

The GUILD REPORTER

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Bill Bade Dies in Harness At St. Paul, Was GR Editor

St. Paul, Minn.—Wilbur E. Bade, executive secretary of the Twin Cities local, died here on March 29 following a heart attack. He had collapsed in a parking lot and was in an ambulance en route to the hospital when his death came. About a month previously he had another attack, but had recovered sufficiently to return to work.

His last day, almost like his whole adult life in the Guild, was filled with union activity. That day he had delivered a talk at a clinic on state government called by C. Elmer Anderson, governor of Minnesota. In the evening he had met with the negotiating committee of the St. Paul Pioneer Press to complete preparation of proposals for their upcoming contract talks.

"Bill," as everyone knew him, had a record of activity in the Guild both local and national, almost impossible of duplication. The history of the ANG since 1941 and Bade's personal history were practically inseparable. In that year, as campaign manager for the Pro-Guild caucus, he spear-headed the successful drive which wrested control of the international from the left-wing incumbents.

Following the election referendum he was appointed the ANG's first Director of Organization. But his activities went far beyond that which his post would seem to have required. Beside directing the staff of international representatives, he filled in several times for the then Guild Reporter editor, Wilbur Baldinger, who because of illness was forced to take extended leaves. He handled negotiations for new and established locals. While supervising the Guild strike at the Chester, Pa., Times, in 1941-42, he ran the Guild's first successful strike paper—The Chester Reporter—thus filling the news void which resulted from the closing of the struck Times.

Bade entered the newspaper industry, after graduation from the University of Minnesota, as a copyreader for the Minneapolis Journal and later went to the copy desk of the Duluth Herald and News-Tribune. While in Duluth in 1933 he became active in the new but quickly spreading Guild movement and was instrumental in founding the local in that city. Later that same year he returned to Minneapolis as a copyreader for the Star.

Back in his native city he served his local as secretary, president, delegate to several Guild conventions as well as planning and helping to produce many of the famous Twin Cities annual Gridiron dinners. In 1934 he played a major role in his local's hosting of the first ANG constitutional convention.

During his term as ANG director of organization, he directed the highly successful INS NLRB election, negotiated the first contract with that service and processed its disputed por-



WILBUR E. BADE
Death Ends Guild Career

tions through the War Labor Board.

During World War II Bill was an industry member of the Newspaper Commission of the War Labor Board in Chicago. In that capacity he not only passed on Guild contracts but also those of other unions in the newspaper field.

In December 1944, he was named editor of the Guild Reporter but again, as when he was director of organization, he

(Continued on Page Two)

Portland Circulators Now Snarled in Court Tangle

Portland, Ore.—Management of the Portland Oregon Journal, faced with a determined strike threat by the Portland Newspaper Guild, has agreed to abide by the findings of an arbitration award which held that management had no right to make individual contracts with its circulation employees.

In a letter to James H. Ferguson, local Guild president, Publisher William W. Knight reiterated the Journal management's view that the award is not valid on legal grounds, but that to avert a strike, the Journal would terminate its commitments with "wholesale dealers" and "will, with all reasonable dispatch, give the holders of individual wholesale dealer contracts preference in restoration to their former status as Journal employees."

This concession, a major development in the continuing fight by the Portland Guild against destruction by "splintering" tactics, did not immediately pave the way for resumption of Guild-management negotiations on the circulation jobs involved.

Last week, a group of five contractor dealersmen filed suit in the Multnomah County Circuit Court, naming the Journal, the American Newspaper Guild, the Portland local and individual officers of the local as defendants.

Wilkes-Barre, Pa.—The 131-member Wilkes-Barre Newspaper Guild struck yesterday with full cooperation of all mechanical crafts employed by the Wilkes-Barre Publishing Co. The company's morning Record, and its evening Times-Leader, News suspended publication.

The strike put ANG's President, Joseph F. Collis, on a Guild picket line in his home town, for the third time in 17 years.

Management personnel quit the plant in mid-evening Wednesday, and Guildmen got out the morning Record without supervision yesterday morning before the 6 A. M. deadline.

Anticipating suspension the publisher moved eight pages of the Thursday afternoon paper's market ads to an enlarged edition of the morning Record, Collis' paper.

Printers, pressmen and stereotypers respected the sunrise picket line.

Negotiations for a new Guild contract had been under way for more than two months, running to about 20 sessions, and were broken off Wednesday afternoon by management when the Guild declined to approve a new management-proposed arbitration clause.

"The clause," said Collis, "was full of fish hooks, in effect requiring the Guild to sign away its right to strike."

The strike deadline had been set several weeks ago, when it appeared that negotiations were dragging interminably.

When the break-off occurred Wednesday afternoon, it had followed a final negotiating session which wrangled for some while over the admission of mechanical craft observers to the meeting. A pressmen's union spokesman appeared at the meeting place, and was met with management objections to his presence. Before these objections were overcome, the pressman had twice been nearly ejected. When the Guild's right to choose its own committee had finally been established, the pressman was joined by men from both

(Continued on Page Two)

The suit seeks to restrain the Journal from terminating the individual contracts and to obtain an injunction prohibiting the Guild from "coercing" management by either a strike or strike threat.

Returnable this week, the court order was postponed for a hearing next Friday, April 16. Attorney Robert C. Rissman, and Bob Abramson, ANG representative specially assigned to the Portland situation, both of Los Angeles, will be present.

ANG Secretary-treasurer William J. Farson discussed the situation with local officers on his visit here this week, before leaving for other west coast points.

Some 60 circulation employees are involved in the Portland case, which dates back to late in 1952.

While a Guild contract covering all circulation employees was still in effect, as it had been since 1943, Journal management without consultation with the Guild, legally recognized bargaining agent, started signing individual agreements with country district managers. It followed this last July by executing similar agreements with other district managers and dealersmen.

If unchallenged by the Guild, (Continued on Page Two)

WILKES-BARRE GUILD WALKS, TWO PAPERS SHUT UP SHOPS

Mechanical Unions Honor Newsmen's Picket Lines

Strike Headquarters

Wilkes-Barre Guild strike headquarters is at the Town Hall Building, Market and Washington streets, Wilkes-Barre, Pa. Carl Pesavento, local president, heads the general strike committee. Telephone connection is Valley 2-7325.

the stereotypers and typographical unions.

Executives on the job for Wednesday night's paper seemed to have decided that there would be no afternoon daily on the following day. They shifted the Thursday advertising schedule accordingly, by adding eight pages to the scheduled 30-page morning edition. At about 10:30 P. M. "the brass" called it a day, and disappeared, leaving only Guildsmen in the editorial department to put the paper to bed.

Within a few hours after 6 A. M. yesterday, 118 of the 131 striking Guildsmen had registered for strike duty, reporting in

at the CIO Hall a couple of blocks from the publishing plant. Here the Guild has established strike headquarters, setting up a commissary for the refreshment of pickets, and a center for direction of all strike activities.

Local officials will seek at once to discover facilities for issuing a strike newspaper for the city, which depends for its area news while the strike lasts, on a local Sunday paper.

Local radio and TV facilities have been made available to the Guild, and spot news of the strike was carried by both media. The Guild plans to cover local news sources as usual, and furnish an early-evening round-up of information for radio-TV purposes.

Pickets first in line yesterday morning reported that only one man went through their lines, and with permission. He was a service man who wanted to empty a milk-vending machine installed in the plant.

Printers arriving for the day shift said the outer doors of the building had not been unlocked at the usual time.

Augmenting its own defense fund resources, the Wilkes-Barre Guild has been pledged a con-

(Continued on Page Three)

AFL Unions Join Item To Stymie N. O. Guild In Service, Circulation

New Orleans, La.—Efforts on the part of circulation street salesmen and maintenance department employees of the New Orleans Item to have the New Orleans Newspaper Guild represent them for bargaining purposes have been met by the combined opposition of Item management and of two other unions claiming jurisdiction.

And last weekend, following the appearance of one employee at a hearing conducted by the National Labor Relations Board, that employee was discharged from his job for "unauthorized" absence. The employee says his immediate supervisor had known that the employee was under subpoena, and had seen him leave the plant, without objection. Unless he is reinstated, the Guild plans to file unfair labor practice charges.

The Guild holds a contract with Item management covering editorial employees, and branch managers and clerks in the circulation department. A majority in both the new groups had signed Guild application cards, the Guild had notified management of the situation and asked that when recognized the two new groups be merged under the existing contract which so provides.

The Guild filed the necessary petition for representation elections, and last week hearings were conducted, one Thursday and the other Saturday, before a representative of the NLRB.

At the Thursday hearing, a seven-hour session, street sales employees heard management spokesmen testify that the Item considers them covered by the provisions of a contract with the Teamsters union. Because the Teamster contract extends until next August, management argued that the Guild petition was improperly before the board and should be dismissed.

Street salesmen had never been asked to join the Teamsters union, had never signed cards, attended meetings, paid dues or had grievances processed for them by the union. In the

last connection, union spokesmen and management joined in testifying that there had been no grievances of any kind with Item management for five years of contractual relationship.

Under cross-examination, it was developed that the Teamsters union contract called for a union shop. It was further brought out that the union shop provision was not enforced by the Teamsters in regard to the street sales employees, because it was feared by management that the employees would object to Teamster union membership, and in that event the company would have been obliged to discharge the whole group, seven in number.

Management further tried to show that the street salesmen's job—which it renamed "driver-salesman" for purposes of the hearing—was essentially the same as that done by the truck-driver members of the Team-

(Continued on Page Three)

Voting Starts In IEB Contest

Ballots are out, and local Guild officers are completing plans for voting, in the Guild-wide referendum to choose a vice president at large as a member of the IEB.

Last week the National Referendum Committee sent out bundles of the specially-printed ballots, after checking lists that showed a total of 22,495 eligible to vote.

The candidates, five in number, seek to fill out the term of William M. Ware, of Cleveland, who resigned in January when promoted out of Guild contract jurisdiction.

The aspirants, each nominated by his home local, are Don Davis, Denver; Jim Richard, Toledo; Frank R. Sauliere, San Jose; Robert C. Stafford, Cleveland, and James D. White, Tri-City.

Official returns from local voting are to be returned to ANG headquarters postmarked not later than April 22.

Bade Indispensable Man In Guild's Development

By SAM B. EUBANKS
Executive Secretary, SPONG

Sam Eubanks was ANG Executive Vice President from 1941 to 1951, the period of most intensive Guild activity for Wilbur E. Bade, whose death occurred last week at St. Paul. Eubanks and Bade were closely associated during that era, and Eubanks is probably best able to evaluate the variety and worth of Bade's services to the organization.—Ed.

IT WILL BE A VERY LONG TIME before many of us can accept the fact that Bill Bade is no longer here.

For the twenty years the Guild has been in existence Bill has been a vital part of it.

Bill was an active member of his home town local from the start. He became known nationally in 1941. In that year he was asked to be campaign chairman for the newly-formed Pro-Guild Committee. His job was to elect a national slate of officers in the first referendum on officers ever conducted.

All summer Bill ran the campaign from his home. He poured out a torrent of campaign literature and kept the campaign moving in all sections of the country by constant personal communication with local committees. His ideas, his physical labor in putting them across and his ability to coordinate the national effort resulted in a total victory for Pro-Guild candidates.

It was a critical point in the destiny of the first successful trade union of newspaper workers outside the mechanical departments. Had that campaign failed, the Guild, like other unions then under pro-communist influence, might have disintegrated.

WHEN THE NEW INTERNATIONAL EXECUTIVE BOARD met it was unanimous in its demand that Bill Bade become a member of the ANG staff. Bill wanted to stay a rank-and-filer in his make-up editor's job in Minneapolis. The only argument that prevailed with him finally was that the one way the Guild's future could be made secure was to build a staff of trade unionists from the ranks of the newspaper industry. There were too few who possessed the experience we needed. In the judgment of the IEB he was indispensable.

On this plea Bill gave up his home in Minneapolis and came to New York where he spent the next ten years on the ANG staff in various capacities.

During that time his contributions were felt in every phase of activity.

He directed organizing projects.

He negotiated contracts.

He represented the ANG in strike situations.

He served as Guild representative on the Newspaper Industry Commission of War Labor Board.

He edited the Guild Reporter.

He never questioned a necessary assignment. He looked around for jobs that needed to be done and volunteered for them.

BILL HAD POSITIVE IDEAS about what the Guild should be.

He set himself for high standards of trade union conduct. He wanted the same standards for the Guild at every level.

If his opinions on how to attain the Guild's objectives conflicted with those of others, as they did from time to time, everyone knew that they were honest expressions of what he thought was for the best interests of the union. Bill fought for his position, but when it was necessary for him to compromise to effect an organizational program the adopted program became Bill's program.

Bill's friends are legion. I am sure every one of them recalls little personal favors that he did for them, a part of his nature that sought expression constantly. It is worth remembering that for one young man Bill's capacity in helping people meant the difference between life and death.

The German mother of this boy said his life was saved by the nourishing food contained in a CARE package which Bade had delivered to her when her son faced an operation though suffering from malnutrition. The mother was one of the first German journalists who were endeavoring to organize a news agency for German newspapers after the war. Bade adopted them and a host of others in war-devastated nations who had been left destitute. In an energetic drive conducted through the Guild Reporter he raised more than \$10,000 in contributions to provide food and other necessities for newsmen and women he never saw.

Bade's sudden and untimely death will bring recollections from as many Guildsmen as had contact with him. I'll conclude by expressing the hope that each generation of Guildsmen may produce at least one man approaching Bill's capacity who will be comparable in his devotion to the welfare of his union.

Atlanta Strike Settled After 7 Days Picketing

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The agreement was reached with the assistance of Federal Mediator Joseph DeLorenzo, who served for the Federal Mediation Commission.

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New Orleans, La.—Fred Casimery, attorney for the New Orleans Newspaper Guild, has been elected to the New Orleans Commission Council, the city's legislative body.

Casimery had the backing of both AFL and the CIO.

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"Writing It Wrong" Style Books Ain't Necessarily So

By TED OSTER

Almost the first things a cub reporter learns are that "over" does not mean "more than" and that "secure" does not mean "obtain." "Over," he is made to understand, means "situated above," and "secure" means "to make fast."

I blame Ambrose Bierce for these primary meanings, but they also mean what he is told they do not. Webster's unabridged dictionary defines "over" (preposition, 3) thus: "More than; as it cost over five dollars." And it defines "secure" (verb, transitive, 6) thus: "...to obtain; as to secure information."

It identifies a number of "common errors of expression," including the two already mentioned, as having been prohibited by Bierce in his book "Write It Right."

Some of the other "common errors" listed in the Omaha paper's style book are the use of "loan" for "lend," of "furnish" for "supply" or "provide," and of "each other" for "one another."

This is despite the dictionary's denominating "loan" a verb as well as a noun; its defining "furnish" as "to provide ... to supply ..."; and its pointing out, "Some have sought to restrict each other to two, as opposed to one another, but the distinction is disregarded by writers."

Securing a copy of Bierce's book, I found that he also blacklisted "Write It Right" as a verb, and "A Little Blacklist of Literary Faults"—"practically" for "virtually," "partially" for "partly," and "none was" for "none were."

These prohibitions likewise are contrary to Webster. It defines "practically" (adverb, d) as "virtually ... and 'partially' as 'partly'."

Whether or not this is so, it is so that "secure" for "obtain" is proscribed by eighteen of the fifty-four style books that I examined, "over" for "more than" by seventeen, "loan" for "lend" by eight (five others, while admitting that "loan" is a verb, oppose its use as one), "partially" for "partly" by six, "practically" for "virtually" by five, and "furnish" for "supply" or "provide" by four. Two papers—the World-Herald and the Grand Rapids Press—go along with Bierce even when he objects to "such monstrosities as ... I had better go." According to the Press's style book, "it is 'would better'."

None of them said a damn thing.

NE Council Offers Annual News Award

Boston, Mass.—The New England District Council is receiving entries for its fourth annual award for the outstanding journalistic achievement in its area "in the spirit of Heywood Brown," Guild founder.

The deadline for receipt of entries is April 15, and work to qualify must have been performed during the calendar year 1953. Judges will be Louis M. Lyons, curator of the city desk, copy desk, news desk, the M. E. and possibly the Business Office itself.

No stone is left unturned. No legend, rewrite, racing clerk, copyeditor, food editor, photographer, copy boy or editorial writer is overlooked.

There's not a managing editor in the business worthy of his chevron who doesn't sense how loaded with makeup talent his staff really is. By the same token, with a few pathetic exceptions there's hardly a staffer anywhere not shrewd enough to play possum when the call goes out for makeup reinforcements.

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At the same time that the Guild voted to up the dues for its best-paid members, it eased the burden for those in the lowest brackets. The new scale calls for \$2 a month, instead of \$2.25, for those earning less than \$60 a week. Left unchanged is the \$3 rate applying to those earning from \$60 to \$93.99.

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Couple of years ago, Ted Oster regaled Guild Reporter readers with a comparative study of newspaper style books, in which he pointed out that sometimes these Bibles of the city room contain self-contradictions, while there exist wide variations among individual dailies as to literary taboos and whimsies.

Here he extends his comments with the aid of Webster's dictionary.—Ed.

(adverb, 2) as "...partly," and it not only allows "none was" but advocates it: "As subject, none with a plural verb is the commoner construction."

Bierce was contemptuous of dictionaries and their makers. In "Write It Right," he says that "dictionaries are funny." He speaks of the "many metaphorical, derivative, related, or even unrelated meanings (with which) lexicographers ... boast their absurd and misleading dictionaries."

As a rule, newspaper job applicants are clever enough to conceal any evidence of ever having seen the inside of a composing room. But, the M. E. being the man he is, knows that sooner or later someone in the city room is bound to falter.

You then, like dozens of others, are put under close surveillance for months. Every move you make is scrutinized.

Trained eyes pay particular attention to your reflex as you read down the bulldog edition. Experience of successful publishers has proved this is often the tipoff.

And then, lo and behold! On that fateful Thursday you are the first person in the entire city room (the two and four-fifths seconds) to spot the 14 point head on Page 37. The one which reads CURVACEOUS BLONDES HOT instead of CURVACEOUS BLONDES SHOT—as originally prescribed by the copy desk.

Unknown to yourself, of course, this is your undoing. Thereafter you are a Marked Man.

"Good makeup replacement. He's got a fine eye for type,"

There's not a managing editor in the business worthy of his chevron who doesn't sense how loaded with makeup talent his staff really is. By the same token, with a few pathetic exceptions there's hardly a staffer anywhere not shrewd enough to play possum when the call goes out for makeup reinforcements.

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The agreement was reached with the assistance of Federal Mediator Joseph DeLorenzo, who served for the Federal Mediation Commission.

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48 Are Still Job-Hunting In Times-Herald Crash

Washington, D. C.—Only 52 of the 100 Guildsmen left jobs when the Washington Post bought out the Times-Herald were at work, or had decided not to seek work, according to a count made this week by the Washington Newspaper Guild placement bureau.

Data compiled by the bureau showed that the Post & Times-Herald had taken on only 18 of the 52; two had gone to work for the Evening Star; four had been hired by the Daily News, and one had become a United Press photo staffer.

Some others have taken newspaper jobs elsewhere as city and sports editors, rewrite men, copy readers, reporters and artists. Their new duties have sent them to newspapers and wire service bureaus in Illinois, Ohio, Maryland, Virginia, even as far away as Alaska.

The public relations field has proved fruitful for some; a few have found places in other work akin to the newspaper industry. A couple have retired to farm life, one has assumed the role of housewife, and at least one other has reported her approaching marriage.

The bureau is operating seven days a week, under the direction of Maxwell E. H. Pyle, Guild administrative officer, at the Washington Guild's office in the National Press Club Building.

"Executive secretaries and Guild officials throughout the country have been most cooperative with us in our efforts to find jobs for the displaced Times-Herald employees," said Pyle. "We appreciate the job information they have furnished us, and their other help. It's been invaluable."

As a result of the Times-Herald purchase, which was announced suddenly March 17, the Post & Times-Herald management says it has paid out nearly \$600,000 in severance cash. Distribution of the money started last Friday.

There were 132 Times-Herald editorial employees affected by the sale and merger, including about 100 on Guild membership rolls, but management said it had no breakdown as to the total severance paid to the editorial employees.

The Times-Herald editorial department was the only one

under contract with the Washington Newspaper Guild, but the Post & Times-Herald management said it was paying severance to commercial, circulation, advertising and contract-exempt editorial employees on the same basis as computed in the Guild agreement. That contract provided for one week's severance pay for every six months or part thereof of continuous employment, up to a total of 36 weeks.

It also provided for cash payment for accrued vacation time, and for two weeks' pay in lieu of dismissal notice.

Mechanical employees were given one week's severance if they had worked less than a year, and four weeks' pay if their service exceeded one year.

Although management could give no figures on the highest chunk of severance to any individual employee, it said several were scheduled to get the full 36 weeks' maximum. Individual employees reported to the Guild that several had received in excess of \$5,000 each.

Those Times-Herald employees who were absorbed into the combined paper were given full seniority credits for the time spent at the Times-Herald, the management added.

Distribution of severance money started just 11 days after the executive board of the Washington Guild adopted a resolution protesting the fact that Post & Times-Herald management "has made no apparent move to begin calculation of termination payments, one week after suspension of publication of the Times-Herald."

The Guild board also pointed out that "several members of the Guild unemployed as a consequence of the Post's actions have been offered positions in other cities, to which they cannot afford to go without payment of termination settlements."

It also noted that "numerous members of the Guild . . . are completely dependent on their weekly salaries or upon prospective payment of termination settlements."

The resolution directed the Guild's local action, Seymour J. Spelman, "to protest to the Post against the unconscionable and undue delay."

Attendance "Incentive" Dropped at Twin Cities

Twin Cities, Minn.—In a referendum, members of Twin Cities Guild voted to drop from the by-laws a provision for \$1.25 "incentive" checks to be given those attending any of the five regular meetings annually, or to those excused because of illness, vacation, at work, or working and residing outside of Twin Cities.

Twin Cities once had a dues

Advertising Panel To Have LA Session

San Francisco, Calif.—Chairman Ed Mahoney, of the ANG advertising panel named at the Boston convention, plans to have his group meet prior to the Los Angeles convention, set for the first week in August.

The group was named at Boston after advertising department staffers among the delegates urged that their special problems be made subject of direct study. The panel met briefly at Boston, and named Mahoney as chairman.

He is at present devising an agenda for the panel, and will welcome suggestions from all sources. He should be addressed at 1038 Oakland Avenue, Menlo Park, Calif.

The vote was 180 to 102, schedule that included a \$1 fine as part of dues in months in which there was a membership meeting.

In 1951 an "incentive" system was substituted for the fine system. Dues were raised 50 cents in all brackets, and the \$1.25 rebate checks were substituted.

The referendum was proposed by the executive board, which held that the system was not working as planned. A small group attends the meetings, and a group twice that size received checks for excused absences. About four times as many as the first two groups combined don't attend meetings and don't receive checks.

It was estimated that the local would gain about \$750 a year through the change.

John L. Lexicographer

John L. Lewis' United Mine Workers Journal has a new word for Senator McCarthy: "bandicoot from Wisconsin." In Webster, "bandicoot" is "a very large rat of India and Ceylon." (p. 8, UMW Journal, March 15, 1954.)

Chicago Chooses Award Winners

Chicago, Ill.—Winners of 11 Page One Awards for 1953 Chicago newspaper work have been announced by the Chicago Newspaper Guild.

The winners will receive traditional "sticks of type" at the Guild's annual Page One Ball May 29 in the Palmer House.

They are:

Ed Baumann of the Waukegan News-Sun for his series of stories that helped correct Waukegan slum conditions.

Ray Brennan of the Sun-Times for first class reporting and descriptive writing on the background of figures in the Greenlease kidnapping.

Robert Elliott of the Daily News for his skillful and imaginative art layouts.

Russell "Bud" Daley of the Daily News for his picture "Midnight Neon and Lightning."

Tom Drennan of the Sun-Times for his investigation and disclosure of the contents of the "little red book."

Robert Elliott of the Chicago Defender for his feature story on a GI's transition to civilian life.

Roy Fisher and his Daily News associates for their documentation of Chicago slum conditions.

Cecil Jensen of the Daily News for his simple and penetrating editorial cartoons.

Maure Marcus of the Chicago North Side Newspapers for his appealing series on a 7-year-old girl.

Ralph Walters of the Sun-Times for his picture of nuns at play.

Joseph L. Zack of the Daily News for his picture "From Here to Eternity."

Judges were Ed Eulenberg, an assistant city editor of the City News Bureau; Merritt L. Johnson, Daily News slot man; Fran Leary, United Press Central division news editor; Bill Mueller, Sun-Times assistant managing editor; Clay Reed, Wall Street Journal news editor, and Enoch Waters, Chicago Defender executive editor.

Local One Calls For Congress Action on Jobs

Cleveland—A resolution calling for prompt, vigorous action against a depression has been sent to Ohio senators and congressmen from the Cleveland area by the Cleveland Newspaper Guild.

The resolution, proposed by Robert C. Stafford (Press unit) and approved by the local's Executive Board, is as follows:

WHEREAS millions of American working people are unemployed and thousands more are being added weekly, and

WHEREAS virtually all business and economic indices show a downward spiral, and

WHEREAS no positive steps have been taken by the national government to check the alarming signs of approaching depression, and

WHEREAS only pious hopes and empty expressions of confidence are heard from the national administration, now therefore be it

RESOLVED that leaders of Congress and the administration should recognize the danger signals and take positive, vigorous, effective and prompt action to preserve and improve the economic welfare of this nation and its people.

Inner Man's Inning?

January-February sales figures show food consumption up 3 percent over a year ago, and department store sales down 10 percent. Wholesale commodities highest in six years.

N. Y. Guild Award Goes To Telly for Crusades

Scripps-Howard's New York World-Telegram & Sun is announced by the Newspaper Guild of New York as the winner of its annual Page One Award for a "series of crusades in the public interest."

Other awards covered the fields of radio-TV, drama and book authorship, theater, sports and labor.

Jacob S. Potofsky, president of the Amalgamated Clothing Workers (CIO), and David Dubinsky, president of the International Ladies Garment Workers Union (AFL) received awards "for their leadership of unions that have made distinguished and pioneering contributions to American, social, cultural and economic progress."

James Reston, head of the New York Times Washington bureau, was honored for "outstanding reportorial work" throughout the year.

Guy Richard and Marvin Sleeper of the New York Journal-American were winners for the "outstanding spot news story of the year," an account of the visit of a high-bracket New York politician to Joseph P. Kamp, a racketeer convict in prison.

In graphic arts journalism Photographer Barney Coons of the New York Daily Mirror was singled out for the best news picture for its "on-the-spot story-telling quality without caption," and Fred L. Packer, also of the Mirror, for a cartoon distinguished for "simple yet terrifying impact."

Edward R. Murrow will receive the annual public affairs award for "distinguished contributions to the adult and responsible use of broadcasting as a major medium of information and enlightenment for the American people."

Announcement of the winners was made by New York Guild President Arthur Rosenstock and Ed Nelson, the Guild's Page One Ball director, at an awards luncheon this week.

The ceremonial presentation of the awards will be made at the Page One Ball at the Hotel Commodore May 14.

While the specific "crusading" stories which were considered in giving the top newspaper journalism award to the World-

Telegram & Sun were not mentioned in the making of the award, the newspaper itself listed its main features "designed to aid or enlighten the public" as follows:

Rent gouging, by William Longgood.

Flight of the migrant worker, by Allan Keller.

Dirty politics in New Jersey, by Fred J. Cook.

Harness racing scandal, by Cook and Walter MacDonald.

Police brutality, by Frederick Woltman.

Charity gyms, by Keller.

Shoddy subways, by Paul J. Phelan.

Reduction of railroad service, by Keller.

Peculiar practices in the medical and pharmaceutical fields, by William Mitchell.

Poor post office conditions, by David Snell.

Government censorship, by Keller.

Other awards announced were:

Daniel Tardash, for his adaptation of the novel "From Here to Eternity" for movie drama.

John La Touche and Jerome Moss, for the most important musical comedy, "The Golden Apple," since "Oklahoma!"

Ben Hogan, golfer, for outstanding one-man performance in the field of sports, in three major golf tournaments, British-American, Opens and Masters.

E. B. White, for his book of essays, "The Second Tree from the Corner," White was described as "master of the deceptively simple, who can see the sky in any mudpuddle."

White is with the magazine New Yorker.

The television program "You Are There" was mentioned in the awards list, for illuminating "our historical heritage, and lending sharp perspective to our current scene."

The panel of judges were representatives of the following publications: New York Post, New York Times, Brooklyn Eagle, New York Telegram & Sun, New York Journal-American, with one member of the Long Island School of Journalism, one from the magazine field, and one from International News Service.

'Independent' Unit Still Blocks Bargaining at Newport News, Va.

Newport News, Va.—Still maneuvering in its attempt by legal gimmicks to impede Guild negotiations with the publisher of the Newport News newspapers, the Press and Times-Herald, is the Peninsula Independent Editorial Workers Association.

The latest move by this group of supervisory employees, who were excluded from the Guild bargaining unit at the request of the publisher and with the agreement of ANG, is the filing of an amended petition seeking certification as bargaining representative for managing editors, city editors, sports editors and other management-designated supervisors.

Comfort, if not aid as well, is being given the PIEWA by the publisher, through refusal to continue Guild negotiations while the NLRB considers this latest petition.

The first step in a long parade of obfuscation was the filing of a petition for decertification by one of the city editors. When this was dismissed by the regional NLRB, a request for leave to appeal was made to the board in Washington. In this request the original petitioner was joined by other supervisors. The petition and request for appeal were also dismissed.

Next a petition was filed by

the "independent" union for certification of a unit consisting of all employees of the editorial departments, those included in the Guild bargaining unit and the supervisors. The ANG filed a notice of intervention and moved to dismiss on the ground that this petition sought to cover substantially the same unit as that for which it had been certified after winning in NLRB election on November 19, 1953 by 30 to 7.

It was then that the latest frustrating tactics were indulged in. The matter has been set down for a hearing April 16. ANG is considering filing an unfair labor practice charge against the publisher to put an end to its taking unfair advantage of this legal "horsing around."

Negotiations are continuing, but slowly, at Portsmouth, Portsmouth and Newport News units were guests at a recent party staged at Newport News by the Norfolk membership, at which Fred S. Holley, local president, and William H. Wells, Norfolk unit chairman, were speakers. Refreshments were served, and guests included Joseph R. Bobbitt, city editor, and John M. Spencer, managing editor, both of the Norfolk Virginian-Pilot.

Fabulous Ray Webster Retires After 40 Years Of St. Louis Reporting

St. Louis, Mo.—Ray A. Webster, Post-Dispatch federal beat man since 1914 and charter Guildman, has retired at 65 after more than 40 years of newspapering in St. Louis.

Memorializing his departure from the St. Louis newspaper scene, his colleagues issued a 4-page tabloid, the "Webster Good Times," recounting his long career, and just a few of his outstanding reportorial exploits.

His date line was March 17, Webster's birthday, and the folio said: "Published once, that's enough."

The paper referred to his retirement as bringing to a close "an era of St. Louis reporting which was devoted to ferreting out facts for the purpose of getting them into print as rapidly as possible and exclusively as possible."

"Webster, since the retirement of John Couseley, has been the sole adherent of an old reportorial philosophy which stressed constant vigilance and continuous acquaintanceship with the affairs of the community and the people as part of his daily duties."

Webster's prowess as a beat reporter dated back to days when prohibition made federal beats top news producers and when the Post-Dispatch, with one of the most proficient local staffs in the country, placed heavy stress on local news, and developed a redoubtable team on the beats.

Webster had no legal title to the real estate but Federal

Building was his property news-wise, as many a man assigned there by the opposition papers will remember.

There were Joe Groom at City Hall; Buck O'Malley at Municipal Courts; Couseley at Civil Courts and Webster at Federal. And at the same period the late Paul Y. Anderson, in Washington.

Webster started with the Star in 1910 with a fifth grade education, and three years later changed to the old Republic, where he remained a year before joining the PD staff. From that time on Webster was a name in a brilliant chapter of St. Louis journalism.

His career was spectacular in the era when local news was regarded as fundamental, before the press agent began to preempt white space.

And throughout his ascendancy, opposition papers always had "federal beat trouble."

His retirement last month rated a full column in Time Magazine.

Ray Webster, Jr., a son, with the UP in St. Louis, is chairman of the Guild's UP-NEA Wire Service Committee.

Garland Ashcraft, assistant GR editor, says that his chief claim to journalistic fame consists of the fact he worked opposite Webster, or rather struggled, for about a year in the mid-twenties, and managed to lose his own power without being fired.

Guild shop means union security—protection for you.

O'Leary in the Money Again Winning Top Hillman Award



O'LEARY



JOHNSON



WHITE



WECHSBERG



MURROW

Ralph O'Leary, city editor of the Houston Chronicle, and winner of the 1953 Heywood Brown Award, has hit the jackpot again with the announcement of winners of this year's Sidney Hillman Foundation awards in the field of journalism.

His series of stories on the super-patriotic organization, the Minute Women, which won his Brown Award honors, also impressed the Hillman judges as tops in the 1953 list of newspaper reporting and writing.

The Hillman announcement also placed Edward R. Murrow, of CBS-TV as a two-time winner, with this week's announcement of the local New York Guild's Page One awards, in that field of journalism.

Other Hillman winners were:

Gerald W. Johnson, historian, writer and commentator, for telecasts on the government security program and civil liberties in general.

Joseph Wechsberg, magazine writer, for an article in The New Yorker on the revolt of East German workers against the communist regime.

Theodore H. White, for non-fiction, his book "Fire in the

Ashes," dealing with post-war Europe.

Two writers received honorable mention: Henry Steele Commager in the magazine field for his "Guilt-and-Innocence by Association," published in New York Times Magazine, and Murray Marder of the Washington Post, for a series of articles last November analyzing the effect of the McCarthy probe of the security program at Ft. Monmouth, N. J.

Jacob S. Potofsky—also a winner of the New York Guild's award for excellent labor leadership—who succeeded Sidney Hillman in the presidency of the Amalgamated Clothing Workers union, presented the awards at a luncheon at the Biltmore Hotel. Johnson was the principal speaker.

Judges this year were Lewis Gannett, book editor, New York Herald Tribune; William L. Shirer, radio correspondent and commentator, and Bruce Bliven, chairman of the editorial board of The New Republic.

The Sidney Hillman Foundation was created in 1947 to keep alive the late labor leader's ideas of enlightened labor-management relations, race relations, civil liberties, world peace and related interests. The prizes are \$500 cash.

The foundation during the past year has awarded \$50,000 in labor and related fields. These include scholarships, grants-in-aid and prizes for distinguished public service.

Twin Cities Plans Its Gridiron "Roast"

Twin Cities, Minn.—The Twin Cities Newspaper Guild will stage its fifteenth annual Gridiron Dinner at the Radisson Hotel, Minneapolis, Monday evening, April 26, with local politics and public figures lampooned in a series of skits. P. J. Hoffstrom, columnist for the St. Paul Dispatch and Pioneer Press, will be master of ceremonies.

The local will again publish its once-a-year tabloid, "The Kept Press," back numbers of which continue to be cherished as "museum pieces" by dinner subscribers.

Although the dinner is stag, women Guild members may (and do) attend the dress rehearsal of the stage numbers.

SAULIERE Qualifies for Vice President!

(RHYMES WITH MOLIERE)

HERE IS SOME OF THE CONCRETE EVIDENCE

1. At the San Francisco convention in 1948, Sauliere made the one-man minority collective bargaining committee report opposed to the ukase "There shall be no firings for economy—period."

2. His view that this was an unreasonable position and should be qualified was finally accepted four years later at his second convention. This was at Portland, Ore., where it was agreed there should be no economy dismissals "unless the publisher proves survival of the property is at stake and all other means of economy have been exhausted."

3. Last year at Boston, Sauliere made a plea for a realistic approach to the \$150-a-week mandatory wage goal, which resulted in adoption of an amendment that "proposals for minimums SHALL SEEK TO ACHIEVE the National Wage Program. . . ." This allows local autonomy in working toward the committed goal and does not necessitate that it be accomplished in one fell swoop.

4. Again at Boston, Sauliere was in the vanguard of those few who opposed the IEE-endorsed finance committee majority report to force all locals to adopt the model dues schedule. Although Sauliere's side did not prevail on the convention floor, he helped take the fight to the rank-and-file by national referendum—where he and his group were overwhelmingly vindicated.

FRANK R. SAULIERE
San Jose's Candidate

Your Vote for Sauliere Is an Investment in Good Guild Operation!

- Helped organize Boston Newspaper Guild, 1923.
- Served 2 years as secretary, Lost Herald-Traveler staff job 1938 primarily because of Guild activity.
- Past president of San Jose Guild and California-Nevada District Council.
- Member of local's executive committee. Served as chairman and member of grievance and negotiating committees.
- Guild representative on plant-wide union Unity Committee, which he helped form.
- Only CIO representative on the Community Welfare Council (Community Chest), its labor-management division and budget committee. Former member of its research and planning committee and board of trustees.
- One-time officer on Miami (Fla.) Daily News and San Francisco Examiner, San Jose News staff member since 1946.

Mid-Atlantic DC Elects, Chooses Award Winners

Wilkes-Barre, Pa.—Officers were re-elected at the annual meeting of the Middle-Atlantic District Council held last week-end at the Hotel Redington. They included: J. Harold Brislin, Scranton Times, president; Daniel McLaughlin, Elizabeth Journal, vice president; John P. Ferson, Philadelphia Inquirer, treasurer; and Nicholas Krill, Wilkes-Barre Record, secretary.

Announcement of winners in the annual contest sponsored by the council was reported by Joseph Fanulsky, Elizabeth Journal, chairman of the contest committee. They included: Brislin, for distinctive news reporting; Frank Stout, Scranton Times, for service to the community; and Ethel and Robert Leeper, York Gazette and Daily, for service to the Guild.

Judges said Brislin's series on the long and complicated Daniel Balish murder trial in Lackawanna County Court, was "not only a fine job of court room reporting, but also showed fine craftsmanship in writing, in simplified form, the story of the trial." This is the third consecutive year for Brislin to win the award.

Stout's award was for a series of articles on the bleak Christmas facing 50 Scranton families last year, unless citizens supported the Christmas Bureau, an appeal which brought substantial donations.

The Leeper husband-wife team won its award for a series of illustrated articles on labor conditions in Europe, North Africa and the Middle East, based on observations made during a six-month tour.

Hicken Released From Guild Staff

Al Hicken, Guild international representative stationed in Texas since February, 1949, has been released from Guild duties to be re-assigned by the CIO, on whose payroll he had been listed during his span of Guild activities.

Hicken had been a long-time member of the El Paso Newspaper Guild, and had just succeeded to its presidency when he was discharged for Guild activity. The proceedings instituted against the El Paso Herald Post management were dismissed because the newly-enacted Taft-Hartley law required compliance with, not taken by the El Paso Guild officers. Hicken became a CIO field representative in Texas after losing his newspaper job.

When International Representative Ray Davidson, also of Texas, resigned to take editorship of the Oil Workers union periodical as its publicity director, Hicken was assigned by CIO to fill the Texas position. He was retained on the CIO payroll, with the Guild meeting only his organizing expenses.

In El Paso Hicken aided in organizing and became the first president of the area CIO Council. His Guild work has taken him into all sections of Texas. His home is in Houston.

Hair of the Dog
Dallas, Tex.—Movie theater gave a TV set as a prize in a promotion stunt. Wall Street Journal copy deskman headed it: "Exhibitor tries hair of dog that bit him."

It Seems to Us...

Says Display of Stafford Letters Seems "One-Sided"

CHICAGO, ILL.—Editor: I see you have four letters for, and none against, the candidacy of Robert Stafford, international v.p. hopeful. Also there isn't a single letter in favor of any of the other candidates.

No I don't know Stafford from a bale of hay and I have nothing to say for or against him. I am just wondering about the one-sided display of letters.

I seem to recall a similar display of "pro" and "con" letters in the GR when you had to really search the columns closely to find one or two in favor of Joe Collis before the last ANG election. Collis won.

ROBERT GRUBENBERG
Chicago Guild

To ally Guildman Grubenberg's wondrousness, all letters pertaining to vice presidential candidates received by the Guild Reporter have been printed, as written.

Defends Barney Mullady
20 Years Ago and Now

WASHINGTON—Editor: Forgive me, please, for cluttering your pages again, but

my conscience compels me to defend Brother Mullady against the damning faint praise of his erstwhile friends, who said only that he was a good union man 20 years ago. Even though we were on opposite sides of a dispute, I can do better than that.

Today, in 1954, Barney Mullady, is, I am confident, honest and sincere. I admire his guts. He will look you straight in the eye and voice his convictions or stick to his position, though it may be union heresy. He is sensitive, and has heart enough to be unhappy on occasions. He

is intelligent enough to recognize his mistakes and to learn from them. He has, I am sure, other qualities that I failed to discover in our brief association. We all ought to be seriously concerned over the future of organized labor if the only virtue recognized within it is that, through accident or circumstance, one shall have been in on the ground floor. Those early picket lines are a truly sacred part of our tradition—but while those pioneers were marching there were others of us out in the hinterlands where unions were as yet unheard of, fighting galas without any moral support from like-minded workers, for the very same goals.

Also, there are young people, whose parents didn't get around to conceive them until after the CIO was born, and who are of age in an era of McCarthy and Taft-Hartley, which is fully as hostile to the principles of organized labor as were the 1930's. These youngsters dare to believe and practice what labor preached. Are they to be despised for not having grown fat of bottom on labor's pay roll during the last 20 years?

We Johnny-come-latelies on the LPA staff had and have no bitterness toward the probably well-intentioned LPA bosses, but we were shocked by the contemptuous demand for the privilege of committing occupational murder without just and sufficient cause. Supported by the Washington Post, the editorial stood firm on that sole issue and in a bitter pill the bosses destroyed the organization.

Max Pyle had the kindliest and most accurate word for them. ED BENNETT
Washington Guild

Day Book
LABOR BOARD PROCEEDINGS
Succeeding
New Orleans Item (street sales)

Representation hearing, April 5, the Washington Post (street sales)

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Letters shall be limited to 300 words and shall avoid libel and subjects detrimental to the Guild. Members subjected to personal attack shall be given opportunity to reply in the same issue, but publication of either attack or reply shall not be delayed longer than one issue.

During elections or referenda letters on the question to be decided Brother Mullady against the damning faint praise of his erstwhile friends, who said only that he was a good union man 20 years ago. Even though we were on opposite sides of a dispute, I can do better than that.

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Max Pyle had the kindliest and most accurate word for them. ED BENNETT
Washington Guild

Choose Local Officers—And Some Delegates

San Francisco-Oakland
Ed O'Connor, of the Examiner unit, has been elected president of the San Francisco-Oakland local, in a contest with Don Mason, Call-Bulletin unit, by a vote of 530 to 370. William Stanford, of the United Press, was elected recording secretary, unopposed.

Battle Creek
Richard Gibbons, copy desk man for the Enquirer & News, has been elected president of the Battle Creek Newspaper Guild, succeeding William Frank, of the sports staff. Harold Allen, reporter, is the new local treasurer, succeeding Donald Thomas. Others named are Stan Kaufman, photographer, as vice president and Roxanne Sayre, reporter, as secretary.

Twin Cities
Four delegates to the Los Angeles convention have been elected at a membership meeting of the Twin Cities local. They are Frank Murray, local president; Ray reporter; William F. Brooks, Jr., Tribune reporter and member of the executive board; John Finnegan, St. Paul Pioneer Press reporter, and Richard Waneck, Capitol reporter for the Dispatch and Pioneer Press.

The late Wilbur E. Bade, executive secretary, was also named, his sudden death leaving a vacancy to be filled by an alternate.

Alternates chosen at the meeting were Myron Ranney and Miriam Alburn, both of the Minneapolis Tribune.

Portland, Me.
Blaine Davis, local president, and Charles E. Dawson, New England District Council president, have been chosen delegates to the Portland Guild to the Los Angeles convention.

Indianapolis
Nominated without opposition, new officers of the Indianapolis Guild assumed office April 1. They are:

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Hampton Roads
New officers have been named for the Hampton Roads local. They are:

President, Fred S. Holley; vice president, George M. Kelley; secretary, Mrs. Lucille Bailey; and treasurer, Richard R. Cobb. The last-named had previously served as secretary-treasurer.

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Day Book
LABOR BOARD PROCEEDINGS
Succeeding
New Orleans Item (street sales)

Representation hearing, April 5, the Washington Post (street sales)

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is intelligent enough to recognize his mistakes and to learn from them. He has, I am sure, other qualities that I failed to discover in our brief association. We all ought to be seriously concerned over the future of organized labor if the only virtue recognized within it is that, through accident or circumstance, one shall have been in on the ground floor. Those early picket lines are a truly sacred part of our tradition—but while those pioneers were marching there were others of us out in the hinterlands where unions were as yet unheard of, fighting galas without any moral support from like-minded workers, for the very same goals.

Also, there are young people, whose parents didn't get around to conceive them until after the CIO was born, and who are of age in an era of McCarthy and Taft-Hartley, which is fully as hostile to the principles of organized labor as were the 1930's. These youngsters dare to believe and practice what labor preached. Are they to be despised for not having grown fat of bottom on labor's pay roll during the last 20 years?

We Johnny-come-latelies on the LPA staff had and have no bitterness toward the probably well-intentioned LPA bosses, but we were shocked by the contemptuous demand for the privilege of committing occupational murder without just and sufficient cause. Supported by the Washington Post, the editorial stood firm on that sole issue and in a bitter pill the bosses destroyed the organization.

Max Pyle had the kindliest and most accurate word for them. ED BENNETT
Washington Guild

Choose Local Officers—And Some Delegates

San Francisco-Oakland
Ed O'Connor, of the Examiner unit, has been elected president of the San Francisco-Oakland local, in a contest with Don Mason, Call-Bulletin unit, by a vote of 530 to 370. William Stanford, of the United Press, was elected recording secretary, unopposed.

Battle Creek
Richard Gibbons, copy desk man for the Enquirer & News, has been elected president of the Battle Creek Newspaper Guild, succeeding William Frank, of the sports staff. Harold Allen, reporter, is the new local treasurer, succeeding Donald Thomas. Others named are Stan Kaufman, photographer, as vice president and Roxanne Sayre, reporter, as secretary.

Twin Cities
Four delegates to the Los Angeles convention have been elected at a membership meeting of the Twin Cities local. They are Frank Murray, local president; Ray reporter; William F. Brooks, Jr., Tribune reporter and member of the executive board; John Finnegan, St. Paul Pioneer Press reporter, and Richard Waneck, Capitol reporter for the Dispatch and Pioneer Press.

The late Wilbur E. Bade, executive secretary, was also named, his sudden death leaving a vacancy to be filled by an alternate.

Alternates chosen at the meeting were Myron Ranney and Miriam Alburn, both of the Minneapolis Tribune.

Portland, Me.
Blaine Davis, local president, and Charles E. Dawson, New England District Council president, have been chosen delegates to the Portland Guild to the Los Angeles convention.

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Local Copy

Hard-Working Non-Member 'Forced' to Accept \$250

GRIEVANCE CASE
History No. 20
The United Press and its San Francisco sports editor (not a Guild member) learned a few things about the Guild-UP contract recently. Specifically, these points were impressed upon them:

• A Guild contract means what it says.

• It can be enforced whether the employee involved wants it enforced or not.

• The only exemption to its terms are those spelled out in the contract.

It all started several months ago when Guild members in the San Francisco UP bureau learned that the sports editor was being treated as though the hours and overtime provisions of the contract did not apply to him. He was working on his days off and after hours without any payment of overtime. His work was not even being scheduled as required by contract.

Furthermore, he wouldn't claim the overtime pay, apparently didn't want it and even said he hadn't done the work.

The Guild, however, gathered sufficient evidence of the infractions—which were undercutting the contract rights of all employees including Guild members—and pressed a grievance at the bureau level.

The bureau manager refused either to pay the overtime or to

representing the Guild at various points in the case were Sam Eubanks, SPONG executive secretary; Bill Stanford, San Francisco UP unit chairman; Sol Fox, UP national committee chairman; Doug Lovelace, former SPONG president; Ed O'Connor, current SPONG president; Joe Wilson, secretary-treasurer of the National Wire Service Council; and Wire Service Administrator Steve Ripley. Final settlement was reached at a meeting between Wilson and Ripley for the Guild and Ross Downing of UP.

On the other hand, the survey, by Raymond B. Nixon of the University of Minnesota School of Journalism, shows:

• Since World War II (1945-53), there has been a net gain of 17 daily papers (235 new dailies against 218 suspensions) compared with a net loss of 217 papers during the preceding eight years (1937-44).

BUT, this reflects a boom in cities of less than 10,000 population; in cities of over 10,000 population there was a net loss of 31 papers.

• Since World War II, the number of dailies increased from 1,744 to 1,765.

BUT, this still represents a 20% decline in the number of

Chicago Daily News. Effective March 8, open rate for 500 or more lines a year up 5 cents a line (\$1.05 to \$1.10), with similar increases in many classifications. Meeting notices up \$1 a line (from \$6 to \$7).

New Orleans Item. Effective June 1, open rate for 5 lines a line (35 to 40 cents), up 2 cents a line for 100 or more lines a year (33 to 35 cents).

Punch Boss' Nose?
Lexington, Va.—If you feel like punching the boss in the nose, go ahead—and think about it. Dr. Gerald Gordon, industrial psychologist, told the Annual Industrial Management Conference here. He said suppressing the thought was bad, because if you did that, you might let go the punch.

Thus, despite a post-war trend away from it, publishers apparently are loathe to abandon entirely their traditional formula for increasing revenues: boost circulation but don't touch that old mill-rate line.

February advertising linage in 62 cities measured by Media Records was 2.9 percent below the February 1953 total. Biggest dip—10.1 percent—was in classified linage, which accounts for about 13.2 percent of total revenue according to composite figures compiled by Editor & Publisher for the various circulation groups.

Other losses were in display, 0.3 percent; retail, 1.0 percent; and department store, 2.6 percent. There were gains in four major classifications: general, 0.1 percent; automotive, 6.0 percent; and financial, 3.3 percent.

The New York Daily News has ordered 37 new press units and seven folders for its Brooklyn plant at a cost of \$2,000,000.

Times-Herald Suspension Reflects Industry Trend Toward Monopolies

Post Mortem

Shortly after the death of the Washington Times-Herald last month, William W. Rodgers, its personnel manager since 1947 and a former secretary-treasurer of the ANG, told newspaper personnel meeting in Philadelphia that the paper's financial losses had not alarmed many of its executives and its employees. He explained:

"We were mistaken in the overall objective of the owners and believed it was being built into a larger operation and that money was not the primary objective."

"Asked and not answered is the question. Why? No logical answer has been given. The owners could have found purchasers who would have continued the paper—that's the thing that hurts employees most deeply."

"Too often there is little or no effort made by employers to see that each employee knows what the objectives of the company are and what is expected of the employee. Had the Times-Herald people been made fully aware of the real objective of the company, probably there would have been greater efficiency and a better financial picture."

"It is highly unlikely that a business will be successful unless the owners are able to devote full attention to it or are willing to delegate complete authority to a capable man."

"The employees do not feel they were associated with the failure that forced the newspaper out of business."

dailies since 1909 as against an increase in total U. S. population of 3.5% and an increase in total daily circulation of 123.3% between 1910 and 1950.

• Since World War II, the number of cities having daily papers increased from 1,396 to 1,446, a new all-time high.

BUT, Mr. Nixon notes, this has not meant more local competition. On the contrary, he writes "the gain was confined to places with one daily or joint-printing arrangements. Only in the 400,000 to 1,000,000 (population) group was there an increase in the number of places with competition, and this was due to an upward shift of cities in the 1950 census, not to any new papers."

AND, as an accompanying table shows, while the number of cities having daily papers has increased since 1909 by 20%, the proportion of monopoly cities has increased by more than 100%.

Since the war, too, Mr. Nixon notes, the increase in monopoly cities has been accompanied by a trend away from "combination" and toward "joint-printing arrangements" (see table).

As defined by Mr. Nixon, a combination consists of two or more dailies in the same city under common ownership or control. A joint-printing arrangement exists when two or more papers in the same city merge their business and mechanical operations, but maintain separate news and editorial operations. Both arrangements, of course, eliminate economic competition.

Mr. Nixon suggests three principal reasons for the trend toward joint printing:

• Most cities ripe for combination had achieved it by 1945.

• Increased costs have made more than one daily unprofitable in most cities under 100,000 population.

• Recent amendments to the anti-trust laws, and recent anti-

"Indeed, except for a few 'marginal papers'—that is, those in cities too small to support a daily, or those in larger cities with excessive competition for the same kind of readers—there is unmistakable evidence that the industry has attained the highest degree of stability in its history."

Stability is one thing, however, and competition is another. And competition in the newspaper industry, as Mr. Nixon's own research shows, is being achieved by establishing new, non-competitive papers on the one hand and eliminating existing competitive papers on the other.

The pattern is plain. Since 1930, according to records of the American Newspaper Publishers Association (quoted by Nixon), 540 dailies have suspended publication, one-fourth of them as the result of mergers such as the one which brought an end to the Washington Times-Herald. Since World War II (1945-53) there have been 218 suspensions, 46 of them by merger, an average of 24 suspensions a year.

Only last year, there was a net loss of four papers; already this year two sizable papers, the Zanesville (O.) News and the Bangor (Me.) Commercial, have been suspended in addition to the Times-Herald.

THE GUILD REPORTER

Published by the American Newspaper Guild (CIO)

CHARLES E. CRISSEY, Editor

Guild Reporter deadline at 99 University Place, New York 3, N. Y.; letters, features and ads the Friday preceding publication date; news, Tuesday preceding publication; news bulletins, Wednesday preceding publication.
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Acceptance for mailing at the special rates of postage provided for in the Act of February 26, 1925.

ANG INTERNATIONAL OFFICERS

PRESIDENT: EXECUTIVE VICE PRESIDENT: SECRETARY-TREASURER:
Joseph F. Gellis Ralph B. Novak William J. Farson
International Headquarters, 99 University Place, New York 3, N. Y.

REGIONAL VICE PRESIDENTS: 1—John H. Thompson, 42 Windsor Road, No. Quincy, Mass. 2—Philip Price, 12 W. Custis St., Alexandria, Va. 3—Adolph J. Rahm, 1536 Midland Drive, University City 14, Mo. 4—Al Dipman, 414 Milton Ave., San Bruno, Calif. 5—Victor Leo, 3084 Clarendon Road, Brooklyn, N. Y. 6—Joseph Beaucherc, 156 Indian Road Crescent, Toronto, Canada.
AT-LARGE VICE PRESIDENTS: Roberta Bailey, 150 Drexel Road, Ardmore, Pa. Edward Easton, Jr., 2 East 12th St., New York, N. Y. Paul A. Freye, 3655 Cresta Way, Sacramento 21, Calif. Ed Marciniak, 21 West Superior, Chicago 10, Ill. Felix B. Wold, 149 Taylor, Detroit 2, Mich.

DIRECTOR OF ORGANIZATION: J. William Blatz.
DIRECTOR OF RESEARCH AND INFORMATION: Ellis T. Baker III.
INTERNATIONAL REPRESENTATIVES: Edna Berger, Joseph L. Campo, John Carmichael, Joseph G. Colangelo, Joseph E. Garland, Robert Greenock III, Ray Mann, Justin F. McCarthy, Jr., Charles A. Perlik, Jr., Wm. Ray Pitt III (Asst. Wire Service Administrator), Maxwell E. H. Pyle (on leave), Stephen Ripley (Wire Service Administrator).

April 9, 1954

Vol. XXI—No. 8



UNIQUE is the word for Bill Bade.

Following his sudden death last week, there will be reams of resolutions, sincere words of sympathy and sorrow, honest grieving at his departure, all quite proper; yet none quite capturing the individuality which was his alone, none encompassing the full measure of a man probably more widely known and respected than any other Guildsman of the past decade.

Bill was unique in his devotion to the American Newspaper Guild. He literally gave his life to its advancement. When his health began to fail a few years ago, he faced that fact with resolution. When opportunity offered, he made the break with his ANG job as Guild Reporter editor and returned to his home city Guild.

But his Guild interest never flagged. His executive post at Twin Cities was one on which he could, and did, bring all his ANG experience to bear, in solving knotty problems of local Guild administration. His work-load, as in all the preceding years, was prodigious. It was typical of Bill that his last day found him, at 9:30 in the evening, winding up a schedule which included a public appearance, the routine of office duties, and a meeting which laid plans for upcoming negotiating details.

Bill was unique, further, in his zest for battle, his ruthless scorn of sham and hypocrisy, his devastating forensics in debate, whether across a bargaining table or in Guild councils. He was unmatched in his uncanny political know-how, in his unerring estimate of character and capacity in others, in his sense of timing and the fitness of things.

Enemies he had a-plenty, but while he counted them by the score, he could number his friends by the hundreds, possibly thousands. To those who knew him best, for example, it was completely in character that almost single-handedly Bill ran a campaign which met, and exceeded, a Guild goal of \$10,000 in CARE packages for free journalists caught in the Nazi-communist squeeze of wartime Europe.

And his friends can testify, in almost every quarter of the Guild's wide field of activity, to his personal kindnesses, his aid and counsel, his ready and staunch support, free for the asking, and extended to a degree that, one surmises, would have abashed Bill himself had he realized that his generous virtues were so clearly manifest.

It can scarcely fall to our lot to know another like him. Unique is the word for Bade.



INTER-UNION COOPERATION—Philadelphia's Council of Newspaper Unions—fourteen locals in the area—has its accounts audited for the year. From the left are Charles Hutchinson, of Teamsters' union; Dave Schick, Greater Philadelphia Guild's administrative officer; John Hutchinson, Building Service Employees' union; and Sinclair Muir, of the Typographical Union. Schick is retiring president, will serve as council treasurer this year.

Washington ROUNDUP

By CHALMERS M. ROBERTS
Washington Guild

PARIS—A fringe of green has crept into the trees along the Champs Elysees, young love is once again sitting in the sun at the sidewalk cafes and Paris is bracing herself for the golden flow of American tourists of yet another year. The city never was more lovely. But France is indeed as sick as all the American editorial writers say she is.

As this is written, the Paris newspaper are filled with little else than the story of 12,000 Frenchmen and their allies still standing off some 40,000 or more communists in a place on the other side of the globe called Dien-bien-phu.

Somehow or other Dien-bien-phu fished up out out my conscience the name of another town in French Indo-China called Dong Dang. I somehow remember that one of our big newspaper chains, I think it was Scripps-Howard, ran an editorial about Dong Dang way back before World War II was even heard of. The date is lost but the title of the editorial remains. It was something like this: "Shall Americans Die for Dear Old Dong Dang?"

That phrase came back to me here in talking about Dien-bien-phu and what it means to Americans. Dong Dang, I think, was some sort of skirmish during the Japanese attempt to conquer the Asiatic mainland.

We never had to face up to Dong Dang until Pearl Harbor. But it looks from here as though we may very well have to face up to Dien-bien-phu. And soon.

THE FACT OF THE MATTER is simply that France has no will to go on with the Indo-China war, now in its eighth year. The war has indeed cruelly cut down the roll of French officers and non-coms, the cadres around which French military power has traditionally been built. France is simply near the end in Indo-China. Dien-bien-phu is the symbol of that unhappy state of affairs.

We used to hear that France could lick the communists if only the United States would give arms so the French could train a native Vietnam force and let the French themselves gradually retire. We did not force the training issue with France, it seems in retrospect, and there has been no creation of a strong native force

as there was in Korea. Now that appears to be too late.

In Paris they say that only American intervention will save the day. And they are talking about American manpower, not just a handful of Air Force technicians in civvies.

"If you wish to save Southeast Asia from communism," one French official put it to me, "then you must intervene."

What is the alternative? At the Geneva conference later this month France can arrange, I am sure, a cease fire or a truce under terms which would amount to giving Indo-China of communism. That is certain going to be the outcome of any agreement to divide the country or to form a coalition government of commies and non-commies. If the United States is not willing to stand and fight, such may be the result at Geneva. And this regardless of whether we agree to admit Red China into the United Nations, too.

DURING THE BERLIN CONFERENCE in February, President Eisenhower said that the last thing we wanted was to be dragged into the Indo-China war. Since that remark, our government has been edging forward toward American involvement with talk of joint action with other nations and similar phases. But from here at least one feels that Washington is struggling with its soul on Indo-China.

Here, perhaps, is the first really vital test of the Republican administration in the field of foreign affairs, a test which involves the risk of World War III.

When this appears in print, the fate of Dien-bien-phu will probably be known to all the world. The point I am trying to make is that Dien-bien-phu is in reality America's battle, not just France's. And I wonder how clear that is to the American newspaper reader.

Post-mortems on France's sorry political state are all sorts of ideas floating around on what the outcome will be and what, if anything, the United States should do about it.

Coming here from the Middle East where hatred, bloodshed and coups are the order of the day, I felt like a man walking out of a room of crying three-year-olds into a street full of big city hoodlums. For Paris is indeed today in the main fight. But France is no longer master of its fate or of Western Civilization's fate.

That is America's responsibility. And Dien-bien-phu is a test of our role in history.

Servicing Plan Favored by Empire State Council

Utica, N.Y.—The Empire State District Council says that it favors a tryout, in a pilot operation, of the suggestion made last November by Executive Vice President Ralph B. Novak for establishing "servicing districts" for locals so located geographically that the plan may present tangible benefits. That was a conclusion reached at a discussion at last weekend's council meeting here, at which Walter Mordaunt, of Tri-City Guild, presided.

The Empire State locals af-

iliated with the council have consistently been able to draw on the New York City local for much servicing, it was said, hence the district has no pressing need for adoption of the plan for its own affiliates. It favors the suggestion, however, as a means of freeing ANG international representatives for more organizing, and less servicing, duty.

A second suggestion, coming from George A. Harris, Boston, for arbitrarily limiting tenure on the Guild International Executive Board to two terms, met with adverse comment. The council members said they opposed a flat constitutional ban on length of IEB service, but favored a "voluntary rotation" which would enable more leadership talent both to serve on the board and to be developed by such service.

On a query from Rochester, where the local pays per capita

dues for a member retired on pension, the District Council discussed the possibility of having a dues-free membership category set up for such individuals.

The council also debated the possibility of recommending a change in regional lines—which would require convention action—by which New York State Guilds would be merged with Region 5, now composed of New York City and environs. New York State locals now belong to Region 1, with New England and Middle Atlantic States.

The council voted to ask ANG for financial aid in a law suit started by Utica local to enforce its request for wage data.

The council voted cash support in a drive for extension of Guild organization in upstate New York.

Its next session is set for Kingston, June 12 and 13.

The Guild Reporter

99 University Place, New York 3, N. Y.