

The GUILD REPORTER

OFFICIAL ORGAN OF THE AMERICAN NEWSPAPER GUILD (AFL-CIO, CLC)

Vol. XXXI, No. 16

Washington, D. C.

August 14, 1964

Guild Blames Papers' Demands As ITU Talks Founder In Toronto



MASS MEETING: ITU International Representative Stephen Martenuk addresses 900 Toronto Guild members at meeting called to weigh Guild policy in the dispute between the printers and Toronto's three newspapers.

Says Breaking Union Seems Owners' Aim

BULLETIN

Toronto, Ont.—Leaders of the Toronto Typographical Union announced yesterday that they will fly to Colorado Springs for a special meeting tomorrow with the ITU Executive Council. ITU President Elmer Brown said the meeting was being called because of the "seriousness" of the Toronto situation.

The meeting was announced as Toronto's three newspapers began advertising for permanent replacements for the printers, including typist tape-punchers and trainees to monitor automatic typesetting equipment.

Toronto, Ont. — A Toronto Guild membership meeting this week blamed management for a breakdown in negotiations with 680 printers idled by a five-week dispute and charged that the city's three publishers appear bent on destroying the Typographical Union.

The Guild called on the publishers to reopen negotiations in an effort to end the work stoppage. Talks were broken off Aug. 4 after reaching an impasse.

The local, meeting Aug. 11, adopted a resolution citing the fact that negotiations had collapsed over issues that had not been in dispute when the stoppage began July 9 and which the publishers had subsequently put on the table.

The resolution urged the three newspapers—the Toronto Star, Telegram and Globe & Mail—to treat its new proposals flexibly.

The membership confirmed the action of its local executive in approving local benefits for 14 Guild members who are observing ITU picket lines at the Telegram. All Guild members are continuing to work at the Star and the Globe & Mail, having been advised by the local that both the law and their contracts required them to report for work.

The four-hour Guild meeting was notable for a change in mood. (Continued on Page 6)

North Jersey Repels Raid By Mailers

Elizabeth, N. J.—Employees of the Elizabeth Daily Journal repelled a raid by the ITU Mailers last week, voting almost two-to-one to retain the North Jersey Guild as their bargaining agent.

The Guild polled 58 votes and the Mailers 29, less than the number of signed cards they submitted in petitioning for the National Labor Relations Board election. Only two votes were cast for no union; most of them firm Guild votes.

The Aug. 7 election climaxed a ten-month Mailers' raiding attempt, first to split off Guild mailers, then to break off the circulation department and finally to capture the entire unit.

AFL-CIO President George Meany has appointed a subcom- (Continued on Page 2)

Detroit Pressmen, Papers Break Off Strike Parleys

Detroit, Mich.—Negotiations between Detroit publishers and two striking Pressmen's locals continued in suspension this week in a month-old shutdown that has idled 360 Guildsmen.

Talks between the Pressmen and the Detroit News and Free Press were broken off Aug. 7 after three days of bargaining that failed to produce major progress. Federal mediator William G. Rodgers said he would not attempt to bring the two sides together again for a week or two.

A total of 360 Guildsmen in the Free Press's editorial and commercial departments have been idle since July 17. Unorganized editorial and commercial employees at the News have not been laid off and 88 Guild maintenance employees have also been kept on the payroll.

Rodgers—a former ANG secretary-treasurer—reported "some worthwhile progress" in last week's negotiations, in which Anthony J. DeAndrade, president of the Pressmen's Union, and Alexander Rohan, its secretary-treasurer, took part.

But the mediator said the situa- (Continued on Page 2)

tion would have "to settle a while" before further talks would prove fruitful.

There were unofficial reports of moves toward agreement on a clause covering new equipment, sought by the paper handlers local. But there was no progress on the major issue said to be blocking a settlement; the pressmen's demand for time-and-a-half pay for Saturday night work at the Free Press.

The paper handlers are seeking contract language to protect jobs at both papers when new machinery is introduced.

Other issues involving the pressmen's local are the size of crews on eight-unit presses at the News and wash-up time at both papers. Wages are not an issue, with the pressmen having agreed to raises of \$4.55 the first year and \$3.75 the second.

The paper handlers are seeking an adjustment of benefits at the Free Press to match those at the News, including a \$1,500 life-insurance program for retired workers. The union is also asking hospitalization insurance or a welfare fund, for which it is willing (Continued on Page 2)

Newsman Seen Target

New York, Wire Service Seeking Riot Protection

New York City—Both the New York and Wire Service Guilds are seeking special protective measures for newsmen assigned to riots in the wake of racial violence in which numerous reporters and cameramen have been injured.

The New York Guild is asking the city's six major publishers to provide \$100,000 life insurance for employees assigned to riots, pay full medical expenses for those injured during riot coverage (Continued on Page 2)

and guarantee the payment of full salary above sick-leave requirements during recovery.

The local is also asking that employees be granted the right to refuse hazardous assignments and that they receive premium pay when undertaking them.

The Wire Service Guild is seeking similar protection from Associated Press and United Press International.

Current racial violence poses a (Continued on Page 2)

to give up \$3 in wage increases, and a fourth week's vacation, which it is also willing to pay for out of the wage package.

The two sides are close to agreement on paper handlers' wages, with management having offered a \$10.55 package, and the union asking \$11.

The two papers have closed down since the paper handlers' and pressmen's locals struck July 13. There has been only intermittent bargaining since then.

ANG lockout benefits are being paid to 210 Guild members. The Detroit Guild has also received \$4,460 in contributions from other locals.

Approximately 100 Guild members have obtained jobs elsewhere—some, temporary positions, including 25 on an interim paper, the Detroit Daily Press, and a few, permanent jobs out of town.

A Guild job-placement service has been set up under the direction of William B. Kwart.

Youngstown Guild Girds For Strike

Youngstown, Ohio—The Guild's Youngstown Vindicator Unit is preparing to strike in the face of a bargaining deadlock on a contract for newly organized circulation employees.

The unit began to set up strike machinery after voting unanimously Aug. 6 to authorize the local executive board to call a walkout. Thirteen bargaining sessions over a two-month period have produced agreement only on a contract preamble.

The Vindicator, which maintained unsuccessfully in National Labor Relations Board proceedings that 32 of 43 circulation employees were independent contractors, has still not begun to pay social-security, unemployment-insurance and workmen's-compensation taxes for them. It agreed to bargain on a circulation contract only after the Guild threatened to strike.

Labor Briefs

James A. Suffridge, president of the Retail Clerks International Association, has called upon Congress to prohibit industry-wide lockouts such as those that have plagued the newspaper industry.

Suffridge, citing a ten-week lockout of 5,000 food-store workers by seven chains in Maryland and Delaware, termed a nationwide pattern of employee lockouts "deeply ominous in its implications for a democratic society."

He urged an amendment of the Taft-Hartley Law that would outlaw such lockouts, provide for injunctions against them on a petition by the National Labor Relations Board and make employers who engage in them liable to damage suits.

CANADIAN KING COLE

H. Carl Goldenberg, Montreal attorney and one of Canada's most experienced conciliators and arbitrators, has been appointed impartial umpire of jurisdictional disputes for the Canadian Labour Congress.

The new position is analogous to that held by David L. Cole, arbitrator of internal disputes among AFL-CIO affiliates in the United States. The CLC has set up disputes machinery closely paralleling AFL-CIO procedure.

Automation is taking its toll not only among those displaced from jobs but in the health of those left holding them. Dr. Rolf R. Coersmann, a West German expert, told a Chicago medical audience that automation is causing nervousness, heart strain and exhaustion in the men who push the buttons.

BANQUET BOYCOTT

The Amalgamated Meat Cutters and Butcher Workmen is calling on union members to boycott "Banquet" brand frozen foods, produced by a company that has employed anti-labor devices to resist organizing efforts.

The union says standard wages paid by the F. M. Stamper Co., manufacturer of "Banquet" products, have enabled the company to price the brand so low that it is frequently used in retail promotional sales.

It Seems To Us

Trading Stamps Making 'A Nation Of Antenters'

Editors

The Sperry & Hutchinson ad in the July 10 GR quotes from a survey in an effort to convince an alleged opinion formers that "Trading stamps do not increase prices."

Experience disputes them.

One day a couple of years ago, when A&P broke down and began handing out Plaid stamps, the atmosphere in the local market was frantic as employees, armed with stamps and pads, rushed to block out the old price of every item in the store and substitute new ones at least a cent higher and averaging 2 cents on a dollar.

S&H seem to be trying to justify their assertion with the final paragraph of their study report, as quoted:

"When the retail value of mer-



INTERIM ASSIGNMENT: Four Detroit Free Press Guildsmen fill temporary jobs on the copy desk of the Detroit Daily Press, interim paper set up to fill the breach left by strike against the city's two dailies.

On the rim are Donald Beck, foreground, unit chairman, and, left to right, Hubert Cooper, George Cantor and William Parker, local executive-board member, with James T. Morche, right, formerly of the Guild's Pontiac Unit. (Story on Page 1.)

Guild Weds Concern For Wages, Press Standards, Collegians Told

Minneapolis, Minn. — The Guild's concern with better newspapering and professional ethics has been too often overlooked in estimations of Guild accomplishments, a group of college newspaper editors was told this week by Philip M. Kadis, ANG's Mellett Project co-ordinator.

Responding to an invitation by the U.S. Student Press Association (USSPA), Kadis spoke to 125 delegates at the association's annual congress here on the Guild's role in the newspaper industry. The USSPA is made up of more than 175 college newspapers.

Kadis pointed out that although the Guild was launched to combat the low wages and job insecurity of the depression years, charter Guildsmen also dedicated themselves to raising the standards of journalism and the ethics of the industry.

The philosophy of the Guild is that these goals are not merely compatible but mutually dependent, Kadis said.

As one example of Guild interest in press performance at the

college level, Kadis cited the International Collegiate Newspaper Contest to be conducted next year by the Conference of District Councils.

Following last month's ANG Convention in Long Beach, Calif., Kadis travelled to Santa Barbara, Calif., where he met with officers and staff members of the Center for the Study of Democratic Institutions to explore possible areas of cooperation between the center and the Guild's Mellett Project.

North Jersey Repels Raid By Mailers

(Continued from Page 1)

mittee of the federation Executive Council to consider the Guild's charge that the ITU has failed to comply with an impartial umpire's finding that its raid is in violation of the AFL-CIO Constitution.

The election was complicated by a management move to pare nine allegedly supervisory employees from the unit. The management position, which was upheld by the NLRB, followed contract negotiations in which the Guild refused to surrender the jobs.

The Mailers Union, which does not represent editorial, advertising, business-office or circulation employees anywhere, conducted an intensive election campaign, opening an office across the street from the Journal plant. The Guild charged management with encouraging votes for the Mailers.

The election victory will permit the resumption of contract talks, suspended since the Mailers' petition was filed last March.

Day Book

ACTIVITIES

International Executive Board, full meeting, Oct. 26-29, ANG headquarters, Washington, D. C.

Thirty-second Annual ANG Convention, July 22-24, 1964, Sheraton-Cadillac Hotel, Detroit.

EDWIN A. BENNETT
Boston Guild

Two Locals Seek Riot Protection

(Continued from Page 1)

special danger to newsmen, Raymond A. Mann, Wire Service administrator declared in a letter to AP and UPI, because "it seems race riots have newsmen and photographers as one of the rioters' targets."

"These assignments reach beyond the normal requirements of the newsmen and photographer," Mann said in asking special recognition of the hazard. He asked an early meeting with management on the problem.

New York Guild grievance committees have been meeting with publisher representatives on the local's request, but only the New York Times has agreed to special protective measures.

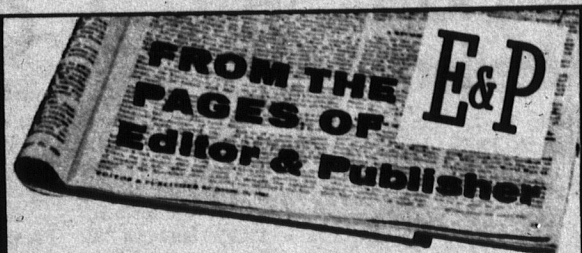
The Times told the Guild it is instituting additional accident insurance protection and life insurance up to \$15,000 for newsmen on riot assignments and promised to study the Guild's proposal for \$100,000 coverage.

Employees covering racial violence, it said, will be given helmets, sent in teams of two or three and provided with rented cars so that their own will not incur risk of damage.

The Guild is continuing to meet with other publishers on the problem.

Four Meetings Set

Four Wire Service Guild sectional conferences will be held in September and October. The Western conference will be held Sept. 12 and 13 in San Francisco; the Midwestern, Sept. 19 and 20 in Chicago; the Southern, Sept. 26 and 27 in New Orleans, and the Eastern, Oct. 3 and 4 in New York.



From the issue of August 1, 1964:

RIOT COVERAGE KEEPS CONCERNED READERS INFORMED

Newspaper circulation soars in riot-ridden cities as an astounded citizenry seeks full details of the strife in their own streets. Covering the wild melee, many reporters are riot casualties as they stand their ground to bring photos and stories to eager readers. Reporters, photos and editors tell their stories in E&P.

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PRESIDENTIAL GREETING: President Johnson welcomes ANG Executive Vice President William J. Farson to White House conference at which Johnson sought the cooperation of more than 300 labor leaders in enforcing the Civil Rights Law, waging the administration's war on poverty and maintaining a healthy economy. Ellis T. Baker, editor of the Guild Reporter, was also a guest at the presidential conference.

A Newspaper Practice

Phone Monitoring Rapped As Illegal

San Francisco, Calif. — The San Francisco Hearst papers' long-time practice of monitoring telephone calls made by their classified-advertising employees is "a constructive tool" of management, according to the papers' publisher.

But as far as William M. Bennett, president of the California Public Utilities Commission is concerned, it's plainly unlawful. Charles L. Gould, publisher of the San Francisco Examiner and News Call Bulletin, defended the practice in an exchange story that reported the monitoring of calls at a Bay Area hospital and said that the San Francisco-Oakland Guild and management had "resolved" the problem of monitoring classified calls at the Examiner.

Replying to a protest from Fred Fletcher, executive secretary of the Guild, Gould indicated he felt monitoring was part of management's right "to maintain supervision and guidance of those who make sales representations on our behalf."

He compared the practice with the inspection of airplane components as they are fabricated.

At Our Pay Rates?

Young Conservatives Eye 'Infiltration' Of Press

The nation's press will be a conservatives' preserve ten years from now if the National Federation of Young Republicans and the Christian Crusade have their way.

A call for a "ten-year program for a takeover of the press by Young Republicans" was issued by Donald E. Lukens, president of the federation, at a Connecticut Young Republican meeting in New London late last month.

And this week the ultraright Christian Crusade demanded that newspaper publishers "purge" their papers of those responsible for grossly misleading their readers on issues which are vital to the survival of the United States.

Lukens urged young Republicans to join in a campaign to win positions on small-town newspapers and radio and television stations. He said the program is under way in 11 states.

He explained later that he did not mean a "physical takeover" or a program designed to "dominate" but one to "insure adequate and accurate reporting, particularly in the columns."

Reaction from the nation's press was mixed. The New York Daily News asserted that "Communists, liberals, and the like" have been infiltrating the press for years and said it would welcome a little "counter-infiltration."

But the Washington Star, stating that Lukens was "out of his copy-reading head," pointed out that the nation's press has been generally Republican for the last three decades while the electorate has voted consistently Democratic.

"If the one-party press has indeed switched to the Democrats," said the Star, "obviously the Republicans have never had it so good."

Key Minimums Increased By \$5 In Minneapolis Wage Reopener

Minneapolis, Minn. — Increases of \$5 a week in key top minimums at the Minneapolis Star and Tribune have been negotiated in a wage reopener.

The newly negotiated increases, added to pay raises in the first year of the contract, bring the money total for reporters, editorial and promotion-department copywriters and circulation district managers to \$10 for the two-year period.

The highest increase of \$6 in the wage reopener went to subeditors, bringing their top minimum to \$181 a week. The top minimum for dayside reporters goes to \$160, the top for nightside reporters to \$172, and the starting minimum to \$98.50. District managers go to \$127, and stenographers are up \$2, to \$83.

Increases range from \$1.50 to \$4.50 for other classifications. A night differential of 7½ percent is retained, adding to increases for employees working between 8 p.m. and 6 a.m.

Radio Europe Members Obtain \$100 Pensions

New York City — An employer-financed pension plan that will provide employees of Radio Free Europe with a minimum pension of \$100 a month has been negotiated by the New York Guild.

The plan is incorporated in a two-year contract that provides a 4-percent wage increase with a \$3 floor in the second year. Increases will range up to \$7.20.

The pension plan, replacing one under which employees contributed \$4 to \$8 weekly, will give Munich employees, who are not covered by Social Security, a minimum pension of \$150, 50 percent high-

er than that guaranteed New York employees.

The contract, which took effect July 1, also provides for full severance pay in addition to pension upon retirement, a \$3,000 life-insurance policy and health-and-welfare insurance for all retired employees, and an increase in life-insurance coverage from \$5,000 to \$6,000 or a year's salary, whichever is greater.

Four weeks' vacation is provided after five years instead of eight, effective next July 1, several jobs have been upgraded, and a clause providing for arbitration of disputes on jurisdiction has been included in the contract.

The contract was the last to be negotiated by M. Michael Potokar

before his resignation as secretary-treasurer of the New York Guild to become a Criminal Court judge.

\$9.75 Increase Is Won At Coast Labor Paper

San Francisco, Calif. — A general increase of \$5 the first year and \$4.75 the second has been won by the San Francisco-Oakland Guild in a contract with the East Bay Labor Journal.

Minimums are increased from \$3 to \$5 the first year and from \$3.25 to \$4.75 the second, raising the top minimum for editorial and advertising personnel to \$171.25 in the second year. The agreement is retroactive to last Oct. 1.

SFONG Benefits Improved In Two New Health Plans

San Francisco, Calif. — A choice of two publisher-financed medical and hospitalization insurance programs, each superior to plans that formerly cost employees up to \$26 a month, is being offered to 1,600 employees under Guild jurisdiction at three San Francisco papers and the Oakland Tribune.

The plan, drawn up by a joint Guild-management board of trustees, will be financed by publisher payments of \$3.10 weekly now and \$4.10 effective Sept. 27, negotiated as part of contract settlements with the Tribune and the San Francisco Chronicle. Examiner and News Call Bulletin last fall and winter.

In addition to medical and hospitalization insurance, employ-

ees will receive from \$1,000 to \$5,000 life-insurance coverage, also fully paid by the publishers. Additional health-insurance coverage for employees' families is provided at a cost of 50 cents weekly for one dependent and \$1 for two or more—a cost lower than that for dependents under the previous insurance program.

Employees may choose either a Blue Cross plan that includes major medical coverage of 80 percent of the cost of a wide range of medical services exceeding \$100 in a six-month period or a Kaiser Foundation plan that includes some of these under its basic coverage.

Of the first 1,000 members to indicate a preference, 61 percent chose the Blue Cross plan.

Wage-Welfare Package Of \$9.44 Won In 2-Year Providence Pact

Providence, R. I. — A two-year wage and welfare package totaling from \$6.64 to \$9.44, with some minimums rising by \$15.20, has been won by the Providence Guild at the Providence Journal and Bulletin.

The contract provides for general increases ranging from \$3.10 to \$4.50 the first year and \$2.10 to \$3.50 the second. In addition, it contains an improved Blue Cross plan costing the publisher 36 cents more a week per employee and an increase in life-insurance coverage from \$5,000 to \$8,500 in two steps, costing \$1.08.

The top minimum for reporters goes up \$4.10 the first year and \$3.10 the second, to \$143.70, while the top for section editors, the highest-paid category, rises the same amount to \$158.70.

A reclassification that will bring state staff reporters to parity with other reporters in the last six months of the contract will raise their minimums by up to \$15.20. A similar reclassification eliminating apprentice copy readers will raise their minimums by up to \$15.10 while increases of \$4.50 and \$3.50 in the society-writer top will pare the differential with other reporters, raising the minimum to \$116.50.

The night-shift differential is increased 20 cents to a total of 90 cents a shift.

Other improvements include a checkoff provision close to that in ANG's Model Contract, provision of holidays, vacation and pro-

rata night differentials for irregular employees and a change in the option of cash or time off for overtime work from the publisher to the employee. The agreement is retroactive to Jan. 1.

Minimums Up \$6-\$16 In New Ottawa Pact

Ottawa, Ont. — Salary minimums will rise \$6 to \$16.54 over a three-year period in a new contract between the Guild and the Ottawa Journal.

Minimums for most employees will rise \$3.35 the first year, \$3 the second and \$3.35 the third, but starting minimums for district managers, country travellers and circulation sales agents will go up

an additional \$6.84 the first year to bring them to parity with minimums at the Ottawa Citizen.

The \$9.70 increases will produce new top minimums of \$124.10 for district managers, \$127.83 for circulation supervisors, \$77.70 for stenographers and \$69.70 for clerk-typists. Office-boy minimums will be raised \$2 a year to \$52.

The contract, retroactive to Jan. 1, eliminates a provision allowing circulation-department women to work a six-day week, cuts the probationary period for new employees from six months to five, and increases the maximum payment under a supplementary sick-leave insurance plan from \$75 to \$80 a week.

Norfolk Newspapers Seen Violating Equal-Pay Law

Norfolk, Va. — The Hampton Roads Guild has charged Norfolk-Portsmouth Newspapers Inc. with violating the new federal equal-pay law by insisting on a lower pay rate for women-news reporters.

Raymond L. Bancroft, local president, has asked the Wage and Hour Division of the U.S. Labor Department in Richmond to investigate "apparent violations" of the new statute, which requires that women receive equal pay for equal work.

Bancroft said the company,

which publishes the Norfolk Virginian-Pilot and Ledger-Star, is insisting on the maintenance of a pay differential in negotiations for a new contract.

The old contract, which expired July 31, provided for a \$12 differential between women-news reporters and other reporters.

Bancroft, asking that the division send a representative to discuss the matter with both management and the Guild, pointed out that unions as well as management have an obligation to avoid violations of the law.

GOP Platform Is Denounced By AFL-CIO

AFL-CIO News Service

Chicago, Ill. — The AFL-CIO Executive Council last week branded the Republican platform adopted in San Francisco as "an insult to the intelligence of the voters" and said it should be rejected by the people with "disdain" as offering "nothing to meet the problems of 20th Century America."

The unanimously adopted statement was couched with two others sharply assailing the Republican Party's handling of the issues of political "extremism" and of Presidential control of atomic weapons.

Declaring that the attempt to make "extremism" a synonym for patriotism is "obvious nonsense," the council said that "extremism means the death of the labor movement and the death of liberty itself."

The council said on the question of control of atomic weapons that it "vigorously opposes any attempt to change the law which entrusts only the President of the United States" with responsibility for the use of nuclear weapons.

Federation President George Meany told a press conference on the opening day of the council's summer meeting here that the issue posed by the Republican platform and its selection of candidates is the "bread-and-butter issue of the survival of the trade union movement."

Meany said Sen. Barry Goldwater, the GOP presidential nominee, "feels the country would be better off if we didn't have trade unions." He said the GOP program would endanger all the labor movement has fought for.

Meany announced that a national AFL-CIO civil-rights conference designed to help secure enforcement and implementation of the Civil Rights Act will be held in Washington Sept. 2.

The conference, to be attended by representatives of federation affiliates and state and local bodies, will concentrate on fair employment-practice sections of the law.

Mallors Lose St. Louis Suit

St. Louis, Mo. — Denying damages to the International Mailers Union, U.S. District Judge James H. Meredith has ruled that the St. Louis Globe-Democrat's sale of its plant and equipment to the St. Louis Post-Dispatch during a 1959 Guild strike did not constitute a breach of contract.

The sale included an agreement under which the Globe-Democrat has been printed by the Post-Dispatch, eliminating the jobs of Globe-Democrat mailers.

The judge held that the mailers' contract called for 90 days' notice of changes in processes or equipment affecting the mailroom but not 90 days' notice of sale. He said the union in effect had 90 days' notice of the change because the Guild strike prevented implementation of the joint-printing agreement for more than 90 days after its announcement.

New Number

ANG headquarters in Washington has a new telephone number: Area Code 202, 294-2990. The mailing address remains unchanged.



PICKETTES: Youngest pickets on the 17-month-old line at Kingsport Press get their marching orders by walking talks. They're the sons of a striking electrolytizer.

Spurn Books By Kingsport, Unions Urge

Kingsport, Tenn. — The Allied Kingsport Press Unions are asking purchasers of reference and text books to refrain from buying titles printed at the strikebound Kingsport plant.

The request has been made in a letter listing the names of publishers, several considered sympathetic to the unions' cause, whose work is printed at the Kingsport plant. It asks the purchasers to inform the publishers of their reluctance to buy books printed at the struck plant.

Members of five printing-trades unions have been on strike for 17 months at the plant.

The publishers listed are Allyn & Bacon; W. A. Benjamin Inc.; Encyclopaedia Britannica; Field Enterprises Educational Corp.; Follet Publishing Co.; Grollier Inc.; Harper & Row; D. C. Heath; Holt, Rinehart & Winston; Richard D. Irwin; Alfred A. Knopf; J. B. Lippincott Co.; McGraw-Hill Book Co.; Random House; Scott Foreman & Co., and L. W. Singer Co.

Kingsport Press recently lost another round in its effort to prevent the National Labor Relations Board from counting ballots cast in an election at the plant last March.

A U.S. Court of Appeals said it lacked jurisdiction to interfere with the election, called at the unions' request just before the strike's first anniversary so that replaced strikers would be eligible to vote. Their eligibility would have been ended after a year.

Salinger Named To Senate Seat

Former Presidential Press Secretary Pierre Salinger has been named to the Senate seat vacated by the late Sen. Clark M. Filley, according to the Post-Dispatch, eliminating the jobs of Globe-Democrat mailers.

The judge held that the mailers' contract called for 90 days' notice of changes in processes or equipment affecting the mailroom but not 90 days' notice of sale. He said the union in effect had 90 days' notice of the change because the Guild strike prevented implementation of the joint-printing agreement for more than 90 days after its announcement.

The California Democrat joins another former Guildman, Sen. William Proxmire of Wisconsin, in the upper house. Salinger, who addressed the Guild's annual convention last month in Long Beach, Calif., was formerly a Guild unit chairman at the San Francisco Chronicle.

Republicans Pinpoint 10 Cities For Fall Ballot-Box Blitzkrieg

Ten major industrial cities, all in Guild areas, have been pinpointed by the Republican Party for an all-out drive to harvest votes among low-income groups. Together, the 10 cities represent states that control 220 of the 270 electoral votes needed to elect a President.

The areas are New York, Los Angeles, Detroit, Chicago, Baltimore, St. Louis, Philadelphia, Milwaukee, Newark and Minneapolis-St. Paul.

The drive will cut up a big portion of the 12-million-dollar campaign kitty. Republicans figure they will need to finance National Committee activities for the 1964 campaign. According to a memorandum circulated by the Republican National Committee, about 9.5 million dollars will be poured into the presidential contest: 2 million dollars to help GOP candidates for the House, and

\$500,000 for senatorial candidates.

The GOP decision to concentrate on selected big cities is an outgrowth of the party's reading of campaign results in 1960, when John F. Kennedy drew most of his strength from industrial areas.

At a meeting of GOP National Committee members in January 1962, a special committee, formed specifically to study 1960 results in the big cities and to recommend new techniques to draw support, reported:

"The Republican Party lost the 1960 presidential election in the big cities of this nation. If we had done a better job in some of these big cities, we could have carried eight more states with 173 electoral votes."

The committee emphasized that "it is not necessary for us to carry the big cities—we just need to reduce the Democratic margin..."

then our outstate and suburban strength, under normal conditions, should enable us to carry the states."

It stressed, too, its opinion that "it is more evident than ever before that the big cities still offer fertile ground for the Republican Party if it is willing to provide adequate finances, leadership and personnel to plan and execute intensive year-round programs."

The Democratic National Convention Committee is for the first time making copies of its official convention program book available to the public. Dedicated to the late President Kennedy, it will include articles by John Steinbeck and Arthur Schlesinger, Jr. A special group edition selling for \$2 is being published, Democratic National Chairman John M. Bailey has announced.

Contributions Push Fund Near \$5,300

An additional \$123.18 in contributions to the Eleanor Roosevelt Memorial Fund was reported this week in the wake of an ANG Convention, plea to step up the fund campaign.

The new contributions bring the fund total to \$5,288.77, approximately 20 percent of the drive's \$25,000 goal.

They include a supplementary \$61.68 donation from the New York Guild, which has asked that its initial contribution of \$3,505.97 be earmarked for the Wilby School for Boys, one of several beneficiaries of the fund.

Other new contributions include \$48.50 from North Jersey, \$7 from San Francisco UPI members, \$5 from Chicago and \$1 from Stockton.

ANG Secretary-Treasurer Charles A. Perlik, Jr., in a letter notifying locals of the convention's plan for accelerating the campaign, called upon them to "exert every effort" to meet the \$25,000 goal at an early date.

Tobenkin Prize Goes To Bird

New York City — Robert S. Bird of the New York Herald Tribune has won the 1964 Paul Tobenkin Award for a series of articles on the civil-rights struggle.

Bird, whose series also won the Guild's Page One Award for national reporting, received a scroll and a \$300 cash award from the Tobenkin Memorial Award Committee, headed by M. Michael Potok, secretary-treasurer of the Guild at the time of the award.

The committee was established in 1960 to encourage news writing on racial and religious bigotry in the spirit of the late Paul Tobenkin, also a Tribune reporter.

Bird's series was judged the best of 37 entries received from newspapers throughout the country.

Bredenk, N.Y. Leader, Retires; Pioneered Guild

New York City — Magnus Bredenk, a charter member of the Guild who walked off his job as managing editor of the New York Ledger in 1934 to march on one of the Guild's first picket lines, has retired as a copy reader for the New York Journal-American.

Bredenk, who will be 81 in October, was hailed upon his retirement in a resolution adopted by the New York Guild's representative assembly, on which he has served for 18 years.

He has also been a member of the local executive board for the past eight years and served as chairman of the Journal-American Unit in 1959 and 1960. He is currently vice chairman.

Bredenk, a delegate to several ANG conventions, was an officer of the old Newark Guild in the union's earliest days. During a 60-year newspaper career he was managing editor of the old New York Graphic and Sunday editor of the New York American as well as managing editor of the Ledger.

Elizabeth, N.J. — The North Jersey Guild's executive board has voted to sever its connection with the New Jersey AFL-CIO in the aftermath of a split between the state's craft and industrial unions.

The decision to stop paying per capita to the state federation came after industrial-union delegates walked out of the state AFL-CIO convention in June. The Guild has affiliated with a new state Industrial Union Council.

Barbara Finkelstein, secretary of the Guild, has been appointed chairman of the council's Women's League Committee, which will organize a women's group to function in the areas of political action, civil rights and community service.

AFL-CIO President George Meany has appointed a three-man subcommittee consisting of Vice Presidents Joseph A. Beirne of the Communications Workers, Herman D. Kenin of the Plumbers and Peter T. Schoemann of the Plasterers to investigate the split.

Boston, Mass. — The Boston Guild is sending postcard reminders to its members to register for the November elections.

A message over the signature of John H. Thompson, local president, notes the deadline for registration and admonishes:

"It is important to remember that all dictators, from Caesar to Hitler and Stalin, became so with only minority support."

Minneapolis, Minn. — Richard Rovere, Washington columnist and author of "The American Estab-



Bredenk

Guild Briefs

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AP Computer Speeds News On 2 Wires

The Associated Press computerized its general news and sports wires last month, helping to speed transmission on the news wire by 33 1/2 percent.

An IBM 1620, the third AP has put into service, is justifying and hypenating lines for both circuits. The two earlier computers have been compiling stock tables and other financial data for the past 16 months.

Simultaneously, AP increased the speed of its general news circuit (the TA Wire) from 53 to 66 words per minute. Computerization and the increased transmission rate will mean a one-third increase in the speed and volume of copy, according to E. Blanton Kimbell, AP's manager of research and development.

The computer, which will justify and hypenate tape punched by teletypewriter operators, has also been programmed to produce baseball box scores at a considerable time saving.

More than 1,000 newspapers are now served by AP's automatic typesetting circuits.

Meanwhile, a federal judge has ruled that an arbitrator should decide whether an ITU contract with the Baltimore Sunpapers, News-American and Daily Record can be reopened on the question of computerized typesetting.

Judge Roszel C. Thomsen upheld the publishers' contention that they were entitled to ask an arbitrator whether the contract could be reopened on the issue of introducing a computer. The ITU had contended the matter could not be raised until its current contract expires in December.

ANPA, Unions Set Joint Study

San Francisco, Calif. — A joint committee of newspaper publishers and craft-union representatives will conduct two fact-finding studies on the application of technological advances and the role of voluntary arbitration in settling labor disputes.

The studies were initiated last month at a meeting held between the American Newspaper Publishers Association's labor-relations committee and presidents of the Typographical, Pressmen's, Photo-Engravers' and Stereotypers' unions.

The union officers and ANPA representatives are scheduled to meet again next month.

Who's Obsolete?

Computers may make human beings obsolete one day—but not quite yet. The Saturday Review retails the following story:

There was a power failure one weekend in a German city. The automated machine that ran the electric generator did its duty, and its taped voice automatically called the engineer's home to notify him.

Another taped voice answered with the message that the engineer's number had been changed and instructing the first taped voice to call "Information" for the new number. Unfortunately, the machine, while it could speak, couldn't hear. It kept phoning the old number, and the power stayed off until humans got back into the game.

Obscurely The Muddled Computer Versifies

IBM 709, Fed 72 Words, Disgorges-Er-Poetry

*Happily the molten ocean crashed
During the icy stars
The crystal beach melted
silently.*

—IBM
Yes, as the Miami Herald reported, these lines were written by an avant-garde computer, the IBM 709.

There's no question about that. The question is: Is it poetry? And in case there are any doubts in your mind, the verdict is already in: It's poetry, all right—of a sort.

First critic off the mark after publication of 709's slim volume was Rudd Fleming, a University of Maryland professor who, the Washington Post reported, pronounced the computer's verses "interesting" but "old-fashioned" and "limited in feeling."

Less cautious was a Washington Post editorial writer, who hailed "The Age of Lyrical Computers" with satisfaction. Compared with the hand-made products of today's human poets, he wrote, "We are prepared to testify to the superiority of the IBM product in clarity, syntax, and emotional power."

Herald reporter Robert Sherrill modestly refrained from critical analysis but earned a footnote in the history of electronic versification with his study of 709's working methods.

The computer's inspiration, he reported, comes from a Tallahassee youth named Richard Ragan,

an 18-year-old patron of the arts who met 709 at Florida State University, where the two have been collaborating in translating from Spanish.

Recognizing 709's artistic potential, young Ragan supplied it with a poetic vocabulary of about six dozen well-chosen words.

Nouns like moon, stars, ocean, the serpents and the sun.

Past-tense verbs like melted, floated, glowed.

Prepositions.

Adverbs like quietly, softly, darkly.

And adjectival phrases like the serene, the crystal, the molten and the icy.

Then he programmed it to construct a first line of adverb, adjective phrase, noun and verb; a second of preposition, adjective phrase and noun; a third line beginning with "either," "while" or "as," a noun and article and a verb; and a fourth line of adjective, noun, verb and adverb.

Then he pushed the button.

Adverts like quietly, softly, darkly.

And adjectival phrases like the serene, the crystal, the molten and the icy.

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Larry Marks in the Wall Street Journal

"It says have Pornicello bunt and let Manuski hit away."

Adverts like quietly, softly, darkly.

And adjectival phrases like the serene, the crystal, the molten and the icy.

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In addition to the poignant quatrain quoted above, 709 has produced the following five—uh—poems:

*Darkly the peaceful trees crashed
In the serene sun
While the heart heard
The swift moon stopped
silently.*

*Silently the crystal fields floated
Against the deserted mountain-side
As the moon rose
The serene landscape glowed
darkly.*

*Suddenly the deserted fields glowed
Above the heavy guns
As the grass flashed
The dark reality grew harshly.*

*Fearfully the silent fields faded
Under the deserted guns
As the love floated
The dark sun glowed
ominously.*

*Darkly the icy ocean flashed
During the peaceful trees
While the moon grew
The heavy landscape crashed
suddenly.*

If six verses seems like a small output, just wait a while. Ragan says that after a few bugs are worked out the machine will hit its stride—at about 500 verses a minute.

Among Ourselves

Thomas M. McMahon, Free Press Unit chairman of the Detroit Guild, has received a doctor-of-law degree after six years of night law study at the University of Detroit.

McMahon has been unit chairman for two years and served on the Detroit Local's executive board for four years.

Four Guild members are among winners of the Aviation-Space Writers Association's annual awards. They are Howard Simons, science reporter for the Washington Post, for papers with more than 50,000 circulation; Dean Todd of the Rockford Register-Republic, for papers with under 50,000 circulation; Albert Rosenfeld of Life, magazine writing, and Ralph Morse, also of Life, photography.

Washington Guildman Oscar Jager, director of publications for the AFL-CIO Industrial Union Department, has been appointed chief of information for the U.S. Labor Department's Manpower Administration. Jager, who has been editor of the IUD Bulletin, Digest and Fact Sheet for the past eight years, was formerly editor of the CWA News, official organ of the Communications Workers of America.

"House of Exile," a new suspense novel by Joseph E. Coyne, religious-news editor of the Portland (Me.) Herald, Express and Telegram, was selected as July book of the month by the Catholic

Literary Foundation. A previous Coyne novel, "The Threshing Floor," has been translated into German.

Austin H. Perlow, business and labor editor of the Long Island Press, has received the National Conference of Christians and Jews' Community Service Citation for his establishment of the Tri-County Long Island Labor-Management Institute. . . . Another New York Guildman, Bernard Lefkowitz, assistant city editor of the New York Post, will conduct a critical course on the "New York Press" at the New School for Social Research this fall.

Symbol As ABC

A Conspiracy Exposed

Ever wonder what causes those little black marks that you sometimes see along the margins of newspapers?

If you thought they meant that a hard-pressed compositor had looked up the page before the column rules had been sunk, you just don't see the cunning of it.

Another thing—if you thought those little one-by-one ads for false-teeth powder and hearing aids were just dropped in where the make-up man could close a column, you're missing evidence of a conspiracy against the people's right to know—and the Guild's Heywood Brown Award.

All this was made clear in a letter to ANG from a Westerner who enclosed a clipping from a back issue of the Seattle Times, headed "2 Share Brown Award For Newswriting."

The story, an Associated Press dispatch, referred to the prize-winning story by Samuel Stafford of the Washington Daily News, which had "exposed flagrant abuses in the program of surplus-food distribution to the needy in the nation's capital."

Above the headline were two almost-invisible black marks. Beneath the story were the tooth-powder and hearing-aid ads.

"The two marks mean 'no,'" our correspondent wrote. "A communication from the Jesuit Provincial to the Rectors of Seattle and Gonzaga Universities, of the respective high schools and seminaries."

"The hearing-aid ad means 'pay close attention' (frequently used device). Its location at bottom indicates again that the Rector should do what he can to oppose exposes of this kind."

"False teeth ads indicate criticism."

"Written in haste."

Bill Would Aid Radio Europe Unit Members

A bill to ease the path to citizenship for employees of Radio Free Europe has been introduced by Sen. Jacob K. Javits at the request of the New York Guild.

The New York Republican measure would allow foreign-born employees who have worked at least five years for the Free Europe Committee to become citizens after six months' residence.

The bill would open citizenship to Guild members at the committee's Munich and New York headquarters who cannot meet the normal residence requirements because of the necessity of working for the most part in Europe.

Toronto Guild Blames Papers As ITU Talks Founder

(Continued from Page 1)
from that of a July 27 session, which had been marked by criticism both of the ITU and Guild leadership.

This week's meeting backed up the local executive's affirmation that it is contrary to Guild policy "for any Guild member to perform work of an employee held because of a labor dispute." The motion passed with only 12 dissenting votes after lengthy discussion and an explanation of Guild policy by J. William Blatz, ANG's director of collective bargaining.

The local also called for reactivation of the Toronto Council of Newspaper Unions, a study of the feasibility of establishing a federation of the six newspaper unions, and establishment of a study group on automation.

Meanwhile, there were these other developments in the contract dispute:

Management sent letters to the printers inviting them to return to work before their positions were offered to permanent replacements; 15 printers, principally deputy foremen, were reported to have responded.

Louis Fine, chief provincial conciliator, called an exploratory session with the ITU Aug. 12 and was reportedly prepared to call similar talks with the publishers with a view to resuming negotiations.

The ITU bargaining committee was supported by a membership vote of confidence during a six-hour meeting Aug. 8 at which all of the publishers' new proposals were rejected.

The Toronto Pressmen's Union wrote the publishers that while the union was continuing to respect its contract, it found the crossing of another union's picket line repugnant and was not sure how long its members would be willing to do so.

The publishers obtained a permanent injunction from the Ontario Supreme Court barring the printers from mass picketing and enjoining them against de-



SUSTENANCE: Robert McGee, left, secretary of the Toronto ITU Mailers' Union, presents Orval R. McGee, executive secretary of the Toronto Guild, with \$100 collected by the mailers to help 14 Toronto Guildsmen who have refused to cross ITU picket lines at the Toronto Telegram.

scribing the dispute as a lockout.

The injunction against use of the word lockout, which Justice Edson Haines based upon the disparity between the Toronto situation and the legal definition of a lockout, forced the printers to junk an entire edition of their publication, The Printers' Story.

ITU-publisher negotiations conducted over 22 months had narrowed the issues to one: the question of jurisdiction over multi-purpose IBM 360 computer systems which are to be installed 18 months hence.

On July 9 the papers unilaterally tried to put into effect new contract provisions on the use of outside stock-market typesetting tape, tentatively agreed to in negotiations. When a number of printers declined to handle tape at the Star and Telegram, they were discharged, and the union declared a lockout.

Except for the ITU Mailers, who are contractually permitted to

observe the printers' picket lines, members of other unions are reporting to work. The papers have continued to publish, with supervisory and nonunion personnel doing composing-room work.

On July 29 the union and management agreed to a settlement of the computer jurisdiction problem, providing for a reopening of bargaining six months after the new systems are installed. But the publishers by this time were insisting on the following conditions, none of which had been on the table when the dispute began July 9, and two of which the ITU said had never been raised before:

That foremen and assistant foremen be removed from ITU jurisdiction.

That publishers have the right to introduce new work-saving equipment in the future.

Picket-line clauses be eliminated.

That the publishers be strongly urged to treat as flexible all proposals put on the bargaining table since July 9, and

That the Guild leadership convene a meeting with the publishers to convey this position without delay, and

That the Toronto Newspaper Guild meet again to consider the response to this call and to take such actions as this membership

may then decide.

The day after the meeting, representatives of the three papers said they would be glad to meet with the Guild.

The Guild meeting opened with a 40-minute debate on whether the session should be open to the working press. A 177-17 tie was broken by International Vice President Jack Dobson, the local's president, who supported the local executive's position against permitting coverage.

The effect of closing the meeting was only to withhold the names of speakers.

Both local and ANG benefits are being paid to the 14 members of the Telegram Unit who are taking advantage of their contractual privilege of observing the ITU picket line.

Funds available for local benefits were boosted by contributions of \$100 from the Canadian Wire Service Guild; \$180 from the Toronto ITU Mailers; \$300 from employees at the Star, and \$75 from Guild members at the Globe & Mail.

Jerry E. MacDonald, Canadian Wire Service president, pledged continued financial support while Guildsmen such as those observing the picket line "put solidarity ahead of all else."

The Guild, in another resolution, questioned a management position on the validity of contract terms after expiration, taken by a publisher spokesman in a libel suit against the ITU. It asked the publishers whether it is their position that all contract provisions end with expiration of the contract, even when negotiations for a new agreement are in process.

"Therefore be it resolved

"That the Toronto Newspaper Guild, whose members have worked throughout this dispute despite the strain placed upon them and on the Toronto Newspaper Guild's relations with other unions, calls on the publishers to reopen negotiations, and

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What A Local Can Do

Pamphlet Brings Rights Program Into Focus

By RICHARD P. DAVIS
Associate Director
Research and Information

What can a Guild local's human-rights committee do to assure equal employment opportunity on its newspapers?

Many locals, filled with good intentions, have found it difficult to get any kind of human-rights program off the ground.

ANG's Long Beach Convention re-emphasized the Guild's primary human-rights goal as "equality of employment opportunity, referring to promotions and upgrades as well as hiring."

It took note of a discouraging figure—the current employment of only some 100 Negroes in U.S. editorial departments, as contrasted with total employment of 50,000 in these departments. And other departments are almost as badly out of proportion.

The convention made specific suggestions on the kinds of activity in which a local human-rights committee might profitably engage. These include:

Investigation of the current situation on papers in its area.

Initiation of contacts with civil-rights organizations, or the strengthening of these relations if they already exist.

Focusing attention upon bargaining non-discrimination clauses in contract negotiations.

Approaching management to discuss problems of equal employment opportunities, using as a

guide a memorandum recently distributed to locals by ANG.

Taking a variety of steps to encourage members of minority groups to enter newspaper work.

The convention called attention to the newly published Research and Information Department pamphlet, "Careers for Negroes on Newspapers," which can be of substantial help in developing such a program. The pamphlet was distributed this week to locals; it will also be distributed to journalism schools, high schools, Negro churches and civil-rights organizations.

THE pamphlet is designed essentially as a vocational guidance tool, examining in some detail the jobs of reporter, advertising salesman and circulation district manager.

But it also provides a picture of the current Negro employment situation in the newspaper industry, points out the distinguished record of Negroes who have been employed on newspapers (Carl Brower and Laymond Robinson, among others), demonstrates that their employment has caused few problems for newspaper management and describes how the Guild has improved conditions in the newspaper industry and how it can help aspiring Negroes.

"Careers for Negroes on Newspapers" takes the form of a vocational brochure because of a problem several Guild locals and many

newspapers have encountered: the unavailability of potential Negro newspaper employees.

"It is not surprising that until now few Negroes have considered careers on newspapers," the pamphlet declares. "The doors have been virtually closed for too long."

Through the pamphlet, the Guild directly addresses young Negroes: "We hope you will consider making newspaper work your career. We cannot ourselves guarantee you a job, but we will help you in every way we can. We would like to have you working with us. We would welcome you."

This approach, designed to attract Negro youth to newspaper jobs, is one which local human-rights committees may follow.

For example, many high schools hold vocational guidance forums (known in some places as "career days" or "career forums"), in which various industries and professions have spokesmen. Locals can make sure that the newspaper industry is represented and that it is made clear that there are opportunities for Negroes on newspapers.

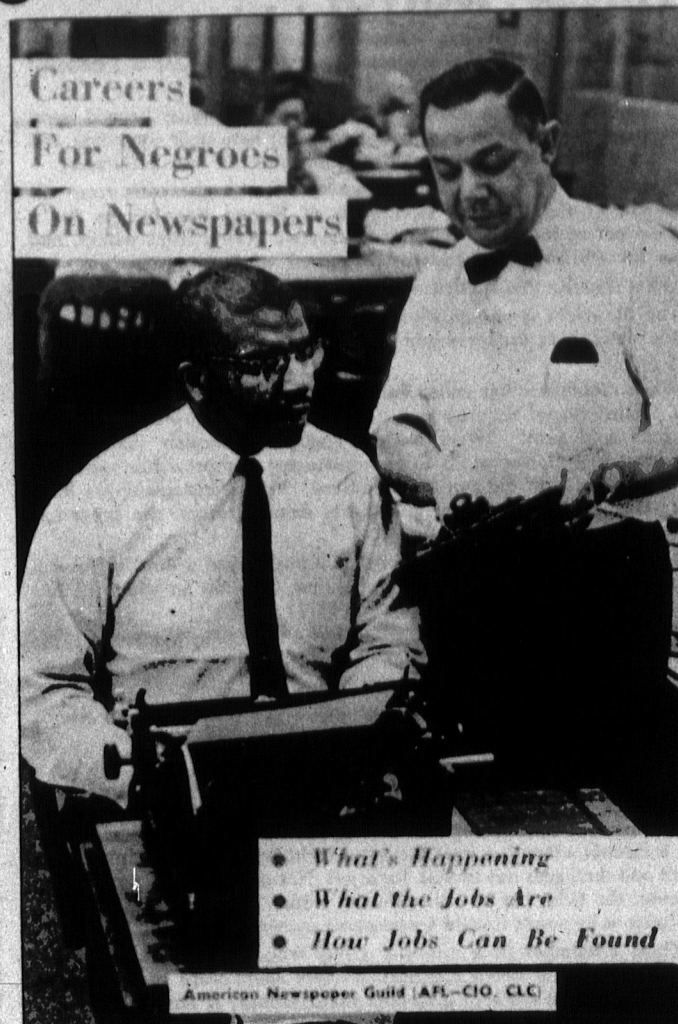
Contacts can be made with high school newspaper staffs. Journalism schools are a potential source of newspaper employees, and Negroes attending them can be encouraged.

GUILD locals can use the new pamphlet first of all to help in their investigation of minority employment.

Many locals have not recognized that a problem of employment discrimination exists. Few Negroes may have applied for employment, but this may be because they have felt that there was no chance to get a job.

(The Guild's annual human-rights questionnaire, to be distributed soon, is designed to help pinpoint areas in which anti-discrimination efforts are needed.)

Human-rights committees may wish to provide copies of the pamphlet to local branches of civil-rights organizations. Cooperation with these groups can be most fruitful; they may know of job candidates and they can give advice. The Urban League and CORE, particularly, have been



COVER STORY: Pictured on the cover of ANG's new pamphlet, "Careers for Negroes on Newspapers," are veteran Guildsmen William A. Brower, left, and ANG Vice President Kenneth E. Rieger in the city room of the Toledo Blade.

active in improving employment opportunities for Negroes.

Human-rights committees are not supposed to become involved in bargaining problems. But they can back up the local bargaining committee with facts and arguments to support Guild demands for clauses barring discrimination in hiring and other aspects of employment.

And while conversations with management must be coordinated through the local leadership to assure that there is no conflict with bargaining or grievance committees, the committee can make sure

that management is approached to discuss the Guild's interest in assuring equality of employment opportunity.

The committee can also draft a resolution for adoption by a local meeting, expressing the local's desire for nondiscriminatory employment.

The Guild can, in the words of the pamphlet, say to young Negroes:

"The pay isn't the highest. The jobs are far from perfect. But newspaper work is basically good work, and we like it. We think you would, too."

What The Computer Will Do

'Dear John: Just A Line To Let You Know...'

"Why, even I don't know what the computer will do!"

—John Bassett, publisher of the Toronto Telegram, addressing nonprinter employees a week before the work stoppage.

Dear John:

I'm surprised to hear you don't know what the computer will do for you, because you are not the man to buy a computer in a poke.

The IBM people, who made the machine, are proud of it, and they know.

Just so you won't stay ignorant forever, John, here's what IBM says the computer will do:

It will enable typists to do the work of printers, which can save you an awful lot of money, John. In fact, IBM has told other publishers, and I'm sure it has told you, that you can save even more money by reducing typists' wages.

Then, with the help of comparatively unskilled labor, your computer and other bits and pieces of equipment can prepare display advertisements.

Of course, if computers replace people, nobody will be able to afford the goods advertised, but that won't be your problem, John, will it?

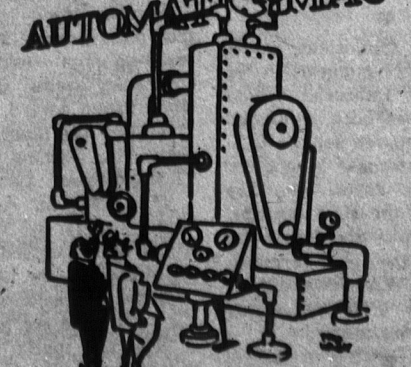
IBM declares it can do marvelous things in the way of advertising accounting, which should enable you to lay off

Publishers frequently contend they don't know what effect a computer will have on the operations of their newspapers. A union reply to one such publisher claim is contained in the accompanying piece, reprinted from The Printers' Story, strike publication of the Toronto Typographical Union.

some of your bookkeepers.

Not that you'd want to fire them yet, John, not till the operation is working.

AUTOMATICS MAC



Reprinted from The Printers' Story

"... And in addition to casting, welding, boring, polishing and peckings, it prints layoff notices."

more smoothly.

I'm a bit worried about your reporters, because IBM has told other publishers that in future, reporters should write their stories on a special machine which feeds stuff into a computer.

This machine is a kind of typewriter—and you know how reporters type, John—the peck-and-poke, two-finger method, they call it.

Of course, you aren't ready to introduce that yet, either. You need a few more months—or weeks.

Now we all know, John, that you wouldn't deliberately put these printers—the guys who helped you earn the money to get the computer—out of work without a darn good reason.

And I think I know what that reason is, John. It's money.

A publisher with a printing setup comparable to the Toronto Daily Star and the Star Weekly was told he could save about \$100,000 a year because the computer would enable him to get rid of most of his printers.

IBM, of course, is interested in selling or renting these machines, and like any salesman, it talks big.

But there's one thing IBM doesn't claim with its computer, John, and that's a device that will automate publishers.

And that's a shame, John.

Sincerely yours,
Evelyn Shrida

Journalistic Literacy Test

Editors may protest that they are willing to hire Negroes, but that they are unable to find "qualified" ones.

Guildsmen Clarence Hunter of the Washington Star gives at least a partial answer to that question in "Careers for Negroes on Newspapers."

"I have had conversations with editors who claimed they were looking for a Negro reporter, but they always seemed to expect a staff addition to bring a Pulitzer Prize with him...."

"I recall one gentleman who had the highest of praise for my work with the Post-Tribune in Gary, Ind. He admired my clips but became somewhat hesitant when I couldn't claim the authorship of a book or an article in one of the slick magazines."

"During the dinner conversation, I learned that neither he nor a member of his staff had written a book or sold a piece to anything resembling a magazine. But such an accomplishment was part of the 'qualification' a Negro would have to possess before he could join the staff."

Automation Bargaining Program

Following is the text of ANG Collective Bargaining Program sections on jurisdiction (Section 3) and job security (Section 11) as revised by the 1964 Convention. The ANG Constitution requires that provisions of the Collective Bargaining Program be included in all contract proposals and that they guide bargaining. New language, designed to emphasize the need of contract protection against automation, is in italics.

Paragraph c. above is designed to protect the Guild's jurisdiction against possible inroads resulting from automation.

Locals should consult ANG promptly at any time a question of possible infringement on Guild jurisdiction arises, whether it be within the plant or through contracting work out.

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Editorial

'Mirror, Mirror . . .'

The jeering, fist-shaking demonstration against newsmen at the Republican convention was a spectacle without precedent at a national political gathering.

Almost as unprecedented has been the personal abuse heaped upon newspaper columnists in a growing torrent of hate mail preceding and following Sen. Barry Goldwater's nomination for the presidency.

Simultaneously with this campaign of vitriol came calls from the president of the National Federation of Young Republicans for a "take-over" of the press by ultraconservative boring from within, and from the Christian Crusade for a "purge" of U.S. newspapers.

What signifies this sudden outburst of sound and fury?

The ultraright is unhappy with the image of itself being projected in the nation's newspapers and broadcasting media. And scant wonder!

When Goldwater has called for selling the TVA to private interests and placing Social Security on a voluntary basis, the press has put it all into cold print. When Robert Welch has written that former President Eisenhower was a Communist agent, the press has seen to it that the revelation did not go unnoticed. When segregationists have threatened, beaten and shot civil-rights demonstrators, the press has chronicled what it saw.

The press's guilt lies in the fact that it has played a dutiful Boswell to Sen. Goldwater and the strange political sideshow in which he has become chief performer.

The press has held up a mirror before the contorted face of the ultraright, and the right does not like what it sees. Now it thinks to improve its image by smashing the mirror.

Its judgment in this area is no less enlightened than it is in all others.

Equal Responsibility

The person who has aspired from his youth to be a newspaperman has a distinct advantage over the person who makes that decision as an adult and then goes out to look for a job. Not only will he seek training to enter the field, but he will cultivate certain habits of mind, certain attitudes as he points toward a newspaper career.

Thus, a member of a minority group who has always assumed—often with all too much justification—that there were no newspaper jobs open to him starts at a distinct disadvantage. If now he suddenly discovers in a changing job climate that he can get a job on a paper, he is likely to be less well-equipped for it than the white applicant who has thought in terms of a newspaper career for years.

It was with this in mind that the Long Beach Convention said:

"The need for locals to establish contacts with potential sources of newspaper employment is clear; for years the doors to newspaper employment have been virtually closed to minority groups. Unless positive encouragement is given, few of these people will believe that the situation has indeed changed and there are for them possibilities of careers in the newspaper industry."

The report took cognizance of the fact that newspaper opportunities appear to be much greater for members of minorities and presumed that Guild locals are ready to help improve the situation further.

It did more: It suggested a long-range program for local human-rights committees to translate this readiness into meaningful action.

The new ANG pamphlet, "Careers for Negroes on Newspapers" (reviewed on Page 7 of this issue), can be a useful tool in this program. It outlines a wide range of activity in which locals can engage.

The Guild internationally has bent every effort to make its equal-employment program meaningful. The responsibility for implementing it now falls squarely upon Guild locals.

'The Trouble With You People Is That You're Not Representative Of American Opinion'



DATELINE: WASHINGTON

Goldwater Clamping Grip On Party Machinery

By WILLARD SHELTON, Washington Guild



A month after Sen. Barry Goldwater's triumph at the Republican convention, the impact of his victory on his party can be viewed in some perspective. That impact will be substantial regardless of the outcome of the November election.

The senator himself is following the classical pattern for successful presidential aspirants after a nomination: He is trying to conciliate his party foes, to soothe their wounded egos, to unify various factions behind him.

This was the purpose of the Hershey, Pa., GOP "summit" conference, at which he expressed a deference toward former President Eisenhower that he hasn't shown for years. It was the purpose of his exchange of letters with former Vice President Richard Nixon, explaining away and sharply modifying the "extremism-moderation" phraseology of his acceptance speech in San Francisco.

In short, the senator is doing what comes naturally for a nominee. He is moving toward the center, the middle ground of politics, both to attract as much enthusiasm as possible from Republicans who fought him and viewed his victory as a party disaster and to lay the groundwork for an election-campaign appeal to dissident Democrats and to the great group of voters who call themselves independents.

The Arizona senator's prospects for success in such maneuvers seem to this reporter something less than rosy. The contradictions in his record are widely known, and normally steadfast Republican editors and party leaders remain deeply unhappy about his convention triumph.

They are well aware that the candidate's managers are fearful of the senator's tendency to shoot from the hip, to blurt out comments on issues that he must later explain away, to stumble and make hopelessly naive comments in press conferences. This is why the managers don't want him to have many press conferences; this is why they have devised position papers from which he is not supposed to depart, why they have a "total recall" gadget

to remind the senator of everything he has said previously on public affairs.

But win or lose in November, Sen. Goldwater has already changed the Republican Party profoundly and it does not seem likely that it will be the same again.

In a sense, the GOP is now a national party in a way it has never been before. It has a solid Southern wing, a hard core of able Southern leaders who know what they want and go after it and are planning to build Republican strength in Dixie from the ground up.

It is still not generally realized how much of the Goldwater drive at the convention rested on the 279 GOP delegates from the 11 states of the Old Confederacy and Kentucky. With these delegates, plus the big Illinois and Indiana delegations, plus the Mountain State delegations, plus California, he had the nomination won before the convention opened.

Republican convention delegates from the South used to be pawns of the Northern contenders; they were purchasable by patronage and other favors, and nobody dreamed they would be able to carry Southern states in the election.

The 279 Southern delegates this year were lily-white (not a single Negro); they are small businessmen or rising young professional men, middle class or upper middle class, articulate and determined. They intend to carry Southern states for Goldwater, and old-line Democrats have a new threat to contend with.

Win or lose in November, the

Goldwater forces will control the GOP party machinery for at least two years, perhaps four, perhaps more. Dean Burch, a tough young lawyer, is the national chairman, and Goldwater partisans are steadily being moved into other key positions—research director, press-information operators, campaign operators.

Goldwater's men are strengthening their liaison with the party organizations in all 50 states. And there is great significance in the fact that the rising group of GOP leaders in the House—the "Young Turks," the "activists" impatient with Charles A. Halleck's leadership—are, by and large, Goldwater partisans.

Hardworking and clearheaded, tough and practical, with plenty of money available from the "new" wealth of oilmen, real-estate operators and cattlemen, no longer dependent on the New York bankers, Goldwater men represent a force not previously seen in American politics and a force Republican aspirants to national office must reckon with in the future.

Newsmen's Day To Be Marked

Panama City, Panama—Organizations of newspapermen throughout the Western Hemisphere will observe Inter-American Newspapermen's Day on Aug. 20, the date on which the Inter-American Federation of Working Newspapermen's Organizations was founded four years ago.

Several affiliates will mark the anniversary with a one-minute observance at noon.

The Guild Reporter

ELLIS T. BAKER, Editor
and
Director of Research & Information
DAVID J. BERN, Associate Editor

Published by the American Newspaper Guild (AFL-CIO, CLC), the second and fourth Fridays of each month at 1126 16th St., N.W., Washington, D. C. 20036. \$3 per year. Single copies 15c.
Guild Reporter deadline at 1126 16th St., N.W., Washington, D. C. 20036; letters, advertising and feature the Friday preceding publication date; news, Monday preceding publication.
Returns Requested

Vol. XXXI, No. 16 August 14, 1964

American Newspaper Guild

1126 Sixteenth St., N.W., Washington, D. C. 20036

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Guild Reporter
1126 16th St., N.W.
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