

Struck Papers Now Propose Mediation

Wilkes-Barre, Pa.—For the first time since the Wilkes-Barre Newspaper Guild went on strike against daily newspaper publishers here, management spokesmen have moved off dead center as a result of federal and state mediation efforts.

At two sessions on Wednesday—and meetings were to be resumed today—management made its first concession, departing from its previous inflexible stand for an unqualified binding arbitration clause.

The proposal, being studied by the Guild, is for a three-man board of mediation, its impartial chairman to be chosen by the Federal Mediation and Conciliation Service. Its recommendations would be binding upon the publisher, but the Guild would have the option, within a 10-day period, of refusing to agree; whereupon American Arbitration Association procedure would be followed.

The Guild's study is to determine the effect of the proposal upon certain contract clauses which have been favorably construed in the past, but which to a "third party" might lead to losses in Guild status.

Negotiations had been adjourned three times at management request, and over strong Guild objections, since talks were resumed the day after the walk-out April 8 of the 118 employees of the advertising, business, circulation, editorial and maintenance departments of the two dailies—the morning Record and the Times-Leader, Evening News.

Eleven sessions were held between April 9 and May 7, under the guidance of Federal Mediator Thomas Martin and State Mediator Philip Bolen.

Management during that time stood firm in its demand for unlimited compulsory arbitration presented to the Guild at the outset of negotiations February 3. The local, at first opposed to arbitration of any type in view of a record of 10 contracts in 15 years without arbitration, later offered a compromise involving one unlimited compulsory arbitration per party each contract year, coupled with arbitration by mutual agreement at the time of issue.

Joseph T. Murphy, publisher vice president, admitted May 7 that basically management's position on arbitration had not changed since February 3. Publishers also admitted an arbitration provision in the printers' contract was dropped as "unworkable" several years ago, and that arbitration had not been asked of the printers in talks held before the Guild struck last month.

The Typographical Union, through international representative Joseph Ulichny of Hazleton, sought April 13 to resume negotiations but management declined to meet with the ITU until a settlement had been reached with the Guild.

Pressed as to whether the publishers had strike insurance, as indicated earlier by Vice President A. DeWitt Smith, another vice president, Robert W. Johnson, told the Guild last Friday: "I'd be very foolish to say we don't have strike insurance." Attorney Robert J. Doran, counsel for the Sunday Independent, had informed the Guild his paper was approached on strike insurance

two years ago but had found it too expensive.

Four representatives of the Wyoming Valley Council of Churches entered the picture last week. They requested "both sides sit at the conference table in a spirit of Christian concern for each other and for the people of Wyoming Valley" to end the strike. The churchmen conferred

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Reveals Portland Strike Insurance

Portland, Ore.—The Oregon Journal has admitted officially that it carries strike insurance. Under cross examination in a suit brought by six circulators against the Guild and Journal management, jointly, a management spokesman testified that the paper does carry such protection against work stoppage by any of its unions.

The revelation was incidental to testimony which ran through nine days of oral hearing. At the close, counsel was directed to file written briefs on specific points of law involved. Deadline for filing briefs is May 21, and Judge Alfred P. Dobson, of the circuit court, said he hoped to have a final decision within six weeks thereafter.

The circulator group had sought to have the Guild and the Journal enjoined from complying with the terms of an arbitration award, but the court declined to issue such a stay.

In effect, the court thus ruled on the merits of the action, leaving only questions of law to be determined, those relating to jurisdiction demurrers filed by the defendants.

The Guild this week resumed negotiations with Journal management on the restored status of individual circulators affected by the arbitration award.

The arbitration case arose over management's shift in employee status, while a Guild contract was in force, by signing personal contracts with circulators, and designating them as independent contractors.

The Guild held that this was

in violation of the collective bargaining agreement, and an arbitration panel upheld this view in a decision handed down in February.

Management then refused to abide by the award, although it had agreed that the decision would be binding. This was followed by a strike vote by the Guild membership, and capitulation by the Journal management.

Six circulators then filed the injunction suit.

They sought to have the Guild and management prevented from discontinuing the "independent contractor" agreements, held invalid by the arbiter. The circulation group also asked the court to enjoin the Guild from "intimidating" Journal management by strike, or strike threats.

It was in connection with this point that the Journal spokesman confirmed the existence of a strike insurance policy. Last September an insurance publication revealed existence of a nation-wide strike insurance fund, estimated at in excess of \$3 million, in which American publishers participated.

The Guild called no witnesses for the case, but its attorneys

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WILKES-BARRE STRIKE FUND

Wilkes-Barre, Pa.—Gifts to the Guild strike fund are acknowledged as follows (total gifts to date in parenthesis):

ANG Defense Fund (\$25,000)	\$10,000.00	Houston Guild	25.00
Mid-Atlantic DC (\$1,000)	500.00	Dick Bevine	5.00
Utica Guild	50.00	Portland, Ore. Guild	100.00
San Diego Guild	50.00	New England DC	100.00
San Jose Guild	50.00	Ston. Caughy, Ray Saul and	
Archer Klodian and family	25.00	Butch Stewart, Hazleton	6.50
New Orleans Guild	50.00	Seattle-Tacoma Guild (\$100)	25.00
Reo Guild	10.00	York Guild	5.00
Chicago Guild	100.00	Columbus, Ohio, Guild	5.00
Presidents' Local 127	50.00	Arden Guild	25.00
Alexander Hicks (\$12)	50.00	Friend at ANG (\$14)	10.00
Houston	2.00	Joe Walsh	50.00
Eric Guild	100.00	Brockton Guild	10.00
Hazleton Guild (\$51)	100.00	Ston. City Guild	10.00
USW Local, Wilkes-Barre	100.00	Kington, N. Y. Guild	25.00
USW Local, Berwick	10.00	Friend at Kington, Pa.	12.00
St. Davy, Cleveland	10.00	Charles Dawson (\$20)	
Toronto Guild	50.00	Portland, Me.	5.00
San Diego Guild	100.00	Richard Riley (\$10)	5.00
Cleveland Guild	100.00	Youngstown	2.00
Hudson County Guild	50.00	Bill Orr, Youngstown	2.00
Manchester Guild	5.00	Bill Lach, Youngstown	2.00
A. Jane Bentley, Washington	100.00	Philomena Sparano	2.00
Scranton Times unit	27.00	Youngstown	200.00
Memphis Guild	50.00	St. Louis Guild	57.00
Insurance Agents (AFL)	50.00	Scranton Tribune Unit	100.00
Elmhurst Guild	50.00	Detroit Guild (\$200)	100.00
Beaver Guild	25.00	SPONG (\$100.00)	200.00
Portsmouth Guild	25.00	Buffalo	100.00
Sunday Independent unit	281.25	Washington	25.00
Los Angeles Guild	50.00	Roston (\$700)	100.00
Lima Guild	50.00	Elizabeth	50.00
San Jose Guild	25.00	Scranton (\$10)	25.00
Madison Guild	25.00	Kansas City	100.00
Sacramento Guild	25.00	Stockton	10.00
Thomas Barry (\$45)	5.00	Manitowish	10.00
Ed Marcinich, Chicago	5.00		
Felix Wolf (\$15), Detroit	5.00	Total	\$14,241.50
		Previously acknowledged	18,397.00
		Total contributions	\$32,638.50

New Brunswick Moves For Full Jurisdiction

New Brunswick, N. J.—Under NLRB auspices, a conference of the Home News management and the Elizabeth Guild is set for Monday, May 24, to discuss details of an election to be held to determine the bargaining wishes of some 60 employees in the Home News advertising, circulation, business office and maintenance staffs.

The Guild has heretofore been bargaining agent for only the editorial department, where a

contract has been in effect since 1942.

Interest in the new department was stimulated after a notable gain was registered a few months ago, in an arbitration award on editorial wages. A solid majority has been signed.

The Philadelphia regional office of the NLRB is handling the conference and election procedure, and International Representative Joseph G. Colangelo is aiding the Elizabeth local in its presentation.

STRIKE TAB IS GOING CONCERN

Wilkes-Barre, Pa.—While negotiations at Wilkes-Barre were deadlocked, Guild strikers pitched in on their own publication, the Valley News, a tabloid issued five mornings a week, Monday through Friday.

The more than 170,000 people in the circulation area of the two struck dailies found themselves bereft of local news when the papers suspended publication. Guildsmen tried to fill the gap with news summaries furnished the regional radio and TV stations, but when publisher spokesmen gave signs of a prolonged lockout, the tabloid venture was started.

First issue appeared in eight pages April 22. Advertising demands forced expansion last week to 12 pages, but without solution of several mechanical problems, wrestled with by "Pub-

lisher" Mike Kolesar and a Guild sub-committee. Press rollers had a Philadelphia face-lifting job, and the Quaker City also was the source of additional newsprint, in the needed 22½-inch rolls, trucked on a schedule of every three days.

Linotypes were rented from three job shops, and makeup and press work is concentrated at the Bratsvo plant of the Pennsylvania Slovak Roman Catholic Union.

Printers and pressmen are paid union scale, but other production work is handled by Guild strikers, on benefit pay. District circulators distribute the 20,000 press run to news stands and carriers, some of the latter among the "little merchants" employed by the daily publishers.

The Guild continues to furnish its radio-TV news bulletins.

Convention Call Is Out For Los Angeles Session

The official call for the Guild's twenty-first annual convention has gone out to local officers over the name of ANG Secretary-treasurer William J. Farnson.

Convention headquarters and all general and committee sessions will be at the Hotel Statler, Los Angeles, starting on Monday, August 2, and continuing through Friday, August 6.

The number of delegates to which each local is entitled is controlled by the local's average per capita payments during the year ended April 30. Each local is entitled to cast its full quota of votes, whether or not it sends its full complement of delegates. Credential forms have also been printed for local officials

to return to the ANG office, with a copy to the delegate himself. The ANG originals are due at the New York office before July 23, ten days in advance of the convention opening. The duplicates are presented by the delegates at the convention registration desk.

Well in advance of the convention week, locals are asked to submit names of delegates who seek to serve on specific convention committees. Such listings are assigned by the International Executive Board, and are subject to changes at the opening session of the convention itself.

Hotel reservation cards, for the advance use of delegates, are to be sent to locals by the Los Angeles host local.



STRIKE PAPER'S "CENTRAL OFFICE"—Wilkes-Barre's striking Guildsmen operate from this headquarters in getting out their local-news tabloid, a self-supporting public service to the area reading public. Center left, Local President Carl Posavento confers with John Matley, who succeeds Mike Kolesar as "publisher." Seated left to right, clockwise, are Jeannette Levy, M. A. MacMillan, William Cunningham, John Moore, Lou Shaffer, Don Keetley, Gerald Stout, Bruce Blackman, Connie Lides and Frank McDonough.

Final Count For Stafford As IEB Vice President

Tabulation of official returns from 78 Guild locals showed the election of Robert C. Stafford, of Cleveland, as a vice president at large. He will take the place on the Guild's International Executive Board left vacant by the resignation, last January, of William M. Ware, also of Cleveland.

The official count: Robert C. Stafford, 6,150; Jim Richard, Toledo, 1,625; Don Davis, Denver, 981; Frank E. Sautters, San Jose, 831; James D. White, Tri-City, 798. In winning over the field of four other candidates, Stafford polled 59.7 percent of the valid ballots cast. Had he failed of majority, a run-off referendum would have been necessary, under constitutional provisions. The National Referendum Committee, composed of ANG Secretary-treasurer William J. Farrow, Tom Day, of New York City; George A. Harris, Boston; Don Schreier, Detroit; and William E. Pryor, Baltimore, met May 1 to canvass the returns. Their findings confirmed the unofficial election results carried in the April 23 issue of the Guild Reporter. At press time for that issue, 44 locals had made unofficial reports of the balloting conducted among their members, but those of 34 others, comprising 70 percent of the total eligible vote, and the outcome was not in doubt.

DELEGATES SELECTED FOR LA CONVENTION

COLUMBUS
Five delegates and four alternates have been elected by the Columbus Guild to represent Local 13 at the Los Angeles Convention in August.
The delegates: Avery Dodge, local president; Tom Hufford, Paul Webster, John Tankovich and Ken Campbell, Alternates are Bob Boughton, Joseph Kouf, Wilbur Laddell and John Morganthaler.
Besides returning Dodge to another term as president, the local has named Eugene Orve as vice president. Walter Hufford, secretary and John Doherty treasurer.
SAN DIEGO
Omer Sumpter, president of the local, and three others will be San Diego delegates to the Los Angeles Convention. Elected are Dave Carlson, who like Sumpter is of the union and Tribune circulation department; Helen Zuehlner and Joe Brooks, both of the Union editorial staff. Alternates chosen are Betty Martin, Guild office secretary, and Glenn R. Dodd, past local president, of the Tribune editorial department.
ST. LOUIS
Nine delegates and six alternates have been elected by the St. Louis local for the ANG convention at Los Angeles. The delegates are: Rollin Everett, executive secretary; Jim Woods, president; assistant state editor, Post-Dispatch; Judy Markesich, chairman, Globe-Democrat; Emil, classified salesman; Ray Kringer, former president, assistant foreign editor, Post-Dispatch; Adolph Balm, IEB member, Post-Dispatch City Hall reporter; Cleve Mathews, Post-Dispatch unit chairman, copyedit man; Frank Suroff, treasurer, display salesman, Post-Dispatch; Robert Duffe, secretary, City Hall reporter, Globe-Democrat; Robert Hannan, former secretary, pictures department of Post-Dispatch.
The alternates are: Charles Crawford, executive committee member, Post editorial receptionist; Harold Tuthill, Post sports writer; Gus Wepler, former Post unit chairman, assistant credit manager; Erwin Hansen, Globe-Democrat researcher; Elmer Bochner, executive committee member, Post classified salesman, and Frank Eckardt, executive committee member, traffic manager, KRZ-TV.
DENVER
The four-man delegation to Los Angeles from Denver will be headed by Thor Severson, of the Post local president, and will include Donald W. MacMillan, executive secretary; Jack Gaskie, Maloney, also of the News, Don Rocky Mountain News, and Bud Don Davis and Letta E. Robinson, both of the Post, have been elected alternates.
TRI-CITY
Walter J. Mordant, George Kearney and Kathleen Treadway will be delegates of the Tri-City local to the Los Angeles Convention. The local has also chosen Ann Bulick, James D. White and Hugh J. Tooley as alternates.

... Portland

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argued for dismissal of the case. They held that the arbitration award is final, and that the agreement relating to it lies between the circulators and the Journal, and does not involve the Guild.
They also cited federal law, the Norris-LaGuardia act, as barring issuance of an injunction against legal picketing or other peaceful strike activities. Further, they argued, a no-strike injunction would violate the constitutional right of free speech.
Countering these views were the claims of counsel for the circulators that the arbitration award was invalid, as exceeding jurisdiction, since it dealt with "non-employees." It was a Guild strike would be illegal because it would be attempting to force the Journal to break "valid" dealer contacts.

Propose New Referendum Procedures

The National Referendum Committee will propose that the Guild constitution be amended to avoid the need for special elections hereafter unless more than two vacancies occur on the Guild's executive board, between biennial nominating conventions.
Should more than two vacancies occur, the committee would have a special election, like that just conducted, but would eliminate the present requirement for a majority vote and run-off procedure. A simple plurality would be sufficient to elect.
At present the full board membership is subject to election every two years, and at the nominating convention the number of candidates for each office is reduced to two, by convention roll call votes.
The referendum committee would refer to the next nominating convention the nomination of candidates if fewer than three vacancies should occur in the two-year periods between such conventions.
The IEB has 15 members, increased from 13 in 1951, when a separate Canadian region was created and one local in that category.
The total vote, including membership-at-large and those of the armed services, was 10,503, which is nearly 45 percent of the 22,945 listed as eligible.
Thirty-six locals reported Stafford in first place in their returns. Richard was high man in 13 locals, and Davis registered top vote in 14 local returns.

Joel Jacobson To NJ-CIO Post

Newark, N. J. — Local Guild President Joel E. Jacobson has been appointed to the newly created post of executive vice president of the State CIO. He is one of three men chosen to exercise equal administrative authority in the State CIO's affairs, following the elevation of Carl Holderman, former president, to the post of State Labor Commissioner.
Jacobson will serve with the newly-elected president, Paul Erbe, of Roselle, and Victor Leonards, of Maplewood, State secretary - treasurer. Jacobson has been a Newark Guildman since 1941, and since 1947 has been connected with the CIO in this area. In 1947 he became executive secretary of the Essex-West Hudson council. Prior to that he had served as State education and research director, and this year added to his council duties the work of coordinating county councils throughout the State.
He is a veteran of World War II, serving in Africa and Italy, and before his CIO employment had been a newspaper reporter and an organizer for the International Ladies Garment Workers Union.

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Official Election Count

Official returns in the referendum for the choice of an international vice president at large were as follows:

	Davis	Richard	Sautters	Stafford	White
Akron	2	4	0	27	1
Atlanta	9	1	1	2	0
Bakersfield	4	10	2	0	2
Baltimore	0	1	0	13	0
Battle Creek	0	0	0	0	0
Bay City	5	10	1	45	5
Boston	40	23	101	183	69
Bridgeport (1)	1	13	5	2	3
Brockton	3	3	16	31	14
Buffalo	0	0	0	0	0
Charlotte	0	7	1	6	1
Chattanooga	0	37	0	58	19
Chicago	10	151	2	19	6
Cincinnati	6	9	2	449	1
Cleveland	23	30	9	134	12
Columbus	11	0	0	1	0
Dallas (2)	38	57	27	329	43
Denver	9	10	1	40	4
Elizabeth	17	8	2	35	2
Erie	2	6	0	15	0
Eugene (1)	3	22	3	14	3
Gary	13	7	3	11	6
Grand Rapids	0	0	0	0	0
Great Falls	0	0	0	0	0
Greensboro (3)	0	5	2	6	6
Hammond (2)	0	0	1	0	1
Hammond (3)	1	0	0	19	0
Hampden Roads	0	0	0	0	0
Harrisburg	0	0	0	0	0
Hazleton	0	0	0	0	0
Houston	4	62	1	3	3
Houston County	7	4	1	4	19
Indianapolis	1	1	0	1	0
Jacksonville	18	0	0	0	0
Jamestown	0	0	0	0	0
Joliet	6	1	0	1	1
Kansas City	1	3	8	4	2
Kenosha (1)	0	1	0	1	11
Kingsport	28	1	2	2	3
Knoxville	0	42	0	11	3
Lake Superior	0	4	2	5	5
Lansing	4	43	2	5	5
Lima	0	2	2	12	4
Los Angeles (4)	5	2	2	12	4
Lynn	0	0	0	0	0
Madison (1)	1	0	38	0	0
Manchester	1	0	1	151	0
Memphis	9	18	1	129	8
Milwaukee	2	0	0	0	0
Newark	0	0	0	0	12
Newburgh-Beacon	0	0	0	0	15
New Orleans	30	109	122	2555	128
Oakland	112	10	0	2	0
Ottawa	1	26	0	2	0
Pawtucket	1	22	0	1	1
Philadelphia	7	5	14	165	21
Pittsburgh	41	247	5	2	11
Portland, Me.	2	0	2	1	0
Portland, Ore.	2	0	2	1	0
Pueblo	57	0	0	0	0
Reno	0	0	1	0	0
Richmond (1)	0	2	0	2	21
Rockford	0	5	1	10	5
Sacramento	3	1	7	19	0
St. Louis	31	21	30	139	19
Salem	1	0	0	0	0
Salt Lake	0	0	0	0	0
San Antonio (1)	0	0	0	0	0
San Diego	3	3	5	11	2
San Francisco-Oakland	118	34	196	168	46
San Jose	0	0	0	0	0
Scranton	0	0	0	0	0
Seattle-Tacoma	0	16	5	261	5
Sheboygan	0	1	1	0	3
Sioux City	23	2	1	13	75
Stockton	10	9	10	35	6
Terre Haute	3	6	0	44	12
Toledo	1	278	2	94	40
Toronto	81	196	25	1	1
Tri-City	1	2	1	13	75
Twin Cities	1	10	4	211	4
Utica	2	1	1	17	7
Washington	13	4	3	142	5
Wilkes-Barre	1	1	0	121	2
Woonsocket	0	0	30	0	0
Yakima	9	20	1	5	4
Youngstown	1	6	0	45	0

Members-at-Large	8	13	5	12	11
TOTALS	981	11635	831	6150	708
(1) Made no returns. (2) Returns unsigned. (3) Late returns. (4) Late returns unsigned.					

Cutie-Duty Meet

Chicago, Ill. — A union pork-chopper laboring 100 miles from his home phoned to tell the little woman he would not be home for dinner. She was out. So instead he wired: "Office duties will keep me here tonight." Next day he found himself in deep freeze atmosphere when he did arrive home, and after delicate negotiations the reason was revealed. Typo in the telegram had made it read "cuties".

Tougher Every Day

ITU in a post card notice to members says Typo were locked in Wilkes-Barre and it is costing the International \$7,000 a day. Said the card: "As previously reported to you—it gets tougher every day!"

Give a huck now to PAC for practical political action.

THE GUILD REPORTER
Published by the American Newspaper Guild (CIO) the second and fourth Fridays of each month at 59 University Pl., New York 5, N. Y.
\$3 per year. Single copy 15¢.
Noted as second-class matter May 27, 1949 at New York Post Office under act of Aug. 24, 1915.
May 14, 1954 Vol. XXX No. 20

Wall Street Journal Expose:

Dailies Abetting Monopoly Pricing in Autos

Many a newspaper has been slamming the door to its advertising columns in the face of the "bootlegger"—the dealer who, without factory franchise, offers the public cut-price new autos. Just in the last few days some of these doors have begun to reopen; others are still locked tight.

Most "bootleggers" are, of course, legitimate businessmen: they sell cars at a sharp discount because they buy cheaply from overloaded franchised dealers. But unable to place in the papers ads telling motorists all about their wares, some have suffered a sales contraction.

At the start of this year the Manhattan showroom of Kotler Auto Sales, Inc., a dealer not franchised by any factory but licensed by the State Bureau of Motor Vehicles to sell new and used cars, was moving to consumers about 320 factory-fresh autos monthly. By March the squeeze was on; it sold only 85, according to David Gurvitz, president. He attributed the slump to restrictions placed on advertising by the local New York papers.

One of the nation's largest used-car and new automobile dealers, Carol Motors, without factory franchise vends nearly 600 vehicles monthly in the big city, reporting that last autumn 80% of its volume was in new autos offered at a discount. In recent weeks only 50% of its business has been in 1954 of its business, according to partner Ray Raines. "My inability to advertise new cars is a definite business handicap," he declared.

At least one of the New York newspapers has publicly pronounced this is shutting out the kind of advertising. The Journal-American, largest of the big city's afternoon papers, on April 12 displayed a double-page, center-spread advertisement of its own in a trade paper Auto-AMERICAN, proclaiming: "NO 'BOOTLEGGING' PROHIBITED IN THE NEW YORK JOURNAL-AMERICAN." More specifically, it was announced as "firm policy" that this newspaper "does not accept the advertising of current model automobiles from other than manufacturers and dealers franchised to sell the car being advertised."

New York Times Policy
The New York Times policy is that "Current model cars may be advertised only by dealers authorized to sell that particular car—except that a current model car run over 2,500 miles is considered used and may be advertised by any dealer." The Times outlined the policy in its April 19 issue. Carrol Carroll, of the Times ad department, said this ruling was established April 24.
Kotler Auto Sales was permitted to run in last Friday's Times an advertisement offering a 1954 Chevrolet with two new engines. Of these, less than one-third said they would sell a non-franchised dealer to advertise a "new" car—though a good number of others would, with varying restrictions, permit the advertising of current models.
Some newspaper executives are concerned about problems posed by restrictions upon car advertising. The Antitrust Division of the Justice Department is looking into various phases of auto manufacturing and marketing; among other matters it is weighing complaints from "bootleggers" that franchised dealers in charge of advertising are stamping out non-franchised operations.

Jack Thees, ad manager of the New York Herald Tribune, questioned by reporters on

Washington Names Eleven For Top Page-One Honors

Washington, D. C. — The accent was definitely on youth when they passed out the awards at the Washington Newspaper Guild's eighth annual Front Page Ball at the Statler Hotel.

Evert Clark, 28-year-old writer with the Washington Daily News, won the top Front Page Award — the Bill Pryor Memorial — while Ray Henry, Associated Press columnist, who is only a couple of years older than Clark, received the Dan de Souza Award for Guildsmen of 1954.

The Guildman of the Year Award was presented by Joseph F. Collis, American Newspaper Guild president, who was a guest at the ball.

Betty Hutton, singing and dancing star of the stage and screen, was Queen of the Ball and presented the awards. Duncan Burdick, "The Cisco Kid" also of screen and TV, was present.

Also on the program were Horace Heidt, widely known band leader, and two members of his current troupe: Dick Kerr, impressionist, and Ralph Silvers, a singer.

The Guildman of the Year Award, made possible through the generosity of Gen. Frank R. Schwend, New York philanthropist and sportsman, consists of a plaque and a check for \$250. The award is given in memory of Dan de Souza, first president of the Washington local, who was killed in an automobile accident while enroute to Newark with a load of Christmas gifts for the children of Newark Guild members.

Chosen in past years for the de Souza award were Philip H. Price, Chicago Tribune; William J. Harrison, Washington Post and Times-Herald; a former WNG president.

Henry, this year's recipient, is secretary of the local. Clark, a former member of the WNG Executive Board, won the top Front Page Award for his feature on an alcoholic-epileptic, "Benny Ham's Suffered Enough." He took the \$150 Bill Pryor Memorial Award as the 550 prize for first place in the human interest category.

The award honors the memory of Bill Pryor, former WNG president, and long-time Guild worker.

Two other Daily News writers also won first prizes with \$50. Cornell Ball took the top award in the public service division for her piece on gamma globulin hoarding. Anthony Lewis was named the winner in the humorous features category for his series on algae eaters.

The Evening Star produced two winners, James E. Roper, for his coverage of the battery additive—Dr. Allen V. Astin controversy, which won the general news competition, and Earl H. Voss, for his series on the Far East, which won the interpretive reporting prize.

The Star also received two special commendations, one for its Sunday Review of the Week, the other for its January 16, 1953 coverage of the runaway train at Union Station by City Editor Ed Tribble and his staff.

Seventeen honorable mentions were cited:

Shirley Fovich of the Washington Post and Times Herald took first place in sports in baseball entitled "No More Shutouts."

In the photography competition, William Allen of the Associated Press won in the news class with his shot of Press Secretary James Hagerity consulting President Eisenhower, entitled "What's Chabink?"

Frank Cancelliere, of United Press Photos, won the feature photography award for his picture of a baby receiving its father's battle decoration. It was entitled "Daddy's Medal."

Judges in the Front Page Awards contest were Frank B. Allen, of International News Service; Pat Munroe, of the Salt Lake City Desert News; and John T. Norman, of Fairchild Publications, all from the Standing Committee of Congressional Correspondents. Allen is chairman of the standing committee.

WEST COAST RECOGNITION — For his part in organizing of department employees of the Sacramento Union, Ray Bach, display salesman at the Bee, received an engraved cigarette lighter from ANG Secretary-Treasurer William J. Person. The catalyst is Mary Cisneros, of the Union advertising staff.



WASHINGTON'S GUILDMAN OF YEAR — Ray Henry, right, winner of the 1953 Dan de Souza award, receives congratulations from ANG President Joseph F. Collis, at the Washington Guild's Front Page Ball. Henry is an AP bureau staffer. The award is a plaque and a check for \$250.

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FILE THREE CHARGES IN NEW ORLEANS ROW

New Orleans, La. — Two charges of unfair labor practices against the item management and a third charge against Local 270 of the Teamsters union have been filed by the New Orleans Labor Relations Board.

They arose out of the desire of street sales and maintenance staffs of the item to have the Guild represent them in collective bargaining.

Item management and the Teamsters union collaborated in trying to block Guild organization among the seven street salesmen, a majority of whom had signed with the Guild. After a hearing before the NLRB on a representation election, when the Teamsters claimed belated jurisdiction, management, notwithstanding each employee that he would

be expected to join the Teamsters, under a teamster contract which called for a union shop.

Both management and the union are defendants in the unfair charges which the Guild has filed, outlining the coercive tactics pursued.

The third charge, against the item, is a protest against the discharge of a maintenance employee who had been subpoenaed for the NLRB hearing relating to unionization of that department.

The employee was fired for "unauthorized absence" when he reported back to work after answering the summons. He says he had reported the need for absence to his superior, prior to the court date.

T-H Proposals Quickly Shelved

Defeat of the Eisenhower amendments to the Taft-Hartley Act came so quickly in the Senate that the labor press of the country was still solidly betting the Ike program a week after the amendments were recommitted to committee and thus sidetracked for this session.

Senate Democrats were solidly against the amendments. Some who would otherwise be itching to hurt labor organizations with the crippling amendments, went along with recrimination because they feared anti-discrimination amendments might slip through. The Democrats were joined by Independent Wayne Morse of Oregon, and three Republicans, William Lanier and Milton R. Young, both of North Dakota, and George W. Malone of Nebraska.

The vote was 50 to 42. Recommendation was acceptable to AFL, CIO legislative departments, and the Senate action and organization.

Labor publications, which go to press weekly, semi-monthly and monthly, couldn't stop presses when the Senate action was reported.

Hoosier Halo No Globe Trotter, Finally Catches Up With Kinsey

Hammond, Ind. — It took six months for the 1953 Hoosier Halo, annual Hammond Guild Page One Ball award given to an outstanding Indiana resident, to catch up with its rightful owner, famed Dr. Alfred C. Kinsey.

The Indiana University professor, author of two provocative books on sex behavior, accepted the bronze emblem in ceremonies at the Bloomington campus, when Fenwick Reed, secretary of the IU board of trustees, turned it over to the

researching author.

Dr. Kinsey himself had been on a Pacific Coast speaking tour last November, when the Hammond Ball was held. Reed came to Hammond to accept the honors in his absence.

Reed reports that he took the Halo—a figurine of a street newspaper—back to Bloomington, and last saw it perched on Kinsey's desk.

"Sorry it took so long to present," Reed said, "but this man Kinsey really gets around."

The award is presented for distinguished public service.

REPORT ON KINSEY — Hoosier Men of the Year in the field of public service is Dr. Alfred C. Kinsey, of Indiana University, awarded the Hammond Halo. He is shown here with his wife, Mrs. Kinsey, and a group of friends at the award ceremony.

Feature Photography: Harry Goodwin, Post, for his picture of a boy getting a gamma globulin shot, entitled, "Getting the Needle."

All entries were on display in the hotel lobby.

Interpretive: Jeanne Rogers, Post, for her series on past success in integrating white and colored students; Cecil Holland, Star, for his J. R. Matthews profile; Frank O'Brien, Associated Press, for his series on the Eisenhower economic program; and Sam Zaccaria, Post, for his articles on Capital Transit problems.

News Photography: Charles D. Vecchio, Post, for his picture of a cowboy roping President Eisenhower at the inauguration parade; Charles Corie, United Press Photos, for his picture of Helen Keller "Seeing" Ike's Smile.

Feature Photography: Harry Goodwin, Post, for his picture of a boy getting a gamma globulin shot, entitled, "Getting the Needle."

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3 Guildsmen Win Pulitzer Citations

Three Guildsmen are among the 1954 list of Pulitzer prize winners, announced last week at Columbia University.

Winner of the award in history is Bruce Catton, one of the founders of the Cleveland Newspaper Guild (Local 1), its president in 1938 and during the early 30's a Cleveland board member.

Another is Herbert L. Block (Herblock), Washington Post cartoonist, who has a habit of winning cartoon prizes in journalistic contests, and a third, Don Murray, editorial writer for the Boston Herald.

Catton, when the ANG was organized, was a top feature writer for NEA service in Cleveland, and sparked the organization of that unit of the Cleveland local. He was for several years Washington correspondent for NEA, and during the war, left the jurisdiction of the Guild while employed as information man for Donald Nelson, Chairman of the War Production Board. Recently he has been one of the editors of The Nation, covering Washington.

Block and Murray are active members in Washington and Boston locals.

Catton's book, "A Stillness at Appomattox," which appeared last December, won him the history award. It was Catton's third of a trilogy on the Civil War begun in 1951 with the publication of "Mr. Lincoln's Army," and followed in 1952 by "Glory Road; The Bloody Route from Fredericksburg to Gettysburg." A fourth Civil War book by Catton just off the press is a biography of General Grant, "U. S. Grant and the American Military Tradition."

In 1942 Catton became Associate Director of Information for the WPB, and a year later became its director. He resigned in 1945 and went to the Department of Commerce where in 1948 he served as Special Assistant to the Secretary.

From his experiences in the "bureaucracy," he wrote his first book, "The War Lords of Washington."

His Civil War series has been described by critics as best writing on the subject.

Block won his first Pulitzer prize in 1940; and both that and the current winning cartoon expressed democratic antipathy toward totalitarianism. In 1940 he also won the National Headline Award.

He served his "apprenticeship" in editorial cartooning on the Chicago Daily News, and like Catton stopped for a while in his career with NEA. He went to the Post (now Post & Times Herald) in 1946.

Block entered the army in 1943 and was assigned to the Chicago Daily News, and like Catton worked for a while in his career with NEA. He went to the Post (now Post & Times Herald) in 1946.

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Defense Funds Add Strength To Guild's Bargaining Arm

An adequate defense fund is a prime weapon in a union's arsenal, Executive Vice President Ralph B. Novak told a special New York leadership training institute last week.

"The size of its defense fund definitely affects a union's willingness and ability to strike," Novak said. "And that, of course, is one of the determining factors in every collective bargaining situation."

The institute, held on successive nights at New York Guild headquarters, was sponsored jointly by the local and the ANG Department of Research & Information. Totally, about 200 persons from 30 units attended the two sessions. They were addressed by Novak, Thomas J. Murphy, executive vice president of the New York local; M. Michael Potoker, secretary-treasurer of the local; J. William Blatz, ANG director of organization; Ellis T. Baker, ANG director of research and information, and H. Howard Ostrin, counsel for the local.

Novak, who was the first speaker, said that years of bargaining with publishers in all parts of the country had shown him that reason and logic alone are not sufficient to attain satisfactory contracts.

"It has become perfectly clear to me that force must be blended with logic into this medium which we call collective bargaining," Novak said. "And by force I mean the threat of a strike, or the strike itself. I must add that this is not the way the Guild would prefer to negotiate contracts. It is the way which has been forced upon the Guild by the attitude of the publishers over the years."

Murphy then explained how negotiations are conducted in New York and outlined how the local prepares to use both mind and muscle to achieve acceptable contracts.

"We have learned that we are bargaining with one of the tightest, toughest and most disciplined unions in American — the New York City Publishers Association," Murphy stated. "This association makes the binding decisions and no publisher is powerful enough to act as a free agent in bargaining with the Guild."

"This publishers' union determines its rigid attitude, which the Guild encounters when it tries to bargain realistically for benefits to newspaper employees under its jurisdiction. That is why the publishers turn a deaf ear to our proposals, to the After we get finished the publishers always seem to know more than we do."

Murphy added, "Preparation is insurance," he said. "You hope you never have to use it, but you would not dare be without it in view of existing realities."

Blatz concluded the first evening's session with a discussion of economy dismissals and how to combat them. He emphasized the desirability of making economy dismissals according to seniority.

"But the real teeth is such a clause," he added, "come only when we follow it up with a strict rehiring clause written into the contract."

The second night was devoted to grievance procedures. One of the highlights was two mock grievances with rank-and-file members presenting the cases for both sides and the audience acting as arbitrators.

The importance of policing the contract was stressed by Potoker, who is responsible for employment of the local's contracts. "You can negotiate the best contract in the world," Potoker stated, "but it won't mean much unless you enforce it in practice constantly to see that management does not infringe upon the rights of the members."

Attorney Ostrin discussed the procedure by which a shop grievance becomes an arbitration case.

"The Guild proceeds to arbitration only when it is convinced of the justice and strength of its grievance case," Ostrin said. "This does not preclude processing all cases. But it does make for a high rate of successful arbitration awards."

Discussing just another cause for dismissal, Baker drew on numerous case histories to



NEW YORK SHOP TALK — New York's two-session seminar on Guild administration heard local and ANG leaders in discussions and forum presentations of current interests. Shown are Ellis T. Baker, ANG director of research and information, with M. Michael Potoker, secretary-treasurer of the New York Guild.

Illustrate his points.

"Experience shows that many grievances which seem hopeless at the outset yield winning facts when a local digs into all the circumstances surrounding the case," he said.

Arthur Rosenstock, local president, presided and welcomed the delegates. Coffee and sandwiches were served in the Heywood Brown Room before each night's session.

Edward McManara, of the local's research department, joined Baker in arranging for the institute.

Buffalo Gains \$4.50 With Wage Reopener

Buffalo, N. Y. — The Buffalo Newspaper Guild has signed a wage-vacation re-opener agreement with The Courier-Express providing a \$119.50 top minimum for reporters, photographers and artists, an increase of \$4.50.

The agreement provides general increases which are added to minimums. Employees making between \$30 and \$39.99 get \$3; those from \$40 to \$49.99 receive \$2.50, and \$4.50 goes to employees making \$75 and up.

The increases are retroactive to Jan. 4. The contract, the first Guild agreement at Buffalo's only morning newspaper, runs to January, 1955.

The agreement also provides continuation of a Christmas bonus amounting to about 7 percent of base pay payable in Savings Bonds, December 23. Thus, a reporter in the top bracket, reached after five years, is guaranteed a minimum weekly pay of \$127.57, including the bonus.

There were no substantial changes in the vacation section. One week is granted after six months, two weeks after one year, and three weeks after five years.

The agreement was signed by Frank J. Clancy, general manager of the Courier-Express; Edward W. McCarthy, Local 26 president; and James R. Cleary, Courier-Express unit chairman.

Robert E. VanWagoner, former local president who organized the unit as an international representative, was chief negotiator.

TOP POLITICOS AT COLUMBUS — Prestige item of the Columbus Guild's Page One Ball was the presence of Ohio's Governor Frank Lausche and Mayor Jack Sonnenbarger, left and right, respectively, being registered by Arvey Dodge, Columbus local president.

Representative Bob Grosvenor is able, with aid from his son, to negotiate attorney of his son's dismissal.

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Local Copy

THE GUILD REPORTER

Published by the American Newspaper Guild (CIO)
CHARLES E. CRISKEY, Editor

Guild Reporter deadline at 99 University Place, New York 3, N. Y.: letters, features and ads the Friday preceding publication date; news, Tuesday preceding publication, news bulletin, Wednesday preceding publication.
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May 14, 1954

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OUT of Canton, Ohio, and a dinner party of bigwigs assembled by the Timken Roller Bearing Company comes the garbled-thinking quote of the month.

The Cleveland Plain Dealer for Sunday, April 25, printed the comment dead-pan, but did take the precaution of putting it in direct quotes.

The speaker was one William E. Umstattd, Timken president, and according to the P-D he declared that anti-communists will be "smeared by employees of the Newspaper Guild who are employed by reputable newspapers."

The Timken proxy would probably think it mere quibbling to point out that among the 27,000 Guild members there are probably fewer than 50 who are "employees of the Guild" and that none of those 50 is also employed by a daily newspaper, reputable or otherwise.

Added evidence that Timken's Umstattd is no quibbler comes from another fascinating quote attributed to him in the Cleveland story.

He said: "We think that McCarthy is able to take care of himself, the army, the navy and the United States Senate."

In all truth, his second comment sheds enough light on the Umstattd personality to make understandable his motive for what he was trying to say about Guild members.

"IT MUST BE such interesting work" is the well-worn cliché that traditionally greets newspapermen on making new acquaintances.

Perhaps the same thing can be said of the small but earnest army of solicitors who are ferreting out proxy votes in behalf of the two railroad moguls fighting for stock control of the New York Central.

Consider the experience of one such proxy hunter assigned last week to the Wilkes-Barre area, where the Guild has been on strike against both daily papers.

He was, it happened, working for the interests of the incumbent NYC president, William White, whose financial unseating is sought by C&O's Robert Young. One of his listed prospects lived in a house on Pierce street, in suburban Kingston. The name? Joseph F. Collis.

Collis, it seems, holds 100 shares of Central stock, a neat pick-up in the contest for votes. The solicitor rang the door bell. Mrs. Collis answered.

"Mr. Collis?" she said. "You'll find him on the picket line over at the Wilkes-Barre Record."

And precisely there is where the flustered caller found the ANG president.

It is easy to imagine the "Guess what happened today" conversational gambit at the solicitor's dinner table that evening.

YOUR Guild Reporter comes to you this issue in a new type dress, effected by a shift in print shops.

For the technical minded, the new body type is 7 1/2-point Ionic on an 8-point slug. Heads are in the Tempo family.

Net space gained amounts to a couple of columns of reading matter.



OREGON HONORS — Mrs. Wilma Morrison, Portland (Ore.) Guild member, is the State's "Education Citizen of the Year" as the result of her work as education editor of The Oregonian. State School Superintendent Rex Fubman presents an inscribed desk set, gift of the Oregon Education Association.

Washington Roundup

By CHALMERS M. ROBERTS
Washington Guild

GENEVA—JUST WHAT THE OUTCOME of the Geneva Conference will be is certainly not clear at this writing. But there appears to be little doubt here that the United States has taken one on the nose, whatever may be said officially back home.

I will leave the analyses to our own papers, other than to say that whatever exactly was the American plan, it somehow collapsed, leaving us in a position of relative powerlessness over here.

This is a new post-war sensation for American reporters and I assure you it has not been a pleasant one for those here who have been milling around the old League of Nations building and a converted department store currently named Maison de la Presse.

American reporters working in Europe naturally know their European counterparts and have come to trust this one or that one, or distrust another, much as we do at home. It is pretty tough to sit around here drinking coffee, or on occasion perhaps a light wine or beer or some other beverage, and listen to current estimates of the U.S.A. from people we know are our friends.

AS FOR THE OTHERS, they seem to fall into two categories. I had lunch with a French fellow traveler, I guess he was, the other day and it was almost unbelievable to hear him argue that the U.S. is surrounded by satellites the same way Russia is.

A veteran American reporter here from the Far East was trying to convince him that the Chinese commies had sent a lot of their boys, especially truck drivers, into Indochina to beef up the Dien Bien Phu attack. The Frenchman preferred to believe that such stories come from the "American stooge" on Formosa, Chiang Kai-shek, even though he was told the estimate came from his own French intelligence. And so on.

The other kind of newspapermen here with whom the Americans have to deal are those from Russia, Red China and the satellites. The Muscovites incidentally are the source of most of those stories from Geneva quoting "communist sources" and such. Generally they are the men who jumped—especially the Australian who was often heard of in Korea, and the Briton who now operates in East Berlin. It is hard to assess their trustworthiness, even as a reflection of the commie line.

AT A NATIONAL CONVENTION or some other big shindig back home newspapermen are likely to swap notes and rumors. Naturally they do the same here. Unfortunately there are so many of the "neutralist" type about, that American journalistic thinking quickly and obviously gets on a transmission belt into Commie HQ.

I have yet to hear that Molotov or Chou, or even their number two men, have briefed their

reporters on Soviet or Chinese thinking or tactics, so they could write more intelligent stories. Of course all Western nations follow such practice. Here again much of the information gets on that transmission belt. Yet hard as it is to make sense out of this kind of goings-on, it would be almost impossible if reporters were not able to learn the thinking of their own governments—American, British, French.

Although government officials in the Western world often tend to consider newspapermen as not to be trusted, there has been a lot of private talk here among the American reporters about this security problem. No one that I know of has come up with an answer. This does not mean, let it be quickly added, that our own reporters are merely waiting for the party line and that they sail skyward with every trial balloon.

I SUPPOSE THE REAL ANSWER lies in the strength of the American position at such a conference. The atmosphere here, where we have been weak, is as different from that at the Berlin Conference only three months ago where we were in a position of strength, as a three em dash is from an eight column banner.

At Berlin we were negotiating, as far as Europe was concerned, over positions in which we exercised power—military power in Germany and Austria. Here we are operating in a position where our military power is secondary, or lower, and hence where our real strength or weakness lies in our moral and psychological strength.

It is as plain as can be that our position of weakness here has been in large part the culmination of a long series of events which have put us, in the eyes of much of the world and especially the Asian world, in the role of supporting colonialism. Commie propaganda has exploited that Asian attitude and both Molotov and Chou have drummed away at it here.

WE HAVE A MORAL ANSWER in saying that the new colonialism — communism — is far worse than the old colonialism. But we are judged not only on words.

Americans have historically been opposed to colonialism. We have prodded the British, Dutch, and French to free their colonies and have done so effectively, too—certainly in the case of India and Indonesia. Yet here at Geneva we seem to be the great power trying to buck up dying French colonialism in Indochina.

Part of the reason is that of late we have come more and more to see things in only two colors—communist red or the pure white of democracy. It is hard to quarrel with the premise that the world today is basically a struggle between free men and the slave world of communism. But it does not necessarily follow that the only way to conduct our side of that struggle is to force all the boys on the sidelines to choose up sides here and now. The other side is more subtle. We should be too.

Wire Services Talk Expansion At Washington

Washington, D. C.—Prosecution of grievances at the local level and scrupulous contract enforcement are what keeps the ANG alive and growing, eastern region wire services were told at a May 1-2 voluntary meeting here.

The first such meeting of the Eastern Regional Wire Service Council heard from Council President Dick Coons and Assistant ANG Wire Service Administrator Ray Pitt. Thirty-four delegates from seven cities reported on local conditions.

Pitt said grievance procedure not only keeps the contract a living document, but boosts membership by showing non-members what the Guild is doing for staffers.

He said one of the greatest gains in new contracts has been arbitration, because grievances are settled more easily by direct negotiation with management, which naturally seeks to avoid entrance of a third party.

Coons covered the whole field of Guild unit activity, placing grievances high on the list of fields for the training of Guild leaders.

He also called for region-wide setting up of city wire service councils in which AP, UP, INS and INP staffers share information and know-how on grievances, contract enforcement and organizing.

ANG President Joe Collis took time off from the Wilkes-Barre strike to attend the meeting and to report on progress. He said a Guild newspaper was being published and was doing a lot to hasten the end of the strike.

Max Fyle, Washington Local administrative officer, welcomed the delegates and expressed the local's readiness at all times to

assist wire service groups. He was host at a buffet at his home in Virginia the evening of May 1.

City-by-city reports took up most of the first day with delegates describing the status of membership, contract enforcement, city wire service councils, CIO cooperation, and local cooperation.

Staff cutting and its resultant speed up was the most general complaint voiced at the meeting.

The exemption of out-of-town staffers from overtime provisions of the AP contract was thoroughly discussed.

A system of district stringers for the Wire Service News was outlined by Coons. They will be centered in New York, Washington and Boston with each central stringer pulling news in from his district and relaying to Sol Fox, editor, at New York UP.

Three sore spots appeared to be: Philadelphia INS where staff-cutting has hurt morale; Pittsburgh UP, where top minimum should prevail because bureau is principal TTS relay point, and where grievances have been allowed to pile up; and Portland AP, on top-minimum issue and speed-up.

The Guild Reporter

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