

NY Newspaper Unions Meet, Study Joint Action

Seek to Bring Equality Back To Bargaining

New York City—Ten labor unions representing 17,000 members employed by New York's seven daily newspapers were represented at a meeting this week of 500 union officers and negotiators, at which agreement was reached on the basics of bargaining their contracts this fall.

Two of the organizations, the Newspaper Guild and the Typographical Union, have already launched negotiating talks; and a third, the Pressmen's union, has exchanged proposals with management.

The meeting was a closed affair, but Bertram A. Powers, president of Local 6, ITU, who presided, said afterward that there had been a review of bargaining problems faced by each union.

"The consensus," he said, "was that while the publishers effectively acted as a unit in protecting their interests, the unions are denied the same unity of action in the protection of theirs."

"The unions' urgent need is to restore equality in the bargaining power between labor and management in the newspaper industry."

A resolution was approved calling for "unity of the unions," and a mass meeting to further that aim was set for October 14 at Manhattan Center.

Guild contracts at each of the dailies expire October 31. Most

Membership of all of the seven Guild units engaged in contract talks with New York publishers have adopted impressively solid resolutions voicing the policy of "No contract, no work."

mechanical union contracts have a December 7 expiration date, and are city-wide agreements with the Publishers Association of New York City. Contracts covering machinists and electricians run until next March 7.

The Guild is proposing new contracts based on the "\$200-a-week—Now!" goal set at last spring's wage conference at Washington. Present top minimum figures in New York daily contracts are at \$164 and \$168. Other Guild proposals are for a \$100 minimum for all adult workers, a 30-hour work week instead of the present 35 hours, and retention of Guild jurisdiction should automation occur affecting Guild jobs. About 6,000 Guild members are covered by the contracts—the largest single union group involved.

\$250 A Week—Now? Certainly, Says E & P

Good reporters and deskmen are worth \$250 a week, take the word of Editor & Publisher for it.

In an editorial on building circulation, E&P noted that a few New York newspapers are "giving away" \$1.25 millions a year in circulation efforts.

"That," says E&P, "amounts to about \$25,000 a week. Spent in another direction it would pay for approximately 100 good reporters and deskmen—or half that number plus the paper and ink required to print their stuff."

That is to say, \$250 a week—Now! Welcome, E&P, to the company of the enlightened.

The ANG GUILD REPORTER

Vol. XXIX, No. 18

Return Requested

Washington, D. C.

1126 16th St. N.W.
Washington 6, D. C.

September 14, 1962

Special Election For VP To Be Held In November



Hemispheric Head Table:

The Inter-American Congress at Bogota, Colombia, last month wrote history for the Federation of Working Newspapermen's Organizations. Leading the deliberations were, from the left, Nicolas Pentcheff, federation treasurer, of the Union of Free Jour-

nalists in the U.S.A.; ANG's Secretary-Treasurer Charles A. Perlik, Jr., federation co-chairman; Luis Carnero Checa, Peru, co-chairman; Alberto Schtirbu, Argentina, secretary, and Richard P. Davis, newly appointed IAFWNO Inter-American Representative. Eighty delegates from 23 countries attended the Congress.

IAFWNO Selects Panama As Headquarters For Davis

The Inter-American Federation of Working Newspapermen's Organizations, born in Lima, Peru, two years ago, came of age in Bogota, Colombia, at its Second Congress.

With 80 delegates, alternates and observers from 23 countries attending, the Congress:

1. Paved the way for an Executive Committee decision to establish a Federation headquarters in Panama, with ANG's International Affairs Representative Richard P. Davis heading the office.

2. Heard impressive reports on trade union accomplishments by Latin American and Caribbean area affiliates.

3. Formally adopted a constitution.

4. Approved creation of a hemispheric defense fund, with 10 percent of the affiliates' annual dues earmarked for the fund as a starter.

5. Declared August 20 of each year "Inter-American Newspapermen's Day" and urged each affiliate to seek commemorative postage stamps in honor of the day. The date is the one on which the IAFWNO was constituted in Lima in 1960.

6. Condemned restrictions on freedom of the press in Peru, economic reprisals in British Guiana and continued oppression of newspapermen in Paraguay, Cuba and Haiti, requested the Organization of American States to undertake "a detailed study of the legal position of the communications media in the hemisphere and to recommend appropriate steps to the governmental and legislative authorities to move toward greater and more uniform legal guarantees for the press throughout the hemisphere."

The Congress was presided over by IAFWNO's co-chairmen, ANG Secretary-Treasurer Charles A. Perlik, Jr., and Luis Carnero Checa of Peru. Both were re-elected to two-year terms.

The headquarters for IAFWNO will be established before the end of the year in the Casa del Periodista, building owned by the Sindicato de Periodistas de Panama.

With this office as a base, Davis will be engaged in providing technical assistance to IAF-

WNO affiliates which want help in trade union development. In the office, too, the bimonthly magazine "El Trabajador del Periodismo—The Newspaper Worker" will be edited.

Also re-elected to the 13-man Executive Committee was Richard Lane, ANG's Region II vice president.

Other officers and Executive Committee members were elected. Vice-Chairmen:

South American Region—Hernando Baquero, Colombia; North American Region—Christopher Crombie, Canada; Central American Region—Jose Cajar Escala, Panama, and Caribbean Region—Mario Barrera Diaz, Cubans in exile.

Secretary—Alberto Schtirbu, Argentina.

Treasurer—Nicolas Pentcheff, Union of Free Journalists in America.

(Continued on Page 3)

For The Record

That portion of ANG President Arthur Rosenstock's address to the Guild convention at Buffalo which dealt with the competitive vigor of Buffalo's two daily papers has been included in the Congressional Record.

Rep. Thaddeus J. Dulski, Democratic congressman from Buffalo's 41st district, read the Rosenstock excerpt and the text

Cleveland Nominates Jack Weir

Nomination by the Cleveland Guild executive board of Jack Weir, a local vice president, to fill the at-large vacancy on the International Executive Board sets up a Guild-wide contest for the post vacated by Vice President Joseph F. Collis (GR, August 24).

Providing no further nominations are forthcoming before the entry deadline next Monday night, the contest will be between Weir and Marshall Schiewe, Chicago Guild local president.

The latter was first in the field (GR, August 24) and the Chicago Guild sent a request to all locals seeking support, although formal seconding motions are not a constitutional requirement. Voicing support of the Schiewe candidacy have been Hammond, Gary, New York City, Vancouver, Baltimore, Milwaukee and Washington.

Existence of a contest for the post, which is for a term ending October 15, 1963, sets in motion a series of constitutional steps, following the official notice of the vacancy served on locals by Secretary-Treasurer Charles A. Perlik, Jr.

Conduct of the balloting rests with a five-member election and referendum committee named at the Buffalo convention last July. The committee comprises Roberta Bailey, Philadelphia; Thomas Fay, New York City; Charles J. Tiano, Kingston; Tony Ingrassia, Milwaukee, and Helen Minear, Pittsburgh.

The committee will draft the form of the ballot and fix the period in November during which actual voting will take place.

Recommendation of Perlik to the committee is for a voting period from November 15 through 20, to permit compliance with constitutional requirements as to the dating of returns.

Eligible to vote will be all members whose Guild status as of

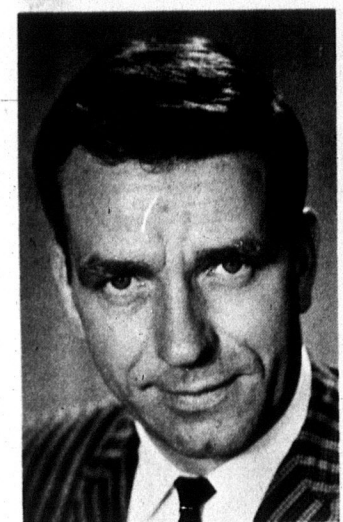
(Continued on Page 5)

of the editorial from the Buffalo Evening News—commenting on the Rosenstock reference—into the official record of the Nation's legislative proceedings.

"We in Buffalo," the representative added, "are extremely fortunate in having two daily newspapers that can be counted on to maintain the highest standards of news reporting."

Weir Of Cleveland Enters Race For VP

Jack Weir, nominated by Cleveland for the IEB vacancy created by the resignation of Joseph F. Collis, has been an active Guildsman since 1956. He has attended the Vancouver and Buffalo ANG conventions as a delegate from his local.



JACK WEIR

He is a display advertising salesman for the Catholic University.

Stafford Defeated 4 Others In 1954 Special Election

The last time that the Guild electorate was called upon to fill a vacancy among at-large IEB members at a special election, was in the spring of 1954.

Robert C. Stafford of Cleveland was elected in April of that year to fill the unexpired term of William M. Ware, also of Cleveland.

Ware resigned because of a job promotion two months after he started a second two-year term.

Stafford's candidacy, advanced by his local, gained the early second round endorsements of a number of Guild locals including

verse-Bulletin, publication of the Cleveland Catholic Diocese. He has been Universe-Bulletin unit vice chairman and chairman, was local president in 1961 and now is a local vice president. He has served four years on the local executive board, has been a frequent delegate to POI District Council meetings, and was a delegate to this year's ANG wage conference in Washington.

Weir was born May 10, 1921, in Ashland, Wis., son of a railroad switchman, a 40-year member of the Brotherhood of Railroad Trainmen.

He holds a business administration degree from Fenn College, Cleveland. He served four years in the army in World War II, won three battle stars and the Bronze Star Medal for duty in Europe.

After the war, he was a buyer for Carson, Pirie, Scott & Co., in Chicago, then was a self-employed sales representative before coming to Cleveland.

Weir and his wife, Jacqueline, have two children, Kathy, 17, and Bob, 14.

Herb Jacobs, Guildsman 28 Years, Starts New Career As Instructor

Madison, Wis.—At age 59, Herb Jacobs, a Guildsman of 28 years' standing, is entering a new career.

This weekend he leaves his job as columnist and farm editor for the Madison Capital Times to become a lecturer and instructor at the Berkeley school of journalism in the University of California.

Jacobs first joined the Guild in 1934 at Milwaukee, as a staff member on the Journal, and later became a unit chairman and local vice president. In 1936 he helped picket the Wisconsin News in one of the earliest Guild strikes.

Since coming to Madison Jacobs has become a community institution. He has done general assignment reporting as well as working on the telegraph desk, writing editorials, taking pictures and acting as relief city editor. His column "Try and Stump Me," has long been one of the daily's most popular features.

His house, a half-moon-shaped dwelling with a fish pond at its center point, was designed by a close personal friend, the late world-famed architect Frank Lloyd Wright. Located on the city's outskirts, the house was the scene of many a festive Guild party and the pool became a repository for over-festive guests, according to reliably informed participants.

Jacobs served several terms as

Frances Tischler

Twin Cities, Minn.—Frances Tischler, a long-time employee of the St. Paul Dispatch and Pioneer Press in the circulation department and a Guild member since 1939, died on August 19.

Frances was active in the Guild, serving as D-PP unit treasurer for several years and as a member of the negotiation committee one year.

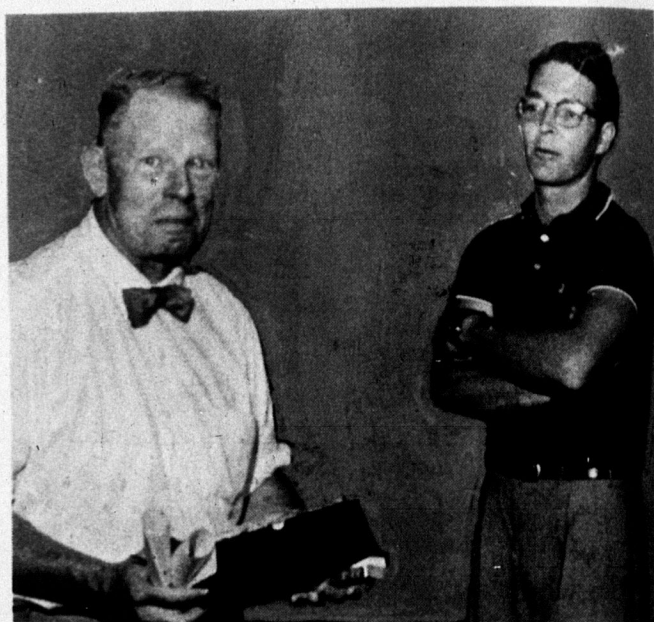
She is survived by two brothers and two sisters.

Madison Guild president, represented his local at ANG Conventions and was active in negotiations. His by-lined column was frankly pro-union, with favorable comments on Guild activities, and he sometimes gave advice to "organize" in response to letters from exploited workers.

He holds a 25-year membership pin, presented a few years ago at a Guild Page One affair, but his retirement from the staff brought him a gold membership pin, the first to be awarded by the Madison Guild. On his final day

at the office, Local President Tom Barlet also presented Jacobs with a combination weather gauge, a pen and pencil set and a scroll listing his achievements and the Guild's hopes for his new work.

Jacobs said that he believes the new job will be a stimulating challenge. He has taught journalism part-time at the University of Wisconsin for 14 years. His married daughter and a college-age son are now on the west coast, a factor in the move which was attractive both to Jacobs and his wife, Katherine.



Into New Field: Herb Jacobs, charter Guild member in Milwaukee and Madison, receives gifts from Madison Guild on leaving the Capital Times to become, at age 59, a lecturer in journalism at Berkeley, Calif. Local President Tom Barlet, right, made the presentations.

—Photo by Carmie A. Thompson, Madison Guild

THERE'S NEWS IN E&P'S CLASSIFIED AD COLUMNS

An Eastern daily needs a reporter for a science-medicine-education beat . . . a Metropolitan daily seeks a labor negotiator . . . while a young reporter wants to locate with a paper in Tennessee. Newspapers are born and newspapermen's careers are launched and advanced. The favorite medium for this inside-the-trade advertising? EDITOR & PUBLISHER, the weekly magazine that covers every aspect of the newspaper industry.

The successful newspaperman knows his business: the newspaper business. And there's no better way to keep informed about all phases of the newspaper business than by reading E & P every week.

To start benefiting at once from the information in each issue of E & P, just return the coupon below for a FREE 4-week trial!

EDITOR & PUBLISHER
850 Third Avenue
New York 22, N. Y.
☐ Please rush my first copy of E & P under generous 4-week trial at no cost to me.
☐ I prefer to enter my year's subscription at once. Check for \$6.50 is enclosed entitling me to 4 additional issues at no extra cost.

NAME _____
POSITION _____
NEWSPAPER OR COMPANY _____
ADDRESS _____
Subscription rates: \$6.50 in U.S., possessions and Canada

STEVE ESRATI
Member-at-large

Seconds The Motion

On "Sticks" Organizing

MASSILLON, OHIO
Editor: A voice from "the sticks" cries out to thank you, Brother Fowler, for your letter (GR, Aug. 24) citing the need to organize "the army of guys" in the small dailies and weeklies.

We are organized here, and feel we have just about exhausted our efforts in getting what you stressed accomplished.

Who have we talked to about it? Farson, Perlik, Blatz, Baker, Ripley, and each member of the POI District Council. POI unanimously endorsed a resolution to that effect. The others shrugged their shoulders—"money," they implied.

How much money was spent over the years in fruitless attempts to organize the Mets—like Knoxville? Will we be able to swing the Wall Street Journal to our side?

Last January the POI, with Baker, Ripley and Perlik present, passed its resolution asking the international to make a more concerted effort to organize small dailies. No word of this resolution reached other Guildsmen

IT SEEMS TO US

Letters shall be limited to 200 words and shall avoid libel and subjects detrimental to the Guild. Members subjected to personal attack shall be given opportunity to reply in the same issue, but publication of either attack or reply shall not be delayed longer than one issue.

Letters relating to elections or referenda to appear in the issue preceding distribution of ballots and issues preceding the start of voting shall be confined to rebuttal of material already published.

Last May the council ordered the resolution forwarded to members of the IEB. This was done. Still no word. Why?

If the Guild can't organize the Mets, and won't organize the "small papers, what next?

J. BRIAN MURRAY, President
Massillon Guild

Overworked And Underpaid Need Guild Organization

CELINA, OHIO

Editor: Guy Fowler's letter (GR, Aug. 24) approximates one I wrote to the Guild just before the recent convention, also calling for an organizing effort in the sticks.

My reason, very simply, is selfish. I would like the benefits of a

contract because I cannot honestly say I like putting in more than 60 hours a week with no provisions for overtime because I am "on salary." Nor do I like proof reading, make-up, photography, some editing, and writing an editorial page column in addition to normal reportorial duties. I might add that the mechanical departments at my paper, though unorganized, do receive overtime pay. I envy them.

I was answered by the Guild that there isn't enough money around to organize the sticks. Our priorities start with unorganized shops in organized cities, and leave the local yokels at the bottom of the list.

In small papers it might be difficult to organize one department at a time, but if the movement to merge all newspaper unions would get more of a push, small papers would be ripe pickings for an organizer who can talk union to the overworked and underpaid people who need union protection more than those in big cities, where working conditions as a whole are far superior to what we have.

STEVE ESRATI
Member-at-large

IAFWNO Comes Of Age At Bogota Congress

(Continued from Page 1)
Members—Gonzalo Chapela, Mexico; Harold Jettoo, British Guiana; Alfonso Morales, El Salvador; and Holger Bucheli, Ecuador.

In a post-Congress meeting, the Executive Committee named chairmen of four standing committees. They are:

Trade Union and Professional Activities—Felix Rosa Amuchastegui, Argentina.
Freedom and Defense of the Press and Newspapermen—Virgilio Zelaya Rubi, Honduras.
Exchange of Newspapermen and Seminars—Boleslaw Wierzbanski, Union of Free Journalists in America.

Awards—Miguel Perez Turner, Argentina.

New members of the Executive Committee are Crombie, who is administrative officer of the Vancouver-Westminster Guild; Baquero, Cajar, Barrera, Jettoo, and Bucheli. They succeed, respectively, Robert Buchanan, administrative officer of the Toronto Newspaper Guild; Enrique Garces of Ecuador; Zelaya Rubi of Honduras; Clifton Neita of Jamaica; Ulic Mentus of British Guiana; and Guillermo Garcia of Colombia.

Sessions were held in the National Service of Learning Building (SENA), about 10 blocks from the Continental Hotel, where the delegates were quartered.

The Congress was warmly welcomed at the inaugural session by Colombia's President Guillermo Leon Valencia, a former newspaperman. Host organization was the Colombian Association of Newspapermen. Sessions were held in English and Spanish, with simultaneous translation.

Attending were delegates from Argentina, Barbados, Bolivia, British Guiana, Canada, Colombia, Cuba, Ecuador, El Salvador, Haiti, Honduras, Jamaica, Mexico, Panama, Paraguay, Peru, Puerto Rico, Trinidad, United States and Venezuela.

There were observers present from Costa Rica, Dominican Republic and Brazil.

Nicaragua, an affiliate, was not represented.

North American delegates were: Perlik, Lane, Davis, Crombie, Pentcheff, Wierzbanski, Z. Bau and Pascal Valahu, with the first four representing the American Newspaper Guild and the others representing the Union of Free Journalists in America.

Puerto Rico was represented by two members of the new Puerto Rico Newspaper Guild—Manuel Suarez, local president, and Ramon Rodriguez.

Government Figure: Luis Camero Checa and Charles A. Perlik, Jr., co-chairmen of the IAFWNO, here are chatting with Guillermo Leon Valencia, president of the Republic of Colombia, during a press conference Valencia held during the week of the federation's Congress. It was his first press conference since assuming office early last month.

price on the world market, is going after tourist dollars in a big way.

Ecudorean artist Marco Antonio Sanchez was declared winner of the IAFWNO insignia contest award of \$100 although the Executive Committee was not completely satisfied with the sketch. Changes were recommended. There were five entries.

Because only one entry has been received for the Santiago Senen Gonzalez Memorial Award competition, the committee accepted a recommendation that this competition be extended to the end of April, 1963. The award is for the work in the spirit of the founder of the Federation of Argentine Newspapermen.

Gonzalez was a devoted friend of inter-American cooperation and establishment of close cooperation between organizations of working newspapermen in this hemisphere.

The language barrier at an IAFWNO meeting is really a little problem, with simultaneous translation by highly skilled linguists.

Always providing, of course, there's electricity for the electronic equipment.

A power failure in a large section of Bogota during a busy afternoon round of committee meetings put most delegates strictly on their own and tied a lot of tongues. For nearly three hours, sound was off—along with lights and vital mimeographing machines.

International Affairs Representative Richard Davis, running the secretariat, had his hands full with mimeographing halted at a critical point in the proceedings.

Hot coffee went off, too.

The pace is slower south of the border. ANG convention elections, usually run off in an hour or two on closing day, will have to go some to match the election of officers and Executive Committee members at the Second Congress of the Inter-American Federation of Working Newspapermen's Organizations in Bogota.

The election started smoothly at 4 p.m. Monday, Aug. 20. After re-election of ANG's Secretary-Treasurer Charles A. Perlik Jr. and Peru's Luis Camero Checa as co-chairmen, the Congress recessed at 5 for a two-hour press



Language Bond: English-speaking delegates at the Bogota Congress of the IAFWNO relaxed during a reception at the Inter-American gathering. From the left are Randolph Roberts, British Guiana; Chris Crombie, Vancouver, Canada, chosen as a federation vice president; ANG Vice President Richard Lane, Memphis, an executive board member of the Federation; and Richard Davis, ANG international affairs representative.

IAFWNO Highlights

Responsibility! It's a two-way street—north or south of the border. That's the view of ANG Secretary-Treasurer Charles A. Perlik, Jr.

"To whom does the newspaperman owe his principal responsibility? I think that most of us would say, to the public, to the persons who read the papers on which we work. We, the newspapermen, owe to the public responsible, trustworthy news reports. We owe them the assurance that what they read is not twisted according to our points of view."

"We owe them assurance that they can believe what our papers say. We owe them honesty. More, we owe them courage, for we must report to them the events which happen, unmindful of the fear of reprisals we might feel."

"But this question of responsibility is a two-way street. News men owe to the public, but the public also owes to the newspaperman. The public must support the newspaperman in his quest for a place of dignity worthy of the person who bears the responsibility of honest news reporting."

The public owes recognition to the newspaperman in his society. The public must support the newspaperman in his efforts through honest trade-union negotiations, to obtain the economic benefits which will enable him to work full time at this job of being a newspaperman.

"The newspaperman must be a person of culture as well as intelligence if he is to do justice to the role in which he is cast. This requires books, travel, other elements of what we might call a dignified and a significant life."

The two-way street of responsibility was among highlights of Perlik's address to the opening plenary session of the Second Congress of the Inter-American Federation of Working Newspapermen's Organizations in Bogota.

President Guillermo Leon Valencia of Colombia invited all delegates to the IAFWNO's Second Congress to see the country in his presidential plane after adjournment.

He offered a three-day, all-expense paid trip to three or four major cities and tourist attractions.

Colombia, with an economy pinched by the sagging coffee

conference by Colombia's President Guillermo Leon Valencia at the Presidential Palace, followed by an equally long reception by Bogota's Mayor Jorge Gaitan Cortes at the City Hall.

At 9, the delegates returned to the SENA Building to resume the election. In a roll call vote for secretary, Argentina's Alberto Schtirbu won re-election, defeating Mexico's Manuel Cesar, 16½ votes to 1½ votes, with two abstentions. Cesar, miffed by unexpected loss of support on the roll call, left the hall with hurt feelings and a threat to pull his organization out of the Federation. A one-hour recess, during which Perlik and Cesar huddled at the hotel 10 blocks away, smoothed the ruffled feathers and the election resumed at 11. At 12:15 a.m. Tuesday, the last point on the Executive Committee had been filled.

Then, a final speech, and adjourn at 12:45 a.m.

"The development of trade unions of newspapermen in the English-speaking islands of the Caribbean and British Guiana is one of the most heartening things to which IAFWNO can point with pride," the report of the Executive Committee to the Second Congress declared.

It noted that in Barbados a contract has been signed with owners of the Advocate, providing a five-day week for the first time.

In British Guiana, newspapermen have joined the Printers' Industrial Union and are waging trade union battles in many fields, and are preparing to seek contracts with publishers.

In Trinidad, newspapermen expect to begin bargaining for an initial contract in September.

In El Salvador, the Asociacion de Periodistas is awaiting trade union recognition by the government.

In Colombia, newspapermen who had received training in trade unions in the United States and at the Puerto Rico seminar returned to Bogota to sign, for the first time, contracts with El Siglo and the radio chain Caracol.

And it noted that one of the outstanding developments is the formation and growth of the Puerto Rico Newspaper Guild. Employees on the San Juan Star have a signed contract and are seeking recognition and a contract on El Mundo.

The election started smoothly at 4 p.m. Monday, Aug. 20. After re-election of ANG's Secretary-Treasurer Charles A. Perlik Jr. and Peru's Luis Camero Checa as co-chairmen, the Congress recessed at 5 for a two-hour press



Latin American Leader: Jose Figueres, former president of Costa Rica and one of the strong men of the Latin America area, visited the Panama City seminar conducted by the IAFWNO prior to the Bogota Congress. With him are the IAFWNO co-chairmen, ANG Secretary-Treasurer Charles A. Perlik, Jr., and Luis Carnero Checa, of Peru.

Dignitaries Welcome Visitors From I-AF

At the Second Seminar and the Second Congress of the Inter-American Federation of Working Newspapermen's Organizations, delegates were received by and had press conferences with two presidents and one former president. And all the heads of states had fine words for trade unions of newspapermen.

First President Roberto Chiari of Panama opened the seminar, then entertained the delegates at a press conference and reception. Jose Figueres, former president of Costa Rica, next addressed the seminar and held a press conference for delegates.

"It seems to me," said Figueres, "that modern trade unionism is the principal weapon which news-

papermen have to defend themselves."

Finally President Guillermo Leon Valencia, inaugurated just ten days before the Congress opened, spoke at the opening ceremony, paying tribute to newspapermen and their organizations. As the congress closed, President Valencia held his first press conference. Among his remarks:

"I sympathize most heartily and enthusiastically with trade union organization of newspapermen. And more; I cannot account for the reasons this trade unionism of newspapermen is so late in developing. I consider that trade unionism, honestly practiced, is the best system of defense and of progress for every type of worker in the world."

Ihde Leaves ANG Staff; New Chicago Executive Director

Chicago, Ill.—After completing his vacation time as a Guild international representative, Carlton H. Ihde will resign from that position to become executive director of the Chicago Guild local. He succeeds Kenneth Byrd, who left the position last week to return to newspaper work in San Antonio.

Ihde, a native of Chicago, is 33 years old and lives with his wife, a daughter and four sons in suburban Palos Hills. Last year he was reelected to a four-year term as Mayor of that municipality.

At Valparaiso University Ihde majored in government, but had done editorial work after Navy

service in World War II, being employed in St. Louis and Chicago before joining the Daily News staff in 1953, as a reporter.

In 1960 he obtained leave, and helped Guild organization at Elgin, where a unit of the Chicago local now holds a contract with the Courier-News. He joined the ANG staff in 1961 and saw service in the Chicago Defender strike and in Guild emergencies in Detroit, Milwaukee and Twin Cities.

As a Chicago Guild member, he served as a unit chairman, grievance chairman, bargainer and delegate to the local executive board, as well as being a local delegate to the Toronto, St. Louis and San Jose ANG conventions.

ANG Commingled Trust Yields 4.151 Percent

The American Newspaper Guild's Commingled Pension Fund had a weighted mean value of \$1,266,320.93 and a total income from dividends, interest and gain on sales of \$52,564.81, for a ratio of 4.151 percent for the year ending July 31, 1962.

The latest report from the Chase Manhattan Bank, covering that period, shows the income made up of \$48,376.42 in cash, and \$3,717.20 in accrued interest. Total assets at market value as of July 31 were \$1,534,300.55 as compared to \$1,078,746.10 as of July 31, 1961, representing an increase of \$455,554.45.

Locals participating in the Fund include: Pittsburgh, Philadelphia, Gary, Terre Haute, Knoxville, Wire Service Guild, Houston, Washington (for the Daily News). Other participants include the Federation of Guild Representatives and the Commercial Telegraphers Union (for the United Press International).

KMOX News, Continuity Groups Get \$14 Raises Over 2 Years

St. Louis, Mo.—The contract which the St. Louis Guild has renewed covering Station KMOX provides for a general increase in Classes A and B in both news and continuity departments of \$8 a week, the first year, \$6 a week the second.

The "inexperienced" classification in news remains unchanged at \$95 a week in both years. Post-Dispatch and Globe Democrat starting minimums will reach \$95 on January 1, 1963.)

Class A in news goes to \$151.50, then \$157.50. The contract term is August 18, 1962-August 18, 1964.

Increases Are Won At Indianapolis Times

Indianapolis, Ind.—General increases of \$3 as of July 1, 1962 and \$2.50 on July 1, 1963, are embodied in the new two-year agreement between the Indianapolis Guild and the Indianapolis Times. Minimums are increased \$3 the first year. In the second year only a few minimums are raised \$2 (classified phone solicitors, circulation district managers, country managers, newsstand managers).

In the second year of the contract, a seventh year minimum of \$125 is added to the editorial employees and advertising salesmen groups; a sixth year minimum of \$95 is added to the district and country manager groups; a fifth year minimum of \$93 is added to

CONTRACTS

the newsstand manager group. The fourth and fifth year minimums are dropped from division manager group with a new top of \$110 in third year (old top was \$98 in the fifth year).

Improvements were made also in these clauses: severance pay, insurance, part-time, expenses, work schedule and holidays.

The pact is effective as of July 1, 1962.

Supplement Covers Photo-Lathe Operator

Terre Haute, Ind.—A supplement, effective on signature, which covers the newly added job of photo-lathe operator has been negotiated between the Terre Haute Tribune and Star and the Terre Haute Guild.

The photo-lathe operator makes zinc cuts on an automatic machine.

The agreed wage is \$65 for beginners, \$76 after one year.

The publisher agrees to hire two full-time operators, one for each of the Tribune and Star editorial departments, plus such additional full- or part-time operators as needed, at the discretion of management.

If the photo-lathe job doesn't require the operator's full time, he may be used in other editorial work, subject to the dual work clause which provides higher pay if a majority of hours in a day are spent in the higher work.

The foregoing wages are in terms, and operators will benefit from any increases negotiated in the current negotiations on the main contract.

\$10 Across The Board Both Years For L'Italia

San Francisco, Calif.—A \$10-a-month across-the-board increase for both years is embodied in the new pact between the San Francisco-Oakland Guild and L'Italia, Italian language newspaper.

The editorial top goes to \$525.34 a month, or \$121.25 a week, in the first year.

Effective as of January 1, 1962, the contract runs to December 31, 1963.

Setting It Right

Haverhill, Mass.—Minimums on the Haverhill Journal are raised \$2 to \$7.50 in two steps, as of January 1, 1962, and on January 1, 1963, as the result of a new two-year Guild-management agreement which has been negotiated by the Manchester, N. H., Guild.

The contract also applies to the Manchester Union Leader. A story in the Guild Reporter, August 10, erroneously stated that the settlement included the Haverhill Gazette.

The new top minimums: Reporter, photographer, \$113.50, then \$117.50; display and classified advertising solicitors, \$121.47, then \$125.47; circulation district managers, \$98.38, then \$100.88.

Justice Goldberg, Secretary Wirtz Hold Key Roles In Guild History

Nomination of Labor Secretary Arthur J. Goldberg to the Supreme Court and of Under Secretary W. Willard Wirtz to succeed his chief in the Labor Department brought to the Nation's front pages two figures who have been closely aligned with the Newspaper Guild.

Goldberg's first labor client was the Chicago Guild, which in 1938 was locked in a desperate strike struggle against Hearst. Goldberg's painstaking work in amassing affidavits from more than 100 individual strikers led to quashing a court action brought by Hearst against the Guild, and instead to a finding of violence on the part of management.

Almost his last court appearance before being chosen labor secretary by President-elect Kennedy was also in defense of the Guild. Again Hearst was involved. The N. Y. Journal-American filed a \$6 million libel suit against ANG officers and the Guild Reporter for a story concerning a possible merger. Goldberg argued the Guild's case and won a dismissal.

While he was a professor at Northwestern University in 1959, Wirtz served as arbitrator in one of the Guild's biggest disputes, the claim for severance pay by 315 Guild strikers against the Brooklyn Eagle, closed by its publisher in the midst of the work stoppage early in 1955.

His award was for nearly \$1 million in severance and other obligations, against Frank D. Schroth, publisher, who for four years had fought with every

means at his disposal against meeting the commitments in his contract with the New York City Guild.

Ruled Wirtz: "To hold that the termination of the contract period terminated the Publisher's obligation to make this agreed-upon deferred payment for services already rendered would be to deny a payment which had been fully earned, and to let one party escape liability where the other party had fully performed his reciprocal obligation."

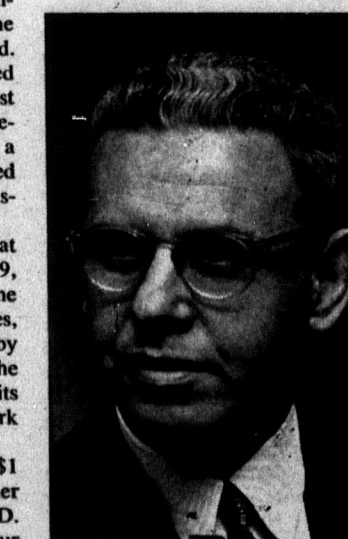
And in response to the often-repeated charge that the Guild "killed the Brooklyn Eagle," Wirtz said:

"It is . . . clear that the root cause of this tragedy lay neither in the motivations nor in the tactics of the employees or their union, but in the harsh fact that the Eagle had outlived its economic usefulness."

"The most sympathetic attention to the depressing chronicle of the last 15 years of the Eagle compels the conclusion that it was the victim of inexorable economic pressures—of which the wage demands of its employees represented only one part."

"The epitaph of the Brooklyn Eagle will have to be that it died not at the hands of the Newspaper Guild of New York but rather because it had become an economic anachronism."

Wirtz also denied a counterclaim by the publisher for \$2 million, based on his claim that the Guild had violated its contract by going on strike.



ARTHUR J. GOLDBERG



W. WILLARD WIRTZ

Special VP Election Will Be In November

(Continued from Page 1)

October 1 is in good standing, i.e., with constitutional obligations as to dues and assessments met through the month of September.

Lists of eligibles will be compiled after October 15, the date by which September remittance reports from local treasurers are due at ANG headquarters. Late remittance will disqualify the membership involved. Ballots will be sent to locals October 31.

Also by constitutional provision the Guild Reporter to be dated September 28 will list the candidates and their records, and the issue dated October 26 will provide equal space to each candidate for a campaign statement.

Convention directives provide too that the Guild Reporter make available without charge twelve

column-inches of display advertising space to each candidate. The space may be utilized at the discretion of the candidate, twelve inches in a single space, or divided among two or more issues during the pre-voting period.

Convention directives also govern the use of the "It Seems to Us" column during an election. As the directives apply in the present circumstances, the Guild Reporter issues of September 28 and October 12 will be open to letters presenting views and issues, under the prevailing limitations of 200 words in length and avoidance of "libel and subjects detrimental to the Guild." Beginning with the issue of October 26 the contents of campaign letters "shall be confined to rebuttal of material already published."

GUILD BRIEFS

It Was Worth Every Cent Of That \$13,190

It cost \$13,190 to send John C. Cort, former Boston Guild executive secretary, to the Philippines, where he is serving as a staff employee for the Peace Corps, but Corps Director Sargent Shriver, Jr., says Cort is worth that expenditure.

The travel costs were larger than usual because John and Mrs. Cort have nine children (GR, Feb. 23), a fact emphasized late in a previous hearing before the House appropriations committee was made public.

Rep. Otto E. Passman (D-La.) called the cost "ridiculous" and wanted to know whether a similarly skilled person, minus nine children, could not have been found.

Of interest to the Guild, in the light of its wage drive for "\$200 a week—Now!" was Passman's comment on Cort's pay, which is \$10,645 a year, or slightly less than \$205 per week.

Passman called that pay rate "mediocre."

Shriver averred that there is nothing namesake about Cort and his work: "He is the very best."

And another committee member, John J. Rooney (D-N.Y.), said the youngsters, whose ages range from 3 to 14, will be "nine fine ambassadors."

"They will learn the foreign language in no time, and probably do better than their dad insofar as favorable relations for this country."

John Fischer To Give Twin Cities Lecture

Twin Cities, Minn.—John Fischer, editor of Harper's Magazine, will deliver the 1962 Guild Memorial Lecture at the University of Minnesota on October 11.

This will be the sixteenth annual lecture sponsored jointly by the Newspaper Guild of the Twin Cities and the University of Minnesota.

Pierre Salinger, White House press secretary, and James Hagerty, holder of the same post under former President Eisenhower, were lecturers last year.

Other lecturers in the series have been Marquis Childs, Thomas L. Stokes, James Reston, Reinhold Niebuhr, Elmer Davis, Alan Barth, Eric Sevareid, George V. Ferguson, Henry Steele Commager, Herbert L. Block, Doris Fleeson, Gerald W. Johnson, Louis M. Lyons and Joseph W. Alsop, Jr.

Officials of the Guild and the Journalism School at the University of Minnesota expect that the entire series of lectures will be published in a book, probably next spring. Discussions are underway with a publisher, and plans are being made for publication.

St. Louis To Ballot On Increasing Dues

St. Louis, Mo.—St. Louis Guild members will vote in a mail referendum in mid-October on a proposal from the local executive committee to increase dues, effective next January 1.

The proposal would increase the monthly dues from the present level of 4 1/2 percent of weekly pay to a 5 percent figure, with a cutoff at \$200.

Primary reason for the proposal is the convention action in July which raised the per capita payments from locals to the ANG by fifty cents per month, effective September 1. The St. Louis Guild has had an uneven record of expenses due to arbitration and legal costs, and the increase proposal is designed to cushion the local treasury against the contingency, as well.

COPE Stresses Need For Campaign Funds

All Guild locals and district councils have received from Yetta Riesel of the ANG research and information department blank forms for listing for the ANG of political action committee members' names and mailing addresses.

Accompanying the forms are copies of the political action subcommittee's report adopted by the Buffalo Convention and a supply of COPE "Dollar" receipt books for use in the local's drive to collect money.

A memo stresses the need for contributions voiced by national COPE and the warning that sufficient funds are not available to support friendly legislators who have been fighting labor's battles.

The memo points out that only contributions from individuals can be used in these campaigns. None of the money forwarded to the ANG will be returned to state COPEs, except on specific request of the local.



New Guild Group: Seventeen members of the service department staff at Hearst's San Antonio Light are scanning the NLRB election notice setting up the August 22 election, in which the unit chose the Guild, 20 to 2. They are shown with Local President Ned Sweet, seated center, and Gilbert Barrens, executive board member, standing directly behind Sweet. They will be consolidated with the existing Guild unit, which covers editorial, business and accounting staffs and circulation drivers. Sweet and Bob Ostrum, vice president, headed the organizing campaign.

Congress Gives More Antitrust Authority To Justice Department

The new law has its limitations. An amendment, for example, restricts the documents obtained to the Justice Department.

Another provides that documents may be gotten only from companies "under investigation."

Representative Emanuel Celler (Dem., N.Y.) principal sponsor of the legislation, fought both amendments. After a narrow defeat in the House, however, he said he thought they would not be too restrictive.

At any rate, the new tool promises to bring tougher antitrust policing.

Federal courts would enforce the order.

The new law, it is predicted, will speed up antitrust investigation and litigation significantly by enabling Government lawyers to gather documentary evidence directly from suspected wrongdoers in many more cases.

Their new power will enable antitrust investigators to obtain quick court orders forbidding certain challenged business practices, instead of having to wait two or three years during a criminal trial before being able to seek a civil injunction.

Only the grand jury has power to issue subpoenas. On numerous occasions the department has been forced to convene grand juries to get the business records that are the raw material of antitrust cases.

The Supreme Court has held, however, that grand juries cannot be utilized to get documents in civil cases. The alternative was to proceed with criminal indictments.

The new legislation authorizes the department to serve on firms under investigation a "civil investigative demand" for documents. If the firms refuse to comply, the

department may proceed with criminal indictments.

Agreement was reached on the appropriate bargaining unit, which excludes the circulation director, at a conference of the parties, the Los Angeles Guild and Breeze management, conducted by the NLRB. The group is a unit of the Los Angeles local. International Representative Loel Schrader is aiding in the assignment.

The Reuters count: For the Guild, 4; for no union, 2.

The AAP results: For the Guild, 3; for no union, 2.

Toronto Circulation Group Seeks Guild

Toronto, Ont.—About 90 employees in the circulation department of the Globe & Mail are covered by an application by the Toronto Guild for certification as bargaining agent.

The petition was lodged with the Ontario Labor Relations Board, accompanied by membership application cards from a majority of the eligible employees.

A hearing has been set for September 26. Also awaiting election is a petition from Globe & Mail advertising department employees seeking to have the Guild decertified. The union represents about 135 employees in that department. They will vote on the question next Tuesday.

ORGANIZING

Redondo Beach Voting Scheduled October 2

Redondo Beach, Calif.—A consent election for about 35 inside and outside circulation employees at the South Bay Daily Breeze, a Copley newspaper, has been set by the National Labor Relations Board for Tuesday afternoon, October 2.

Agreement was reached on the appropriate bargaining unit, which excludes the circulation director, at a conference of the parties, the Los Angeles Guild and Breeze management, conducted by the NLRB. The group is a unit of the Los Angeles local. International Representative Loel Schrader is aiding in the assignment.

The Reuters count: For the Guild, 4; for no union, 2.

The AAP results: For the Guild, 3; for no union, 2.

Toronto Circulation Group Seeks Guild

Toronto, Ont.—About 90 employees in the circulation department of the Globe & Mail are covered by an application by the Toronto Guild for certification as bargaining agent.

The petition was lodged with the Ontario Labor Relations Board, accompanied by membership application cards from a majority of the eligible employees.

A hearing has been set for September 26. Also awaiting election is a petition from Globe & Mail advertising department employees seeking to have the Guild decertified. The union represents about 135 employees in that department. They will vote on the question next Tuesday.

Day Book

LABOR BOARD PROCEEDINGS
Los Angeles: Consent NLRB election scheduled for October 2 on petition of Los Angeles Guild for bargaining rights for 35 circulation employees at South Bay Daily Breeze, Redondo Beach.
Toronto: Hearing scheduled September 26 before Ontario Labor Relations Board on representation petition of the Toronto Guild for circulation employees of the Toronto Globe & Mail. About 90 involved.
Toronto: Decertification election among the 125 Toronto Globe & Mail advertising employees scheduled for September 18 by the Ontario Labor Relations Board.

CONTRACTS
St. Louis: KMOX: Full renewal. Contract approved. Approval of severance pay clause withheld. Approval of settlement withheld for lack of increase for "inexperienced" classification. Permission to sign.
Terre Haute: Supplement covering Photo-Lathe Operator. Permission to sign.
San Francisco-Oakland: L'Italia: Full renewal. Approval of contract withheld because of inadequate job security and grievance machinery. Approval of settlement withheld because of low increase. Permission to sign.
Kingston: Daily Freeman: Full renewal. Contract approved. Class approval withheld. Severance pay, vacations, minimums. Approval of settlement withheld for lack of general increase. Permission to sign.

ACTIVITIES
ANG International Executive Board 48th meeting, Washington, D. C., October 29-November 1.
POI District Council, Fall meeting, Holiday Inn, Lima, Ohio, October 29-31.

HOW TO BUY:

'Shop Around' For Value In Auto Insurance

By SIDNEY MARGOLUIS
Guild Reporter
Consumer Expert

(First of a series of two articles on how current developments in auto insurance affect your costs.)

You can overpay for auto insurance today if you don't shop for the company with the lowest costs for your circumstances. In just two years the auto-insurance industry has gone through a competitive upheaval. Rates today do not have the traditional uniformity, and the rate you pay can vary sharply depending on the company you choose.

This is especially true if you have a young driver in the family, or have suffered recent accidents or convictions, or drive your car more than ten miles to work or are near 65. And strangely enough, it also may be true if you have a particularly good safety record and very little road exposure.

Until recently it was simple enough to determine which companies had lowest costs, since most of the stock companies charged the "board" or standard rates for each area, while the mutual companies and other rate-cutters gave discounts at the beginning, or dividends at the end of the policy period.

But the old-line companies saw that they were losing considerable business to the rate-cutters, and have instituted a number of competitive measures of their own.

A. Mason Blodgett, a leading insurance authority, reports that among other measures, the old-line companies have reduced commissions to agents and brokers, are trimming administrative expenses, are offering modified policies with which to compete with the rate-cutters on simplified coverage, and also have developed new classifications, which reduce the cost of insurance to some drivers but increase it for others.

The classifications used by most of the insurance companies to determine how much you pay are (in order of increasing cost):

1. Class 1-A—Car used mainly for pleasure with no male drivers under 25.

2. Class 1-B—Car used for driving to and from work, not over 10 miles each way, and with no male driver under 25.

3. Class 1-C—Car used to commute to and from work over 10 miles but with no young drivers under 25.

4. Class 3—Car used for business purposes (salesmen, collectors, messengers, etc.) with no young driver under 25.

5. Class 2-A—Car operated occasionally by a male driver under 25, who is a resident in the household. It also can include a vehicle operated by a married male driver under 25.

6. Class 2-C—Car operated principally by or owned by unmarried male driver under 25.

However—and this is an important clue to shopping for auto insurance today—many companies have their own variations of this classification plan, Blodgett advises. For example, certain

companies use age 23 as the upper age limit for the young male classification. Some take 24½ as their cut-off date. Some companies will classify as "2-A" young male operators who are steadily employed.

There also are variations affecting young male operators who own their cars. Those who have had driver training in high school or college receive discounts, usually 10 percent. Some companies are experimenting with psychological exams for young male drivers. Those who pass get a discount. A number of companies give discounts to young drivers who get high marks in school.

Some companies also have a special classification for drivers over 65. There are still other variations.

Many insurance companies also now have the "Safe Driver Award Plan." Under this plan you fill out an application on which you state the number of your accidents in the previous three years, and also the number of convictions or citations for traffic violations such as speeding, illegal turns, etc. A driver with no

recent convictions or accidents gets discounts of from 20 to 30 percent or more, depending on the individual company's plan. Some companies even give discounts of 40 percent and more for drivers with clear records going back five years, Blodgett reports.

On the other hand, drivers with a record of accidents or convictions are penalized, depending on the number. A driver with several convictions or accidents could find his rates surcharged as much as 100 percent or more, and he might have to pay very-high rates for three years.

A few companies do not use the safe driver plan, Blodgett reports, so that drivers with two or three convictions are not charged extra. Other companies apply different yardsticks to convictions and accidents, producing variations in the amounts paid by drivers with much the same record.

With all the variations, there can be tremendous difference in the price of car insurance in a large city or well-settled suburb—in fact from \$75 to \$600, Blodgett estimates.

That means a car owner today

needs to shop widely for his insurance. In these circumstances, it is hardly advisable to buy from a salesman representing just one company, or by mail, without comparing costs with other companies for your particular classification and circumstances. One company may have low rates for Class 1-A but high rates if you have a young driver (male), while another may be more moderate with the youngster. Another company may have low rates if you have no convictions but may charge you more if you do.

For example, a family living in a large city with a son just over 23 was quoted the high 2-C rate by one company. But it found another which allowed the 2-A rate for a driver over 23, saving \$77.

The best way to shop for auto insurance at this time, especially if you have a young driver in the family, or have convictions or accidents, or drive your car more than ten miles to work, or have other classification problems, is to consult two or three well-qualified brokers as well as the rate-deviators (the mutual companies and direct writers.)

Union craftsmen
make the glass containers
that keep medicines
pure and effective

GLASS

Nothing comes between you and the purity when it comes in glass!

You can depend on the purity of medicines and pharmaceuticals packed in glass. Glass containers protect strength and effectiveness. And they seal tightly for extra security. Don't you feel better when it comes in glass?

Our Mole

By JANE GOODSELL, Portland, Ore., Guild

The mole that lives in our garden is such a busy, well-adjusted little fellow that I thought people might like to know how we keep him that way.

Some home owners have moles that are so sluggish and inactive that it is hard to be sure they are there at all. A listless mole cannot be counted on. Season after season may pass without his lifting a finger to give the garden that charming, informal touch that is his, and his alone. Aimless moles do little to relieve the chilly formality of endless green lawns. Even the bulb beds lie smooth and neglected.

But there is nothing like a mole—a go-getter of a mole, that is—to give a garden that friendly lived-in look.

Take our mole, for instance. Now, there's a real mole for you! He doesn't let the grass grow over his feet. Our mole has energy and enthusiasm.

Of course, it takes a little effort to get a mole like that. Moles, like anybody else, need the right environment to keep in top form.

But if you are willing to spend a few minutes a day to put your mole in the pink of condition, the following suggestions may prove helpful:

Moles are very fond of moth-balls. Toss a couple of handfuls into one or more of their runs, and you will be quickly rewarded. Signs of increased activity may be evident in only a few hours.

Castor beans are also popular with moles, although their effect

is somewhat slower, more in the nature of vitamins. It may take a few days before you realize that your mole has been revitalized with pep.

A good dose of exhaust fumes from the car is an absolute must. We were amazed at the good it did for our mole. We attached one end of the garden hose to the exhaust and inserted the other end into the mole's favorite playground.

From the way he reacted, you'd think we'd given him a Turkish bath plus a ten-dollar massage. It made a new man of him. He felt so good he threw a party and invited all his friends.

And what a party it was! They rode the roller coaster and danced the Twist and chased the girls all over the place.

The next morning we were a little worried about our mole. We were afraid he might not be feeling well. So we gave him a hunk of filet mignon laced with strychnine alkaloid. We tossed in a quart of gasoline chaser, and it really fixed him up. He was his old self again in no time.

What he gets the most real fun out of, though, is the trap we bought for him. He acts just like a kid, the way he plays blind man's buff and hide-and-seek with us.

Maybe it sounds as though we over-indulge our mole, and I'll admit he may be just a little bit spoiled.

But you ought to see our garden! There isn't another one like it in the neighborhood.

Largest National Advertisers Spend \$2.66 Billion In 1961 For New High

Chicago, Ill.—A record \$2.66 billion was invested by the 100 largest national advertisers in 1961.

This represented a 2 percent increase from 1960's \$2.61 billion.

It was the seventh successive increase, according to Advertising Age, which makes the annual tabulation.

Although the leaders' ad growth was not quite at the 1960 rate, 67 of the 100 companies increased their advertising with new product introductions and heavy competition helping to swell the totals.

Consolidated net sales totaled \$15,184,000 against \$13,094,000 the year before, a gain of 16 percent.

New York Times Goes Western, October 1

Printed simultaneously with the New York edition through the use of new ultra-high-speed transmission equipment and electronic typesetting, the New York Times will begin printing and distributing its new Western Edition on October 1. A staff of about 80 will handle the project.

The new edition is to be printed in Los Angeles. It will be a six-day newspaper, Monday through Saturday, with no Sunday edition. Features from the Sunday New York Times will be carried throughout the week.

In addition to the western edition, the Times publishes an International edition distributed throughout Europe, North Africa and the Middle East.

The new edition is to be printed in Los Angeles. It will be a six-day newspaper, Monday through Saturday, with no Sunday edition. Features from the Sunday New York Times will be carried throughout the week.

The new record was three-tenths of 1 percent over the previous record 3,186,786 tons consumed in the similar 1960 period.

Papers reporting to ANPA used a record 422,783 tons of newsprint in July, or 2.4 percent ahead of the 1961 month.

Total consumption was estimated at 567,494 tons against 554,165 tons a year earlier.

Chancellor Becomes Bowater's Chairman

London, England—The former chairman of Odhams Press has been named chairman of the \$650 million Bowater Paper Corp. succeeding Sir Eric Bowater, whose death occurred recently.

Sir Christopher Chancellor joined the Bowater board in November, 1961. He left Odhams Press shortly after it had been taken over by the Daily Mirror (GR, March 10, 1961). He was general manager of the Reuters Agency from 1945 to 1959.

The Bowater empire—a vast international pulp and paper corporation—was created in some 35 years. Bowater had received backing from Lord Rothmere and Lord Beaverbrook, noted English publishers.

Standard & Poor's Not Up 50 Percent

New York City—A 50 percent increase in net income for the fiscal year ended June 30 has been reported by Standard & Poor's.

The company—a leader in

INDUSTRY

gathering, reporting and interpreting financial and economic information—has attained record sales and earnings, according to Frederick A. Stahl, president.

For the fiscal year, the firm reported net income of \$1,946,000, equal to \$1.56 a share on 1,250,000 shares outstanding. This represented a gain of 50 percent from the \$1,298,000, or \$1.04 a share earned in the fiscal year to June 30, 1961.

Consolidated net sales totaled \$15,184,000 against \$13,094,000 the year before, a gain of 16 percent.

New York Times Goes Western, October 1

Printed simultaneously with the New York edition through the use of new ultra-high-speed transmission equipment and electronic typesetting, the New York Times will begin printing and distributing its new Western Edition on October 1. A staff of about 80 will handle the project.

The new edition is to be printed in Los Angeles. It will be a six-day newspaper, Monday through Saturday, with no Sunday edition. Features from the Sunday New York Times will be carried throughout the week.

In addition to the western edition, the Times publishes an International edition distributed throughout Europe, North Africa and the Middle East.

The new edition is to be printed in Los Angeles. It will be a six-day newspaper, Monday through Saturday, with no Sunday edition. Features from the Sunday New York Times will be carried throughout the week.

The new record was three-tenths of 1 percent over the previous record 3,186,786 tons consumed in the similar 1960 period.

Papers reporting to ANPA used a record 422,783 tons of newsprint in July, or 2.4 percent ahead of the 1961 month.

Total consumption was estimated at 567,494 tons against 554,165 tons a year earlier.

Chancellor Becomes Bowater's Chairman

London, England—The former chairman of Odhams Press has been named chairman of the \$650 million Bowater Paper Corp. succeeding Sir Eric Bowater, whose death occurred recently.

Sir Christopher Chancellor joined the Bowater board in November, 1961. He left Odhams Press shortly after it had been taken over by the Daily Mirror (GR, March 10, 1961). He was general manager of the Reuters Agency from 1945 to 1959.

The Bowater empire—a vast international pulp and paper corporation—was created in some 35 years. Bowater had received backing from Lord Rothmere and Lord Beaverbrook, noted English publishers.

Standard & Poor's Not Up 50 Percent

New York City—A 50 percent increase in net income for the fiscal year ended June 30 has been reported by Standard & Poor's.

The company—a leader in

Hearst in \$7.5 Million Baltimore Operation

Baltimore, Md.—Hearst's Baltimore News-Post and Sunday American are now operating from a new \$7.5 million setup.

The Hearst newspapers occupy a four-building complex, including a new \$2.5 million four-story production building housing \$5 million worth of equipment.

Hearst Gets \$1 Million For Chicago Building

Chicago, Ill.—Arrangements are being completed by Hearst Corporation for the sale of its Popular Mechanics building on the near north side for a reported \$1 million.

New owner is Hibbard, Spencer Bartlett & Co., Evanston, Ill., hardware firm.

Hearst Corporation is retaining a Popular Mechanics sales office here, but is transferring the magazine's publishing offices to New York City.

Newspaper Supplier 1962 Earnings Hiked

Earnings approximately 18 percent higher for the quarter and about 23 percent higher for the nine months which ended July 31 compared with the earnings for similar periods last year are reported by Miehle-Goss-Dexter, Inc.

Through four operating divisions, the firm serves the graphic arts with printing equipment, including presses, ranging from the largest magazine and metropolitan newspaper types to small sheet-fed shop presses.

Net income for the quarter ended July 31 was \$1,517,795 equal to \$1.08 a share, compared with \$1,235,421, or 88 cents a share, the year before.

Net income for the nine months ended July 31 rose to \$4,353,236, or \$3.09 a share from \$3,704,974 or \$2.64 a share.

\$37.2 Billion Seen In Plant Outlays

A record total of \$37.2 billion for 1962 in business expenditures for new plants and equipment is predicted by the U. S. Government.

An August survey conducted by the Commerce Department's Office of Business Economics and the Securities and Exchange Commission showed that expenditures were at an average rate of \$35.7 billion in the second quarter.

The estimated total of \$37.2 billion in capital outlays for 1962 compares with actual totals of \$34.4 billion in 1961 and \$35.7 billion in 1960.

Proceedings, Constitutions Going Out To Guild Locals

Proceedings of the 29th ANG convention at Buffalo have been published and are available from Guild headquarters in Washington.

Also due from the printers were copies of the 1962 manual containing the constitution as revised by the Buffalo convention.

The stenotyped record of the convention sessions is supplemented by 32 pages of financial statistics, the text of the Officers' Report recommendations from the International Executive Board to the convention, and the full text

of the address made by Attorney M. H. Goldstein, of Philadelphia, to the Monday evening Wage Forum at the convention hotel.

Complimentary copies go to delegates and to each chartered local, with extra copies available at \$2.50 each.

The constitution booklet also contains the Guild's collective bargaining program, bargaining recommendations and model by-laws. Single copies are free, with additional copies at five cents each.

Local Copy

A PAGE FOR OFFICERS AND STEWARDS

July Cost Of Living Sets Record 105.5

The cost of living, as measured by the U.S. Labor Department's Bureau of Labor Statistics Consumer Price Index, rose two-tenths of one percent in July to a new record of 105.5.

It marked the eighth time in the last 12 months that the index has gone up.

A Government price expert said another increase might come for August.

The new index figure means that living costs are now 5.5 percent higher than their average in 1957 through 1959, index base period.

In other words, the purchasing power of the dollar of that period has shrunk to about 95 cents.

In the last year, the index has risen by 1.1 percent.

If there is any change in the price index for August, according to Arnold Chase, the labor department's price chief, "it's likely to be up a little."

A shorter work week in July reduced the average take-home pay of factory workers from June's record level. The department calculated a factory worker with three dependents had after-tax earnings of \$85.53 a week in July, down from \$86.11 in June.

After adjustment for price increases since the 1957-1959 base period, the factory worker's "real" spendable earnings in July averaged \$81.07 a week, down from \$81.78 in June.

For the worker without dependents take-home pay averaged \$77.86. His "real" spendable earnings averaged \$73.80.

Unexpected Strength Shown As Corporate Profits Climb

Higher profits—which economists indicate they had not expected—have been reported by the Government.

The overall rate of business activity will rise by about \$6 billion in the current quarter of the year, according to preliminary estimates by Government economists.

With a second quarter rate of \$552 billion for the year, the figure represents a \$7 billion increase from the first quarter.

Corporate profits before taxes, Secretary of Commerce Luther H. Hodges told newsmen, had risen in the spring quarter to an annual rate of \$50,900,000,000 after adjustment for normal seasonal developments.

From other government agencies—the Securities and Exchange

Commission and the Federal Trade Commission—have come reports that profits from manufacturing concerns, which account for a little more than half of all profits, were the second best on record.

Both profits and sales were up sharply in the second quarter, the report on manufacturing companies said. Profits—after taxes—were \$4,600,000,000. This represented a 16 percent hike over the first quarter. It was second only to the second quarter of 1959 when \$4,900,000,000 was achieved.

Record sales of \$99,100,000,000 represented a 7 percent increase over the first quarter and 4 percent over the previous record set in the fourth quarter of 1961.

Cowles Interests Seek Family Circle Magazine

Cowles Magazines & Broadcasting Co., which in 1961 grossed \$88.5 million from magazines, radio, television, subscription agency, newsletters and a newspaper is negotiating to acquire the Family Circle, a monthly distributed in supermarkets.

Family Circle grossed \$13.9 million last year. It has a circulation of more than 7 million; so has Look, the Cowles publication—7.3 million, it claims.

Look has little over-the-counter copy distribution, while Family Circle circulation is wholly single-copy sales.

Cowles Magazines, of which Gardner Cowles is president, now owns two newspapers, having acquired the Gainesville, Fla., Daily Sun in recent weeks. (GR Aug. 24.) The firm also owns the San Juan Daily Star—the only English-language daily in Puerto Rico.

Other properties include KRNT and KRNT-TV in Des Moines (Gardner Cowles is also

president of the Des Moines Register & Tribune Co., which publishes those papers); the Insider's Newsletter, a weekly consumer newsletter with 100,000 subscribers; and Cowles Educational Books Inc., publisher of the Volume Library, an encyclopedia. The Cowles firm also has various real estate interests.

Cowles interests also own the Minneapolis Star and Tribune.

Look Magazine has announced an increase in its circulation guarantee from 7 million to 7.3 million, marking the first time that Look's guarantee has exceeded that of its mass circulation rival, Life.

Look has also announced a new rate for a black-and-white page representing an increase of 6 percent over current rates.

Life, retaining its 7 million guarantee, is quoting new black and white page rates 2 percent higher for national advertising and 3 percent higher in Life's regional editions.

EDITORIAL

This 'Off Year'

COPE, the political education arm of the AFL-CIO, is beating the drums for getting citizens to register and getting registrants to vote. There are the best of reasons for such emphasis.

1962 sees no presidential choice being made, hence it bears the popular tag of "off year." That is a misnomer, of course. Voters will this year choose the complete personnel of the House of Representatives, one third of the U.S. Senate and governors in some key states where presidential aspirations are at stake.

Every recent decade has seen federal law impinging more directly on the domestic bread-and-butter interests of the wage earner, the professional man, the business man and the industrialist, to say nothing of the investor and "capitalist."

The "off year," then, will affect almost 90 percent of the law-making personnel, and in so doing will determine in large measure the type of legislation to be enacted, revised or repealed during the next few years.

The "off year" does, perhaps, have one distinction; there is less partisan emphasis than in presidential years, and more stress on the individual merit of the candidate. The every-four-year voter is supposedly motivated by party loyalties to a great degree; the voter in the "off year" is reportedly more concerned with the qualifications of the candidate than with the party label displayed.

And it is a serious examination of these candidate qualifications that COPE urges voters to undertake this year.

On such an appraisal, in each of the more than 400 districts which elect to the House of Representatives, will depend the caliber of the men who, by their law-making responsibilities, will determine the economic and social trends of this nation in the forthcoming two years.

All partisanship aside, the elections in November present a sober challenge to the ability of a free democracy to function. The challenge will be met as each of us rises to his own civic responsibilities, or fails to do so.

This "off year" again will produce only the kind of government we deserve, and are willing to work hard to obtain.

People Who Choose

There is talk of "area representation." But acres do not vote, nor do trees.

When a sparsely settled area is given as many representatives as one much more populous, it simply means that the *people* in the sparse area have more representation.

No matter how stated, it is people who choose the representatives.

—*"One Man—One Vote," published by The Twentieth Century Fund, Sept. 1962*

'Imperfect World'

Arms alone are not enough to keep the peace. It must be kept by men.

Our instrument and our hope is the United Nations, and I see little merit in the impatience of those who would abandon this imperfect world instrument because they dislike our imperfect world.

—*President John F. Kennedy*

The Guild Reporter

CHARLES E. CRISSEY, Editor

MAXWELL E. H. PYLE, Asst. Editor

Published by the American Newspaper Guild (AFL-CIO, CLC), the second and fourth Fridays of each month at 1126 16th St., N.W., Washington 6, D. C. \$3 per year. Single copies 15c.

Guild Reporter deadline at 1126 16th St., N.W., Washington 6, D. C.: letters, advertising and features the Friday preceding publication date; news, Monday preceding publication.

Vol. XXIX, No. 18

September 14, 1962

American Newspaper Guild

1126 Sixteenth St., N.W., Washington 6, D.C.

PRESIDENT: ARTHUR ROSENSTOCK

EXECUTIVE VICE PRESIDENT: WILLIAM J. FARSON

SECRETARY-TREASURER: CHARLES A. PERLIK, JR.

REGIONAL VICE PRESIDENTS: 1—Daniel A. McLaughlin, 111 Maple Street, West Orange, N. J. 2—Richard Lane, 61 North Reese Street, Memphis, Tenn. 3—James B. Woods, 1147 Princeton, St. Louis 30, Mo. 4—Robert J. Hickey, 1984 Trenton Drive, San Jose 24, Calif. 5—Edward Easton, Jr., 45 Christopher Street, New York 14, N. Y. 6—Eric R. I. Cawdon, 229 Powell, Ottawa, Ont.

AT-LARGE VICE PRESIDENTS: Jack Dobson, 42 Lurgan Drive, Willowdale, Ont. Michael Mastrullo, 2354 Greenway, Cincinnati 11, Ohio. George Muldowney, 401 Arcadia Drive, West Islip, L. I., N. Y. Kenneth Rieger, 5539 Fryer Avenue, Toledo 15, Ohio. Harvey H. Wing, 1129 Hamilton Lane, Burlingame, Calif.

DIRECTOR OF COLLECTIVE BARGAINING: J. William Blatz.

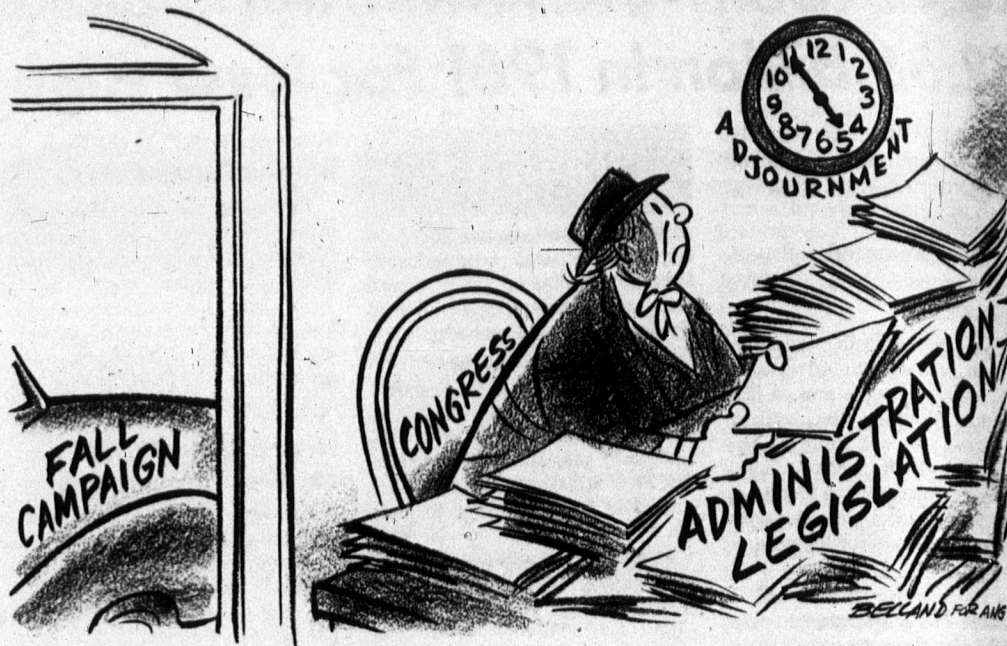
DIRECTOR OF RESEARCH AND INFORMATION: Ellis T. Baker.

EXECUTIVE SECRETARY, CONTRACTS COMMITTEE: Stephen Ripley.

INTERNATIONAL AFFAIRS REPRESENTATIVES: Richard P. Davis, Ronald A. Watts.

INTERNATIONAL REPRESENTATIVES: J. Ed Allen, Edna Berger, Robert E. Bruner, Bob Christofferson, Joseph G. Colangelo, Charles Dale, Carlton H. Ihde, Fred Jones, Peter Reilly, Loel Schrader, John Sloan.

Clock Watcher



DATELINE: WASHINGTON

Adjournment Fever Strikes In Congress

By WILLARD SHELTON, Washington Guild

Congress is moving swiftly toward adjournment; the fever to get out of town is biting deep, and a bare five weeks will remain for the campaigns by the time the legislators can possibly wind up their work and depart this place.

It is unfailingly observable that 435 members of the House and 100 members of the Senate find Washington highly distasteful in September of election years, although bewitching at all other seasons.

There are signs and symptoms that in the crush toward what the race track boys call getaway day President Kennedy may salvage bits and pieces of a program that will enable Democratic speakers to claim a creditable session.

In the hard infighting of the tag-end days, Secretary of Agriculture Freeman seems to have a new chance for a major gain toward a revised farm program—maybe only on wheat—that offers price supports only to farmers who limit actual production of crops on which they demand high-level supports. And if this should fail once more, it is generally conceded here that Freeman has made so persuasive a case that a new farm program assuredly will come in the near future.

A fierce battle waged on the question of Hanford, Washington, atomic energy operations, and the power potential available, is scheduled to come up for the umpteenth time—with a clear chance that the pro-power forces will finally win.

Under slightly incredible congressional mandate, the AEC has been producing plutonium at Hanford and letting go to waste the by-product heat and steam

that could produce great quantities of electricity. The House turned down, repeatedly, proposals for federal power production (socialism, you know), and this year even turned down a proposal to authorize local public power cooperatives to band together to use the wasted steam. But the latter proposal has been revived in a House-Senate conference committee and the House bitter-enders failed in an effort to instruct their conferees to refuse to concur.

These are, admittedly, only small parts of the ambitious comprehensive domestic program Mr. Kennedy offered across two years. This sometimes bewildered student of the ways of Congress still finds it hard to understand how the House Ways and Means Committee could vote down an extension of temporary unemployment compensation aiding literally hundreds of thousands of long-term laid-off workers. (The Eisenhower Administration passed such a program in a states' rights form, and Congress last year approved the now-expired system with federal financing, but in 1962 renewal is rejected—although high-level unemployment is still chronic.)

The salvage of any sections of the Kennedy program nevertheless is significant; it is a truism that the record of every Congress can be written only after the last few weeks. The overall record this time will depend on what happens to the foreign trade expansion bill—involving a truly revolutionary policy shift—and to foreign aid appropriations. These are, by all odds, the measures most vital to the White House, with the tax-revision bill now in conference committee trailing in third place.

VP Edward Easton, Jr. Undergoes Surgery

Edward Easton, Jr., ANG vice president for the Fifth (New York) Region underwent surgery for the removal of a tumor from one lung Tuesday at St. Vincent's Hospital in New York City. The operation was described as successful.

About seven weeks in advance of the elections, an unusual consensus on probable results is observable among widely separated groups when they appear to be speaking candidly. The verdict: Republicans will pick up some governorships (maybe Michigan; certainly, the GOP says, Pennsylvania; maybe California, where former Vice President Nixon opened his last-drive campaign

with expansive shouts that he was ready to massacre all comers, inside and from outside the state.)

The verdict otherwise: little or no net change in the heavily Democratic Senate; a Republican net gain of 10 to 20 or 25 House seats.

If this is validated by the results—always much clearer the day after elections than in prognostications—Mr. Kennedy can look forward to making progress very slowly again on domestic programs in the 88th Congress. Things might pick up in 1964, as dissident Democrats realize that they have to run with him as head of the ticket. But foreign policy events may shift everything, of course, this year and later.

There is assuredly no moderate sweep for either party in sight on the basis of the primaries, most of which are now over. Incumbents are generally winning easily, with a few House members losing out on issues that seem largely accidental or personal and local. As a high Kennedy adviser on domestic policy remarked privately the other day, "The country really is pretty evenly divided between parties and on Kennedy issues. Nobody really seems upset about unemployment; nobody is really mad at anybody; there is no great clamor for the programs we genuinely consider vital, and no great clamor against them."

On one key issue—the upgrading of our educational system, so that one-fourth to one-half of our jobless will not be young men and women under the age of twenty-five with most of them Negroes—he believes the country will make great progress "in the next ten years." But not necessarily next year, with the Congress to be elected this year.

Terre Haute Guild, ITU In Strike Votes

Terre Haute, Ind.—Strike votes have been taken by the printers and Guild members employed at the Star and Tribune.

Both unions are negotiating contracts. The Guild vote, in support of the Typographical Union local, followed the printers' action by a matter of hours, Wednesday afternoon.

