

The GUILD REPORTER

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Portland Guild Ends Walkout With Pact

By CHARLES E. DAWSON
Portland Guild

Portland, Me. — A twenty-eight day defensive strike ended Oct. 12 in agreement on a new contract for 180 Guild members at the Portland Press Herald, Evening Express & Sunday Telegram.

Major gains in the new accord are: (1) binding arbitration as the final step in settling grievances, and (2) wage increases generally ranging from \$1 to \$6.25 a week.

The strike beat off the publisher's attempt to force upon the Guild a "sudden-death" termination clause that would have given the company life-or-death power over the contract.

The strike settlement included a substitution of maintenance-of-membership for modified Guild shop.

Folded with the strike's end was the Portland Daily Examiner, a six-mornings-a-week tabloid published by the strikers.

The Examiner had attained a sellout 5,500 circulation in the six days it published, and the Portland Daily Examiner Publishing Co. was seeking expanded printing facilities to boost the press run to 10,000 when the strike ended.

Federal & state conciliators brought the parties together in

the fourth week of the strike for direct negotiations which led to the settlement.

The company's negotiating team was captained by John W. Morgan, a Boston lawyer who handles labor relations for a wide variety of corporations in the Northeast.

Morgan, who chairmanned the arbitration panel at the latest annual meeting of the American Bar Association, agreed without fuss to writing arbitration machinery into the new contract.

Grievance arbitration had been a main point in Guild proposals following several frustrating years of attempting—sometimes vainly—to settle grievances solely through standing committee discussion with management.

The arbitration machinery covers all disputes which may arise, excluding only renewal of the contract.

Morgan told Guild negotiators he is relying on the new grievance-settling machinery to bring an era of mutual trust and goodwill in the relations between the Guild and Guy Gannett Publishing Co.

Retained to handle post-strike labor relations for the newspapers, Morgan set about instructing department heads in a series of conferences on how to get along with the Guild.

In turn, he told Guild negotiators, he expects the Guild to

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DIFFERENT TYPE OF SQUEEZE—Justin McCarthy, Guild International Representative (left); Howard Clifford, president of the Seattle-Tacoma local (center); and Fred Martin (right), executive secretary of the Seattle-Tacoma local, apply a different type of squeeze at a cider making party following successful conclusion of the Guild's strike against the Seattle Times. The cider session was held at the home of Ed Garrison, former Tacoma unit chairman.

New Board Meeting—

NEW LOCAL SERVICING SETUP IS NOVAK'S PROPOSAL TO IEB

Sweeping program designed to provide more effective collective bargaining and servicing aid to locals, tighten organizing procedures and press for legislative relief on severance pay taxation will be presented by Executive Vice President Ralph B. Novak to the new IEB when it meets November 5-8 in New York to organize for the next two years.

Novak's principal recommendations will be:

- Establishment of combinations of co-operating locals, where geographically practicable, for joint employment of full-time administrative or executive personnel to help administer contracts and process grievances.
- Study of plan whereby isolated locals, which would not be able to participate in a co-operative combination, could pay a higher per capita tax and obtain the services of an international representative.
- Concentration of international representatives on selected phases of the ANG organizing program, with the director of organization functioning as a field officer.
- Intensification of legislative efforts to obtain tax relief for employees receiving severance pay.
- Establishment of a permanent IEB committee on the Guild Reporter.

Explaining his proposal for making possible expanded local servicing, Novak said:

"The new IEB will meet on November 5-8, and will organize for the two years spanning its term of office, and of course do those things of a routine constitutional and legal nature which each newly-elected IEB has to do. And there will be before the board the usual 'housekeeping' items.

"I shall have a number of recommendations to the board which I regard as of considerable importance.

"Between ANG conventions situations change and new situations may develop. It thus becomes the duty of the IEB and the executive and administrative officers to study the problems thus arising and make operational adjustments by change of pace or shift of emphasis.

"With the ever increasing complexities of contract bargaining and enforcement work, it has become apparent that the demands on voluntary part-time services of local officers and committees of working members have become so burdensome and exacting as to indicate they should have some consistent assistance. This is financially beyond the capacity of

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Seattle — A Lockout

— An Editorial —

SEATTLE Times, resuming publication on Oct. 19 after 95 days suspension because of strikes by a unit of the American Newspaper Guild and other unions regretted at length in a lead editorial that the public of its circulation area had been inconvenienced by "labor controversies."

So this important community institution took up where it left off more than 14 weeks before, dedicating itself "editorially" to "renewed purpose of public service"—and to continuing its "efforts to help build a better and greater Seattle which have characterized this newspaper's program for more than half a century."

Time Magazine (10-12-53, p. 75) reports that "the prosperous Times suffered little from the strike, since it was covered by strike insurance and an EXCESS PROFITS (emphasis ours) CUSHION."

ANG has no access to Times books, and of course is not privy to the Times insurance arrangement, but we assume that Time Magazine did not write wholly without information.

Guild members, as all other strikers, are of course glad to be back at work and to share in the Times publisher's lofty purpose of building a "better and greater Seattle."

But all levity aside, and with due respect to the Times' editorial pieties, we can't avoid a sober and realistic reflection that several hundred workers were deprived of a livelihood for 95 days, that the Seattle community was denied the services of an important unit of its public press for 95 days, and finally that this strike cost 27,000 American newspaper people and their supporters a lot of money.

As this strike approached an end, evidence accumulated that the American Newspaper Guild and its members and U.S. conciliators on the scene, were deceived. It was no strike at all but in fact a LOCKOUT, as narrow and uncivic and irresponsible a motive as one would like to give a name to in a publication trying to maintain some journalistic dignity.

It is hoped that in the future the Times publisher will not only continue its editorial dedication to the people of Seattle, but will also match its protestations with appropriate corporate conduct.

Everybody Back at Work In Seattle, Crafts Sign

Seattle, Wash. — The entire staff of the Seattle Times in all departments was back on the job last Monday when the Webb Pressmen, last of the five striking mechanical crafts, out with the Guild, approved an agreement and started the presses rolling.

The 225 striking Guild members, the first union to strike (July 16), had been idled since they voted to settle on October 2.

The pressmen reached agreement with the Times management on Oct. 15, and on Friday the day after a few of the Guild employees were called back to their jobs. Publication suspended since July 15 resumed on Monday.

All the striking unions settled with contracts containing a "picket line clause," after more than three months solid-front co-operation in the struggle with the publisher, apparently determined to hold out as long

as its strike insurance was good.

It was said here that all contracts were subject to approval of the international unions involved.

The ANG model contract contains a clause aimed to protect Guild members who may not desire or be able to penetrate picket lines of other struck newspaper unions.

A sidelight of the strike was the revelation for the first time of the long reported Strike Insurance of the American Newspaper Publishers (GR, 9-11-53).

Early in the strike ANG office received a tip that this shutdown of The Times would last 13 weeks because the Times had this insurance.

This could not be published at the time or used as an issue, because there was then no authoritative verification.

But the paper suspended publication 13 weeks, almost to the day!

Talk Hits Flint In Erie, Sparks Strike Action

Erie, Pa. — Frustrated and angered after 7½ months of fruitless bargaining with the Erie Times and the Dispatch, membership of the two Erie Guild units voted on October 13 to authorize a simultaneous strike of both papers.

J. William Blatz, ANG Director of Organization, was dispatched to the scene to consult with the committee and local officers.

Fourteen points have been at issue across the bargaining table. The committee reported that the publishers had agreed to bargain on three, but made this concession contingent on the Guild's dropping 11 demands. This the committee refused to recommend to the membership.

The Erie local, even before the negotiations opened, had been embroiled with the publishers in numerous grievance situations.

Aluminum Pig? On Friday? Kelly?

New Orleans, La. — Item Reporter Tom Kelly, vice president of the new Southern District Council, and former New Orleans Guild president, cooling his heels for an interview with Henry J. Kaiser at the great man's Chalmette plant here, got hungry and said so to Kaiser Press Representative Glenn Weekly.

"Only thing available here is an aluminum pig," cracked Weekly.

Said Kelly, "It's Friday!"

Ike's Foreign Program Skips 'Labor Diplomacy'

By GARLAND ASHCRAFT

Washington, D. C. — Announcement last week that Allan L. ("Pete") Swin will go to Bangkok, Thailand, as Public Affairs Officer at the U.S. Embassy underlined the fact that organized labor's government role in promoting American programs in Free Europe has just about ended with the Eisenhower administration.

During the Truman administration, with ANG President Martin as labor advisor to the Marshall Plan Economic Co-Operation Administration (Later Mutual Security), Swin resigned his post as CIO director of public relations and editor of CIO News, and went to Europe, recruited by Martin.

A staff of 40-odd American newspaper men joined the ECA Labor Information Division after the creation of the Martin post in 1948, and the division had more than 100 employees when the Republicans took over in January.

The new regime began chopping away at the Division almost immediately on taking office, and now those "labor-newsmen-diplomats" who are trekking back to the States looking for jobs, report there's not much left of it.

A number of the staff drifted away after the election for private employment or positions in other overseas Government services; others stuck till the ax fell.

Demolition of the division is not attributed to mere patronage considerations of the Eisenhower administration, nor a particular desire to get rid of Guildsmen or unionists as such, nor altogether to an original neo-brotherhood policy. Basically it is just another manifestation of the particular class viewpoint of the Administration now apparent in all activities of the Government, which would rather take a back seat to understanding that a program of labor relations in other countries could possibly have any relation to international affairs. It is much simpler to export people through the Voice, than rub elbows with them in union halls.

The policy that sent Guildsmen like Martin, Swin, John Hutchinson, Pat Frazer, Allan Hutchins, Bill Gausmann, Ron Moyness, Marjory O'Farrell, Svend Godfredsen, Art Diggle, Harry Turtledove, Richard Kelly, Robert Faherty, James Toughill, Len Tennyson, Joseph Carter, Vince Roberts, Helmut Kern, Peter Madison, Hugh Sutherland, Len Graves (to mention some) was

that experienced union people could be useful in our foreign relations. It was believed that working through labor organizations, politically powerful in European countries, they would provide an effective supplement to top-level diplomacy.

The idea originated with the CIO.

W. Averell Harriman, former ECA and MSA chief, under whom the Labor Division operated, expressed some thought this way in a letter to Martin when he relinquished his post:

"A unique feature that has distinguished these operations from all prior undertakings of this government in the international field, and is very largely responsible for their outstanding success, has been the practical recognition of the fact that countries are people and not just governments.

"To achieve the objectives of European recovery and the Marshall Plan, it has been necessary to get down to the people themselves.

"Your staff opened up channels for getting the United States message directly to workers of Western Europe. This has enabled us to carry on more effectively our campaign against Communism, which always considers organized labor its principal target."

Paul G. Hoffman, now with the Ford Foundation, who headed the European Recovery program in Washington when the Labor Information Division was projected, "bought" the idea, after much top-level debate on the question of how to present the Marshall Plan idea to the PEOPLE of Europe.

Hoffman, organizer of the Committee for Economic Development, is regarded as one of the most intelligent and practical public relations men in America.

Martin's staff worked through every medium, including close personal relationships in the European unions, with the workers. The "experiment" was successful. It was much simpler to export people through the Voice, than rub elbows with them in union halls.

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Hyde, Jekyll—

By GEORGE RICE

Things were different when I was a copywriter.

When I rode the rim—from 1939 to 1951 or thereabouts—copywriters were journalists' own noblemen, men of quiet dignity, of sympathetic insight, men of cool deliberation in the daily crises of their clock-harried lives.

True, their genius went unrewarded and largely unrecognized, but with their other qualities went tolerance of other men's oversights, too.

Many a prize-winning reporter was only what the copywriters made him. They took his clumsy jumble of words and pared and pressed and polished them into shimmering things, models of prose clarity and deft turn of phrase. They caught his stupid errors of fact, his crudities of grammar.

The copydesk was a storehouse of information on all things, a counseling service for bewildered reporters. We gave of ourselves cheerfully, unthinkingly.

But there was an ignominy attached to rim work, and it had nothing to do with the rest of the newsmen.

Nearly every forenoon the yokels on the guided tours would round the copydesk while the young man in charge, carefully tutored in what he was to say by the finest brains in the promotion department, proceeded to kill us in a single phrase.

We died daily to: "This is where they censor the news." Or: "Here's where they paste up copy."

The social status of a copywriter was an amorphous thing at best. He hadn't the solid dignity that goes with honest, recognizable work with the hands, like ditch-digging, and he certainly was not accorded any of the standing of the professional.

Your best friends would tell you: "You're a copywriter, eh? How nice. And I suppose some day you hope to work up to be a reporter?"

Again: "A copywriter? Don't you put in commas and things like that? Do you ever see Cedric Adams?"

These unconscious slurs were born of ignorance, of course, but it did absolutely no good to explain just what a copywriter did. (And it will do no good to explain it here.)

It was only the pure gold in our makeup that endured the acid slurs.

Shortly after transferring to the city side, however, I was shocked to find a change on the copydesk. The same men were there, but they were different. Inside, I mean.

Perhaps it was a vindictive-born of rage at having lost my services. Mixed with jealousy of my conspecific skill as a writer.

Well, whatever the reason, I was no longer the old copydesk is gone forever.

The fellows don't edit any more. They just stab blindly with a pair of shears and a paste brush.

What was the reason, I was no longer the old copydesk is gone forever.

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the division established offices in 16 Marshall Plan countries. About 60 per cent of its staff was recruited in the countries served.

The effectiveness of the Labor Information Division in building resistance to Communism in the European labor movement, and its decisive role in the formation of the IFF, splitting democratic newsmen away from their old Communist-controlled organizations, is a tribute told tale.

The promise of the program may be evidenced by the fact

Records 'Decline and Fall of the Rim'

By GEORGE RICE

George Rice is now a Minneapolis Star reporter after 12 years "on the rim." This piece was published in the 1953 edition of the Twin Cities Newspaper Guild's "Page One," and is reprinted by GR without permission of the author or Local No. 2.—Ed.

Gone is the feeling for the well, the spirit of the sentence, the way a phrase or a word rolls off the tongue.

And, lord, they've gone back to the dark ages on style. Who

Editorial Executive Jobs Go to Former Guildsmen

Three former Guild members have been promoted to top editorial posts within the past month.

Aaron Benesch, chief of the St. Louis Globe-Democrat's Washington bureau for the past two years and a charter member of the St. Louis Guild, has been named managing editor of the newspaper. Benesch came to the Globe-Democrat from the Star-Times when that paper discontinued publication in 1951.

Charles Eggers, also a former Columbus Guildsmen, has been named to succeed Thornburgh as managing editor of the Scripps-Howard Alliance since 1945, has been appointed editor of the Cincinnati Post. A former member of the Columbus Guild, Thornburgh started in 1929 as an office boy on the Columbus Citizen.

Charles Eggers, also a former Columbus Guildsmen, has been named to succeed Thornburgh as managing editor of the Scripps-Howard Alliance since 1945, has been appointed editor of the Cincinnati Post. A former member of the Columbus Guild, Thornburgh started in 1929 as an office boy on the Columbus Citizen.

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what, where, when—they figure you've got to have the whole thing in the last three words.

And picaresque! The fuss they make about some little thing—a misplaced comma or a date or something like that. No insight at all into what makes a man a real writer; the broad sensibilities, the warm human understanding.

What are you going to do with guys like that?

Item Losing Fight Over Pay Figures

By GEORGE RICE

New Orleans—A National Labor Relations Board trial examiner in an interim report, has ordered the New Orleans Item to give the Guild merit increase data—with names, "dollar amounts," and dates.

Richard N. Irvin, NLRB trial examiner, handed down the report which:

Found the Item guilty of an unfair labor practice of refusal to bargain.

Ordered the Item Co. to supply the requested data to the New Orleans Newspaper Guild.

Post copies of an official notice of intent to comply with the order.

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Board Meeting

(Continued from Page One)

most smaller and many medium-sized locals. One recommendation of the IEB was that the IEB study a plan whereby local unions could be organized into a national organization, so that they may jointly retain professional, full-time administrative or executive functionaries to help administer contracts and process grievances.

"I feel that such a move as this is necessary if we are going to maintain our gains, improve our contracts and police them properly after we negotiate them.

"Where this arrangement is impossible, as in the case of more isolated locals, I shall recommend that the IEB study a plan whereby local unions could be organized into a national organization, so that they may jointly retain professional, full-time administrative or executive functionaries to help administer contracts and process grievances.

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LINAGE, INCOME OF NEWSPAPERS KEEP GOING UP

This year's uninterrupted climb toward new records in both advertising volume and revenue continued in August with both linage as measured by Media Records, and national advertising dollar expenditures, as recorded by the Printer's Ink National Advertising Index, chalking up substantial increases over August 1952.

August linage in 52 cities, according to Media Records, showed a 6.5 hike, with the eight-month total for the year now 5.6 percent above the corresponding period of 1952. This led Editor & Publisher to predict that if the gain held for the remainder of the year, "total linage for the year stands to hit a whopping 2,645,895,244 lines, a potential increase of 140,302,020 lines over the 1952 all-time high."

National advertising expenditures for the first eight months of the year continued 14 percent over the same period last year, with August 1953 recording a 14 percent increase over August 1952.

HILLMAN AWARDS DEADLINE FEB. 15

The Sidney Hillman Foundation has announced that the award contest for outstanding journalism during 1953 to daily and periodical journalism, fiction, non-fiction, radio, television, drama and motion pictures.

In each category a \$500 award will be made for the best submission relating to the protection of civil liberties, improved race relations, a strengthened movement of social welfare and economic security, greater world understanding and related problems.

Rules of the contest provide that all written contributions must have been published during 1953, while radio-televised drama and film submissions must have been produced under professional auspices in the same period.

The deadline for entries is Feb. 15, 1954, and they may be submitted by the author, his publisher or by anyone connected with it. They should be addressed to the Sidney Hillman Foundation, Inc., 15 Union Square, New York 3, N. Y.

The award in labor journalism is known as the Charles W. Eyrin Award, in memory of the late associate editor of The Advance, amalgamated's newspaper.

The judges will be Bruce Bliven, the New Republic; Lewis B. Gannett, New York Herald-Tribune, and William Shirer, author.

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Publisher's Sacred Cow Steps in Boss' Bucket And Splashes Guild Too

Erie, Pa. — Members of the Erie Newspaper Guild, confused by a so-called "discharge" in the Dispatch-Herald, are more dubious than ever whether management evidence for firing should be given any credence.

The Guild's skepticism arises from the strange "on-again, off-again" dismissal of Larry Pintea, an advertising publicity writer convicted earlier this year by the Guild trial board of having attempted to break the November, 1952, strike against the newspaper.

When Advertising Director Manoel T. Lawrence first fired Pintea, he was personally brought to the D-H by a man who had been standing by a \$500 fine imposed by the trial board.

Portland Settlement

Quick to see to the heart of the issue were 15 Greater Portland Protesters. After hearing the Guild's story at a luncheon meeting, they walked in a body on management urging settlement.

Brought into the situation by the minister was the Rev. Emerson Smith, of West Newbury, Mass., a Methodist industrial chaplain who aided government conciliators.

Joseph E. Garland, international representative, represented ANG in the strike. Visiting Portland to lead a band were Ed Easton, New York, and John Thompson, Boston, international executive board members; William Farson, ANG secretary at strike headquarters; and John C. Cort, Boston Guild executive secretary.

Joseph F. Collins, ANG president-elect, delayed by the ANG election from visiting Portland during the strike, spent three days here the first week after the strike. He and Garland toured the plant, and set in on a conference on writing language for the new contract.

On the local negotiating committee were Charles E. Dawson, chairman, Waldo E. Frey, president, Coleman F. Bicknell, Blaine Davis, William Galbraith, Frank Moulton, secretary, John F. Hunt, Richard Harmon, Marie Lovell, Dorothy Hamilton, vice president, Phil Erick, John Moore, Kevin Keenan, Frank Bent, Otis C. Williams and Kenneth Berry.

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since pay on the latter he might have been denied it.

Just what Pintea was guilty of was never settled. W. Howard Parsons, assistant to publisher Edward Lamb and bossman at the D-H, promptly took him off the hook by promoting him to the editorial department as a reporter.

Guildsmen recalled that Parsons had personally brought Pintea to the D-H from the Times when Parsons made a like change of employment, and had recruited him for strike-breaking when the Guild walked out in protest against Parsons' arbitrary anti-Guild actions.

Pintea is now in bad standing due to an unpaid \$500 fine imposed by the trial board.

Was he protected for past favors? Whether he was or not, the Guild has decided its loyal, good-standing members should have equal protection if their jobs are at stake.

Portland Settlement

Quick to see to the heart of the issue were 15 Greater Portland Protesters. After hearing the Guild's story at a luncheon meeting, they walked in a body on management urging settlement.

Brought into the situation by the minister was the Rev. Emerson Smith, of West Newbury, Mass., a Methodist industrial chaplain who aided government conciliators.

Joseph E. Garland, international representative, represented ANG in the strike. Visiting Portland to lead a band were Ed Easton, New York, and John Thompson, Boston, international executive board members; William Farson, ANG secretary at strike headquarters; and John C. Cort, Boston Guild executive secretary.

Joseph F. Collins, ANG president-elect, delayed by the ANG election from visiting Portland during the strike, spent three days here the first week after the strike. He and Garland toured the plant, and set in on a conference on writing language for the new contract.

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THE GUILD REPORTER

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REGIONAL VICE PRESIDENTS: John H. Thompson, 47 Windsor Road, No. Quincey, Mass.; Joseph G. Colangelo, Joseph E. Garland, Robert Greenwald, 1240 Madison Drive, University City 14, Mo.; Al Dipman, 434 Milton St., New York 17, N. Y.; Joseph J. Beaulieu, 155 Indian Road, Toronto, Canada.
AT-LARGE VICE PRESIDENTS: Joseph F. Collis, 244 Pierce St., Kingston, Pa.; Edward Easton, Jr., 2 East 17th St., New York, N. Y.; Chandler Forman, 657 A. Denison, Evanston, Ill.; Milton J. Lapine, 44 Thornhill Drive, Cleveland, Ohio; William M. Ware, 22 Headlands Blvd., Fairview, Ohio; Felix B. Wold, 149 Taylor, Detroit 1, Mich.

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DIRECTOR OF RESEARCH AND INFORMATION: Ellis T. Baker III
INTERNATIONAL REPRESENTATIVES: Edna Berger, Joseph L. Campo, John Carmichael, Joseph G. Colangelo, Joseph E. Garland, Robert Greenwald, II, Alexander Hadden, Ray Mann, Justin F. McCarthy, Jr., Ed O'Connor, Charles A. Perik, Jr., Wm. Ray Pitt III (Asst. Wire Service Administrator), Maxwell E. B. Price (Gen. Asst.), Stephen Ripley (Wire Service Administrator), Robert Van Wageningen.

October 23, 1953 Vol. XX—No. 21



COUPLE of Sundays ago New York Times saw fit to print a picture feature headed "The Many-Sided Eisenhower," of which Martin Durkin must have been especially appreciative.

The President wrote a letter to his resigned labor secretary which many dailies did not value as fit to print in full. We disagree, because it is a splendid display of one of Ike's many sides.

It is indeed a literary gem, and considered with its purpose in mind, one could not change one single word or comma without marring its perfection. We know that Martin will preserve the original for posterity. For our contemporaries it is here published in full:

"Dear Martin:
 "As I told you this morning, I deeply regret the necessity of pressing in your letter of Aug. 31 compelling you to return to private life. I have no course, however, but to respect your wishes, and to accept your resignation as of this date.

"You will be both missed and remembered. I say this not only with the warmth of a friend, but also as one deeply concerned with all the problems that are the special charge of the Department of Labor.

"YOUR PATIENT skill and rich experience have been of unique value. They have enabled you, in a remarkably short time, to summon talent and to initiate policies that can inspire a truly effective Department of Labor in the future.

"You know, I believe, beyond the need of reiteration, my personal conviction that the principal key to the strength of our working democracy is the assurance of both industrial peace and the vitality of our free labor unions. The extent to which these purposes can be served by the federal government in large measure depends upon the vigor and capacity of our Department of Labor. You can be sure that these simple convictions—which, I know, you fully share and which have governed our decisions to this date—will prevail with equal force in the future.

"I sincerely extend to you my warm wishes for a career of renewed distinction in whatever you undertake, and my lasting appreciation for the spirit of unselfish service that has characterized your work in the administration.

"Sincerely,
 "Dwight D. Eisenhower."

"IF YOU Can't Beat 'em, Eat 'em" was a headline worthy of a prize award as the Twin Cities Page One Ball Judges right-

Decalogue for A Democracy

by RIKA TOPKINS

Thou shalt have one God; yet esteem The subcommittee's might supreme.

To graven images allegiance Deny, except to boards of regents.

Swear not; but it is much admired. To take whatever oaths required.

On the Sabbath shalt thou rest; Weekdays, hunt the witch with zest.

Honor thy father and thy mother. And, most especially Big Brother.

Kill not, yet there's a fascination In character assassination. Adultery, if it's found out, May place thy loyalty in doubt.

To steal thy neighbor's purse is lame. Compared with robbing his good name.

Bear not false witness, nor impugn Unless thou canst remain immune. Thou shalt not covet it implicit Hostility toward free enterprise.

—From New Republic.

Washington ROUNDUP

By CHALMERS M. ROBERTS

Washington Guild

WELL, dat ol' debbil politics is back in town as you no doubt have noted from the comments on that Wisconsin congressional election and the GOP jitters over the farm vote. One columnist, who runs to the Republican point of view, has figured out, consolingly, that Ike really didn't run ahead of his party last year. But that was a sort of hollow sound hereabouts.

One freshman Republican congressman I ran into the day after the Wisconsin fiasco put it this way: "We have the same leadership now that we had in the 80th Congress. I think they did some pretty good things back then but Mr. Truman convinced the country they didn't. I hope this Wisconsin vote wakes them up or we're sunk."

Just how the GOP will go about waking up is a little tough to figure. Ike just won't climb down into the political pit. He had the courage—or naivete—to tell the farmers they ought to keep their eyes on the larger horizon of world affairs. This is a fine ideal for all us citizens but it makes the politicians howl because voters seem to be influenced by less distant factors.

THE betting here is that Secretary of Agriculture Benson will be dumped before Congress returns in January. He cut short his stay with Ike on the recent mid-West trip to "attend to my knitting," as he put it. The wisecracks say he ran back to clean out the desk drawers. Ike will find it hard to fire anybody, it seems to me, and especially so in Benson's case. For the secretary is certainly a man of honest principle. His conviction that rigid price supports lead to overproduction and Government controls is certainly correct. The trouble is that he hasn't come up with a substitute, perhaps the best example so far of the perils of what Adlai Stevenson called "government by postponement."

There will doubtless be great pulling and hauling and Ike will frown and object but in the end he probably will bow to the "practical" politicians who tell him he will lose Congress in mid-term if he doesn't ditch Benson. So the lamb will be sacrificed and America will continue with rigid price supports, high food costs to the consumers and unmanageable farm surpluses.

THIS farm surplus problem is going to be a real headache in more ways than one, and one of these ways is known as "550." That

Warning that unless consumer income rises rapidly as defense spending tapers off, "unemployment and idle facilities will be inevitable," the CIO in the current issue of Economic Outlook said that the benefits of any reductions in business taxes must be passed on to consumers, but instead of being used to raise unit profit margins.

Wage earners also must be given a greater share of profits resulting from increased productivity, it added.

"Failure by business to share the fruits of industrial progress with other groups can create economic conditions—excessive, high profits and insufficient consumer buying power—that make full employment impossible in the long run," the Outlook warned.

Because of monopolistic and administered price arrangements, the CIO said, price reductions, which would share the fruits of increasing man-hour output with consumers, are unlikely.

Wage increases, based on higher productivity, are therefore needed.

It pointed out that about 14 million consumer units out of a total of 53 million earned after-tax incomes under \$2,000 in 1952 and more than 10 million others earned between \$2,000 and \$3,000 after taxes.

On the other hand, in the first six months of 1953, the annual rate of total corporate profits before taxes was at an all-time peak of \$44.5 billion, and in the first quarter, the after-tax rate of return on net worth increased to 10.7 percent, the Outlook said.

The CIO criticized the so-

is the number of the section in the foreign aid law which forces the Foreign Operations Administration to dispose of \$100 million worth—at least—of surplus food abroad as part of the foreign aid program. The paradox is this: the food would be welcomed but not if it means a cut by that much worth of dollar aid, needed almost universally much more for military aid or capital improvement programs.

The farm lobby is ready for an assault on Congress come January to extend "550" into the bigger multi-million or billion dollar brackets. Foreign aid is pretty unpopular by now and the military aid program from becoming a farm dumping program.

That hope of a balanced budget is gone glimmering, of course, although the battle for it by Taber and his friends will be noisy next year.

THE various hints of corruption in the GOP—in New York and New Jersey, for example—isn't helping the Administration which was elected on a clean-up-the-mess program, even though only one 4 percent has been turned up here since January 20.

No balanced budget, tarnish on the anti-corruption issue—what's left? Peace in Korea. It has been said with considerable truth, I think, that if the Democrats had made the truce the Republicans agreed to they would have impeached Truman. In one respect, it has been a good thing to have it turn out the way it did—the truce is now a bi-partisan matter, except for the right wing McCarthy et al. fringe.

Only a madman would predict what is ahead in Korea. Every reporter who interviews Syngman Rhee comes away convinced that the old man may very well lead his nation to disaster. Washington figures he can be kept in line but who knows. At least, I do know that this Administration has been trying hard to get a Korean Political Conference in the hope of reaching some sort of honorable Far East settlement. That has been an honest effort, I think, and as of this writing it appears there is still a chance of success however slim the chance.

The Eisenhower honeymoon ended quite a while ago but the real political headaches lie ahead between the day Congress meets in January and the 1954 Congressional elections. Without Taft as his prime minister at the Capitol, Ike will really have to work at it to keep the GOP in line and in control.

CIO Debunks Trickle Down Theory Again

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The Guild Reporter

99 University Place, New York 3, N. Y.



NEW IEB LINE-UP—The Guild's International Executive Board, with changes in personnel and assignments for the first time since 1949, and for a formal portrait at its organization meeting. Seated, left to right: Paul A. Frey, Sacramento; John H. Thompson, Boston; Ralph B. Novak, executive vice president; Joseph F. Collis, Philadelphia; C. Joseph Beaulieu, Toronto. Standing are Ed Marciniak, Chicago; Adolph J. Rahm, St. Louis; William J. Farrow, secretary-treasurer; Robert Bailey, Philadelphia; Philip H. Price, Washington; William M. Ware, Cleveland; Victor Leo, New York; Felix B. Wold, Detroit; Edward Easton, Jr., New York; Al Dipman, San Francisco.

IEB GREET'S ITS NEW MEMBERS, SETS UP YEAR'S COMMITTEES

Taking office for two-year terms as a result of choices made in the Sept. 22 membership referendum, the newly-constituted International Executive Board held its organization sessions last week-end at New York City.

Twelve of the members are holdovers from the board which had served without personnel change since November, 1949. One of the dozen, Joseph F. Collis, of Wilkes-Barre, moves from a vice presidency at-large to the post of president.

The three new members are vice presidents at-large: Roberta Bailey, Philadelphia; Paul A. Frey, Sacramento, and Ed Marciniak, Chicago. They fill the post vacated by Collis' election to the presidency, and by the declaration of further board service by Chandler Forman, Chicago, and Milton J. Lapine, Cleveland.

The other board members continue offices they previously held, six having been elected by unopposed nomination at the Boston convention, and five having weathered campaign opposition. The six vice presidents at-large were chosen from a field of ten contenders.

In meetings extending through four days, the board dug earnestly into matters referred to it from the convention, set up standing and special committees, heard departmental reports and discussed current Guild operations in all phases.

One organizational improvement was instituted in the naming of committees. In several groups of committees, the personnel is identical, although chairmanships are variously distributed. The plan will facilitate both the convening and deliberations of the groups.

The board gave extended attention to two matters arising out of reports by Executive Vice President Ralph B. Novak. One dealt with a proposal to encourage the creation by locals of what Novak termed "servicing districts," geographical groupings of locals willing to pool resources for employment of an executive secretary, for negotiating and enforcing contracts.

Members of the board agreed to sound out sentiment in various areas for such a plan.

The other was a detailed report and recommendation on problems created by congressional investigating committees, as affecting individual civil rights and internal security. Need for formal Guild policy, and still greater need for general CIO policy, on this problem had been voiced at the Boston

convention, and referred to Novak for study. Board members asked for additional time to examine the details.

The finance and contracts committees, which are set up as standing committees by terms of the ANG constitution, were chosen by vote of the board. To the finance committee were named Secretary-Treasurer William J. Farrow, Victor Leo, of New York and William M. Ware, of Cleveland. Ware replaces Collis as a member, the others continue service.

There was some discussion as to the make-up of the contracts committee, which examines contract proposals and settlements in by locals, and either approves or withholds approval. Operations of this committee were under fire last year, were discussed at the Boston convention, and were the subject of a report at that time by a special convention committee authorized by the board.

The board chose two new members of the five-member contracts committee, renaming three. Stephen Ripley, wire service administrator, and Francis S. Rivett, contracts analyst, are the new members, succeeding J. William Blatz, director of organization, and Ellis T. Baker, director of research and information. Novak, Farrow and Eva Jollos, the committee's executive secretary, were continued as committee members. Novak, who recommended the changes, said that increasing demands on both Blatz and Baker in their respective departments made the shift advisable.

Two committees closely related to financial matters have the same members as the finance committee, Farrow, Leo and Ware. Their committees are those on study of strike policy, and on the proposal for a Heywood Brown memorial.

An IEB appeals committee, provided for in the constitution's articles on discipline, was set up with the choice of Philip H. Price, of Washington; Bailey and Edward Easton, Jr., of New York.

Easton is chairman of the constitution committee, with C. Joseph Beaulieu, of Toronto; Marciniak, and Adolph J. Rahm, St. Louis, as members.

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San Antonio Reporter Is Reinstated, Guild Drops Arbitration Proceedings

San Antonio, Texas—Donald Hayes, sports writer for the San Antonio Light, is back at his sports job after the San Antonio Guild local had notified management that it would take to arbitration the Guild view that Hayes' transfer to the copy desk in September was in the nature of a constructive discharge.

Hayes had been chairman of the local's negotiating committee, and shortly after the new, and improved, contract was closed, was shifted without notice from the sports department to a night trick on the copy desk.

Guild members took the view that the transfer was a retaliatory act by local Hearst management.

Disatisfied with further attempts by management to explain away the circumstances, the Guild prepared for arbitration, notifying management of

(Continued on Page Two)

Both Ad Linage And Dollars Keep Climbing

With the Printers' Ink National Advertising Index hitting an all-time high of 371, fifteen points over the previous record set in July, both advertising revenues and linage continued their record-smashing increases in September.

The Printers' Ink Index, which measures dollar expenditures for national advertising, recorded an 18 percent increase in September over the same month in 1952, with the nine-month record now 14.4 percent ahead of the same period last year.

September advertising linage, measured monthly in 52 cities by Media Records, was 2.4 percent above the September 1952 total, and the nine-month total was 5.3 percent ahead of 1952.

Guild Chooses Five Delegates To CIO Session

The American Newspaper Guild will be represented by five delegates at the Cleveland convention next week of the Congress of Industrial Organizations.

Named by action of the IEB, the delegates are President Joseph F. Collis, Executive Vice President Ralph B. Novak, Secretary-Treasurer William J. Farrow, and Howard Beaufort, the last-named president of the Cleveland Guild.

IEB Chooses Committees

Committees named by the International Executive Board at its organization meeting are as follows:

Contracts—Novak, Farrow, Jollos, Ripley, Leo, Ware.
 Finance—Farrow, Leo, Ware.
 Strike Policy—Farrow, Leo, Ware.

Brown Memorial Study—Farrow, Leo, Ware.
 Appeals—Price, Bailey, Easton.

Constitution—Easton, Beaulieu, Marciniak, Rahm.
 Collective Bargaining—Rahm, Beaulieu, Easton, Marciniak.

Pension Program Re-evaluation—Beaulieu, Easton, Marciniak, Rahm.
 Research and Information—Price, Frey, Ware, Wold.
 Wire Services—Wold, Frey, Price, Ware.

Guild Reporter—Ware, Price, Wold.
 Organizing—Thompson, Bailey, Dipman, Leo.

Heard Council—Dipman, Bailey, Leo, Thompson.
 The first name listed for each committee indicates chairmanship.

AP Wage Dispute Goes To Arbitration Panel

After almost a dozen meetings of negotiators for the Guild and the Associated Press, the parties have joined in a submission to arbitration of the wage settlement, crux of the contract reopening, and the chief remaining area of disagreement.

The wage settlement will be considered by a five-man panel, two each from the AP and ANG, and a fifth, the chairman, to be selected from a panel of the American Arbitration Association.

Besides wages, the re-opening clause of the two-year contract, now in mid-term, provided for consideration of such matters as schedule posting, exempt employees and expenses. On these points, new language was written with agreement of both groups. On another subject, group hospital and surgical care, no common ground was found, but this item is specifically not subject to arbitration settlement.

Schedule posting language was modified to permit changes because of illness in a staff of five or less, with the continuing provision.

IEB Sustains Committee In All Contract Cases

More than 20 contracts negotiated by locals since the July meeting of the IEB, approval of which had been withheld by the IEB contracts committee, were reviewed by the board last week-end, and by vote of the board members, the action of its committee was sustained, in all instances.

Information regarding each of the contracts was supplied to the board on a new type of report form, which listed the reasons for withholding approval, what committee action had been on previous contracts between the parties, and a detailed analysis of both improvements made in the unapproved documents and the continuing weak spots in the agreements.

The data proved helpful in board discussion of the contracts. In a number of instances the board was divided and a vote was taken by show of hands. In a few cases, members asked to have their negative votes recorded. Among them were: the case of the San Pedro News-Pilot, while Beaulieu asked to be recorded as abstaining from voting on two Toronto agreements.

The contracts on which action was taken were the following: Brockton Enterprise-Times, Canadian Broadcasting Corporation, Cincinnati Times-Star, El Paso Herald-Post, El Paso Times, Indianapolis Times, Lynn Daily Evening Item, Massillon Independent, Aufbau, El Diario, Parade, Saturday Review, and Scholastic, all of New York; Norfolk Virginian-Pilot, Portland, Me., Press-Herald, Express and Tribune; San Diego Union and Tribune editorial-advertising-business, San Pedro News-Pilot, Terre Haute Star & Tribune, Toronto Racing Form, Toronto Star maintenance, Washington Daily News and Washington Post.

Such representation, it was explained, does not entail foreign travel, since at other than New York UN gatherings, the IEB can call upon its various national bodies for representation.

Vice President Adolph J. Rahm reported on his attendance, with William Brooks, of Twin Cities, at the fourth annual conference of the UNESCO commission, at Minneapolis in September. Both Guildmen served on a panel discussing freedom of information, and Rahm gave the opinion that the experience was valuable in Guild public relations.

President Joseph F. Collis was authorized to accept an invitation from the National Council on Freedom of Censorship, a necessary board action since it involved the use of the president's name on letterheads.

The board also approved designation of Vice President William M. Ware to attend, as a fraternal delegate, the Ohio CIO convention at Cincinnati next month.

WOMEN WORKERS

Half of all women employed in the US are married.

Chicago Local Gets Full-Time Administrator

Chicago, Ill. — The Chicago Guild for the first time has named a full-time executive administrator. He is Dan Smyth, re-write man for the Sun-Times, and will assume his job next week at the Guild office.

Smyth is a long-time Guild member, having been unit chairman at the Sun when the first Guild contract in that shop was negotiated. He helped organize both the Sun and Times units, and has been employed by both the War Labor Board and the Wage Stabilization Board. He was unopposed for the first vice presidency of the local when the Chicago Guild named officers for 1954.

Others named at a recent membership meeting for local office are: President, Robert Holley, Daily News make-up man; second vice president, Terry Reese, UP radio reporter; third vice president, Edward Kovacs, Daily News advertising salesman; secretary, Jack Ryan, Wall Street Journal copywriter, and treasurer, Ray Pansick, midwest representative of Steel Labor.

All but Reese and Pansick are new choices.

Bay Guild Files More Suits In Severance Steal

San Francisco, Calif. — A new superior court action was filed here to protect the state unemployment benefits of 10 former Chronicle employees who were discharged in the "post-Thanksgiving mass firings" last year.

Three other identical actions, involving four other former Chronicle workers, two former Call-Bulletin employees and one person discharged from the Examiner, are to be filed.

These suits — all four — are identical to one brought by SPONG in the Post-Enquirer suspension case.

In that action, the court upheld the Guild's contention that the board was divided and a vote was taken by show of hands. In a few cases, members asked to have their negative votes recorded. Among them were: the case of the San Pedro News-Pilot, while Beaulieu asked to be recorded as abstaining from voting on two Toronto agreements.

The court held that severance pay was, in effect, deferred wages and bore no relationship to unemployment benefits. The new court actions have become necessary because the newspaper managements and the state attorney general's office have refused to stipulate that a decision from the State Supreme Court in the original case would be accepted.

Pearl Buck, 5 Others Receive Page One Awards at Philadelphia

Philadelphia — Half a dozen Page One awards were made at the Philadelphia Guild's second annual dinner dance at the Benjamin Franklin Hotel last Saturday.

The recipients are both local and national figures, and included Pearl Buck, writer, for her work in literature; Eddie Fisher, South Philadelphia, for achievements in the entertainment world; Fredric R. Mann, city recreation director, for community service; Judge William H. Hastie, of the Third Circuit Court of Appeals, for public affairs; Dr. J. S. Rawlin, of the University of Pennsylvania, for

Contracts, Bargaining Under Committee Study

Appointment of six Guildmen to the convention-authorizing special committee on collective bargaining problems was approved last week by the IEB. Named to the committee are: William E. Bade, Twin Cities; Douglas Bailey, Elizabeth; Robert Buchanan, Ottawa; William Burgess, New York; Rollin Everett, St. Louis, and James Richard, Toledo, with Executive Vice President Ralph B. Novak.

Novak has served for successive conventions as chairman of the collective bargaining committee, and was also chairman of last year's special convention committee on the subject of contract problems.

Novak has asked that the committee meet in New York Saturday and Sunday, Nov. 21-22, to launch its work. Under preparation for its use are analyses of both the constitutional provisions on collective bargaining and the convention recommendations for a collective bargaining program.

The committee will also have before it a chronological record of the Seattle strike, and the later-occurring strike at Portland, Me. The assessments realized approximately \$42,900 per month.

Expenditures from the fund have totaled \$94,617.85, and receipts from the assessments and contributions totaled \$94,948.21 as of October 31. The defense balance on that date stood at \$91,610.36.

Three strikers who have been continuing recipients of benefits since the Nashua, N. H., strike of a year ago were ordered retained on the benefit rolls until

Shift Institutes To New Basis of Convention Year

Training institutes will hereafter be conducted by the Guild on a convention-year basis instead of a calendar-year basis. It was decided by the International Executive Board. A recommendation for the change came from Ellis T. Baker, director of research and information, and was formally adopted by the board.

Baker explained that such a change would enable the institute to reflect more promptly any directives issued from a convention. For the present convention year, it would mean postponing three of the scheduled institutes from the spring months to early next fall.

The board approved, with the understanding that budgeted funds earmarked for these particular meetings would be carried over to the next fiscal year, rather than being considered unexpended surplus.

The IEB also approved a recommendation from Baker that local making use of quantities of Guild literature be billed reasonable amounts, for a more economical distribution. To make even a nominal charge, he pointed out, would cut down on unnecessary large demands for free material. Detailed amount of the charges would be determined by production costs.

Reinstated

(Continued from Page One) its intentions. Last week, in an exchange of letters the Guild was notified that Hayes would be returned to his former position, and dropped the arbitration move.

Management had said during the strike that it was not taking advantage of the situation, but it appears that extra business was not turned away. Since the Times did not resume publication until mid-October, the Post-Intelligencer, the Hearst paper, ran a special advertisement for that month. With three of the heaviest advertising months in the year, as a result of the strike, by September already had nearly equalled the 17,043,535 total charged up for the 12 months of 1952. The nine-month total for 1953 was 16,363,066.

The monthly breakdown by media records for the strike period shows that in July (with two weeks of the Times strike), Post-Intelligencer, daily and Sunday together, ran 1,180,200 in 1952 to 1,647,302, a gain of 467,102 lines. In August lineage rose from the 1952 total of 1,434,455 to 2,783,549, an increase of 1,349,094, and in September the total increased from 1,532,955 to 2,897,094, an increase of 1,364,139. October figures are not yet available.

THE GUILD REPORTER

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IEB Approves Budget For Third Quarter, Totalling \$106,727

A third-quarter budget totaling \$106,727, covering projected expenditures for the months of November, December and January, was adopted by the International Executive Board on recommendation of its finance committee.

The total compares with the figure of \$104,426 for the second quarter and of \$102,985 for the quarter ending last July 31. Expenditures for the second quarter exceeded budgeted totals by \$385.53, but operating income was in excess of estimates by \$371.47 for the quarter, the report showed. And accounts payable at the end of the second quarter were \$2,256.51, as compared with \$3,442.43 at the first quarter's conclusion.

Defense fund operations reflected the levying of three assessments in support of the Seattle strike, and the later-occurring strike at Portland, Me. The assessments realized approximately \$42,900 per month.

Expenditures from the fund have totaled \$94,617.85, and receipts from the assessments and contributions totaled \$94,948.21 as of October 31. The defense balance on that date stood at \$91,610.36.

Three strikers who have been continuing recipients of benefits since the Nashua, N. H., strike of a year ago were ordered retained on the benefit rolls until

Nobody Wins In a Strike?

Big winner in the Guild's strike against the Seattle Times was the Seattle Post-Intelligencer. During the first three months of the strike (July through September), the Hearst paper ran 3,353,236 more lines of advertising than during the same three-month period in 1952.

According to the monthly Media Records reports published in Editor & Publisher, the Post-Intelligencer ran a total of 7,517,946 lines daily and Sunday during the July-September period this year, compared to lineage of 4,164,719 in 1952.

Management had said during the strike that it was not taking advantage of the situation, but it appears that extra business was not turned away. Since the Times did not resume publication until mid-October, the Post-Intelligencer, the Hearst paper, ran a special advertisement for that month. With three of the heaviest advertising months in the year, as a result of the strike, by September already had nearly equalled the 17,043,535 total charged up for the 12 months of 1952. The nine-month total for 1953 was 16,363,066.

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Knights Launches Pension Plan At Akron Paper

Akron, Ohio — The Akron Guild, together with craft unions employed at the Beacon-Journal, was informed this week that the Knights management has instituted a pension plan for its Akron employees, backed by \$1,862,000 in a locally-banked trust fund, for retirement of its employees at age 60-65.

Details of the plan were to be explained to the local membership of the Guild meeting this weekend.

According to C. Blake McDowell, Knight counsel, the pension plan was made effective as of last September 1, and will be extended to cover Knight employees in both Detroit and Miami. Guild officers here were told that since the plan is unilaterally proposed, and is non-contributory, employees agree like the Guild need take no action.

It was not explained how the plan squares with the accepted labor relations dictum that pensions are fully negotiable by an interested union.

As outlined in advance of the proposed Guild meeting, the pension would amount to one percent of the average pay received by an employee in his last five years of employment, times the number of years of service, with a maximum of 30 years fixed; less one-half of Social Security benefits.

A minimum of 15 years employment is a requirement for receiving pension benefits, and an employee with 30 years of service may elect to retire on pension at age 60. Normal retirement would be at age 65, with continuance thereafter only on management decision.

The Akron Guild contract, silent on the subject of pensions, expires next March 1.

Rochester Gains Prestige, Profit Through Page-One Show and Dinner

By CALVIN MAYNE
Rochester Guild

Rochester, N. Y. — Guildmen here are receiving plaudits for their Page One Dinner, a successful venture for the third straight year.

Letters and personal messages from many of the more than 300 civic, business, professional, political and social leaders from the Rochester community who attended are pouring in on Ruth B. Chamberlain, general chairman, and Rochester Guild President Thomas J. Murphy.

Guildmen here count the prestige won in the show as one of the top rewards for the countless hours of work put in on dinner preparations.

Planning for the Page One Dinner begins months ahead. A steering committee of more than two dozen Guild members plan details from programs to finance.

A month before the show, invitations are sent to a select list of community leaders, inviting them to attend the dinner with their wives or guests. Dinner price is \$12.50 a plate.

Recipients of the invitations are chosen on the basis of interest shown in past Page One Dinners, personal relations with Guildmen, standing in the community and other factors.

This year's affair was a sell-out two weeks in advance, with a waiting list established. Some

Profits Up, So Steel Lays Off

Why the need for a guaranteed annual wage? Newspaper workers, who must turn out a new product every day of the year, may not see the need, even in the current period of high profits and high employment.

Jones & Laughlin Steel Corporation, a Times item noted, reported net income of \$25,170,000 for the first nine months of 1953, equal to \$3.84 a share. This compared with earnings of \$5,111,000, or 70 cents a share, in the comparable period last year.

A paragraph appended to the story noted that Jones & Laughlin planned to "furlough" 300 to 350 employees while it closed temporarily five of its open-hearth furnaces and one of its blast furnaces at its Pittsburgh plant.

The company cited "market conditions" as the reason for the action.

"Market conditions" presumably were not so bad as to necessitate "furloughs" for any of the firm's executive staff.

2nd Class Mail Right Denied Commie Mag

Second class mailing privileges have been refused the New World Review by the Post Office department. The reason cited was that the magazine contained "disloyal matter" within the meaning of Sec. 365 of the Postal Regulations of 1948.

Frederick V. Field, who aided the defense of the 11 communist leaders and who went to jail rather than reveal the source of the funds used. First class mail was resorted to at a cost of 9 cents per copy, for the October issue.

The Akron Guild contract, silent on the subject of pensions, expires next March 1.

Good radio listening habits — CIO's Vanderschuer on ABC.

100 Guildmen and wives made up the rest of the dinner list at a price of \$12.50 a plate.

A banquet started the proceedings. President Murphy gave a short welcoming address, citing the Guild as "an organization dedicated to the highest standards of American journalism and made up of men and women who serve you daily through your local newspapers, newsmen and newspaperwomen of competency as well as conscience."

Highlight of the evening was a three-act musical farce, "Tempest in a Tepee." The Indian theme of this year's dinner was carried out in the play lampooning Rochester politicians and civic leaders.

The show was written and acted by Guild members. Professional directors were hired at a reasonable fee to produce the play. Original lyrics for ten songs were also turned out by Guild writers.

Plot of the show revolved around an ancient Indian who takes over the city administration as revenge for his firing

from the local DPW for scalping a taxpayer.

Full of laughs and digs at local leaders, the play was written in the same format that prompted this message last year from a dinner guest:

"One of the points that most impressed me was that with all the fun-poking there was not one single line that could give offense to any individual. In this, I know it was the way you wanted it, you succeeded beyond any effort of the kind I for one have ever known anything about. You really did hand around a lot of gibes, but in such a way that all could enjoy them, even the subject."

Guildmen are happy that the show has been a financial success each year. Heavy expenses for the stage production prevent an over-large profit. But with a low dues schedule in effect here, Guild officers are happy for the money turned over to the treasury from the annual event.

More than 20 Guild members contributed long hours at rehearsal. Some 50 Guildmen in all helped out in the show.

Thompson Re-Elected To Boston Presidency

Boston, Mass. — John H. Thompson, IEB regional vice president, has been re-elected president of the Boston local, in a contest in which he polled 357 votes to 325 for his opponent, John R. Wright. Both are members of the Herald-Traveler Guild unit.

Timothy J. Ford, of the Record-American unit, won the vice presidency in a contest with Werner Fornes, of the Post and Courier, who polled 153 and 153 for Fornes.

Robert E. (Eddie) McGlynn, Globe unit, had no opposition for another term as local secretary.

The treasurer election, a three-way contest, was subjected to a second election procedure when the counting of ballots last month developed the fact that inadvertently some 10 members of the Associated Press had not been furnished ballot.

The elections committee ruled that the election results would be declared valid, in spite of the fact that, unless candidates filed objection, under this ruling, the election of Thompson and Ford was not challenged.

The treasurer race was closer, and the candidates asked for a second balloting on that office. First returns showed 254 votes for John O'Malley, Herald-Traveler; 278 for Paul D. McGrath, of the Post; and 111 for Edward T. Baird, also of the Post unit. In the run-off of the week, the three finished in the same order, but the counts were 289, 251 and 162, respectively. McGrath is an outside classified advertising salesman for the Post.

Thompson and Ford assumed their new terms at the annual local meeting Oct. 29.

Unit officers for the local have been chosen, as follows: Herald-Traveler — Chairman, Elmer DeLoe; vice chairman, Edward Flanagan; secretary, Jane Pierce; treasurer, John A. Hulme.

Record-American — Chairman, George P. Dwyer; vice chairman, Charles R. Sibley, Jr.; secretary, Rose Dricker; treasurer, Trivis Frisora.

Globe — Chairman, Gilbert Freiberg; secretary, Jerome Weidman; treasurer, William R. Cash; assistant treasurer, Dominic Cerrilli.

Post — Chairman, William F. McGrath; vice chairman, Robert

from the local DPW for scalping a taxpayer.

Full of laughs and digs at local leaders, the play was written in the same format that prompted this message last year from a dinner guest:

"One of the points that most impressed me was that with all the fun-poking there was not one single line that could give offense to any individual. In this, I know it was the way you wanted it, you succeeded beyond any effort of the kind I for one have ever known anything about. You really did hand around a lot of gibes, but in such a way that all could enjoy them, even the subject."

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Sevareid Sees "Perilous Shortcomings" in Press Says "Three-D Journalism" Needed to Lend Meaning to News

Twin Cities, Minn.—Although the news is played more fairly in this country than in any other, and infinitely more fairly than it was a few generations ago, Eric Sevareid, chief Washington correspondent for the Columbia Broadcasting System, listed some "perilous shortcomings" of the press at the seventh annual Memorial Lecture at the University of Minnesota.

The lecture, sponsored jointly by the Newspaper Guild of the Twin Cities (CIO) and the university school of journalism, is in memory of the Guild's war dead. Sevareid, a Guild member here when he worked on the old Minneapolis Journal in 1936-37, spoke to an overflow crowd of more than 600 at the Museum of Natural History auditorium, with several hundred unable to gain admittance.

Sevareid declared that the American press—radio, TV, magazines and newspapers—largely fails to give the meaning of the news.

"We are showing our people who, where and how, but we are not sufficiently showing them why," Sevareid asserted.

"The journalism we throw on our daily screen is still two-D journalism, the flat fact accompanied by the flat opinion," he said. Holding that this never was good enough and is "perilously inadequate now," Sevareid declared that "we have not really moved into the era of three-D journalism, although some are trying."

"We are not providing the depth, not illuminating the background, making it a living part of the picture with the third dimension, which is meaning," Sevareid said that "the real struggle is within ourselves, within our industry."

Turning to government and the press, the speaker stated that at the White House things have changed.

"The president's relations with the reporters are—tentative. That's the most fitting word I can think of. The president feels more comfortable with publishers than with the working press; for 20 years it had been the other way around."

The president, he continued, has not always enjoyed the press conferences, and he has not known how to use them as a positive technique in governing as did his two immediate predecessors, but he has not done too badly.

Sevareid also said that the president is scrupulously fair, never resorts to any deviousness, and tries to answer every question.

The speaker noted that "the number of Eisenhower meetings with reporters is running about one-half the Truman rate, and one-fourth the Roosevelt rate. I do not believe that the rate will be increased. At least, not until the president develops a greater mastery of his material and consequently a greater sense of ease in meeting the questions."

Asserting he was not worried about the attitude of the government in terms of news suppression, Sevareid said that so long as our press, and radio and our parliament remain free, no administration can suppress news for long.

He expressed more concern about the positive, news-projecting attitudes of the administration.

"Something new has been added," Sevareid stated. "The huckster has moved into Washington, in force and with an official seal."



DISCUSSING NEWS TECHNIQUES—Here are participants in the Twin Cities Guild memorial lecture at the University of Minnesota. Left to right, they are Dr. Ralph Casey, director of the U of M school of journalism; Marshall Genshew, Twin Cities Guild president; and Eric Sevareid, this year's lecturer, chief Washington correspondent for CBS.

We are witnessing, not the death of a salesman, but his apothecary.

He warned that the mass suggestion technique, the single thought technique, the saturation, and hammer-hammer repetition technique in the merchandising of our or others' was one thing. He said he was frightened about these techniques when applied "to the merchandising of ideas, to truth, which is never simple, to national policies which involve the hearts and lives of a great, free people."

"I object to the presence of the quick result. Hooper-ratings, bootless mentality around the temple of the White House and the hallowed corridors of diplomacy."

Turning back to the premise that the supreme challenge of American journalism lies within it, Sevareid envisioned three prongs to this challenge: the commercial compulsions, the run of news handling formulae, and news dishonesty.

He took up the last one first because "this is probably the least of these evils." The speaker said he included news distortion in his list because a year ago in the election campaign this nation experienced "a sudden rash of news cheating such as we have not known for years."

He said that dozens of excellent papers, with a record of honorable news handling, cheated in their allotment of news and picture space as between the two candidates. Sevareid added that he did not think the election result would have been any different "even though absolute fairness ruled." This, he added, did not erase the blot from the record.

The speaker said he does not think we shall see such a manifestation again, and that he felt that editors and publishers are trying, subconsciously perhaps, to make atonement now. "I choose to believe the people can still trust the honest intent of the overwhelming bulk of news columns and new broadcasts."

The second hazard and handicap in defining, writing and displaying the news, Sevareid declared, was the rut and routine of formulae. "Our rigid formulae of so-called objectivity, beginning with the wire agency bulletins and reports—the warp and woof of what the papers print and the broadcasters voice—this flat, one-dimensional handling of the news has given the lie to the same prominence and

impact that truth is given; it has lost the influence of fools to that of wise men; the ignorant to the level of the learned; the evil to the level of the good."

He warned that time after time, the lie has overmastered truth because the defense was complex, "and because our hour-to-hour news techniques cannot handle complexity because we do not add the third dimension—meaning."

Sevareid told the audience that he was not proposing to add the second dimension—opinion—in the running news file, but only meaning to provide background, to give perspective.

Such a step, he added, would mean a slowing down on these stories "of the senseless minute-to-minute rat-race for headline space," beginning with the news agencies.

Pointing out the weakness of our news techniques, Sevareid gave some examples of Senator McCarthy (R., Wis.) at work, and stated:

"McCarthy is not the only current demagogue who has decried our weakness of formulae and turned it to his use, but he is the shrewdest in this subtle art. With our help he and others have weakened security against internal subversion, because they have complicated the basic strategy which must be to isolate the real subversives."

He asserted that the public now is confused as to who is who, and what is what, because so many plain liberals, so many former (but not present) communists, and so many innocents have been dragged across the screen. Sevareid warned: "What wonderful camouflage this is for present or potential subversives of serious menace."

The CBS commentator declared that our rigid news techniques not only have helped to dishonor some honorable men, but they also in a sense have helped in the deliberate rewriting of history, installing giant myths in the minds of the people.

One myth that he cited was that the containment policy of the former administration was somehow appeasement, or soft toward Russia. Another myth was that a group of pro-reeds in the state department sent Nationalist China down the skids.

"Because of the myth that the former administration was reeking with communism and corruption, political patronage has had free rein to tear at the career and civil service structure,

at serious cost in talent," Sevareid charged.

"The cop mentality has had free rein to prowling the corridors of some departments, destroying morale, terrorizing the weak and insecure, driving out many of the able and strong."

"Because of these myths, politically created and innocently propagated by ourselves, the new administration is having a severe time trying to attract the best brains in many fields."

He then went on to say in the crucial secondary levels of policy-making and administration, the country is being run by a team inferior to the last one. "We have traded some small risk of government by the corrupt, for the large risk of government by stuffed shirt."

Declaring that journalism's challenge, its plain duty, is to see the world steady and to see it whole, and to so portray it, Sevareid asserted that the third great hazard to fulfillment of our duty "is the commercial compulsions that beat upon us. Obviously, news distortions and the quick, thoughtless news techniques are not unconnected with these compulsions."

"Unless papers and radio stations can flourish economically, they cannot do anything. In the long haul, the stronger they are economically, the stronger and freer they are editorially—but not always in the short haul."

Sevareid said that he was impressed with how timid a million dollars profit can make a

"Job Security" Was Mythical In Early Days, Says Sevareid

Twin Cities, Minn.—Eric Sevareid, chief Washington correspondent for CBS, graduated from the University of Minnesota in 1935.

He was a member of Twin Cities Guild in 1936 and 1937 when he was a reporter on the Minneapolis Journal, now defunct.

Sevareid was fired from the Journal, unjustly, all his colleagues insist, on a thinly-disguised charge. The Guild had got its first contract, and there was no job security in it.

Here is how Sevareid described the incident in 1946 in his book, "Not So Wild a Dream": "Various 'scoops' came my way during the year; I began to feel that I was a person of some consequence on the newspaper and vaguely to suspect that maybe I was different, too valuable an asset to require the support of my colleagues through the Guild organization—which, however, I ardently supported in the interests of weaker persons."

"I was brought down to earth abruptly."

"One day I was sent to get some facts from a local banker about a suburban camp that he and his friends were subsidizing to house and care for the unemployed, elderly panhandlers who were begging on the downtown streets."

"This was to be done under the aegis of a church, and the contribution of the businessmen was to be described in the paper as their voluntary assistance to a worthy charity."

"Of course," confided the banker, "between you and me, we have a hard-headed motive. These filthy bums are edging too far up Nicollet avenue. They are begging in front of the better class stores. If we don't get them away they will tarnish the high tone of these blocks and drive real estate values down."

publisher or radio executive, instead of how bold it makes him.

He said he was disturbed to see that for every new and responsible publication concerned with the growth in news coverage and violence take their places on the corner news stand. He added, "I am disturbed at the spread of Broadway and crackpot columnists masquerading as monitors of political thought, printed because the box office fight has become so fierce."

Discussing changing trends among some newspapers, Sevareid said he was reassured at the growth in news coverage and responsibility of radio over the last 20 years, but he added that he was not too happy about television, "now taking over much radio audience."

Television, he continued, has not yet found a satisfactory way to handle news.

"I do not have to tell you that half the world is bursting with revolution," Sevareid continued. "Or that the Orient has leaped from its ancient sleep to challenge the Occident. That the two mightiest powers that history has known, each incredibly, brutally and perilously ignorant of the other, are locked in a psychological death-cycle of hate and fear, which has not been arrested."

"I do not have to tell you that the process of arresting must begin with the minds of men, with their attitudes, and that their attitudes can be no sounder than their information."

Company Union Data Board Refuses to Abandon Its Stand Bared in LA Testimony On Arbitration of Polumbaum Firing

Los Angeles, Calif.—Hearings before Trial Examiner Howard Myers of National Labor Relations Board charges of unfair labor practices by the Los Angeles Examiner are in their fifth week, with a long procession of witnesses called by NLRB Counsel E. Don Wilson to back the Guild-instituted charges, launched by mass firings in the classified advertising department in the wake of a move for Guild organization.

Much of the testimony revolved about the operations of the employees association which since 1938 has held a contract with the Examiner management.

The association was formed originally during a Guild organization attempt, it was brought out, and its first contract was modeled after an agreement the Guild had closed with the Herald-Express.

Minutes of the association, introduced in evidence, showed that it met on company time and property, with management consent; that company facilities were supplied for association operation, that management representatives attended membership meetings and some "grievance committee" sessions, that a management spokesman made a

"surprise announcement" of salary increases to all, which was "enthusiastically received."

As to the discharges of a few months ago, Charles Horn, department manager, testified that they were ordered because there had been "a conspiracy" among employees to undermine and oust a disliked supervisor. Among those discharged was the then president of the association, who, Horn said, had been "injudicious" in meeting with other employees, leading him to assume that she was fostering the ouster conspiracy.

This was denied by the employees in their own testimony. They had, they said, protested against some working conditions and unsettled grievances, had sought copies and read for the first time the provisions of the contract, and decided that Guild affiliation was preferable to continuing the association. They spent one week-end soliciting Guild membership signatures, and nearly all were discharged within a few days.

Hearings are continuing, in the Labor Board's attempt to show that the discharges were for Guild activity, and that the association was dominated by management.



ORGANIZING HONORS—Sam B. Eubanks, SPOWG executive secretary, places a Guild button on the lapel of Ray Bach, Sacramento Bee display salesman, for the latter's efforts in organizing the Sacramento Union's advertising department. The ceremony occurred at a Sacramento local meeting.

Ottawa ANG Institute Alerted to Hostility

Ottawa, Ont.—The increasing resistance of U.S. publishers to Guild demands—fostered by a political climate favoring big business and hostile to organized labor—may easily spread across the border to Canada unless Canadian Guildmen are on guard.

This warning prefaced the sixth in the present series of ANG regional training institutes, held at the Chateau Laurier here, Oct. 31-Nov. 1, under the sponsorship of the United District Council.

Theme of the series is the developing publisher attack on union and job security and how to combat it.

Twenty-five delegates from the Guild's three Canadian locals took part in the discussions, which were led by Executive Vice President Ralph B. Novak, Director of Organization J. J. Baker, who is in charge of the institutes, and John M. Barry of the Research and Information Department.

The Ottawa Guild was host to the delegates at lunch Saturday and at a cocktail party, Saturday evening. A Council meeting Sunday afternoon followed the institute sessions.

Attending the institute were: Ottawa—Murray Goldblum, Bob Martin, Ted Hanretty, Pat

Best, Lucinda J. Crozier, Elspeth Muir, James G. Bloom, John McLean, Marie Larose, Jacqueline Blanchard, Percy Newman, Bob Abra, R. H. Buchanan and Eric Cawdon.

Toronto—H. Austin Winch, Fred Jones, Michael J. Russell, Mary Raniowski, Lilian E. Thane, A. O. Tate, Angela Burke, Ed Mahoney and C. Joseph Beaudet.

Canadian Wire Service—Lou Chambers.

Empire State Council Meets at Rochester

Rochester, N. Y.—The Empire State District Council will meet this week-end at the Hotel Sheraton, with Rochester Guildmen as hosts for the two-day sessions.

Emphasis will be on organization extension throughout the State's larger cities, of which many remain outside of Guild protection. Joseph F. Collis, ANG president, has been asked to attend.

All Rochester members are being invited to a cocktail party tomorrow evening, as a social highlight of the program.

For better legislation keep an eye on your congressman.

Despite a personally-presented plea from the Washington UP staff to halt arbitration proceedings in the case of the discharge of Theodore Polumbaum from the Boston UP bureau, the International Executive Board declined to reverse its action of last June.

James Donovan, member of the UP national committee and a Washington staffer, presented the IEB with a communication from his fellow workers, objecting to the prosecution of the grievance for the Boston man, Polumbaum, who had declined to testify before a congressional committee at Boston last spring, citing the First, Fifth and Sixth amendments as his reasons.

The discharge, the Guild learned, had been ordered because management held Polumbaum had "intentionally cast doubt on his honesty" in filling out a personal information blank, on which he had stated that he had never been a member of any subversive organization. Asked virtually the same question by the congressional committee, Polumbaum had refused to re-

ply. UP management said this was "incompatible with the best interests of journalism," and let him go.

The IEB view, which led to the processing of a grievance and an agreement with management to submit the case to arbitration, was that the discharge, for the reasons stated, did not fall within the "just and sufficient cause" required by contract.

The UP contract is negotiated for the membership by the American Newspaper Guild as such, it was explained, and ANG cannot allow a contract violation to pass unchallenged.

Two other arbitration cases involving UP employees are in process, one affecting a New York photographer and the other a West Coast sports editor. Classification subterfuge is the charge in the New York instance, and unfair overwork is involved in the West Coast case.

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—G.E.C.



JIM DONOVAN
Washington Spokesman

UP management said this was "incompatible with the best interests of journalism," and let him go.

The IEB view, which led to the processing of a grievance and an agreement with management to submit the case to arbitration, was that the discharge, for the reasons stated, did not fall within the "just and sufficient cause" required by contract.

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To record the IEB opinion, a motion was made to reconsider the action of its June meeting, directing ANG counsel to proceed with arbitration. This motion was then unanimously defeated.

The Polumbaum case will be heard with David L. Cole, former director of the federal mediation and conciliation service, as chairman of a five-man panel. It is expected that hearings will be started in December.

Meantime, last week hearings were begun on the first case to be taken to arbitration under the newly-drafted UP-ANG contract. The opening session, at the American Arbitration Association's New York offices, was given over to clearing legal technicalities as to the scope of the findings, when arrived at. Ten days' postponement was ordered for filing of briefs.

The case involves the discharge of a New York bureau staff member from a full-time post granted him last February in lieu of processing a claim for back wages claimed for him as a part-time "stranger." In July he was discharged for untoward causes, and amicable adjustment attempts failed.

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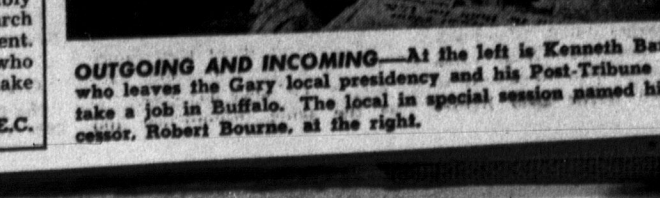
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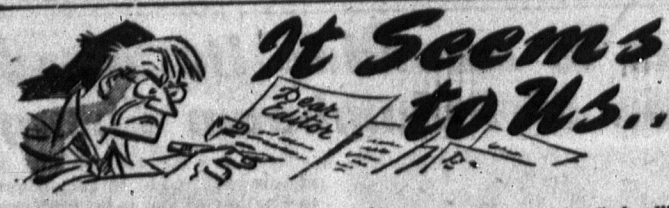
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OUTGOING AND INCOMING—At left is Kenneth Bernstein, who leaves the Gary local presidency and his Post-Tribune job to take a job in Buffalo. The local in special session named his successor, Robert Bourne, at the right.



Says Right-to-Know Applies to Union News

Editor: The Seattle Guild unintentionally made things harder for every news man who covers labor.

When a settlement was reached with the Seattle Times management, the terms were withheld from the news columns until members voted.

As a Guildman myself, I think Seattle overlooked several factors:

1. The word gets out anyway. The only question is whether it will get out quickly and accurately by announcement, or in garbled form by whippersnappers behind the hand.
2. The public has a right to know. Nobody has a vested right to news, and nobody has a right to withhold facts that affect the public. Members of a union have a right to know the vote before it is printed.
3. When we try to point out these facts to leaders of unions and management in other cases, they will point to the Guild as an example and ask why they should do it differently.

Seattle Guild leaders certainly did not intend these results. They were concentrating on winning a long, grueling strike. But the results are there, anyway.

WATFORD REED
Portland, Ore.

Sports Writer Awards Omitted in Listing

Editor: Hell hath no fury like a sports writer scorned, to paraphrase a cliché.

The last issue of the Guild Reporter, in its story on Twin Cities Page One award winners, inadvertently (I hope) omitted the names of the winners in two sports writing categories.

Winner in the sports spot news category was William Hengen, Minneapolis Star, for his story on the Gavilan's TKO of Davey Roger Rosenblum, St. Paul Pioneer Press, received an honorable mention for his story on the same event.

William O. Carlson, Minneapolis Star, was winner in the sports feature category, with his story on a golf pro who is a favorite with the ladies. George Barton, Minneapolis Tribune, and Lou Gelfand, Pioneer Press, received honorable mention in this category.

HAROLD CHUCKER
Twin Cities Guild.

Reacts Post-Election Statement by Martin

Editor: Recently I wrote a letter to the editor in which I made several unfavorable comments on the post-election statement issued by President Harry Martin. You now inform me that the letter was lost. Unfortunately, I kept no carbon copy because the thought of loss never entered my mind. However, I'm not too lazy to type another which will not be an exact duplicate, but may get the point across in fewer words.

Myself, and many others, have taken Martin's statement as a personal insult. By referring to the high character of individuals who supported him, in his opinion, we have no other choice but to believe that Martin blames the thousands who voted for Collis as slobs of one sort or another.

Our president, we are told, is a man of polish. After reading his sour-grapes statement, I believe that all of the polish is on his shoes.

Harry places himself in the indispensable category, and states that under normal circumstances he would have won. If that was the case, thank God things were abnormal.

But I'm not bitter, as you seem to be, Mr. President. Hope you find a job where you find

out that you're not the "wheel" you think you are. I think the Guild will survive without your almighty guiding hand.

As a small town scribe, I offer the humble suggestion that you get in touch with the president of France and all your other international buddy-buddies and offer your savvy in dealing with Malenkov.

Doffing my battered fedora to Joe Collis, I am, fraternally yours,

RAMON S. SAUL
Hazelton Guild.

Asked whether he wished to comment on the Saul letter, former ANG President Harry Martin wrote as follows:

New York City Editor: Brother Saul is unduly self-conscious. Certainly I was not referring to him or to other such as he. Apparently, however, implications which I did not intend are being read into my election statement. For the record, permit me to clarify.

My reference was to the traditional and very welcome opposition to myself from communists and fellow-travelers who, in this particular election, carried the deciding votes on explicit orders from the party hierarchy.

This was clearly demonstrated in the unanimous anti-Martin votes cast by such openly communist units as the Daily Worker (NY) and the Peoples World (San Francisco). These, with the scattering of a few hundred individual rods still remaining here and there in the Guild jurisdiction, provided at least twice the 24-vote margin against me in the election.

I am still proud to have lost with the support of the outstanding Guild leaders in some 70 of the 89 participating locals, rather than to have won with the support of stooges for the enemies of democracy.

From the Guild's standpoint, I regret that Brother Saul's misinterpretation of my original remarks has compelled the spelling out of my meaning.

Harry Martin
Memphis Guild.

Sees Bad Taste and "Subtle Slop" in Verse

New York City Editor: The poem "Decalogue for a Democracy" in the October 23 Guild Reporter I think is pretty bad taste. It should have remained where you got it, or better yet, in the garbage pail where it belongs!

To me it is a subtle slap at those among us who do try to follow Christian ideals (they do include Social Justice) and loyalty to the country and state. Its tone smacks of a certain now defunct publication.

In short, brothers, send it back to the author. (Get some P.O.F.F.) Love and kisses,

CARLITA HUGGINS
Herald Tribune Unit.

Tax on Severance Pay Declared Burdensome

Pittsburgh Editor: I think it utterly unfair that the Government should take as income tax a part of the severance pay which any of us may get when we are let out, or choose to leave after 25 years employment.

This is an especially vicious grab, when the severance pay amounts to, say, \$5,000, in which case \$1,000 is payable as income tax. In many cases this is the last money the employee gets. For the Government to log off one-fifth of it is conducive to putting that person on charity sooner than would otherwise be the case.

Since insurance benefits are not taxable, as I understand it, it is not possible for the Guild to plan a whereby severance pay can be considered insurance? Guild members would surely be willing to pay a nominal premium, say \$5 a year, to legalize the money as insurance.

If this is not feasible, let's push legislation to take severance benefits off the tax list.

Taxes from such sources amount

Letters shall be limited to 300 words and shall avoid libel and subjects detrimental to the Guild. Members subjected to personal attack shall be given opportunity to reply in the same issue, but publication of either attack or reply shall not be delayed longer than one issue.

During elections or referenda letters on the question to appear in the edition immediately preceding the distribution of ballots shall be confined to rebuttal of material appearing in the preceding edition.

to little in the government's take, but they certainly hurt most at a time the severance recipient needs instead to be helped.

What do you think of the idea?

RAYMOND CALLEY
San-Telugu Unit.

Bookshelf

THE AGE OF SUSPICION. James A. Wechsler. Random House, N.Y.C. 363 pp. \$3.75.

In a day when anyone, including the ex-President of the United States, can be peremptorily summoned from his personal pursuits to appear before a headline-happy congressional investigator, this new book of James Wechsler's assumes an even more timely aspect than was visible when his writing was first prompted.

Wechsler, everybody in the newspaper business knows, is the crusading editor of the free-swinging New York Post. And, as everybody but a certain number of investigators, this new book of James Wechsler's assumes an even more timely aspect than was visible when his writing was first prompted.

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Elias A. McQuaid, winner of the Guild's Heywood Brown Award for the year 1948, has returned to Paris, as press officer for Ambassador John C. Hughes, who represents the U. S. in NATO, OEEC and the Marshall Plan. McQuaid's Brown award was for exposing overpayment scandals in New Hampshire public contracts, in the N. H. News.

Jim Trainor, new chairman of United Press unit in Twin Cities, succeeding Wyman Thorson.

George Wilbur, Richmond AP bureau, married October 24 to Viola Rinkwitz. . . . Clarke Bussard, promoted to Sunday editor spot at Richmond Times-Dispatch. . . . Son for Jim Powers, Richmond delegate to Boston Guild convention.

A daughter to York Local Treasurer and Mr. Lloyd B. Harris.

Shifting of editorial assignments at the Lima News moves Robert Kerr to City Hall from Courthouse, Bob Harrod from City Hall to desk work, John Mitchell to the Courthouse, Gene Perrine from night assignment to business beat, Bill Peppeler from police beat to desk, and Chas Swagans from general assignment to police beat. . . . Additions to editorial staff include Joe Connor, from Sioux City Journal and Wayne Chandler, from Dayton Daily News.

August G. Lockwood, secretary of New York's Long Island Press-Star Journal unit, co-authored a new book, "How to Finish Your Article and Escape Yourself."

It's baby boys in SFONG for Call-Bulletin reporters George Thompson, former unit chairman, and Bill Walsh. . . . Local Treasurer Virgil Elliott, leaves his Call-Bulletin job this week to take confidential secretaryship to Mayor Elmer Robinson.

He resigned both his treasuryship and editorship of the local's "Bay Guildman." . . . Ernie Rapley, SF News unit, has been chosen local vice president replacing Dorothy Coogan, who has left her business office job at the News.

Two Erie Guildmen join the growing ranks of elected public officials. Frank Foy, Erie Times photog, carried both Republican and Democratic tickets for a councilmanic post in suburban Glard. Joseph Cowden, Erie Dispatch reporter, becomes a council member in Fairview, elected on the GOP ticket.

Don Doane, AP Frankfurt, Germany, resigned to take Washington Post job with US News & World Reports. His Frankfurt replacement is Bob Tuckman, former Tokyo-Korea staffer. . . . George A. McArthur, one-time Atlanta AP bureau, named to chief of AP Korea field staff.

Promotions at NY World-Telegram & Sun send four Guildmen to higher classifications. Albert C. Aumiller moves from picture editor to business office administrative assistant.

Edward M. Wahn goes to the picture desk from a night city editorship. William C. Greene, sports photog, becomes chief photographer, and Fred Palmuski is named his assistant.

Paul Rice, New York Journal-American, copied first award for his best spot news picture of the year, at Syracuse State Fair.

NY's Society of Silurians, social club of NY newsmen of 25 or more years standing, this week honored Guildman Peter

Kilas, New York Times, with its award for best editorial achievement of the year. Kilas headed a survey team writing on municipal housekeeping in New York. Silurian citations also went to Dorothy Kilgallen, Journal-American, and William Mitchell, World-Telegram & Sun, for, respectively, stories on the British coronation and a series on shady alliance between doctors and druggists.

A girl, their third child, for Jim and Mrs. Richard. He's president of the Toledo Guild.

Illnesses and misfortunes befalling the wire service bureau at Pittsburgh. AP was short five men last week when Wick Temple and Gene Collett were hospitalized. Bill Swartzworth underwent minor surgery. Gib Staley's wife died after a long illness and John Moody went on vacation to be with his ailing wife. INS Staffer Carl Rogan was out seriously on the thigh by a power saw, while UP went on vacation to be with his ailing wife.

Guildman Henry Santolucian of Los Angeles takes over as research director of the California CIO, succeeding the late Anthony Ramaglia, who died last month.

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"We bet our lawyer knows more than your insurance company's lawyers and we'll go to arbitration to prove it."

But the insurer declined the wager and gave the mail-desk attendant her checks.

Who's Right? Philly Paper Won't Gamble

Grievance Case History No. 17.

A bet offered by the Philadelphia Guild was declined by the Philadelphia Inquirer, but it still was a mail-desk attendant at the paper more than \$300 management and its insurance company sought to withhold from her.

The mail-desk attendant was injured on the job and thus was entitled to workmen's compensation. Under the terms of the contract between the Inquirer and the Guild, she was also entitled to sick pay. A clause in the sick leave section of the agreement reads:

"The provisions of this section shall in no wise affect, modify or waive the Inquirer's rights and liabilities or the employee's rights under the Workmen's Compensation Laws."

Following her injury, however, the employee was visited by an Inquirer representative, who showed her the checks made out to her by the paper's insurance company and demanded that she endorse them and turn them over to the Inquirer.

She refused and notified the Guild of the incident.

When the Guild demanded that the Inquirer give the employee the checks, management said it was against the law for an employee to collect both workmen's compensation and sick leave pay.

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Keeping Things in the Family Doesn't Win Good Contracts

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Expelled Member Is Still Subject To Union Shop

Grievance Case History No. 17.

A bet offered by the Philadelphia Guild was declined by the Philadelphia Inquirer, but it still was a mail-desk attendant at the paper more than \$300 management and its insurance company sought to

THE GUILD REPORTER

Published by the American Newspaper Guild (CIO)

CHARLES E. CRISSEY, Editor

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November 13, 1953

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OF ALL local Guild publications that traverse this desk each month, none is more sprightly than a little single-sheet mimeographed job put out for the Baltimore Guild by John Goodspeed, yclept "The Working Press."

The current issue, dated November 5, is typical of the output. Its address section, for example, is adorned with a sleeve and outstretched hand, stencil-sketches, with the caption, "Here's your crazy Working Press."

And at the bottom of Page One is a jump line, admonishing "Don't you dare stop reading, but turn," again with a sketched hand pointing to the margin.

Its masthead allows that "The Working Press" "theoretically appears every other Thursday" and this reference to its press dates is explained by the lead story, which has the headline, "Where Have We Been?" and goes on to say:

"Maybe you thought you were never going to see the good old Working Press again? You dreamer. We could say it's a week late again as the result of 'mechanical difficulties'—but of course there are no mechanical difficulties involved in producing a fine little hand-made paper like this one. (No sir, they don't make 'em like this any more.)"

"Or we could plead that we take such pride of craft that time escaped our notice. But no, the facts are:

"1. We wanted to wait until after the second Guild-Sunpapers wage-reopener negotiation meeting was over so you could know what happened there. And that meeting was postponed a week from its original schedule. And—

"2. Your editor is lazy as hell."

That explanation out of the way, the editor launches into an informative, if informal, report on negotiations, a detailed story on upcoming nomination of local officers and how it's done, plus a couple of paragraphs of unit news notes.

On occasion, a contributor causes expansion of the sheet with a piece of general shop-interest to newspaper folk, and more than once, the Guild Reporter has found such stories worth reprinting, with due credits noted.

COUPLE of Erie Guild members have learned, ruefully, that publicity doesn't always pay. They had thoughtlessly failed to let their wives in on the last two increases negotiated by the Guild; were covertly adding the

amounts to their personal spending allowances.

But the local papers did a page-one job on the details of their newest wage settlement offer. There were the job classifications and the figures, spelled out in cold and, in two households, revealing type.

Domestic financial adjustments were promptly made, despite the mumbling, by one husband, of an ingenious defense:

"Just shows how a story can get loused up when it isn't written by good Guild members."

IMPRESSIVE demonstration of the prestige-building possibilities of a well-conceived bit of public service is the Memorial Lectures plan of the Twin Cities Guild.

The most recent lecture, seventh in the series, financed by the Guild local and sponsored jointly with the school of journalism at the University of Minnesota, turned several hundred away, although it was held in the second largest auditorium that Twin Cities affords.

A local radio station rebroadcast fifteen minutes of the hour-long talk, and a second station repeated the recording a week later.

Local officers say that the fact that this year's lecturer, CBS's news analyst, Eric Sevareid, was a "home town boy" may have caused the record turnout; but that there has been a definite increase in attendance throughout preceding years, as well.

The lecture series is fortunate, too, in having maintained a high level of authority and distinction in the choice of its speakers, all of them leaders in the field of the press in its relation to public affairs. Result has been a growing list of thoughtful presentations which well justify the university's press in making available printed copies of the texts, for permanent reference.

This year's lecture, in particular, gave significant implementation to that clause in the Guild constitution which lists as an aim that the Guild "guarantee, as far as it is able, constant honesty in the news."

Firings for Wearing Union Buttons Fought

Norwich, Conn.—The Glass Bottle Blowers Association AFL has filed charges with the NLRB against the American Thermos Co. over the firing of nine employees for wearing union buttons in the plant. The company's reason—no advertising allowed.

Washington ROUNDUP

By CHALMERS M. ROBERTS
 Washington Guild

WHEN SENATOR TAFT died, Ike had the choice of becoming a strong President with all the commitments that involved, or of continuing his initial relationship with Congress. There is every indication he will not step in, although there may be flurries of action, but that he will fall back on the "Congressional leaders" even for advice and consent on what to say in his "State of the Union" message next January.

The view of an increasing number of people about town is that in these times this comes close to abdication of the executive power.

But more important than this political science judgment is the effect such a line of procedure will very likely have on the GOP. It is because of the dire results which appear to lie ahead for the next session of Congress that there is increasing criticism. This town generally expects chaos on the Hill next year.

The GOP, as everybody knows, is compounded of those who would repeal the 20th Century and those who have awakened up to the responsibilities of government both at home and abroad.

While there may be more of the latter, by numbers, among those who are registered Republicans, those in the former category control the party machinery in Congress and far outnumber the few progressive elements there.

Thus in the 1954 Congressional elections, the vast number of independent voters who abhor party ties will judge the GOP by its record next year in Congress. Here is where the danger lies if Ike doesn't come up with a good program and go to bat for it.

IT IS TRUE that the party in power usually loses seats in Congress in the mid-term elections. But the example to Republicans in 1954 should be what the Democrats did in 1934. They gained, contrary to the rule, because the President, FDR, was driving ahead full speed on a program with general public support.

Yet the prospect, in the eyes of this town's political know-it-alls, is for a Democratic Congress and the disintegration of the effort to reform the Republican Party. The latter result, of course, would be far more important from the national point of view.

One of the arguments used last fall to get

votes for Ike was that, if he lost, the GOP would fall into the hands of the extremists. Now it appears to many that despite Ike's big victory this is very likely to happen. Already McCarthy is calling for more McCarthyism, Dan Reed is declaring he was right, taxes should have been cut last summer, and Dick Simpson is demanding higher tariffs if the party is to win next year.

TAFT'S DEATH left a power vacuum on Capitol Hill. Say what you will about the late senator, he was dedicated to making the Republican Party in power a success. Now, it seems, many little men are hell-bent to save their own skins—especially after the Wisconsin and New Jersey Congressional votes. (This is written before the California balloting.)

There is a wide reading here that these returns show the country is not sold on the GOP, wasn't last November although it voted for Ike as a person and hoped he might knock some GOP congressional heads together.

WHAT LIES AHEAD when Congress comes back?

There will be noisy hassles over taxes, debt limitation, social security, a farm program, Taft-Hartley revision, trade and tariff laws, statehood for Hawaii and Alaska, and you name the rest. With primaries in the spring and summer and an election in November, not much can be expected from a Congress where the majority party is divided and which receives no real force from the President.

Three will get you one here that in the end there will be more postponement, a minimum of legislation, special benefits for as many voters as possible, the biggest peacetime unbalanced budget in history and an attitude of "let's get the hell out of town before the enemy burns down the barn back bone."

Most cynics in this town, including most of the press, feel that it is perfectly clear that the decision has been made, apparently with the President's approval, to dig up the Communist issue once again and see if it will work as a campaign shibboleth.

After all, the Democrats ran against Herbert Hoover over and over again. Maybe the GOP can do the same against Alger Hiss and now Harry Dexter White. We shall see.

Gary Paper Beset in City Hall Feud

GARY, Ind.—The Gary Newspaper Guild is watching with an interest born of its stake in press freedom a running feud between the administration of Mayor Peter Mandich and management of the Gary Post-Tribune, whose employees are under Guild contract.

The paper incurred the wrath of the city fathers by printing stories exposing methods of issuing public improvements bonds through the city controller's office.

As a result, the newspaper is named defendant in a \$1 million suit instituted by the city engineer.

In further retaliation, the administration is conducting a systematic harassment of the daily and its owners, which, despite

Where Per-Caps Go Is P-O-I Subject

Youngstown, Ohio — There's a practical ring to the announcement of the major topic for the Pennsylvania-Ohio-Indiana District Council's next meeting, at the Pick-Ohio Hotel here the last week-end in November.

"What Do We Get for Our Buck-Forty?" will be the question put to the meeting, and, its officers confidently predict, adequately answered. In a memorandum to participating locals, the latter are invited to send in their favorite gripes on the subject of Guild financing, especially as to what happens to the per-capita dues sent to the national Guild office.

IEB, Vice President William M. Ware, Cleveland, newly named to the ANG finance committee, is council president.

ridiculous overtones, is recognized by the Guild as a serious threat to freedom of expression.

For example, city inspectors swarmed through a high-grade apartment house of which the publisher and his brother, editor of the Post-Tribune, are part-owners. Petty violations of plumbing regulations, and faults in the wiring of electrical appliances and the installation of TV aerials were reported, to the annoyance of the tenants.

Latest manifestation of the hostility of City Hall came in the installation in the narrow street flanking the newspaper plant of a row of parking meters, together with a sign post planted directly at the curb line of a sidewalk elevator used for receiving newsprint rolls.

Parking is permitted under the metering installation, on both sides of the street, a new departure, and one which makes it impossible to maneuver a

newsprint delivery truck into position, as before, for direct access to the elevator.

Paper delivery must now be accomplished by way of a narrow lane at the rear of the building, where newsprint rolls are deposited on the sidewalk level. They must then be rolled by hand to the point, some 100 feet away, where the elevator takes them down to basement storage space.

Post-Tribune management has sought an injunction restraining the city from maintaining the meters and sign, and this action is pending, as is the major suit.

The news columns and editorial space of the paper are being used to acquaint the public with all developments in the situation, and Guild members report considerable favoring public sentiment as a result.

The city administration is in the second year of a four-year tenure.

The Guild Reporter

99 University Place, New York 3, N. Y.