industrial Union Council.

KNOW OF A JOB? DON'T FORGET GUILD PLACEMENT SERVICE!

Duluth Contract Wins 10% Increase

DULUTH—The Lake Superior Guild won substantially a 10 per cent increase in wages and other important improvements in working conditions in a renewal last month of its contract with the Duluth Herald and News-Tribune. The contract was signed after 11 weeks of strenuous negotiations during which John Dunn, ANG International Representative, assisted the local and a U.S. conciliator intervened.

Wage increases, not yet exactly computed, will approximate \$15,000 annually for 180 employees.

GUILD SHOP EXTENDED

Cardinal accomplishments in the new agreement, aside from the wage increase, were the extension of the five-day week to more than a score of additional employees and broadening of the Guild shop to include the editorial department. Contract clauses governing working conditions were tightened up in many instances, and a stronger national emergency clause was written.

Close co-operation of the Twin Cities Newspaper Guild during the entire period of negotiations was a strong factor in the final settlement. Due to its position of owning a contract with the St. Paul Pioneer Press-Dispatch, owned and operated by the same Riddler interests which publish the Duluth papers, and its proximity, the Twin Cities Guild was able to give advice and assistance. From this collaboration came the proposal for organization of a Minnesota Guild council to further unite the two Guilds, especially during contract negotiations.

The support of various CIO unions was effective, and during one negotiations session Fred Schultz, business agent of the Timber Workers, and Fred Salo, port agent for the National Maritime Union, were observers.

INCREASES MINIMUMS

The agreement by which wage increases will be effected is a complicated result of compromise of management and Guild proposals. The Guild originally sought a 10 per cent horizontal wage increase. The management finally agreed to a 7 per cent increase in contract minimums, with the proviso that the difference between the 7 per cent and the amount that would be involved in a 10 per cent raise be used to increase wages for employees who will be affected slightly or not at all by the change in minimums. The Guild is to receive a report of raises granted to such employees.

DENVER EXPELS FIVE DUAL UNIONISTS

DENVER—Five members of the Denver Post Guild unit were found guilty by a trial board last month of fostering a dual, independent union. The board ordered the five expelled, subject to membership confirmation. The guilty men are Raymond Perry, P. Kie-faber, Peter Rody, W. S. Smith, and L. E. Curlier.

SPY!

Publisher Cecil B. Highland of the Clarkburg Exponent and Telegram (r.) didn't want this picture taken. Small wonder for the man at left is Frank Carpenter, whom Highland paid with an editor's job for trying to wreck the Guild. See story, page 1, for Highland's newest anti-Guild adventure.

Adoption of the Guild shop for the editorial department leaves only outside advertising salesmen unaffected.

Members of the local's negotiating committee were Carl E. Johnson, editorial department, chairman; Clark Kennedy, advertising; Mrs. Dorothy Roloff and Esley Olson, circulation, and Ted Glenn, maintenance. Joseph G. Erspamer, Guild president, was an active ex-officio member.

ASSESSMENT SERIES BEGINS SEPT. 15

The first of three membership assessments voted by the Detroit convention to build the defense fund will fall due Sept. 15. Others are payable Oct. 15 and Nov. 15.

JEWISH DAY STRIKE WON!



Hints of imminence of the victorious Day strike settlement were already in the air when this picture of the Day strikers was taken at one of their unit meetings shortly before the walkout ended last month. Terms of the strike settlement were exactly what the Guild's IER had demanded four months previously—reinstatement of all strikers and rescission of paycuts.

DAY STRIKE WON

(Continued from Page One) complaints that the writers may have.

STRIKE HURT DAY

The returning Guildsmen discovered that their strike activities had been even more effective than they realized. The Day's circulation had been chopped from 75,000 to 62,000, and it had lost more than 100,000 lines of advertising space.

The Day strike, which began Feb. 14, was difficult because of "the vast amount of tosh spread about it," according to a statement issued by Monroe Stern, president of the New York Guild. "The cry of 'Communism' as an issue was of course raised at the start," Stern pointed out. "There was the additional falsehood that the strike was basically a jurisdictional dispute."

This caused confusion in the minds of some Guild members, and the strikers suffered accordingly. Why and by whom this confusion was created are matters that need not be gone into here.

"Perhaps if the moral of the strike is understood, they are matters that can be dropped." The volunteer workers at Strike Headquarters last week were still busy sending out letters of thanks to those Guild locals and other unions that supported the Day picket line with financial contributions, boycott of unfair advertisers and other means.

An aftermath of the strike, still to be decided, is the trial of 11 members of the International Ladies Garment Workers Union Publications Unit, on charges of strikebreaking brought by two members of the New York local.

NEW MEMBER DIES AT WORK

PORTLAND, Me.—Milton C. Hill, 39, employed in the past on papers in Boston, Brooklyn, Washington and on the Pacific coast as a rewrite man, died Aug. 18 of a heart attack in the office of the Portland Evening Express, where he had begun work only a few weeks ago as a copy reader.

Hill had applied for membership in the Guild only a few days before and, apparently in usual health, had asked for and received his Guild dues card less than half an hour before his collapse.

CALIFORNIA SEMI-WEEKLY SUSPENDS PUBLICATION

LOS ANGELES—Management of the Southwest Topics, a semi-weekly, has announced its intention to close the paper immediately after paying severance pay to 10 Guildsmen who are staff members.

Severance pay will total more than \$3,000. The management declared the paper had never shown a profit and that, therefore, it was selling to its competitor, The Southwest Wave, which would suspend the Topics.

Guild negotiators, who were about to open negotiations for a new contract, immediately contacted the management of the Wave to seek jobs for the dismissed Guildsmen.

The Guild won a seven-day strike against the Southwest Topics in August, 1939.

L. A. Unit Wins Nine Promotions

LOS ANGELES—Nine promotions at one which were won by the grievance committee of the Herald-Express unit of the Guild local here last month. Resultant wage boosts will amount to about \$820 annually.

After registering strong protests that minor bosses were violating the promotion opportunity and seniority clauses of the contract, the grievance committee held a long series of meetings, during which the Guild and Assistant Herex Business Manager Vic Dunsmore worked out agreement.

An employee hired "outside" the staff and over the heads of men with seniority was dismissed on Guild demand and the nine promotions came swiftly in two departments, display advertising and transportation.

Display Desk Man George Canady became a salesman; Assistant Don Fleming moved up to desk man; Walter Morse became assistant desk man; Harold Janssen was moved from night desk to day desk; Eddie Ehrling was taken off as motorcycle messenger to junior clerk. Jack Kennedy moved from bicycle messenger to junior clerk. Barney Roletti, son of Herald-Examiner Unit Chairman Gabe Roletti, was hired as bicycle messenger. In the transportation department, Platform Supervisor Tommy Spina was made district manager for a 10-weeks period and Lloyd White moved up to Spina's place, with both having opportunity for permanent advancement when a vacancy occurs.

On the grievance committee are James E. Lanphear, Gabe Roletti, Paul Enisman, Russ Hodges, George MacDonald and Dick Washburne.

NEW UNIT ORGANIZED IN LOS ANGELES

LOS ANGELES—Norman Jacoby, for years the only Guild member on the City News Service staff here, has announced the organization of the entire staff with one exception, Jacoby, elected unit chairman, and Dick Washburne, of the Herald-Express, worked at organizing the unit for six months and finally turned the trick by preparing "City News Service Contracts," as if the pay raises and improved working conditions had already been negotiated.

The named "contracts" were shown to staff members with the query, "How would you like to work under this contract?" Thirteen signed up and negotiations were launched immediately.

KNOW OF A JOB? DON'T FORGET GUILD PLACEMENT SERVICE!

Murray Says CIO Benefits Nation

WASHINGTON (FP)—CIO Pres. Philip Murray said today, in his Labor Day message to labor, that "the growing strength of the CIO is a guarantee of continuation of labor's rights and the nation's welfare."

"Labor Day this year is the occasion for the celebration of great progress for the millions who compose the CIO," Murray said.

"The year was especially marked by the extension of the right of collective bargaining by the CIO to companies whose anti-unionism had become historic. Hundreds of thousands of American workers who have for years labored under the desperate fear of anti-unionism, now can stand together like free Americans and express their needs through the democratic procedure of collective agreement. The day has come when the Ford Co. and the Bethlehem Steel Corp., sit down around the table with the representatives of their workers."

"This Labor Day marks a great forward wage movement, a wage movement that has brought to the workers under the CIO in the last six months more than \$800,000,000 a year in wage increases. These wage increases mean food on the table of the American workers, carpets on their floors, clothes upon their backs, radios in their homes—real fruits of a successful labor movement."

"The year has seen a wave of anti-labor hysteria arise in Congress, which brought for the first time in American history serious consideration of compulsory arbitration and federal criminal penalties of great harshness for organizing activity. The CIO has been responsible for stemming the flood of this legislation. Its prompt and vigorous action has saved all American labor from vicious and un-American oppression."

"It is in these efforts to improve the economic and physical strength of the nation that the intense and vigorous patriotism of the workers in the CIO expresses itself. It is the determination of the CIO that this nation shall be a land worth defending with every effort."

SOUTH AFRICAN UNION WINS NATIONAL PACT

A special congress of the South African Society of Journalists on May 30 ratified a national contract between the Society and the Newspaper Press Union, publishers' organization.

The agreement sets a minimum wage of approximately \$42.25 a week, in current exchange, for "senior journalists" of three years' experience.

The "Journalist," organ of the Society, said "general respect was expressed that the 'closed shop' principle" was not included in the agreement.

MINERS TO CONTINUE \$50 ASSESSMENT

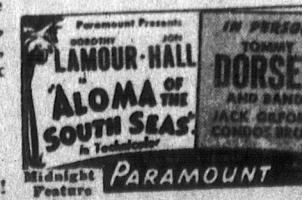
WASHINGTON—(FP)—Members of the United Mine Workers approved by 151,857 to \$7,388 continuation of \$50 monthly assessments until the union's next convention in October 1942. The assessment, to build up a war chest, will net more than \$200,000 monthly.

A UMW statement announcing the result of the referendum said: "While the trend of the times indicates wage increases and the rise of commodity prices, every economist is of the opinion that the pendulum is due time, following the national emergency, will move in the opposite direction."

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Kaufman in Debate With Eubanks

(Continued from Page One)
voluntarily that Eubanks was the "face negotiator of the Pacific Coast."

Eubanks, he said, never has negotiated a contract in his own local, never organized any one, negotiated inferior contracts for Sacramento and Stockton Guilds, and has relied on "red-baiting" to win votes.

Claude LaBelle of the News unit and Augy Saarinen of the Chronicle ridiculed the administration's unity move.

"To hell with that kind of unity," Saarinen said.

LaBelle interpreted the administration action to mean that "either the administration is scared, or it is a political trick."

INTRODUCE KAUFMAN

Arthur Eggleston of the Chronicle, former Harvard university Nieman fellow, introduced Kaufman as "one who knew the Guild was a labor union and not a social club." He praised the administration unity move as a genuine attempt to unify the union.

Kaufman expressed the hope that it still would be possible for Eubanks to debate with him in New York. The New York Guild has offered to pay expenses of such a trip for Eubanks. Kaufman said he also had been told by Wilbur Bado, Eubanks' campaign manager, that the anti-administration committee would be willing to pay Eubanks' expenses.

Taking up election issues, Kaufman said:

"The opinion of the present leadership is that there are no trade union issues in this campaign. At the Detroit convention, the policies of the present leaders were virtually unanimously upheld in the fields of collective bargaining, organizing, finances, relation of the Guild to the labor movement and relation of the labor movement to the affairs of the nation."

"In the matter of collective bargaining, the employer relations committee, of which Eubanks was chairman and the opposition was a majority, brought in a report that was adopted unanimously—a report that, flowed directly out of the IEB report."

"And, if I may be excused the phrase, no 'new approach,' which he now urges, was proposed by Mr. Eubanks. The leadership of the Guild, itself, proposed the only new proposal—increases in pay—which was approved by the convention. On collective bargaining there is no issue splitting the membership."

Kaufman then pointed out that all the recommendations of the IEB on finances were adopted and "there was no issue here."

LISTS FINANCIAL GAINS

Both the defense fund and the organizational fund doubled during the year, he said, and pointed out that the improvement was called to the attention of the convention by the convention finance committee, headed by Bado.

Kaufman pointed, also, to the unanimity in the Convention about the Guild organizing program.

"The organizing report embodied all the recommendations of the present leadership," he said. "This program provides essentially for the extension of the resident organizer plan, for having more organizers so that local drives can be conducted. The San Francisco delegation, including Eubanks, did not speak against the report. Where the issues, if any, could be discussed and answered, none was brought up."

"Everyone is agreed we must speed up our organizing. No one is satisfied with the progress made. That is why we all voted to expand our national organizing staff. The problem can be re-

PITTSBURGH—President Walter Buroon of the Pittsburgh Guild has invited ANG President Donald M. Sullivan and Milton M. Murray, president of the Detroit Guild and candidate for Sullivan's office, to debate before a Pittsburgh Guild meeting. Sullivan immediately accepted; to Aug. 28, Murray had not replied.

ed that way—not by misrepresentation or deliberate confusion."

HITS MISREPRESENTATIONS

Kaufman said he had been prepared "to illustrate this misrepresentation by referring to the statement in the Guild Reporter over the name of Milton Murray, a candidate for president, who on membership confines himself to the statement that there was a net gain last year of 76 members."

"But," he continued, "LaBelle has repeated the same thing."

"This is misrepresentation of a high caliber and I will show you why. Let us take one part of the component figures, of the San Francisco-Oakland Guild. The records of the SPONG, as of January, 1941, as submitted to ANG headquarters, showed a membership of about 1,100; the records as of April, 1941, showed a membership of 900, a loss of almost 20 per cent."

"Is this an accurate picture of the SPONG? Has the San Francisco Guild really shrunk, decayed? Of course not, and everybody knows it. Only people who want to misrepresent will use figures that way."

"I am wondering, however, whether Sam wants to make an issue of something he was silent on tonight. I refer to his statement in the Guild Reporter that he was opposed to the 'business agent' type of unionism. This I regard as a cynical attitude toward Guild members, who because of outstanding work, are either elected or appointed to full-time work for the Guild."

"Does the statement mean that Eubanks is against the unanimous convention decision to increase the tempo of organizing by hiring more organizers? Are these organizers the 'business agents' he is opposed to? And is it not so, that accepting Sam's cynical characterization of full-time Guild organizers, he who is opposed to the business agent type is running for the biggest business agent job in the Guild?"

CHARGES "BITTERNESS"

"Frankly, I put this statement of Sam's down to bitterness and cynicism that he doesn't really mean. Unless corrected on that point, I say there is no issue in Guild organizing."

"If there were differences insofar as membership is concerned, or over finances, or collective bargaining, there would have to be a contest on these issues."

"But the fact that the membership agrees on this basic program requires that the membership be united. A head-on collision between two states promises merely to continue and widen a split in the Guild which endangers the almost unanimous program of the Convention. Thus the administration and supporters of ours have decided to do more than merely talk of unity. We have made what we believe is an effective and sincere step toward bringing about unity. We have done it without asking any commitment from the opposition leadership. It is no deal."

"The step we have taken eliminates any question of control by the present leadership and its supporters. We have made it possible through the withdrawal of some of our candidates, to share that leadership with our opponents. To share it on a basis that will give representation to



ANG Executive Vice President Milton Kaufman is shown above addressing a special Aug. 25 meeting of the San Francisco-Oakland Guild. Sam Eubanks, recording secretary of the local and candidate for Kaufman's office, was snapped on the same platform in the pose at right.

viewpoints other than those held by the majority of the membership and to guarantee at the same time that the policies unanimously adopted by the Convention will be faithfully and effectively carried out."

EUBANKS DEcriES DEBATE

In his opening remarks, Eubanks said his work had been interrupted three days in a row by telegrams from Kaufman asking for a debate.

"I am not a debater, and secondly, in order to debate one must have a subject. Kaufman was offered no subject," said Eubanks. "I want to discuss the duties of the executive vice president. It has been made to appear that the position must be filled by a superman. And now by a debater."

"I am not going to try to answer all the lies that have been said about me in your campaign. I have nothing to conceal and my record is open to all."

Then Eubanks quoted the ANG constitution on the duties of the IEB and those of the executive vice president, pointing out that the duties outlined for the IEB covered seven paragraphs, whereas the duties outlined for the executive vice president took up but one paragraph.

"It does not befit" a person who is running for the post of executive officer of the Guild to deny leadership, to say that the executive officer of the Guild does not need to be a qualified negotiator, organizer and leader, Kaufman said.

Eubanks argued that the concession of an arbitration clause in national Hearst negotiations was needless and could have been avoided if Kaufman and Pasche had broadened the negotiating committee. Kaufman pointed out, that the entire SPONG leadership had previously concluded its city-wide contract, including three Hearst papers, which contained an arbitration clause, and said it was common knowledge that the national formula stemmed from the San Francisco contract.

Eubanks, LaBelle and Saarinen read prepared speeches. In his rebuttal Eubanks devoted his time to an attack on Raudabaugh.

Allice Lomas, sister of Guildsmen Orrville Lomas, sang during the ceremony.

The ceremony.



Papers Want It, Then Ignore It

NEW YORK—(FP)—One of the most elaborate financial statements ever made available to the press by a union was released recently by the National Maritime Union (CIO).

The report consists of 116 pages of data covering every branch and activity of the union, in addition in the operation at international headquarters. Most important item was a general strike fund total of \$233,923 as of March 31, raised by a \$5 assessment and augmented by interest on deposits.

New York newspapers, which have frequently made editorial demands for wide publicity on union receipts and expenditures, almost uniformly failed to carry stories about the report. The Herald-Tribune gave it three sentences.

Treas. M. Hodley Stone noted that the average seaman, while paying \$2 a month dues, has raised his wages \$30 a month through union activity since 1926. The present average is \$91.

The Pilot, union organ which was recently voted the nation's best labor paper by a labor press panel at the American Writers Congress (the Guild Reporter was voted second best), cost \$9,756 during the two-month period ending May 31.

Eubanks, LaBelle and Saarinen read prepared speeches. In his rebuttal Eubanks devoted his time to an attack on Raudabaugh.

SAN FRANCISCO GUILD LEADERS ASK EUBANKS TO WITHDRAW

San Francisco, Calif.

To All Guild Members:

We feel it is very important that Guild members throughout the country know Sam Eubanks' record in his own local. Here it is:

1. The first and only local office held by Eubanks is the one to which he was elected last January—Recording Secretary.

2. Eubanks has never conducted negotiations in his own local. He did not join the Guild until after the first contracts were won. In the entire history of local collective bargaining Eubanks has not spoken half a dozen times.

3. He has never organized anyone. As Secretary for a year and a half of the Northern California Guild District Council (composed of the small Guilds in Sacramento, Stockton and San Jose) he had a chance to show what he could do. When he got through, one local had folded up (the San Francisco Peninsula local), another had less than seven members in good-standing, and the other two had not shown any gain in membership. His two negotiating attempts in the towns of Stockton and Sacramento produced sub-standard contracts, one of which—the Sacramento Union contract—had to be turned down by the ANG contracts committee because in it Eubanks had agreed with the publisher to take away the five-day week from members in the editorial department. Both contracts cover only the editorial department; severance pay in one goes up to a maximum of six weeks' pay, in the other up to 10 weeks' pay; neither have Guild shops.

4. Eubanks has never had any strike experience, either as a participant in a strike or as a leader of a strike. He is completely unfamiliar with this important aspect of trade union management.

5. He has had no executive experience.

6. Despite the fact that Eubanks attended the Hearst Chain Advisory Council meeting at the Memphis convention, where it was voted unanimously to recommend acceptance of the Hearst Peace Formula to the various units and where it was made quite clear that the contract would not be made effective anywhere unless ratified by all units, Eubanks came back to San Francisco and did his utmost to get his own unit—the Oakland Post-Enquirer unit—to vote against the Hearst Peace Formula, voting against it himself. Fortunately for his co-workers in his own unit and for thousands of Hearst Guild members throughout the country, he was defeated.

7. Eubanks is virtually unknown in the trade union movement in San Francisco or California, never having participated to any extent in its activities. This record, we feel, speaks for itself. It shows conclusively that Eubanks has not had the experience necessary to qualify him for the position of international executive vice-president of the American Newspaper Guild. Can the membership throughout the country afford to let Eubanks gain this experience at their expense? We say, "No!!"

For the welfare of the Guild, we earnestly appeal to him to withdraw.

DAVE YOUNG, President, San Francisco-Oakland Guild, 1937

ERIC ERICKSON, Acting President, 1940, Secretary, 1938-39,

Chairman of the Call-Bulletin unit

DON STEVENS, Secretary, 1934-35, former ANG Treasurer

and International Representative

LAWRENCE RESNER, Secretary, 1940

CHARLES L. (TAD) IRVINE, Executive Secretary, 1937-41

P.S.—Don Wiley, president in 1938, and Betty Ballantine, secretary in 1936 and 1937 and former ANG international vice-president, both state that if they were now in the newspaper business they would support the re-election of Milton Kaufman and campaign for a continuance of the militant trade union policies of the present administration which have built the Guild. Both were made honorary members of the local for life in appreciation of their work. Luther Meyer, president in 1940 until he was called to serve in the army, supported the present ANG administration, and states that if he were in a position to do so now, he would actively support Kaufman's election.

(The foregoing individuals represent all of the living past presidents and secretaries of the San Francisco-Oakland Newspaper Guild.)

(This space is paid for by the San Francisco REAL Pro-Guild Committee)

FOR A STRONG GUILD

Signers of this statement urge the re-election of Milton Kaufman as executive vice president, and election of all of the candidates backed by the National Committee for a United Guild.

Heywood Brown, nominating Kaufman for his present office at the San Francisco convention, said:

"Speaking from long acquaintance with Milton, I would say Milton Kaufman is the greatest expert as a negotiator in the Guild."

This is Kaufman's record:

Joined the Guild in 1933.

Chairman of Fairchild Publications unit, textile trade papers, 1933, and while there was prime mover in organization of Brooklyn Eagle and Times-Union.

Unanimously elected executive secretary, New York Guild, 1934, and remained in that office until he became an ANG officer.

Unanimously elected convention delegate, every year while in New York Guild.

As executive head of New York Guild, he led in organizing 26 units and obtaining 18 contracts covering 3,800 persons. He has negotiated more contracts than any other man in the ANG. Under his leadership his local grew from fewer than 1,000 members to almost 4,000.

Participated in leadership of six New York strikes and borrowed from the New York Guild by the Milwaukee Guild as an expert during a crisis in the Wisconsin News strike.

FOR A UNIFIED GUILD

Vote for the Following Candidates

DONALD M. SULLIVAN, for President

MILTON KAUFMAN, for Executive Vice President

ROLLIN EVERETT, Cincinnati, for Vice President (Midwest)

WILLIAM BRODIE, San Diego, for Vice President (West)

WALTER BURSON, Pittsburgh, for Vice President At Large

*JAMES F. CROW, Los Angeles, for Vice Pres. At Large

AGNES FAHY, Newark, for Vice President At Large

JULIUS KLYMAN, St. Louis, for Vice President At Large

*JULES SCHICK, Philadelphia, for Vice President At Large

(* Crow and Schick are not pro-administration candidates but are supported by the Committee for a United Guild in the interest of fully representative leadership. Three other anti-administration candidates have been guaranteed election by withdrawal of pro-administration candidates for the same reason.)



With few exceptions, the livelihood of every member of the American Newspaper Guild depends in some degree upon advertising. Regardless of the merits of the old debate about the value of advertising in our whole economy, we must acknowledge that our industry is dependent upon it. Many writers—recognized authorities among them—have warned in recent years that false and misleading advertising is threatening the welfare of the entire advertising industry by destroying public confidence in advertising. The American Newspaper Publishers Assn., in a statement to members on Aug. 29, disputed the charge and asserted that "all" advertisers and advertising agencies "have recognized the necessity of truth in advertising." The ANPA blamed "government agencies" for undermining public credence of advertising claims. The author of the article below, who signed himself "An Anonymous Copywriter" in the August issue of "Advertising & Selling," from which the article is condensed with permission, has his own amusing but serious view of the subject. What he says is worth the attention of all newspaper workers.

GENTLEMEN, do you mind if a copywriter bites the hand that feeds him? It won't take a minute, and it will be my contribution to the defense of advertising.

I take it that advertising needs defending. At least, a lot of people are doing it. I see their articles in every business paper.

They are interesting articles, of course. They talk about such things as the Bill of Rights, the cooperative movement, individual enterprise, that Man, the Brookings price theory, and starvation in Russia. They are incontrovertible on the Economic Justification for Advertising, or Where Would We Be Without Ads.

But I think they miss a point.

Now, my suggestion is that people in general aren't complaining at all about the free enterprise system. I don't think they even argue much about where we'd be without ads.

Because I think the people have just one tiny little complaint:

They don't believe the ads.

I imagine this observation sounds at once obvious and trivial to you. I believe I can hear a great deal of coughing behind closed doors, accompanied by such remarks as, "Of course, people don't believe all they read," or, "After all, advertising must sell emotionally," or, "Naturally you see a misleading ad once in a while," or, "Why we're one of the cleanest, best regulated professions in the whole damn world," or, "The future of advertising has only begun!"

Gentlemen, you may say these things if they comfort you; but the people keep on saying they don't believe the ads.

They say it in consumer movements and in legal action. They say it in demands for factual labeling. They say it seriously, in books and articles. They say it laughingly, in cartoons and movies and plays.

WE DON'T CATCH ON

In fact, they have said it so often and for so long that I sometimes think everybody in the country is on to us but ourselves; that the whole nation is laughing at us up there on the stage with our rabbit and our hat and our patient, fumbling frauds. This idea used to be just a sneaking suspicion on my part—one that I didn't dare confide to anybody. But last year I heard Dr. Daniel Starch at the AAAA convention, and now I don't care who knows I'm scared.

Dr. Starch, it seems, has been listening to the public's complaints for quite some time.

The greatest danger to advertising, said Dr. Starch, is nothing more nor less than its own unbelieveability.

In a preliminary experiment, he gave three magazines to a consumer jury, including typical housewives and business men in the middle income group.

There were two women and three men in this jury. They were instructed to read all the way through every ad in each of the three magazines, and to mark them for believability. Their returned copies were then checked against the regular Starch cost-per-reader figures. Here's the way they checked up:

Believable ads: cost per reader .0039

Unbelievable ads: cost per reader .0051

But more poignant than these cold figures were the jury's incidental comments. They were amazed and insulted. They never read ads so intensely before, and they were astonished as much by their dullness as by their falsity.

These facts, as reported by Dr. Starch, didn't frighten anybody at the convention, which closed on a note of courage and optimism.

BUT Dr. Starch kept right on with his disagreeable work. He surveyed over 200 readers of women's magazines, and over 300 readers of general magazines. His subjects were the ads of four leading dentifrices. His technique was to add a "believability" column to the usual "seen—read some—read most" categories.

Here's the score:

Dentifrice	A	B	C	D
Seen	25.5	25.5	25.5	25.5
Read some	14.9	14.9	14.9	14.9
Read most	26.4	26.4	26.4	26.4
Believability	1.9	1.9	1.9	1.9
	1.9	1.9	1.9	1.9
	1.9	1.9	1.9	1.9
	1.9	1.9	1.9	1.9

I don't know about you, but those figures give me the living creeps. If this table is anywhere near a reasonable index, there are several million people in the U. S. A. who think that Dentifrice D is a liar. Every ad that is published merely confirms the opinion. And the rest of the dentifrices don't rate any too well, either.

No, it isn't a trivial thing. It is not something that can be handled by a good institutional campaign, backed by association funds. It is a large and howling thing, and very possibly a fatal thing.

And the reason it is dangerous is that the public is quite right.

You don't need Starch to prove this. And before you call me a Communist, just take a deep breath and look at yourself.

Just for example: Do you believe that a certain laundry soap really gets clothes 3 to 4 shades whiter (than others)? . . . that all those movie stars really depend on one certain face soap to keep beautiful?

No. Of course you don't believe it. And several million citizens are right there with you. They're forming clubs and committees for the single purpose of calling us liars. The government's getting mixed up in it. It seems now like everybody's our enemy.

Well, how did we ever get into a pickle like this?

HOW THE THING HAPPENED

HERE are just a few of the causes of our present state:

1) Advertising is the whipping-boy of business.

In the past fifty years, hundreds of bogus headache powders, rasped hair restorers, and phony real estate developments have been sold through advertising. The defrauded public has forgotten the separate perpetrators of the frauds; but it still remembers their vehicle.

2) Advertising is forced to compete where products do not.

Once, products were widely diverse. But for the past twenty years, prices and products alike have become increasingly standardized. Copywriters, pressed to distinguish between similar soaps, cigarettes, beers and cars, have quite naturally taken to dressing things up.

3) People have got used to everything.

Back in the days of outboard plumbing, it was enough to give the crated weight of

Well, what are we going to do? If misleading advertising is what the public is squawking about, and if their accusation is justified—

How are we going to fix things up? Well, one thing we might do is turn the rascals out. Turn out the liars, cynics, dolts, sluggards and innocents who learned their tricks in copy-books. Fire the first man who proposes "How Gliese Won Her Man" as a campaign for Diamond peanuts. Rule the adjective-box with an iron hand. Before making an ad, say, "What's the truth about this product?" Refuse to handle a product that can't be sold with honest advertising.

The idea is exhilarating, but not practical. It would decimate our profession. It would leave holes in the magazines big enough to throw a dog through. Those of us who were left in the business would be quivering wrecks of conscience.

Dr. Starch, in his talk to the AAAA meeting, suggested a more realistic move. Establish, he said, a pre-testing method; and then, before running any major campaign, check its believability with this method. You could either use a cross-section survey, said Dr. Starch, or a well-selected jury.

But actually, I don't think a test for truth will be enough, because it doesn't involve measures for enforcing it, once it's found.

So it seems to me the most effective measure would be to establish some sort of advertising czar.

As a matter of fact, the movies' case is closely parallel to ours. Hollywood wanted to produce ethical movies; but every time they did, the public stayed away in large, sleepy crowds. Just so, we ad people would like to make ethical ads, but almost every time we do, the same thing happens.

It was so profitable to make hotcha movies that the individual studios of Hollywood found it hard to stop. But when the public (which likes to have its fun and then holler copper) got out of hand, Hollywood found a way for everybody to stop at once.

Suppose—just for laughs, you know—that we did submit our princely heads to this sort of rule? What would our ads be like?

We wouldn't be allowed to promise the living flesh of Ninon de l'Enclos after an overnight treatment of beauty cream; we couldn't claim that teeth come 40% shades whiter; there would be stringent rules about picturing the de luxe model and displaying the stripped models' price.

Oh, it would be hell.

MUST HAVE CONSCIENCE

WILL it ever come to pass? I don't know. But I do think that our success in meet-

ing this situation, voluntarily or otherwise, will determine whether we are able to survive evolutionary changes, like a good Darwinian animal.

For what is concerned here is more than the habit of little white lies. It is more than merely an advertising problem. It is, in fact, a turning-point in economic history. For we now face an era in which an active social conscience must become a practical business rule.

This comes hard to any human being; but our business has been exclusively with transients and strangers. That's what we were invented for and we've worked awfully hard to improve on the invention.

But I think that if we know what's good for us, we'd better start brushing up. As an old patent-medicine man, it grieves me to say this. It is fun, and we all know it, to work up a good sweet copy story. But we can't have that fun much longer. Because if we do, the effects will be pretty inevitable.

Dr. Starch will keep on telling us people don't believe our ads; and consumers' club will keep on holding meetings; and the government will keep on getting together; and we advertising boys will keep on hollering about attacks on free-enterprise. . . . And pretty soon they will knock on the door and say that the tumbler is ready, please.

Well, don't say I didn't do my part. And, please, let's all try not to scream so much.

fact, I suspect that almost every one takes advertising claims with a grain of salt, just as I do, and the advertising industry will certainly ultimately suffer.

Louise Bonville: No thinking person believes the exaggerated claims generally made in certain types of advertising. I use ads for guidance in price trends, but never rely upon them for the quality of goods.

I sometimes wonder whether newspaper publishers have thought, when they print some of the misleading ads they carry.

That the feeling of incredulity built in the public probably extends to the contents of the rest of the paper.

Rae Nadell: Personally, I never pay much attention to the ads. There are too many one could only laugh at. Some of the cigarette ads, for example, may sell cigarettes—but they certainly don't promote trust in advertising. We all know that the newspapers depend on advertising for most of their revenue. I think it would be a good thing for us all as newspaper employees and their families and as simple consumers if advertising were reformed a bit.

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Our INQUIRING PHOTOGRAPHER

Photos by CHARLES NADELL

Appropos of the article on this page, the Guild Reporter asked four members of the New York Guild Auxiliary what they think of the discussion. Their answers:

Norma McCarthy: I used to sell advertising for the Manila Daily Bulletin. I don't pay any attention to ads any more because I can buy for my home more intelligently without them. It's too bad that advertisers don't realize that many women feel the same way. Advertising could be socially useful but I don't see much of that attribute in it now.

Nellie Zakin: Even if I overlook the exaggeration in it, I think the ANPA statement that all advertisers are trying to present honest advertising is ridiculous. My own experience tells me that most advertisers stretch facts to their limits. I suppose they feel that they have to do that because competitors do, but excuse me, I don't see how that helps them.

Louise Bonville: No thinking person believes the exaggerated claims generally made in certain types of advertising. I use ads for guidance in price trends, but never rely upon them for the quality of goods.

Rae Nadell: Personally, I never pay much attention to the ads. There are too many one could only laugh at. Some of the cigarette ads, for example, may sell cigarettes—but they certainly don't promote trust in advertising. We all know that the newspapers depend on advertising for most of their revenue. I think it would be a good thing for us all as newspaper employees and their families and as simple consumers if advertising were reformed a bit.

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Pasche Says Bade Distorts Figures

Secretary-Treasurer Victor Pasche last week gave the following comment to the Guild Reporter about the statement on Guild membership by Wilbur Bade, carried above:

The bulletin of Aug. 12 is local presidents, carried in the last Guild Reporter, gave the facts of Guild membership growth in the past two years, from official audited reports, for convention years. It showed, through the accurate test of dues-paying averages, an increase of 1,789 in active membership in the past year, 3,380 in the past two years.

Wilbur Bade's new campaign statement reasserts past misrepresentations by his candidates, tosses around some more selected figures, but fails to meet a single fact in my bulletin.

Bade, as chairman of the Convention Finance Committee, declared that "the actual increase is considerably higher" than the "paper increase of 76." Bade's opposition campaign manager reasserts the statements, proven untrue, that we failed to gain members during the past year, lost membership during the past two years.

Bade's candidates took words and figures in his convention finance report out of context. He applies the same technique to my recent bulletin. Apparently he likes the method. He evidently subscribes to the theory that no matter how untrue a statement it will be believed if repeated loudly and often enough.

SAYS GUILD INJURED

The Aug. 12 bulletin was necessary to counteract the damaging effect upon the Guild of these published misrepresentations. Bade's new statement poses the question, how many more times must the Guild as a whole, as distinguished from the administration, be defended from attacks by leaders within its own ranks?

For the past two years the administrative officers have carried on a systematic effort to have "look" membership approximately real membership by removing several years' accumulation of deadwood left on ANG rolls by the locals, membership that had been since moved away, left the eligible field, died, or become inactive for various reasons, largely suspensions of papers and failure of early organizing efforts. Bade continues to misrepresent this, ignoring the facts known to him.

Lump removals of "deadwood" from ANG rolls in the past two years included, for example, 233 names in Philadelphia, 306 in Los Angeles, 260 in San Francisco, 152 in Cleveland. Does Bade seriously argue that these locals "lost" those members in the past two years?

LOCALS DROPPED MEMBERS

Quotation of book membership figures in the manner used by Bade would show Los Angeles dropping from 998 in May, 1939, to 798 in May, 1941. San Francisco dropping from 1,037 in May, 1940, to 881 in May, 1941. Washington from 757 to 574 in the same period. Does Bade accept these statistics as showing what happened in those locals? They show only the unreliability of the "look" figures which Bade throws around. Actually the three locals showed net paper losses because they removed deadwood.

Carefully selecting data to suit his picture, Bade belabors good standing figures, and confuses them with irrelevant discussions of reinstatements. Actually, as my bulletin pointed out, the good standing improvement in two years was 51.49 per cent, a more favorable picture than

dues averages, but we want the real picture, and it is the dues averages that count.

Bade evades the only true test of active membership—average dues collections. This shows the steady increase.

Bade's opinion that any reverses that occurred in the past year were caused by the administration, while the many successes were achieved by the opposition, needs no discussion in a statement on membership.

Bade's story of losses in membership should be withdrawn now, in fairness to the whole American Newspaper Guild.

SUCH INTERESTING PEOPLE!



Photo by Walter Kelleher, N. Y. News

For one reason and another (we don't see that any reason's necessary) the N. Y. Daily News employs three girls as copy "boys." The girls perform the same duties and get the same wages as do the boys on the staff. On the News city room bench (l. to r.) awaiting call, are "Copygirls" Margaret Healin, Faith Fair, and Anne Grosvenor. All are Guild members.

Bade Attacks Pasche's ANG Membership Figures

(Continued from Page One)

ly and reveal the true picture.

Number of Members

1938-39	18,753	1939-40	19,542	1940-41	21,331
1938-39	18,753	1939-40	19,542	1940-41	21,331

Initiation Fees

1938-39	\$4,475	1939-40	\$5,285	1940-41	\$6,195
1938-39	\$4,475	1939-40	\$5,285	1940-41	\$6,195

The statistics show our Guild had 17,210 members last year and 17,286 this year. That is a net gain of 76 members.

EXPENSES CITED

While the reports cite a net gain of 76 members for the year, they also list \$18,413 in organizing expense for the same period.

The figures show that when Kaufman took office, our Guild had 18,753 members. Check this with our present 17,286 and the result is that the ANG has lost 1,467 members in the two years under Kaufman's leadership.

The organization expense for Kaufman's two years totals \$35,566.

The second angle in the discussion of ANG membership figures is the good standing record.

On Jan. 1, 1939, some six months before Kaufman took office, there were 8,520 Guild members in good standing. On June 1, 1940 (after one year of Kaufman) there were 8,290 members

in good standing. This is a net loss of 230.

GOOD STANDING INCREASED

On June 1, 1941, there were 10,958 members in good standing, reflecting a good standing increase of 2,668 members.

The Pro-Guild Committee is pleased with this increase. A union dies if its members do not pay dues. However, since Kaufman and Pasche crow about this increase in an attempt to conceal organizational failure, this 2,668 increase must be analyzed.

Of this 2,668 gain in good standing, nearly half was achieved by reinstatement. There were 1,328 members last year who were restored to good standing by paying a small fee and having back dues canceled. This action reinstating 7.6 per cent of the Guild membership was taken by locals, and so is neither here nor there as far as Kaufman and Pasche are concerned. Reinstatements automatically boost good standing records, and if the members continue to pay dues, further increase is reflected.

CREDIT CLAIMED

Locals of Pro-Guild candidates increased good standing by 1,400 members in the past year. These figures are based on locals of 11 Pro-Guild candidates and the unit of Walter Engels (New York Daily News), the other Pro-Guild candidate. No other New York figures are involved.

Thus, in the final analysis, half the good standing increase over which the officers have been beating the tom-toms was due to reinstatements, and the other half is reflected in the gains made by locals of Pro-Guild candidates.

A third factor in this gain is the Guild shop.

The Memphis convention ordered Guild shop provisions of all contracts enforced. As a result, members must keep up their dues. In the past year the number of shops under such contract provisions rose from 55 to 73. (The gain in Guild shops is due to the militant action of local leaders and local memberships, and not to "masterminding" by Kaufman and Pasche.)

When the smoke screen is removed and the cold figures speak out, we still have a net gain of only 76 members in the past year, and a net loss of 1,467 in the past two years. In the past two years more than one-third, or 6,940 members, have been written off the rolls as "deadwood."

DEADWOOD DISCUSSION

The IEB report stated the "deadwood" removal came about as locals completed installation of new bookkeeping systems.

Pasche argues "removal of 'deadwood' is nothing but clearing of the records. . . of several years' accumulation of members who had moved away, died or became inactive. . ."

We feel Pasche is overestimating the decimation of our ranks caused by the grim reaper's sickle.

These facts are brought out by the Pro-Guild Committee because of deliberate attempts to conceal the obvious and to distort the situation.

These figures are official. Pasche cannot deny a net gain of only 76 members by saying more members are paying dues. They are two different matters.

We agree there is a gain in good standing—the locals of the Pro-Guild candidates showed a gain in good standing for the year of some 1,400 members.

And as fast as members were poured in at the top, they were drawn off at the spigot, until we had a net increase of only 76 members.

(All figures and comparisons are of convention times, unless otherwise noted. Comparisons are for similar periods and dates. Information reaching Pro-Guild headquarters is that many locals have set all-time highs in good standing in time for the election. These new good standing figures are not included.)

Murray Backers Send Out Leaflets

MINNEAPOLIS—The National Pro-Guild Committee, Murray-Eubanks-Rodgers ticket, began distribution of campaign literature last week from the national headquarters in Minneapolis. First release was an illustrated four-page tabloid on Pro-Guild candidates and their platform to restore the Guild to a position of a militant, progressive union.

Early in September the committee plans to distribute another four-page tabloid citing the record of the administration. The publication charges the administration with alienating friendly unions, with organizational failure, with assuming arbitrary power, and with trafficking with Communist Party line organizations, to the detriment of the Guild, and in spite of the will of the membership as expressed in the Youngstown resolution.

Fifteen thousand copies of the first publication were distributed, some by direct mail and others by campaign committees in the locals.

The second publication, which campaign manager Wilbur Bade said "would be heavily documented," is copyrighted, but Pro-Guild leaders and ANG officers are given reproduction rights. It was copyrighted to prevent Pegler and Editor & Publisher from lifting portions out of their context, Bade said.

At least two more campaign pieces will be printed and distributed by the national committee, Bade announced, with various locals and regional committees also getting out additional campaign material.

News Unit Adopts A Unity Plan

A unity program similar in principle to that adopted on a national scale last month by supporters of the ANG administration was adopted last week by the New York Daily News unit, one of the largest in the Guild.

Walter Engels, an administration opponent, who has been automatically elected to the IEB by withdrawal of administration candidates in their national unit move, is chairman of the unit.

The unit adopted without dissent a proposal to elect a slate of unit officers representing all viewpoints in the unit.

Glenn Parsons, rewrite man, was the unanimous choice for chairman to succeed Engels.

The unit unity program was proposed by four unit leaders in a written statement. Engels was the first of the signers. Others were Gerald Gottlieb and Arthur Siebelist, supporters of the local and national Guild administration, and Russ Symontowne as a neutral.

UNITED GUILD GROUP PREPARING BROADSIDES

The National Committee for a United Guild is preparing a tabloid statement of the platform and record of its candidates for national distribution this week, Jack Ryan, campaign director, announced last week. The leaflet also will answer statements made in releases by the opposition slate, Ryan said.

New York supporters of the ANG ticket are preparing another publication.

It Seems to Us...

Guild members in good standing may here discuss anything connected with the Guild, the labor movement, or the newspaper industry that interests them. Until conclusion of balloting in the ANG biennial election, in October, letters must be no longer than 350 words.

A UP UNIT APPLAUDS UNITY MOVE

MINNEAPOLIS.

Editor, GUILD REPORTER:

The Harrisburg United Press ANG Unit feels the program for working unity suggested by the pro-administration group is a good one and urges its acceptance. It is clearly and frankly stated, and to renounce such a plan would be to renounce any unity plan. Not all the United Press Guildsmen in Harrisburg have been in agreement with the administration during the past year, but the Unit's approval of the proposed unity program is unanimous.

We fail to see how a complete victory for either side in the coming referendum election can relieve the Guild of its internal problems. Rival factions must cooperate at once if the Guild is to be improved and strengthened.

We believe all those who have the interests of the Guild at heart must accept this unity program as a sincere effort on the part of the pro-administration forces to establish a working unity within the Guild. They are to be congratulated for their unselfish decision, and we feel their unity plan deserves the support of all good Guildsmen.

Our only objection to the plan is the withdrawal of Vic Pasche, but we feel his valuable services can remain an asset to the Guild provided he is accepted as an international representative.

GEORGE PALMER
CARL R. PUTTKAU
THEO. C. MESSNER
DAVID ABRAMSON
MOREY J. POTTER

FORMER NIEMAN FELLOW ENDORSES UNITY PLAN

SAN FRANCISCO

Editor, GUILD REPORTER:

I would like to endorse the unity proposal and cite with approval the statement that:

"We say a leadership which reflects a wider cross section of the membership will help achieve working harmony in the Guild. We are for that, even though we remain in disagreement on many matters with those whom we propose to include in the leadership. Regardless of our opinion of their abilities, we recognize in the chosen representatives of a large section of our membership."

I agree with the 12 signers, headed by President Donald M. Sullivan, that a "victory for either side would serve to further divide and disrupt the Guild." It has always been my opinion that any honest Guildsmen elected to office will inevitably find himself conducting the affairs of the Guild in just about the way they have been conducted during the days of our increasing strength.

ARTHUR EGLESTON.

BADE REPLIES TO ROBINSON

MINNEAPOLIS.

Editor, GUILD REPORTER:

I have sent the following letter to Arthur Robinson of Columbus, in reply to one from him to me which was printed in the Aug. 15 Guild Reporter. My letter:

"Brother Robinson: 'Inasmuch as this is the year, I reply to your letter to me in the Guild Reporter in the words of Heide to Abela: 'Write to me carefully and without study. I would rather have the fruit of your heart than your brain.'"

WILBUR BADE.

SAYS UNITY CAN COME ONLY LATER

MINNEAPOLIS.

Editor, GUILD REPORTER:

Unity has suddenly become the cry of the administration faction in the Guild election campaign, but it is a little too early to bring up that matter if the successful working of the Guild is their only consideration.

The time for practical unity proposals will be the day after the referendum ballots are in. Then speaking for unity will have real meaning. It will show that the faction defeated in the voting nevertheless was on doing its full part in our trade union program. As now presented, the so-called unity proposal of the administration only prevents the membership from having a choice for its leaders all the way down the line.

Our Twin Cities local has been counted with the opposition for several years, yet between convention battles we worked shoulder to shoulder with the administration in every fight for better newspaper working standards and our record is a good one in the cause of labor progress.

In spite of differences on outside matters, when it came to the trade union battles we put unity into practice. We paid our assessments promptly. We joined our union brothers in their strategy conferences and out on their picket lines when they struck at Duluth. We guaranteed Duluth \$300 every Monday morning while they were on strike and sent thousands more to striking Guilds across the country, even though their appeals for help came from the administration with which we were at odds.

That is the kind of unity the Guild will need from the headquarters faction after they have been unseated by referendum ballots.

Democracy in the Guild will not be made stronger by depriving the membership of a choice for all offices; but democracy will grow much stronger if the membership has a change and the Guild then demonstrates unity in its ranks by taking that change in stride while it goes forward with a stronger union program. There will be plenty of time after the ballots are counted for the administration faction to shout unity and put it into operation by pitching wholeheartedly with whatever new leadership comes in to extend our organization and achieve better contracts.

ANGELO COHN,
Star Journal Unit.

SAYS SEATTLE DELEGATES DIFFERENT AT HOME

SEATTLE.

Editor, GUILD REPORTER:

As a veteran Guild member and a Post-Intelligencer striker, I have steadfastly fought for the policies that have long brought results in the American Newspaper Guild. I was for and fought and aided financially in the campaign to get CIO. However, many persons who are now in the leadership of the Seattle Guild voted against CIO affiliation and when they lost they withdrew from the Guild. Today, they are back in as the anti-administration forces. Some of them are confused, others are purely working for the boss.

What is most baffling to me is how the Seattle delegation votes one way on the home front and another way at Guild convention. For instance, they fought tooth and toenail to get Harry Bridges deported to meetings of the Seattle Guild, yet at the convention they voted for the resolution on Harry

Bridges. Every defense strike, the Seattle delegates at home could communicate, yet at the convention they voted for the condemnation of the use of troops in strikes. Furthermore, the delegates were instructed to bring in a resolution to kick persons out of the Guild who didn't agree with them by amending the constitution to bar persons who advocated, believed, affiliated, etc., in the overthrow of the government by force and violence. They didn't even introduce such a resolution.

Well, from this I gather they believe like I do. If they would do the same at home, the Seattle Guild would be much stronger. From this I would say that the withdrawal of five candidates by the administration is a very fine step in eventual Guild unity. The Guild policies were practically unanimously adopted by the convention delegates. Apparently, the difference of opinion is over leadership, and the administration is being very fair in conceding five persons. If the opposition would do likewise, we could have genuine unity right now.

I am personally indeed sorry to see Vic Pasche step down. He deserves a great deal of credit for the sacrifice of his own personal ambitions in the interests of the Guild. That is genuine proof of how far the administration was willing to go to really bring about a united Guild.

CLAUDE M. SMITH,
Former Seattle Guild Executive Secretary.

AGAINST PASCHÉ AS REPRESENTATIVE

LOS ANGELES.

Editor, GUILD REPORTER:

Victor Pasche intends to apply to the next IEB for an appointment as an international representative—why?

He is going to ask the Guild to give him that job—why?

Doesn't he know that the Guild has got along without an additional international representative for all these years?

Doesn't he know that the organizing committee of the convention said that the IEB acted wisely in not hiring a third international representative last year, and recommended a continuation of that policy unless a new emergency arose?

I'm sure Brother Pasche doesn't want the IEB to start acting unwisely in order to make a place for a pal on the payroll.

Maybe Mr. Pasche thinks there may be some emergencies concealed around the country to embarrass the new administration.

Before others start building up ambitions about being international representatives, may we please hear, in some detail, what the present international representatives and research director are doing now, and have been doing ever since Detroit?

JAMES SHAMBR.

(The ANG had three International Representatives until Morgan Hall, one of them, was transferred this year to the post of Director of Research. It now has two. Both the 1940 and 1941 conventions authorized the IEB to employ another one.)

SAYS EUBANKS HAS DONE NO ORGANIZING

SAN FRANCISCO.

Editor, GUILD REPORTER:

I quote from the News Letter, Aug. 15, of the National Pro-Guild Committee:

"For Executive Vice-President: SAM EUBANKS, San Francisco-Oakland secretary, ace organizer on the west coast, veteran negotiator, Frisco was a pioneer in negotiating on citywide basis. Contracts (all negotiated locally), now in fifth year with 5 of 6 metropolitan dailies. Eubanks has organized more persons directly than anyone on west coast."

This is a gross misrepresentation.

tion of fact, to put it mildly.

Here is the truth:

I have been executive secretary of the San Francisco-Oakland local since 1937, having been re-elected each year. During this time I have never seen Eubanks organize anyone, either within or outside of his own local, either "directly" or indirectly.

Eubanks has never done any negotiating with metropolitan dailies.

It is true that San Francisco was a pioneer in citywide bargaining, but Eubanks, although a member of the local negotiating committee from time to time, played no part in winning these contracts. He has been present at comparatively few of the negotiating sessions over the years and has not spoken more than three or four times in the entire history of local bargaining.

During the important 1939 negotiations, when we won the citywide Guild shop, he never spoke once.

All of the local bargaining has been done by Sam Kugel of the Pacific Coast Labor Bureau and myself, together with such local Guild leaders as Don Wiley, past president, Jim Carden, now classified advertising manager of the Chronicle, George Wilson, president of the San Francisco District Industrial Union Council and ANG international vice-president, and the late past president, Howard Hill.

I did not build the largest unit in New England on my paper by calling out my opponents' names; we converted them. I suggest Brother Putnam might have greater success on his paper if he did likewise.

If I was interested and not surprised when Brother Putnam said "every local cause" is a sample of the sort of misrepresentation to which the Guild membership is going to be subjected if Eubanks is elected, it should be obvious to everyone that he should not be elected.

CHARLES L. (TAD) IRVINE,
Executive Secretary,
San Francisco-Oakland Guild.

CREDIT WHERE CREDIT'S DUE

SAN FRANCISCO.

Editor, GUILD REPORTER:

I should like to take issue over one paragraph in the platform of Kenneth Crouse, Twin Cities, candidate for vice president, Region III (Midwest), as printed in the Aug. 1 issue of the Guild Reporter.

This paragraph said: "We do not ask you blindly to vote out the present officers and put in our candidates. Judge for yourself. Check over the contracts written by the reform locals: Philadelphia, Los Angeles, Frisco, Detroit, Twin Cities, Filkes-Barre, etc. You will find that for comparative cities the reform locals represent the best contracts in the ANG."

Please note "... contracts written by reform locals..." Frisco... The present Frisco contract, which perhaps is included in... the best... in the ANG," was negotiated and signed before the so-called "reform" local officials came into power.

In fact, none of the present officials of the local, except Executive Secretary Tad Irvine, had anything at all to do with the contract. Ninety per cent of the credit for the contract was given to Irvine by members who attended negotiation meetings. And now the "reform" group is none too enthusiastic for Irvine.

Expose these management stooges, company spies, union boosters, saboteurs, flacks, disrupters, underminers, Paglers, who would so desperately imperil the Guild's bargaining program and future!

It is unbelievable that the administration's high command would appraise any newspaper publisher, even if the publisher in this instance has been red-baited by labor haters as being Communist. The high command declared its independence of any control by any party—Democratic, Socialist, Republican, Fascist, Communist. It said so in its counter-offensive in the Youngstown referendum campaign.

I also am shocked to find that the Los Angeles Peoples Press unit is resisting Guild efforts to improve its working conditions, that it is satisfied with Guildmen! Workers of the

Before you quit, tell the Placement Service!

ED ALLEN CITES HIS RECORD

BOSTON.

Editor, GUILD REPORTER:

Harold Putnam in the last Guild Reporter quoted from my platform and called it the position of "anti-Guilders... ostrich-headed, company-union minded, political pussy-footers who made a virulent vocation out of opposition to the present administration."

The record shows that on two occasions I was one of those who fought (successfully) for a strike vote to enforce contract demands on the paper where I am employed; that on two occasions, the unit on Brother Putnam's paper fought (unsuccessfully) to win a labor board election.

The record also shows that on two other occasions I led the fight against accepting an inferior contract on my paper, and that on one of these occasions the administration leaders in Boston took the floor against me (1940). I do not infer that on that occasion they were "anti-Guilders... company union minded"; merely that they were too hasty, or too timid, or used bad judgment.

We did not build the largest unit in New England on my paper by calling out my opponents' names; we converted them. I suggest Brother Putnam might have greater success on his paper if he did likewise.

If I was interested and not surprised when Brother Putnam said "every local cause" is a sample of the sort of misrepresentation to which the Guild membership is going to be subjected if Eubanks is elected, it should be obvious to everyone that he should not be elected.

CHARLES L. (TAD) IRVINE,
Executive Secretary,
San Francisco-Oakland Guild.

IT'S SARCASM, WE THINK

PITTSBURGH.

Editor, GUILD REPORTER:

For two issues now I have awaited a Guild Reporter news story about one more instance of administrative progress in which one more publisher's front has been broken and one more employer's attack hurled back, thereby advancing the cause of working newspapermen. I refer to the Guild contract negotiated, after presumed years of effort, with the Daily Worker.

But to get this news story I have been forced to turn to the commercial, controlled, prostituted press, which no doubt was biased in mentioning a top Daily Worker contract minimum of \$25.

I think at this time as never before there is a very urgent need for working unity in the leadership of the ANG if the Guild is to continue as the militant union it was under the leadership of Heywood Brown.

Therefore, if the movement now in progress for unity will eliminate a lot of the troubles we are now having, I am in favor of it, and recommend it 100 per cent, as I would any movement that I thought would be for the welfare of the Guild as a whole.

Here's hoping this unity movement will eliminate all anti and pro disputes, and give us once more one big militant union known as the "American Newspaper Guild."

W. H. MCKAY.

SAYS TORONTO BACKS UNITY PROGRAM

TORONTO.

Editor, GUILD REPORTER:

We of the Toronto Newspaper Guild are adding our voices to those of many others in the American Newspaper Guild in support of the present administration. We have our support on the results of the policies pursued during their terms of office. The winning of the election on the

(Continued on Page Nine)

It Seems to Us...

(Daily Worker and Peoples World, United Company unionism has us by the throat! WILBUR H. BALDINGER, Post-Gazette Unit.

THE "TRUTH" ABOUT PITTSBURGH

PITTSBURGH.

Editor, GUILD REPORTER:

I think it high time somebody let the truth out of the bag in Pittsburgh.

I am vigorously opposed to the tactics being used by the anti-administration party here. These tactics can result only in the undermining of morale in a united, forceful Guild local, a local which wouldn't be where it is today if it hadn't been for the spontaneous action of a national leadership which came to the rescue at a crucial point.

The anti-administration party at Pittsburgh is being led by Wilbur H. Baldinger, whose greatest claim to fame thus far has been the historic remark he made just before his unit defeated the issue of a strike vote in an attempt to get a Guild shop at the Post-Gazette. Declared the "militant" Mr. Baldinger: "I'm scared to death of this thing!"

Fortunately, the remaining members of his unit were not "scared to death." They were ahead with their demands and Baldinger had to chime in. They passed the strike motion by a great majority and won a superb victory for themselves and the Guild.

If Wilbur is an example of what the anti-administration forces stand for, I think it should be broadcast far and wide. I rather wonder that anyone in based with the slightest feeling of what the Guild stands for could follow such a "vigorous, forceful and militant" leadership.

Thank God Heywood didn't live to see this!

ALLAN J. FINCH.

RANK AND FILE WANTS UNITY

LOS ANGELES.

Editor, GUILD REPORTER:

Having read in the Guild Reporter about the unity movement now in progress, I would like to express my thoughts about the whole affair, not being an officer but just one of the early members of the rank and file of the LANG.

I have watched with much interest for nearly two years what was happening to the ANG, not only here but all over the country, and I have often wondered where it was all going to end.

We of the rank and file of the Guild would hate to see a split or anything else happen to the Guild.

I think at this time as never before there is a very urgent need for working unity in the leadership of the ANG if the Guild is to continue as the militant union it was under the leadership of Heywood Brown.

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(Continued on Page Nine)

OUR DAILY BREAD



"It's not my idea. The m.e. thought the men were leaving their seats too often."

higher pay and better conditions for all of us.

FRITZ SILBER,
Chairman, Herald Tribune Unit, and temporary organizer, New York Guild.

MAYBE IT WAS ART, AT THAT

NEW YORK.

Editor, GUILD REPORTER:

Some of us actively engaged in working with and for the recently won Jewish Day strike were highly moved by the Guild Reporter's turn toward matters artistic as exemplified in the photo in the last GR showing "pro" Guild leaders parading with picket signs in front of the Day.

We were certain you ran the picture for its artistic value. Certainly it had no news worthiness. Hundreds of Guildsmen had walked that same picket line without getting their faces into the GR. Had you wanted pictures of just pickets, strike headquarters could have supplied you with dozens—some of them decorated with cheesecake, at that.

The "pro" leaders admit they are the best Guildsmen. Therefore they could not have been concerned with picketing in front of a camera for the sake of keeping the record straight. Any know it is the prime duty of any union man to picket on behalf of his own union.

We were sure, too, that the "pro," albeit Walter Engels came to record the historic shot with his camera, had no intention of making political capital out of the Day strike. That would have been uncomfortable in any event; some of these same brothers, voted at Detroit in favor of permitting Morris Rivlin, secretary of the Jewish Writers Club, to address the convention. Guildsmen might have proved loathe to grant picket line penance.

So it must have been Art! Congratulations.

SAUL CARSON.

ADMINISTRATION BACKER FEARS UNITY PLAN

PORTLAND, MAINE.

Editor, GUILD REPORTER:

Naturally, I am in favor of Guild unity, but I definitely am not in favor of the so-called "unity plan," under which some present administration candidates would withdraw. I agree with the Portland local's president, and other leading Guildsmen in New England, that the unity plan is an excellent suggestion to end a bad situation in the Guild, but if

the administration opposition already rejects the plan and even charges the administration candidates are trying to make "a deal," what sense is there in pursuing this course?

I have been told that some Guild units might quit the Guild if the administration forces are elected. Is that unity? It sounds more like the kid who won't play if he can't be captain. I have been told, too, by unity-plan sponsors, that the Guild is bigger than any officer (which, of course, should be true), but I would ask these questions:

1. If those opposed to the present administration reject the unity plan (as they already have done), what becomes of "unity"?
2. These candidates offering to retire are doing so because they recognize that a large minority opposes them. But what then happens to the majority? Are they going to be satisfied with a change to officers whose candidacies they have already rejected?

3. Is the American Newspaper Guild—I mean its members—going to give up the services of men who have a proved record (no matter how badly the picture has been painted by the opposition) and elect to office candidates of whose capabilities as national officials the Guild, as a whole, knows nothing?

As a delegate to Detroit, I attended a minority caucus, upon invitation, to hear their side of the story. Before the caucus had ended, the person who invited me apologized for bringing me in, because the meeting was not devoted to sincere opposition to the administration, nor sincere criticism of the work of Guild officers, but to a snide plot to undermine those officers in the convention and to secure chairmanships and committee memberships by which the administration opposition hoped to work simply to oust present Guild officers. These IEB members were criticized not for their Guild work, but simply to put an opponent in office.

I think the suggestion that some large units of the Guild will withdraw unless an entire new slate is elected is a damned poor argument for a change—and a bigger damned poor argument for Guild unity.

I urge that, no matter how many changes may be made in future, that the ANG return to office next fall all the administration slate.

LES MURRAY, Secretary,
Portland Guild.

PHILADELPHIAN OPPOSES ANY APPEASEMENT

PHILADELPHIA.

Editor, GUILD REPORTER:

Any unity proposal is a "trick," and Way's Philadelphia bitter-end anti-administration crowd is bound to be "ragged" anything the present national leadership of the ANG proposes.

Let's quit kidding ourselves. The opposition doesn't want to compromise in a spirit of unity... they want all or nothing. Why should members who believe the administration has done and is doing things that are important and vital for all newspaper workers move toward appeasement of the Ways-Martin-Bade group?

The time has come to write the administration ticket straight. Let's be done with appeasing the often defeated and thwarted souls who lead the opposition in this newest assault. The Moses complex now to evident in the Ways-Martin-Bade faction is the bane of the labor movement today. It is highly evident in Sidney Hillman and many of his followers believe he has been chosen—even as do the camp followers of Max Wags, Harry Martin and Wilbur Bade.

Look for the day feet—and vote carefully!

TRAVIS K. HEDRICK,
Consolidated Unit.

SAYS GUILD CANT LIVE BY ITSELF

NEW YORK.

Editor, GUILD REPORTER:

Plenty could be written about the vacuity of virtually all the statements of the so-called "Pro-Guild" candidates in the Aug. 1 issue.

These remarks, casting around almost at random, will be confined to the words of one, Edward Allen.

Mr. Allen, like many AFL trade unionists I know, speaks of the Guild, perhaps unconsciously, in business terms.

He wants the Guild to "align itself with going and successful branches of the trade union movement." Moreover, such a concept completely excludes the possibility of the Guild playing any part, however small, in the leadership of the trade union movement.

Wait, watch, Brother Allen virtually says, and see who is "going and successful," then follow along.

(Continued on Page Ten)

Day Strike Won

WE won the Day strike.

All the strikers, including those whose discharge was one reason for the walkout, went back to work.

Pay cuts ranging up to 53 per cent, which were the other cause of the strike, were rescinded.

Day employees who were members of the Jewish Writers Union (Peretz Verein) before the strike, return to that organization. Pre-strike Guild members continue in the Guild.

The settlement satisfies completely the victory conditions of which the Guild's International Executive Board spoke in a formal statement about the strike in March. The Board then said:

"If it (the strike) were completely won, i.e., the six discharged employees reinstated and the seven pay cuts rescinded, the relationship between the New York Guild and the Jewish Writers Union would be exactly as it was prior to the dispute."

It is apropos to inquire "how now?" of those leaders of the Amalgamated Clothing Workers and the International Ladies Garment Workers who condemned the strike as a "dark Communist plot" and asserted that it had no trade union justification.

The settlement proves otherwise. The Guild's IEB stated the simple trade union issues five months ago, in the statement quoted. When the Day management removed those issues the strike ended.

When next a strike—any strike—is called a "Communist plot," remember the Day strike.

Labor Day

THE Guild's Detroit convention wrote the editorial for Labor Day without which no trade union newspaper this month would be complete.

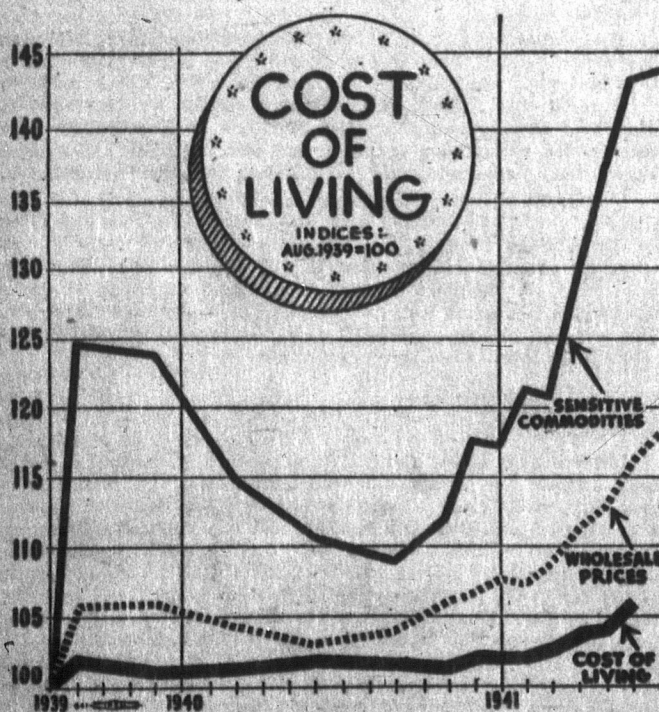
Said our convention, unanimously:

"Like all other bona fide unions, the American Newspaper Guild finds itself faced with both frontal and flank attacks from the enemies of organized labor. In recognition of these attacks, confident that they will be met resolutely and repulsed successfully, the Guild dedicates itself during the coming year, as in the past, to the active support of all fellow unions whenever they may need our help and encouragement.

"It is the explicit wish of the convention that the support be not limited to the passage of perfunctory resolutions but that it include active aid on picket lines and through strike fund appropriations."

On this Labor Day, we can profitably re-dedicate ourselves to the intra-labor brotherhood which is the heart and sinew of the labor movement.

GOING UP, UP, UP



This chart just dramatizes again the all-important fact that the old pay check "ain't what she used to be." Note that wholesale prices and prices of the most sensitive commodities have gone up faster and farther than the cost of living index. That means that the c.o.l. is going to keep rising. The chart is from Economic Outlook, CIO publication on economics, and the figures are from the Bureau of Labor Statistics.

HERE'S TO UNITY!



Here's one easy-to-take way being used by the New York local's Committee for a United Guild to raise election campaign money. It's a cocktail party last week in the home of Mr. and Mrs. Kirk Earnshaw, who are doing the serving. To Mrs. Earnshaw's right are Louise Bonvillaine, Norma McCarthy and Barbara Myers, all Auxiliary members.

It Seems to Us...

(Continued from Page Eleyen)

Eubanks said there were no debatable issues. There he is quite correct. There can be no debate over the relative merits of these men.

HERB CAEN,
Chronicle Unit

DETROIT MEETING GIVEN NEW SLANT

DETROIT.

Editor, GUILD REPORTER:

Since I have been informed that recent Detroit dispatches to the Guild Reporter, while signed by the official correspondent, have been written by Paul Weber, local campaign manager for Milton M. Murray, and since Weber informed the membership at our last meeting that the principal function of the meeting was to provide campaign material for a Guild Reporter story, I am writing this because I feel that there should be some sort of impartial coverage of the meeting.

Principal business of the meeting was the report of Detroit's convention delegates. Only about 50 of 600 members attended.

The lone News commercial department member present said, at the meeting's beginning, that she understood the bulk of News commercial people had not been notified of the meeting, and moved to adjourn until they were.

Local Vice President Katherine Lynch and ANG Vice President Edwin Scott sought information on the point before the motion was voted upon, but were prevented from getting it by a ruling that their questions constituted debate of an undebatable motion. Weber charged that the motion was a plot to keep his campaign material out of the Guild Reporter and Brother Murray said it was a "despicable" plot.

The meeting voted against adjourning, of course, because virtually no one who had bothered to come wanted it adjourned. Subsequent investigation revealed—which was all that Lynch and Scott wanted to learn—that apparently the notification had been regular enough.

The convention report, written and delivered by Brother Weber, left the impression that Murray had time and again led the Forces of Light to the tops of the ramparts at the convention, only to be hurled back by a couple of votes by the Forces of Evil.

The membership, with four dissenting votes and a large group

not voting, accepted the report and ordered it filed. With considerable business still undone, it then adjourned.

This sort of meeting, too common in Detroit, to those of us who are simple rank and file members, is disturbing.

We feel that our leadership is in accord on basic policy matters. Convention reports show that. We feel that in view of this the constant magnification of small differences and the policy of name calling can only be detrimental to those policies. I hope that in this election we will be able to strike a middle ground and make a start, at least, toward healing this false breach.

THELMA COBB PURTELL,
Free Press Unit.

(A news story of the meeting to which Miss Purtell refers, signed by the official correspondent, is on Page 2.)

LOCAL'S OFFICERS APPLAUD UNITY MOVE

BIRMINGHAM.

Editor, GUILD REPORTER:

The undersigned members of the executive board of the Birmingham Newspaper Guild applaud action of the ANG administration in withdrawing four of its candidates for the IEB and Victor Pasche as a candidate to succeed himself as secretary-treasurer, as a sincere move toward effecting real unity within the Guild, to the end that the union shall continue to flourish as an effective agency for the economic betterment of workers in the newspaper industry.

HAROLD HELFER, President
IRVING BEIMAN, Treasurer
FON MCGINNIS, Vice President
JEAN MOYER
MARY PEARSON
RUTH RUSH
GENE STRICKLAND
ARTHUR SALMON
VIRGIL CONNER.

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Fred Myers

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