

Kearney Pulls Out Of Region 3 Race, Endorses Woods

Fred T. Kearney, president of the Youngstown Guild, this week withdrew from the race for international vice president from Region 3, urging Guild members in the region to vote for incumbent James B. Woods.

Kearney said he was withdrawing because he is leaving his job at the Youngstown Vindicator and in the belief that the Guild's best interests would be served by maintaining a continuity of leadership in the two years ahead.

Kearney's name will nevertheless appear on the ballot in voting Sept. 22-27. The International.

ANG Protests Small Papers' Pay Loophole

ANG last week protested the House Education and Labor Committee's action in eliminating small newspapers from proposed extension of the federal minimum-wage law.

Executive Vice President William J. Farson, in a telegram to Rep. Adam Clayton Powell, chairman of the committee, strongly urged that employees of small dailies and weeklies be brought under the protection of federal wage minimums.

The House Labor Subcommittee, headed by Rep. James Roosevelt, had earlier approved a bill eliminating the present exclusion of newspapers with circulations of 4,000 or less from minimum-wage coverage while continuing to exclude them from overtime provisions.

But the full Labor and Education Committee deleted newspapers from the bill after the National Newspaper Association and several state publishers' associations mounted a campaign against the proposal.

The bill, in addition to increasing the minimum wage to \$1.75 an hour over three years, would extend coverage to 6.2 million workers in low-paying industries, including retail stores, hospitals, restaurants, automobile dealers, laundries, hotels and motels, theaters and logging camps.

Even agricultural workers would be brought under the wage umbrella, although at a lower

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Election and Referendum Committee said it is not possible to remove it under the ANG Constitution.

Kearney, in announcing his withdrawal, said it was based "primarily on the fact that I am leaving my present employment on the Youngstown Vindicator and entering another field of newspaper endeavor."

"It also occurs to me," he said, "that the forthcoming two years will be a period of considerable strain on all newspaper crafts."

With this view in mind, it is my sincere belief that the best interests of the Guild and its membership will be served by having no disruption in the ranks of those persons who must lead it through this period with the advantage of

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ITU Rejects Changes In Picket-Line Policy

Delegates to the International Typographical Union's annual convention last week rejected a proposal requiring that ITU members be paid the equivalent of strike benefits if their local voted to honor another union's picket line.

The convention, however, said it is "imperative that the printing unions unite, if only in self-defense," and adopted a resolution calling for a single union of all

THE GUILD REPORTER

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N.Y. Sets Deadline For Times Walkout

New York City — The New York Guild last week set the week of Sept. 12 as the deadline for strike action against the New York Times.

This week a second Guild unit, at the Herald Tribune, overwhelmingly authorized a strike if no contract settlement can be reached. A third unit, at the Journal-American, was scheduled to meet last night for a similar vote.

Meanwhile, the New York Post announced this week that it is abandoning plans for typesetting by computer because it has been unable to reach agreement with the Typographical Union on terms for its use. The computer has been idle since a trial period in June that followed a one-day suspension of publication in a dispute over its use without the union's agreement.

The local executive board approved the Times strike deadline Aug. 17 following action by unit officers. The unit council immediately began preparations for strike committees and started distributing strike-benefit forms.

Negotiations, suspended for nine weeks, were resumed Aug. 9 with the participation of a federal mediator. But Local Representative Edwin Egan, chief of the Guild negotiating committee, said the two sides are still far apart on four major issues: automation, a Guild shop, jurisdiction and pensions.

Egan said there has also been no agreement on a money package. Other unions have accepted a \$12 package over two years.

The Times Unit officers, in their strike resolution, charged that management "has wasted precious weeks of collective-bargaining time and has repeatedly refused to meet the legitimate demands of the unit."

The officers told the unit council that a strike might be called earlier than the week of Sept. 12 if no substantial progress toward a settlement is made in the meanwhile. The 2,200-member unit voted strike authorization June 29, voted strike authorization June 29, voted strike authorization by a 366-10-19 margin Aug. 24, but no deadline was set. No strike votes have yet been taken at the News, Post and World-Telegram & Sun.

Guild contracts at all six papers expired last March 30. Negotiations have been continuing intermittently for the past six months.

The ITU Mailers have authorized strike action against the Times, Herald Tribune, News, Journal-American, World-Telegram and the Long Island Press and Star-Journal.

The Pressmen, Paper Handlers and Mail Deliverers have signed new contracts with the New York City Publishers Association, which represents all papers but the Post. The Typographical Union and the Photoengravers have ratified agreements but have not signed them, while the Machinists and Electrical Workers have yet to ratify contract settlements.

The Stereotypers rescinded a previously ratified agreement following reports of a possible merger involving the Herald Tribune, Journal-American and World-Telegram.

San Mateo Unit Votes To Strike

San Mateo, Calif. — Members of the San Francisco-Oakland Guild's San Mateo Times Unit this week voted 46-6 to strike if necessary to obtain a satisfactory contract. Negotiations are continuing.

San Mateo, whose previous contract expired May 15, is the last SFONG suburban unit without a settlement.

The unit is seeking parity with wages and other benefits provided in the local's San Francisco citywide contract.

Now, Voyager

Cleveland Hails Seagoing Copyreader, Sends Dues Bill

Falmouth, England — Cleveland Guildsman Robert N. Manry has made headlines as big as any he ever wrote on the copy desk of the Plain Dealer.

His epic 78-day, single-handed voyage across the Atlantic in a 13½-foot skop ballooned into a world news event that brought the kind of coverage usually reserved for kings and cataclysms.

More than 20,000 cheering Englishmen turned out to greet him Aug. 17 as his tiny Tinkerbelle made fast to the Customs House Quay at Falmouth. As a band tooted "The Stars and Stripes Forever," the city's scarlet-robed mayor stepped up to set off a round of official honors and receptions.

Back home, the keys to the City of Cleveland are being polished up for presentation to Manry, banquet menus are being drafted, and a committee headed by Thomas Vall, publisher and editor of the Plain Dealer, is laying plans for "a tremendous civic welcome." The committee includes Jack Weir, the Cleveland Guild's executive secretary.

Bands and civic organizations will turn out Sept. 1 to escort Manry in a parade from the airport to a downtown hotel for a ceremonial luncheon.

The Guild is preparing a welcome



JOURNEY'S END: Cleveland Guildsman Robert Manry has a cup of hot soup as he chats with his wife, Virginia, who flew to meet him a few miles off the coast of England on the 77th day of his solo voyage.

of its own. On the day of Manry's arrival, the local sent the following cable:

"The 600 cynical Cleveland Guildsmen congratulate you on maiden voyage. We never thought you'd make it."

"Have chartrous T-shirt with 'Cleveland Newspaper Guild, Local No. 1' stenciled in day-glow red. Wear it on Plain Dealer copy desk during organizing drive and we will award you old key to the strike headquarters, where

you will find seclusion in days to come. "Batdorf [Local Treasurer Emerson Batdorf] wants to speak to you about '78 days' back dues. He runs a tight ship, too."

"Congratulations from Local No. 1, first in making news and first in covering it."

Manry was active in the Guild's 1962-63 strike against the Plain Dealer and the Cleveland Press.

He came up smiling after realizing his boyhood dream of great adventure despite being washed overboard six times and suffering hallucinations during long periods of sleeplessness. Still, asked to explain just why he had made the trip, he said:

"I guess I would have to lie on a psychoanalyst's couch to answer that one."

Manry started his voyage in secrecy—in order to avoid the inevitable office comments — after obtaining a three-month unpaid leave of absence. The Plain Dealer, however, restored him to the payroll as soon as it learned what he was up to.

The Plain Dealer flew a news team, as well as Manry's wife and two children to await him at Falmouth. It was

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IT SEEMS TO US

Information Sought For Guild History

Editor:
For a history of the organization and establishment of the American Newspaper Guild, I would appreciate hearing from any of the participants in the early history of the national organization during the 1930s. I am particularly interested in the whereabouts of Lloyd White, as well as in any correspondence dealing with the formation and activities of the National Executive Committee between December 1933 and June 1934. Information should be addressed to me at 533 W. 112th St., New York, N.Y.

DANIEL J. LEAR
Assistant Editor
Columbia Journalism Review

Story On Organizing Inspires A Question

Editor:
I write as a fairly new Guild member to ask perhaps a foolish but certainly a pertinent question:

Ex-Buffalo Guildsman Gets Key Poverty Post

Former Buffalo Guildsman Edgar May will replace former New York Guildsman William F. Haddad as director of inspection of the Office of Economic Opportunity Sept. 1.

The change was announced this week by Sargent Shriver, director of the antipoverty program, who accepted Haddad's resignation "with reluctance and personal regret."

N.Y. Guild Gears Benefits To Pay

New York City—The New York Guild has revised its schedule of local strike benefits to reflect members' salaries as well as the number of their dependents. The new local schedule, combined with a recently effective increase in ANG benefits, will provide benefits up to \$17 a week higher than formerly.

Local benefits will be greater for higher-salaried employees, with the span in various dependency brackets ranging from \$7 to \$14. ANG benefits are based solely on dependency.

By ANG Convention action, letters should be limited to 250 words and shall avoid libel and subjects detrimental to the Guild. Members subjected to personal attack shall be given opportunity to reply in the same issue, but publication of either attack or reply shall not be delayed longer than one issue.

Letters relating to elections or referenda to appear in the issue preceding distribution of ballots and subsequent issues preceding the start of voting shall be confined to rebuttal of material already published.

Do we have an organization department?

The report on Page 7 of the July 30 Guild Reporter—"New Organizing Effort Urged By Convention"—prompts the question.

We have a director of research and information, a director of collective bargaining, a director of international affairs (and two representatives).

But no word of an organization department or a director. If we have one, shouldn't we say so? If we don't, why?

ROGER L. STONERBANKS
Victoria Guild

Editor's Note: The ANG organizing staff of 11 representatives is directed by the executive vice president.

May, 36, was a reporter for the Buffalo Evening News, where he won a Pulitzer Prize for a series on the city's welfare department.

He left Buffalo in 1962 and was serving as director of public-welfare projects for the State Charities Aid Association of New York, a private health and welfare agency, when he was called to Washington to become a member of the President's study group on the drive against poverty. He has been a special assistant to Shriver.

May will be, in effect, chief compliance officer of the opportunity office.

Haddad's resignation followed a bitter controversy over OEO hiring policies, precipitated by Rep. Leonard Farberstein of New York, against whom Haddad ran unsuccessfully in last year's Democratic primary election.

Convention Plea Stirs House Interest In Federal Loans To Small Papers

An ANG Convention resolution urging relaxation of a prohibition on government small-business loans to newspapers has won a sympathetic response from the chairman of the House Select Committee on Small Business.

Rep. Joe L. Evins, Tennessee Democrat, last week wrote ANG Secretary-Treasurer Charles A. Perlik, Jr., suggesting that the Small Business Administration hold hearings on the proposal.

And a minority member of the committee, New York Republican Rep. Frank J. Horton, indicated he would seek legislation to authorize such loans.

The Guild's 1965 Convention urged that small-business loans to newspapers be permitted in order to encourage competition and help stem the trend to monopoly.

Evins, while noting that publisher associations have opposed government newspaper loans in the past on the grounds that newspapers might become subject to federal control, declared:

"It is my view . . . that it is time to review once again this matter because, as indicated by your resolution, small independent newspapers constitute an indispensable element in our democratic way of life."

"Since many of these newspapers are being acquired by the large publishing houses, I share the view of your Guild that the establishment of small newspapers must be encouraged and facilitated."

Evins, in asserting that the Small Business Administration "should arrange for hearings" on the matter, said the agency has the power to amend the regulations barring loans to small papers.

Declaring that he had "long been impressed by the responsibility which characterizes the American Newspaper Guild," Horton noted that small-business loans have been barred to mass-media enterprises "to eliminate any pressure or influence on freedom of the press."

"However," he added, "it does occur to me that we must seek an appropriate modification of this policy which would meet your interests and still safeguard reportorial integrity."

"Accordingly, I am giving the matter my serious study and shall be attentive to it in the legislative days ahead."

A Combination With A Conscience...

For
ANG
Vice
President
At
Large

Vote For These Six

X	George MULDOWNNEY*
X	Robert D. NORDIN
X	Barney PETERSON
X	Kenneth E. RIEGER*
X	Marshall W. SCHIEWE*
X	Noel WICAL*

* Incumbent

Committee for Responsible Guild Leadership

Chairman: Robert M. Golden, pres., Lehigh Valley Guild and Middle Atlantic Dist. Council; chairman, Conference of District Councils.

Former Intl. Vice Pres. John M. Thompson, pres., Boston Guild; Oliver Pilat, pres., New York; John D. Fairfield, pres., Cleveland; John Carmichael, exec. sec., Twin Cities; John Wippold, pres., St. Louis; Justin F. McCarthy, Jr., exec. director, Chicago; Kenneth Thompson, pres., Detroit; Intl. Vice Pres. Elmer James P. Bennett, pres., Los Angeles; Fred Fletcher, exec. sec., San Francisco-Oakland; Former Intl. Vice Pres. Michael Mastrolia, pres., Cincinnati; Howard Lewis, pres., Albany; Lloyd Bulmer, pres., Canadian Wire Service; Al Nakula, pres., Denver; Elvin Mahan, sec.-treas., Terre Haute; Charles Morris, pres., Rockford;

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Now is not the time to experiment with inexperience . . .

Vote for

NADA BOZINOFF

For Region 6 (Canada)

Vice President

15-year member of ANG's 2nd largest (Canada's largest) local; nine-time convention delegate; senior circulation clerk with 12 years' experience on local executive; new local treasurer; former local vice president, secretary and chairman of 1,000-member Toronto Star Unit.

A Contributor's Postmortem:

'Bad Management' Doomed The Vancouver Times

Vancouver, B.C. — The Vancouver Times, which suspended publication Aug. 6, a month before its first birthday, died by its own hand.

That is the verdict of a freelance writer and broadcaster, Jack Webster, a contributor to the Times during its brief 11-month sojourn in the newspaper industry.

The Times failed because of "self-admitted bad management," poor relations with potential advertisers and insufficient funds, Webster said in an extensive analysis printed in the rival Vancouver Sun the day after the Times suspended.

"... The Times had a chance," Webster said, "but only under different and more efficient management."

"It is significant that, until the end, the Times maintained a circulation of 40,000 copies a day. These were the people who liked the paper and wanted to see direct competition for the Sun and the Province."

"Other Vancouver people undoubtedly resented the apparent monopoly of the metropolitan market by Pacific Press, which prints both established papers."

The Times was counting, too, on "advertiser resentment" against Pacific Press, according to Webster. He said it failed to materialize because the Times's circulation largely duplicated that of the Sun and Province.

The paper's news pages never lived up to the advance promise that they would "step on toes and stir things up," Webster said, and its editorial page "wavered and waffled."

The public invested almost three million dollars in the Times, he noted, but when the paper began publication it had less than \$200,000 on hand to meet operating costs. It expected to lose only \$175,000 the first year and then turn a profit,

Webster gave the Times's original publisher, William Val Warren, credit for bringing the paper "to the launching pad" but declared that "little more can be said in his favor."

Warren, who was forced out of the paper in May, received \$63,000 in salary over 2½ years, as well as \$75,000 paid to his Metro Times Publishing Co. for its goodwill and records, Webster reported, although he was not reimbursed for \$30,000 in stock.

"It might be pointed out," he remarked, "that while Warren did not miss a pay check, the 110 staffers laid off Friday are still wondering if and when they will be paid in full."

"One married couple on the editorial staff are presently owed \$1,500 in wages and holiday pay. Others are owed smaller amounts."

The Vancouver-New Westminster Guild, which was certified as bargaining representative for Times editorial em-

ployees, has been attempting to find other jobs for the dozen or so still left when the final ax fell.

"It will be many years," Webster said, "... before another effort is made to build a third daily newspaper from the ground up."

"I am sorry that Warren, so full of pretensions and confidence at the birth of the paper, was not present to explain, in his words, why it died."

Friends: Thanks!

Publication suspended

WE'RE TAKING A PAUSE

Times 10¢

Commercial printing to continue

How The Times Met The End

he noted, but instead it incurred a loss of \$1,300,000 in the first seven months.

Even after slashing its staff to the bone in May, it lost \$53,000 in July alone.

Webster noted that Major Gen. Victor Odlum, the Times's publisher, is looking for "an angel" with \$500,000 to resume publication, but he voiced doubt that the paper would ever appear on the newsstands again.

18 Discharged In Hollywood Consolidation

Hollywood, Calif. — Eighteen editorial employees of the jointly owned Hollywood Citizen News and the North Hollywood Valley Times have been dismissed in a consolidation of publishing operations.

The two papers, owned by the Great Western Publishers Co., consolidated their composing-room operations in the Hollywood plant this month. The Valley Times continues to print in its own plant, running page mats from Hollywood to North Hollywood.

Although separate editorial staffs are still being maintained, the Citizen News, which is under Guild contract, has dismissed two of 32 editorial hands and the Valley Times, a non-Guild paper, has discharged 16 of 36.

The Valley Times has set up a copy desk at the Hollywood plant to handle some of its news. News and advertising copy are sent from North Hollywood every half hour.

The Guild, meanwhile, withdrew an unfair-labor-practice charge against the Citizen-News after the company paid \$225 to one of three employees whose merit it had been accused of eliminating.

Farson Participates In Rights Meeting

Executive Vice President William J. Farson represented ANG Aug. 19 and 20 at the White House Conference on Equal Employment Opportunity.

ANG's pamphlet, "Careers for Negroes on Newspapers," was placed on the conference literature table as a deluge of requests that followed Farson's discussion of it at a panel on "affirmative action" toward non-discriminatory hiring.



BARGAINING POINTERS: ANG Collective Bargaining Director J. William Blatz outlines Guild negotiating procedure to team of visiting Brazilian labor columnists. It was the initial use of simultaneous-translation equipment in the new John F. Kennedy Room at the headquarters building shared by ANG and the International Union of Electrical Workers.

6 Brazilian Newsmen Touring United States As ANG Guests

Oakland Daily Returns To Citywide Unit

Davis, Visitors Heard On 'Voice'

Two visiting Brazilians used the Voice of America to broadcast a description of their trip and an interview with ANG International Affairs Director Richard P. Davis to Brazil.

Jose Mendes Corte-Real de Assumpcao and Jose Candido Nunes Pires, both radio newsmen in Rio de Janeiro, made tapes that were broadcast by the Voice Aug. 20.

Davis answered questions on the benefits U.S. and Canadian newspapermen have received from collective bargaining and on the activities of the International Federation of Working Newspapermen's Organizations in Brazil.

International Affairs Director Richard P. Davis,

The lectures marked the first use of simultaneous-translation equipment in the new John F. Kennedy Room of the Philip Murray Building, the site of ANG headquarters.

Douglas Adams, former president of the Rockford Guild and the Midwest District Council, is accompanying the columnists throughout their trip.

The Brazilians were greeted at ANG headquarters by Executive Vice President William J. Farson and Secretary-Treasurer Charles A. Perlik, Jr. Perlik presented each of the visitors with an ANG lapel pin at a reception Aug. 16.

Arrangements for the Wilkes-Barre visit were made by John J. Wallace, president of the Wilkes-Barre Guild. On the schedule was entertainment by the Guild, visits to newspapers, a meeting with officials of the Redevelopment Authority and Industrial Park, a visit to coal mines in the area, and a meeting with city officials.

San Francisco, Calif. — The Oakland Tribune is rejoining San Francisco's three dailies in citywide bargaining with the San Francisco-Oakland Guild.

The Tribune bargained jointly with the San Francisco Chronicle, Examiner and News Call Bulletin until two years ago, when it withdrew from the citywide unit.

The Guild, in new contract proposals to the four dailies, is seeking to add outside classified salesmen to the key-minimum group and to ensure that at least half of the employees in that category receive at least \$25 a week above a top minimum of \$215.

It is also asking a half-day's pay for each week in which there are not two consecutive days off. The San Francisco papers have proposed compulsory retirement at 65 and the payment of severance pay on a weekly basis as a differential between regular salary and unemployment benefits.

Guild Admitted To Journalism Education Unit

Syracuse, N. Y.—ANG was accepted this week as an affiliate member of the Association for Education in Journalism (AEJ) at the organization's annual convention here.

The Guild had applied for membership in June after the International Executive Board voted unanimously to seek affiliation in accordance with the Guild's interest in promoting improved standards of journalism.

The AEJ revised its constitution last year to permit organizational membership. Membership had previously been open only to individual journalist educators and administrators.

Among the purposes of the AEJ in addition to improving teaching standards and salaries, are fostering research, free and responsible reporting and comment, and better public understanding of the mass communications industries "inasmuch as they link the people to agencies of self-government and groups of individuals to each other."

Representing the Guild at the convention was ANG Mellett Project Co-ordinator Phillip M. Kadis.

Affiliation provides the Guild with a seat on the AEJ advisory board.

Guild Accused In Cleveland Job Dispute

Cleveland, Ohio—The Cleveland Press has filed an unfair-labor-practice charge against the Cleveland Guild in an effort to remove work that has been performed by Guild members for 12 years.

The charge, filed with the National Labor Relations Board, says the Guild has "threatened, coerced or restrained" the Press in order to force the company to assign the work of stripping and burning offset plates in the multilith department to Guild members rather than to members of the Photoengravers' Union.

The work in question, used by the company's public relations department and unconnected with the daily papers, has been done by Guild members since 1953 and has not previously been claimed by the engravers. Five employees are involved.

4 Newsmen Hurt In Negro Riots

Four Guildsmen were injured while reporting rioting in Negro ghetto areas of Los Angeles and Chicago this month.

Los Angeles Herald-Examiner photographer Bud Gray and reporter Fred Baumberger suffered cuts when a chunk of concrete was thrown through their car window.

Another reporter, Howard Adelman, was hit by a rock.

Reporter Edmund J. Rooney of the Chicago Daily News was slugged over the head and his glasses smashed during rioting in the West Side area.

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ANG Vice Presidential Candidates State Their Cases

ANG members will vote in a referendum Sept. 22-27 for international vice presidents at large; members in three regions will vote, in addition, for regional vice president. Statements by the candidates are printed below in accordance with ANG constitutional requirements.

At Large

Jack Dobson
Toronto

Will the Guild share the shaping of the one big union to represent all newspaper journalists?

Elmer Brown, the printers' president, told the publishers' association in April that his ITU will become that one big union.

And within the Guild, increasing alarm over the multiplicity of unions and strikes over which Guildsmen have no control—which can destroy a local (as Canadians feared recently) or destroy a newspaper (as Canadians feared)—all add to interest in merger, which will eliminate duplication of officers and headquarters, cutting expensive dues.

If Guildsmen want to preserve the Guild's democracy, its local autonomy, its stress on professional improvement, press performance and responsibility and devotion to human rights, they should demand an immediate explanation of Brown's intentions, stressing their intentions to help shape their own future.

The IEB appeases Brown, saying in a white paper: "We are wrong in Toronto," wounding Canadians who have only honored a contract (whose original signing the same IEB incumbents voted to uphold) forbidding sympathy strikes in contravention of Ontario law.

Not appeasement but honesty amongst equals is needed.

In helping see the Guild share the shaping of its future, I pledge myself to your service.

George Muldowney
Wire Service

I have been a member of the IEB for the past four years, and I am again a candidate for reelection. I want to state that it has been an honor and a privilege to serve.

During four years on the board I have seen the Guild faced with numerous strikes and lockouts, our Defense Fund exhausted and ANG borrowing from other unions, some locals borrowing against their property.

As a board member I have supported a stronger Defense Fund, which has been achieved. I have seen automation confront us, as well as differences with our brothers in the crafts.

I support the position of ANG on observing the picket lines of other unions and will continue to do everything in my power to see that we as a union stay on this course.

I want you to support not only me but Nordin, Peterson, Rieger, Schiewe and Wical because I believe that they are responsible leaders in their locals and will be responsible leaders on the IEB.

Robert D. Nordin
Vancouver

A serious issue facing the Guild and other unions is the lack of interunion co-operation in some areas. I don't believe interunion co-operation can exist simply because top union officers agree that it should. Interunion co-operation must be built at all levels.

I believe the open lines of communication and the atmosphere of interunion trust that exists in Vancouver and in many other locals should be encouraged in those locals that don't have this liaison. I feel the experience I gained by being personally involved in formulating in Vancouver the kind of co-operation that is needed for all newspaper unions to be effective will be of assistance to the IEB.

I seek election to the IEB because I believe in the Guild, what it is and what it stands for. Defense Fund growth must be maintained, strong efforts to organize the unorganized must continue, and the Guild must be kept financially sound to insure continued effectiveness.

Although a commercial department employee, my activity in the Guild for 18 years has made me fully aware of the problems facing employees in all departments. If elected to the IEB, I will actively work for the betterment of Guild members everywhere.

Barney Peterson
SFONG

Our union faces difficult years and great challenges.

Our course through the automation transformation should be guided, I believe, by these basic and overriding policies:

► Solid adherence to the fundamental trade-union principles which we expect all unions to observe.

► Determined and imaginative pursuit of our own collective-bargaining goals.

► Firm and consistent defense of our jurisdiction.

► Continued and stepped-up co-operation with other unions in the industry.

► Unrelaxed efforts to organize the unorganized in our jurisdiction.

► A financially strong ANG with financially strong locals.

We must welcome and seek out new ideas and new approaches—but more contrary to the strong, progressive and responsible trade unionism for which the Guild is known and upon which it has been built.

As one of SFONG's founders and one of its principal leaders for many years, I believe I have the qualifications that you want on the IEB.

Kenneth E. Rieger
Toledo

Not since the time of our founding father, Heywood Brown, has the American Newspaper

Guild accomplished as much as it has during the last six years.

As a member of the International Executive Board during this time, I am extremely proud to have had a part in forging these new programs.

Formulating these new programs was a major accomplishment. Implementing them remains a major project.

Experienced, trade-union-minded leaders must guide the American Newspaper Guild in future years if we are to accomplish our new goals. They must provide the know-how if these goals, particularly in the fields of wages, hours and maximum benefits, are to become realities throughout the American Newspaper Guild.

Unity of purpose at all levels of the Guild is a program to which I heartily subscribe.

If re-elected to the IEB, I pledge my every effort to bring unity to our program.

Ours, the ANG's program for progress, is obtainable. We of the ANG need to instill this in all of our more than 30,000 members.

This has been my goal during 20 years of Guild membership at all levels of Guild activity.

It shall continue to be my purpose during the next two years.

Marshall W. Schiewe
Chicago

A full term on the International Executive Board of the Guild is an enlightening and educational experience.

Having served that full term, after filling a vacancy for a short period, there came the question of standing for reelection.

Many factors weigh at such a time, but the overriding one was the present state of the union and the path it must take in the future.

To have a part in that direction is a challenge to a dedicated Guildman and an opportunity to be of service to fellow unionists.

A vote for Marsh Schiewe will guarantee a continued attempt to assure responsible working relations with the newspaper craft unions and support for sound Guild programs that are intended to improve the working lot of Guildsmen everywhere.

Noel Wical
Cleveland

In the past two years you have been able to judge my contribution to the IEB and the Guild.

The contribution may have seemed less than dramatic on most occasions.

I can only trust, though, that it appeared solid support of a rock-firm Defense Fund, equitable dues and assessments, interunion understanding and steps to counter the ravages of automation.

The next two years of Guild history may turn out to be more dramatic, perhaps more turbulent.

If re-elected, I will continue to cast a vote (1/15th of the IEB total) for these same principles

and purposes. Also, I will continue to support strides to achieve some system of interunion accommodation.

Besides using a ballot, I will use a rasping voice toward these ends.

Region 1

Charles Leveroni
Boston

My decision to seek another term on the International Executive Board from Region One is based on the following:

► Because of the compelling need of a representative on the IEB capable of more sympathetic understanding of the aspirations and problems of the locals in Region 1.

► For more adequate presentation of these problems and aspirations to the IEB.

► For re-establishment of efficient communication between Region 1's three district councils.

To achieve these goals, a vice president from Region 1 must be in a position to act forcefully and independently.

He should not be subservient to any administration or faction. He must be answerable only to the membership of ANG.

I intend to fulfill these obligations to the best of my ability. Without any one of these, the others are weakened. Progress in the first two has been outstanding in these 10 years. Organizing has suffered from the upsets of necessary strikes in the recent past. But the end product of those same strikes will bring new life, more members.

We face new challenges—with automation and interunion co-operation the chief problems and, at the same time, the great opportunities.

When planning initiated by the present IEB reaches fruition, we will enter the greatest period of success and development the ANG has known. Having helped formulate the progressive programs of the last 10 years, I hope to help meet the new challenges.

A strong ANG can provide the expanded services which I have championed consistently on the board. The Guild can also take its rightful place in the forefront of newspaper unions.

Such objectives will require determination and money, but history proves that our members will furnish both when they are convinced their interests are protected and fostered.

Daniel A. McLaughlin
North Jersey

I believe the four essentials for ANG are finances, organizing, collective bargaining and interunion co-operation.

Since it took office in 1955, this administration has brought the ANG from a \$26,000 deficit to a sound financial footing

while surviving strikes and lockouts that might have destroyed a weaker organization. We have achieved a million-dollar Defense Fund. We have established a formula for financial growth geared to improvements in our contracts.

I helped shape this program, I supported it, I believe in it.

In organizing, we have held our own while other unions have diminished. We have survived a wave of mergers and suspensions.

I am dedicated to a constant search for ways of reaching new members. I don't have an easy answer. If I did, we'd be using it.

I firmly believe that the salvation of the unions in the news-

paper industry lies in co-operation. I was a coauthor of the "white paper" on interunion co-operation presented to the 1965 Convention. I shall continue to work for effective honorable co-operation between unions in the industry.

Following is the official list of candidates for membership on the International Executive Board in next month's referendum:

For Vice Presidents At Large
JACK DOBSON
GEORGE M. MULDOWNEY
ROBERT D. NORDIN
BARNEY PETERSON
KENNETH E. RIEGER
MARSHALL W. SCHIEWE
NOEL WICAL

For Region 1 Vice President
CHARLES LEVERONI
FRED T. KEARNEY
NADA BOZINOFF

For Region 3 Vice President
DANIEL A. MCLAUGHLIN
JAMES B. WOODS
ROBERT J. RUPERT

For Region 6 Vice President
Kearney has announced his withdrawal from the race, but his name will appear on the ballot.

paper industry lies in co-operation. I was a coauthor of the "white paper" on interunion co-operation presented to the 1965 Convention. I shall continue to work for effective honorable co-operation between unions in the industry.

year) and currently am treasurer of the local. In addition, I was chairman of the 1,000-member Star Unit of the Toronto Local for three years.

Therefore, from the point of view of experience alone, I feel I have something to contribute to Guild members by serving on the IEB.

There are, however, other reasons why I am a candidate in this election.

For one thing, members of noneditorial departments have been conspicuous by their absence from the IEB. For another, there are no women on the board at the present time. Because a large portion of Guild membership is made up of noneditorial people, the majority of them women, I feel they need representation where it counts—on the IEB.

If elected, I promise to work honestly and conscientiously, not only for Guild members in Region 6 but for every Guild member.

Robert J. Rupert
Ottawa

No politics.
No letters to Canadian Guildsmen.

No high-pressure campaign.
No member of the International Executive Board crossing a picket line.

Friction and lack of understanding among unions in the publishing industry must stop.

The Guild must continue to take the initiative in the attempt to create a unified front in our section of the labor movement.

"United we stand—divided we fall" may be a tired and trite phrase, but it will never cease to be a hard, cold fact.

If the newspaper unions are going to survive and prosper, they've got to sit down with clear heads and talk some old-fashioned horse sense.

I have nothing derogatory to say about my opponent from Toronto. Her qualifications are impressive.

But she is crossing the picket line in Toronto and she has been crossing that picket line, and I oppose her candidacy on that basis alone.

My candidacy is based on solidarity in labor. And if I'm elected, that will be my primary goal.

Region 3

James B. Woods
St. Louis

Throughout my 10 years on the IEB, I have supported the three basic tenets of trade unionism—strong collective bargaining, sound and adequate financing and militant organizing.

Without any one of these, the others are weakened. Progress in the first two has been outstanding in these 10 years. Organizing has suffered from the upsets of necessary strikes in the recent past. But the end product of those same strikes will bring new life, more members.

We face new challenges—with automation and interunion co-operation the chief problems and, at the same time, the great opportunities.

When planning initiated by the present IEB reaches fruition, we will enter the greatest period of success and development the ANG has known. Having helped formulate the progressive programs of the last 10 years, I hope to help meet the new challenges.

A strong ANG can provide the expanded services which I have championed consistently on the board. The Guild can also take its rightful place in the forefront of newspaper unions.

Such objectives will require determination and money, but history proves that our members will furnish both when they are convinced their interests are protected and fostered.

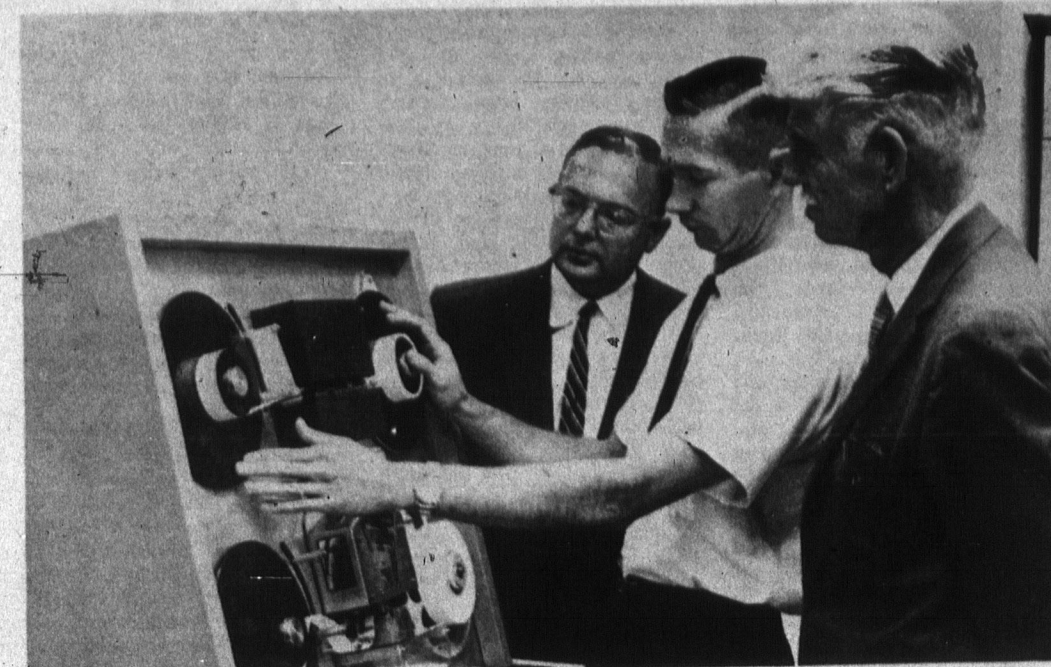
Region 6

Nada Bozinoff
Toronto

Experience in Guild affairs is perhaps the only yardstick most Guild members have for measuring the qualifications of any candidate for a post on the IEB. Consider then my experience.

I have served 12 years as a circulation department steward and have also held such offices as vice-president in the Toronto Local (three years), secretary (three

GR Mail List Fed Into Computer In Quest Of Speedier Delivery



MAILING TAPE: The names and addresses of 33,000 Guild Reporter recipients are fed into RCA 301 computer by IUE programmer Bernard Kocis as David J. Eisen, left, associate editor, and ANG Executive Vice President William J. Farson look on.

The Guild Reporter entered the computer age this week.

Mailing labels for the GR's 33,000 recipients will emerge from an RCA 301 computer effective with this issue in a step geared to the Post Office's zipcode program. Computerization of the mailing list is expected to speed the GR's delivery to some recipients by at least a day or two. An equivalent improvement for other recipients is anticipated when zipcoding becomes complete sometime next year.

The GR is using a computer recently installed in the International Union of Electrical Workers' Philip Murray Building in Washington, where ANG headquarters are located. Later on, ANG per-capita records will also be processed by the computer.

Up to now, the mailing list has been processed manually by the National Publishing Co., which

prints and mails the GR. New addresses and changes were embossed on metal plates and inserted by hand in their proper sequence on continuous reels.

Under the new procedures, addresses are fed into the computer on a punched tape. The computer zipcodes them, arranges them in zipcode sequence and prints them out on mailing labels.

Only a partial zipcoding—to three digits—is involved in the first stage of the program. This will make possible a sorting procedure under which copies of the GR previously sent to state distribution points will be dispatched directly to 553 new sectional distribution centers.

The elimination of one step in the distribution process is expected to speed delivery to recipients in areas where the volume of GRs is too small to permit the dispatch of a bundle to local post offices.

Normal delivery time for second-class publications other than dailies and weeklies is from five to seven days. The GR, which is published twice monthly, presently reaches most recipients in that time, although delays of up to three weeks have sometimes been reported.

The Reader's Digest says zipcoding has speeded its delivery by two or three days.

2 Wire Service Committees Slate Parley On Bargaining

New York City—The Wire Service Guild's AP and UPI national committees will meet jointly for the first time Sept. 11 and 12 to develop closer co-operation in the next round of bargaining in 1966 and 1967.

The joint session was proposed by the local executive committee at a special meeting during ANG's Detroit Convention. The committee also authorized the appointment of a special assistant to work with the AP and UPI committees in preparing for negotiations.

Harry Culver, local president, named Gene Bryant, chairman of the last UPI bargaining committee, to fill the temporary post.

Bryant will compile information as background for the committees' collective-bargaining report to Wire Service sectional conferences this fall.

Bring Back 'DanMac'

John H. Thompson
President
Boston Guild
Michael Casano
President
Philadelphia Guild
Barbara Finkelstein
President
North Jersey Guild
Howard D. Lewis
President
Albany Guild

Thomas Buckley, Jr.
Past President
Pawtucket Guild
Robert Golden
President
Middle Atlantic Council
Joan B. Haggerty
Chairman
Elizabeth Journal Unit
Joseph Duckett
President
Erie Guild

Re-elect Dan McLaughlin
Vice President—Region I

• For Independent Thought . . .

• For Responsible Action . . .

Re-elect

JIM WOODS

ANG Vice President

Region 3

Campaign Committee

Timothy B. Blodgett, Twin Cities

Harlem Dronger, Kenosha

Edward Gilbreth, Chicago

George Lindberg, Gary

Michael Mastrullo, Cincinnati

Justin F. McCarthy, Jr., Chicago

James Richardson, Toledo

John Sabin, St. Louis

Kenneth Thompson, Detroit

Felix Weld, Wire Service

ITU Convention Turns Down Changes In Picket-Line Policy

(Continued from Page 1)
actions not in the best interest of the ITU.

Delegates to the convention, held in Washington, also:

► Heard Gene Robb, president of the American Newspaper Publishers' Association, urge them to "honor your contracts, report for work" when another union strikes. "This nation cannot afford the luxury of work and pay stoppages... because one small union decides alone to pull the plug and thereby tries to send thousands walking the streets," he said.

► Heard ITU President Elmer Brown declare that officers of some printing-trades unions are frustrating their members' hopes for unity. He pledged to "continue to work with, to work around, to work over or behind officers of the other unions if I can achieve unity or merger of the printing and related trades unions."

► Rejected attrition agreements as the answer to the threat of automation and called for "expansion of the industry" to provide jobs for present and future members through "more efficient

utilization of manpower." The convention adopted a committee report endorsing Brown's statement that "attrition is stagnation."

The convention approved a resolution calling upon all ITU locals to take the initiative in bringing together representatives of printing-craft unions in their localities with a view to closer co-operation; to consider "joint effort" in trade-union activities, and to set up meetings to exchange information and educational material "to further cement unity and bring about a more meaningful co-operation."

The resolution, introduced by New York's ITU Local 6, was changed in committee to drop references to "mutual support for each others' strikes and for contract provisions protecting the right of printing-trades unions to respect each others' picket lines," and to the formation of local "unity councils."

"Co-operation and unity must be a two-way operation," the committee report said. "The substitute provides for all the opportunity for co-operation possible after an understanding of the issues has been made."

Mallers Ask 4-Day Week

Denver, Colo.—The Independent International Mallers' Union last week followed ANG's lead in calling for a four-day week.

The union's annual convention approved a resolution calling for a shorter week to curb unemployment and urged a federal law requiring double time for overtime.

ANG's 1965 Convention last month called for a four-day, 28-hour week to reduce the impact of automation on newspaper jobs.

The convention rejected a Toronto proposal for meetings "to arrive at a working agreement between the unions," and a Los Angeles delegate's proposal that an "open letter" be distributed among union members "to present the incontrovertible case in favor of co-operation between the unions."

Opponents argued that both proposals were unnecessary, that the intent of the first was cov-

ered in existing ITU law and that the ITU officers' record of "untiring efforts" toward interunion co-operation was sufficient to cover the second.

Declaring that the actions of other unions during the Toronto printer's strike had been "harmful" to unity, Brown said unions "must find a solution to the disgraceful situation of crossing each others' picket lines" and noted that the ITU recently had met with both the Guild and the Pressmen.

At the same time, the convention adopted a report of its organization committee urging "continued full implementation" of a constitutional clause reserving the right "to re-establish jurisdiction over any branch of the industry and establish jurisdiction over all new processes of work in the industry when the vital interests of the union are affected."

The report of the convention's defense committee urged that locals be encouraged to organize on a plantwide basis and called for organization of "everyone doing our work," adding that employees of advertising agencies, commercial artists and specialized operations are logical candidates for membership.

Speaking on the proposal to require benefits for members who vote to honor other unions' picket lines, advanced by a St. Louis delegate, Brown said that under the language of the resolution, a "mattress workers' union" might picket a newspaper or commercial plant and that an ITU

local could vote to support it. Then, he said, "the ITU would have to pay them benefits."

In the debate on the proposal, a Baltimore delegate explained the action of Sunpapers' members in honoring Guild picket lines by individual action last spring rather than voting on whether or not to support the strike. "We had a contract signed and we had the International Typographical Union ordering... members back to work, so this was individual action," he said.

Brown interrupted: "Delegate," he said, "I know you don't want to make a statement. At no time did the International Typographical Union order the men to go to work."

Advised was the word; I stand corrected," the delegate said amid laughter from several delegates.

Brown, in his opening address, reported that the ITU's strike-benefit fund had gone more than one million dollars in the red during the past year, partly as a result of ITU members being without employment due to strikes of other unions.

The convention subsequently rejected proposals to increase the fund above its present \$500,000 level.

Brown noted that the printing-trades unions and the ANPA had established an "early-warning" committee in an effort to avert strikes and are considering an ITU proposal that disputes be removed from the "scene of origin to a more neutral atmosphere" for voluntary settlement.

Pay-Floor Loophole Draws ANG Protest

(Continued from Page 1)
minimum of \$1.15 an hour next July and \$1.25 two years later.

Farson, in protesting the continued exclusion of small newspapers, wired the committee:

"If employees of motels, restaurants, automobile dealers, retail food stores and theaters are to be covered—as they should—there is no reason to continue the exclusion of newspapers with less than 4,000 circulation."

"The exclusion of employees working for these newspapers acts to depress wages throughout the industry. Increased press responsibility cannot be fostered by wage

levels so low that only the least capable employees will stay in the field.

"We strongly urge the reinclusion of these employees, as recommended by the House Labor Subcommittee."

Minimum wages for employees already covered would rise under the bill from the present \$1.25 to \$1.40 next July 1, \$1.60 the second year and \$1.75 the third. A \$1 minimum would be established for newly covered employees (except farm workers) next Jan. 1; the minimum would go to \$1.15 next July 1 and \$1.30 a year later, reaching \$1.75 in 1970.

Guild Cheers, Dues Bill Await Lone Voyager

(Continued from Page 1)

scoped, however, by the rival Scripps-Howard Press, which obtained pictures and a long interview from Cleveland TV Station WEWS, whose enterprising newsmen chartered a boat and met Manry 265 miles at sea.

The light tone of the Cleveland Guild's message, making the anxiety his colleagues had felt for Manry's safety, was echoed in a cable from ANG President Arthur Rosenstock, Executive Vice President William J. Farson and Secretary-Treasurer Charles A. Perlik, Jr.

"On behalf of your 31,000 fellow Guildsmen in the U.S. and Canada," it said, "we join the members of your local in congratulations on your epic voyage. About all that can top your courageous performance is a solo trip to the moon in a 13½-foot rocket. When do you leave?"

Reporters and rewrite men have "ecstatically mixed feelings" about Robert Manry's solo transatlantic voyage, columnist George Dixon observed this week.

Dixon, in his Aug. 23 syndicated column, noted that "it is an article of faith with every reporter and rewrite man never to say a good word about a copy-reader." Thus, he said, while restraining themselves during Manry's 78-day crossing from offering up prayers for his delivery to the sharks, they offered such observations as:

"If a copy boy or printer's devil asked for 78 days off, he'd be told he was indispensable. In all of newspaperdom, only copy-readers are that expendable."

Expendable?

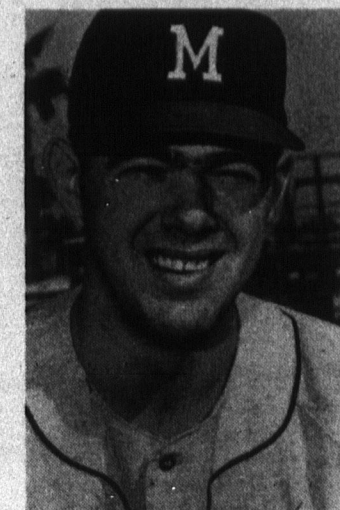
Local Copy

A PAGE FOR OFFICERS AND STEWARDS

Arbitrations

Madison's Ballplayer Tagged Out At Home

Madison, Wis.—A Madison Guildsman has been denied military-service credit on the grounds that he had not been wearing Uncle Sam's uniform when he would have been wearing the Milwaukee Braves'.



JOHN PAUL BRAUN
A Question of Uniforms

The principal in the unusual arbitration case was John Paul Braun, a sports writer for the Madison Capital Times during the winter and a pitcher in the Braves organization during the summer.

The Wisconsin Employment Relations Board, in a 2-1 decision, ruled that Braun was not entitled to military credit for six months spent in the armed forces in 1962 because he had been scheduled to play baseball during that time.

The Guild's contract provides that employees receive credit for time spent in military service. There is no provision for time spent in baseball service.

Braun joined the Capital Times staff in September 1961. Two months later he received orders to report for a preinduction physical examination, and in April 1962 he was instructed to report for active duty. He returned to the paper immediately after his discharge in October.

The company contended that Braun joined the staff with the understanding that he would leave the following March for spring training with the Braves.

Braun, who was not offered a Braves contract until January 1962, testified that there was no such understanding, and the Guild contended that even had there been such an agreement, it would have violated the contract.

But the majority of the employment-relations board held that "if Braun were given credit for his six months of military service...

he would receive benefits which he would not have received if he had not been inducted into military service."

The board, in another 2-1 decision, also rejected a Guild contention that Braun should receive service-time credit for two months of 1964 during which he wrote by-lined stories from the Braves' training camp.

The board upheld a company contention that Braun was an "independent contractor" paid on a per-story basis during that period, although the by-line on his stories identified him as a member of the Capital Times staff. The contract specifically forbids such identification of nonstaff members.

The board held, nevertheless, that Braun was not a staff member during the two-month period, saying that the company had violated the contract by so identifying him.

Kearney Withdraws From Race In Region 3, Endorses Woods

(Continued from Page 1)
a background of previous service." Kearney did not disclose his future plans. He said he will do so when arrangements are final.

Robert Bailey, chairman of the Election and Referendum Committee, announced after consultation with ANG counsel Irving Leuchter that Kearney's name must remain on the ballot despite his withdrawal.

"Brother Kearney was properly nominated at the Detroit Convention and signed a written acceptance of the nomination in accordance with the ANG Constitution," he said.

The Constitution provides that "names of all nominees shall be placed on the referendum ballot" and that acceptances of nomination "must be made prior to the close of the convention."

"Counsel advises that the constitutional provision for acceptance of nomination is at the same time a constitutional provision for declaration procedure," Miss Bailey said. "The uniform rule of law is that a declaration which does not accord with the governing statute or is not made within the time limit specified by the governing statute has no effect."

"Under the Constitution, therefore, acceptances or declarations must be made before the adjournment of the convention."

"In light of counsel's advice, Brother Kearney's acceptance prior to the adjournment of the convention prevents the International Election and Referendum Committee from removing his name from the ballot, and the ballot for use of Region 3 members will contain his name as originally announced."

The committee will meet in Washington Aug. 31 to approve eligibility lists and mail out ballots in the referendum for three regional and six at-large vice presidencies.

Jack Dobson of Toronto, George M. Muldowney of Wire Service, Robert D. Nordin of Vancouver-New Westminster, Barney Peterson of San Francisco-Oakland, Kenneth E. Rieger of Toledo, Marshall W. Schieve of Chicago and Noel Wical of Cleveland are running at large.

Charles Leveroni of Boston is opposing incumbent Daniel A. McLaughlin of North Jersey in Region 1, and Nada Bozinoff of Toronto is running against Robert J. Rupert of Ottawa in Region 6.

Newspaper, Magazine Profits Shatter Lofty Records Of '64

Earnings of U.S. newspapers and magazines are continuing to climb after breaking all records in 1964.

Advertising for the first quarter of this year was up 5 per cent, according to a Printer's Ink index prepared by McCann-Erickson, Inc. Magazines, business papers and newspapers registered gains of 10, 9, and 2 percent, respectively, while network television and outdoor advertising remained at the same level and network radio dropped 11 percent.

The New York Times reported consolidated net income of \$3,444,000, or \$7.79 a share, for the first half of 1965, up from \$2,714,000, or \$6.05 a share, for the same period last year.

Of the totals, \$2,858,000 in 1965 and \$1,714,000 in 1964 were from operations. The rest represented dividends from the Times's Spruce Falls Power and Paper Co.

Both circulation and advertising lineage were up, as well, the Times reported.

First-half earnings of Dow Jones & Co. were up almost 25 percent. The company, which publishes the Wall Street Journal, Barron's and the National Observer, reported earnings of \$4,827,674, or \$10.03 cents a share, for the first six months of 1965, compared with \$3,709,727, or 79 cents a share, for the same period last year.

Southam Press Ltd. reported first-half earnings up 17.8 percent to \$2,942,373, compared to \$2,497,532 for the first six months of 1964. Gross revenue of the chain's eight Canadian dailies, two business publications and three printing companies was up 30.4 percent, to a total of \$30,873,004.

The Los Angeles Times set new records in revenue, earnings, litigation and circulation during the 16 weeks ending July 11, the Times-Mirror Co. announced, becoming the major contributor to a 68-percent increase in company profits.

The company earned \$7,268,330 during the first half of the

year, compared to \$5,140,948 for the comparable period of 1964.

The Piedmont Publishing Co., publisher of the Winston-Salem (N.C.) Journal and Sentinel, paid common-stock dividends for the first time for the fiscal year ending April 30. In addition to \$5,000 paid on common stock, \$43,432 was paid on preferred stock.

The company reported revenue of \$6,203,111, up 6½ percent over the previous year, and the value of the firm's holdings rose \$227,156.

The Oklahoma Journal, launched last year, reported itself "in the black" after only nine months in competition with the Oklahoman and Times in Oklahoma City. Circulation is holding at 75,000, the company says.

John S. Knight, president of Knight Newspapers, Inc., reported "another year of substantial achievement with major gains in circulation, advertising and gross revenue."

"The Akron Beacon Journal is doubling its press capacity," he said, and "the Detroit Free Press is completing a five year cycle of mechanical expansion and building improvements."

While "the major problem" facing all newspapers is the constantly rising cost of production, he said, "it would be a mistake to conclude that newspaper publishing is a sick industry."

"On the contrary," he declared, "it is a growth industry in areas where population gains are constant and management is competent and resourceful."

Among magazines, advertising pages of 98 leading publications are up 4.7 percent for the first half of 1965, while earnings are up 6.3 percent, according to the Gallagher Report, a weekly media newsletter.

Gallagher reported these ad-page gains: Fortune, up 22.9 percent; Saturday Review, up 14.1 percent; Newsweek, up 5.4 percent, and Time, up 9.3 percent.

Time Inc. reported that "new records were set for revenues and net income for the second quarter of 1964 and for the first six months."

Net income for the first six months was reported at \$13,635,000, or \$2.03 a share, compared with \$11,267,000, or \$1.70 a share, for the same period last year. Revenues from its news and business magazines were up 8 percent, the company said.

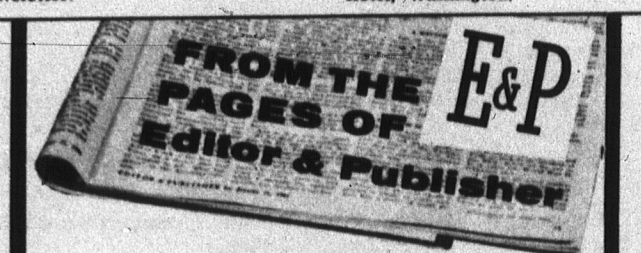
Time this month agreed to buy \$2,010,000 worth of stock in the Itel Corp., a manufacturer of optical and business equipment, and acquired the remaining 50 percent of stock in the Bruce Cartton Paper Co. of Memphis.

Even the deficit-ridden Curtis Publishing Co. found something to smile about. Its first-half losses were cut 34 percent to \$2,569,000, and its bank debt was reduced by eight million dollars.

The company, which lost \$13.9 million dollars last year hopes to approach the break-even point this year.

DAY BOOK

ACTIVITIES
New England District Council, ANG seminar on "steward's training and contract enforcement," Sept. 18, Boston Guild headquarters.
International Election and Referendum Committee meeting to count ballots in International Executive Board elections, Oct. 6, ANG headquarters, Washington.
International Executive Board, fall meeting, Oct. 18-21, ANG headquarters, Washington.
Thirty-third Annual ANG Convention, July 25-29, 1966, Sheraton Park Hotel, Washington.



From the issue of August 21, 1965

THE MEN WHO COVERED IT TELL OF PERSONAL DANGER DURING THE LOS ANGELES RIOTS

"I hadn't expected covering the riots to be easy, but it's something that almost defies description," said a reporter for the Los Angeles Herald-Examiner. He was echoed by every newspaperman on the job. Few escaped injury. Many were hospitalized. Finally some resorted to arming themselves in self-defense. The complete story is in E & P, where newspapermen make the news.

The successful newspaperman knows his business: the newspaper business. And there's no better way to keep informed about all phases of the newspaper business than by reading E & P every week.

To start benefiting at once from the information in each issue of E & P, just return the coupon below for a FREE 4-week trial!

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Back to School with the UNION LABEL

Symbol of decency, fair labor standards and the American way of life



THIS TEEN-AGER knows her A-B-C's. She says,

"My dad's a union man. When I buy union-label clothes, I help make his job more secure. I know that when I pick a dress with the International Ladies' Garment Workers' label, the union member who made it can then buy the product my dad makes. So I make sure each garment I buy carries the union label. It helps all of organized labor, my dad included."

This young lady will learn a lot in school... but she's already learned one of her most valuable lessons.

LOOK FOR THE ILGWU UNION LABEL IN ALL WOMEN'S AND CHILDREN'S APPAREL

Editorial

Why The 4-Day Week

"There's nothing sacred about the 40-hour week—or the 35-hour week, where we have it—any more than there was about the 60-hour week of grandfather's time."

In these words ANG's Convention put its call for a four-day, 28-hour week squarely in the context it should occupy: that of American labor's ceaseless struggle to keep pace with changing times and conditions.

The arguments with which the cry for an eight-hour day was greeted 75 years ago—and, indeed, those with which the plea for a ten-hour day was received before it—were not far different than those being mustered against a shorter week today.

The nation was assured each time that social and economic disaster would follow apace, that business would be ruined and universal laziness encouraged. These catastrophes are still being awaited.

Yesteryear's movements to reduce the 12-hour and then the 10-hour day were, to be sure, differently motivated than the current campaign for a shorter week. Then the main objective was to emancipate the worker from daylong bondage to his toil and provide him with some time to enjoy its fruits.

But the reasons for reducing the work week today are far more compelling than they were in the last century. Today, paradoxically, work must be reduced so that it can be maintained.

The advent of automation threatens to throw millions of employees out of work. Jobs are being gobbled up by electronic devices at the rate of 40,000 a week, the late John Snyder, co-chairman of the Foundation on Automation and Employment, warned nearly two years ago.

Tomorrow is already here for the newspaper industry. Newspapers are reducing their staffs by big slices as computers move in; even "here this reduction is by attrition, job opportunities are disappearing.

Only by spreading the amount of work that the machines have left for humans can widespread unemployment be averted. The choice is 28 hours of work for 10 people or 40 hours for seven and none for three.

That this is no economic abstraction was made clear to convention delegates by Harry Van Arsdale of the International Brotherhood of Electrical Workers. Van Arsdale told the convention that his New York local was able to admit 1,100 new apprentices, including 300 Negroes and Puerto Ricans, when it first won a five-hour day.

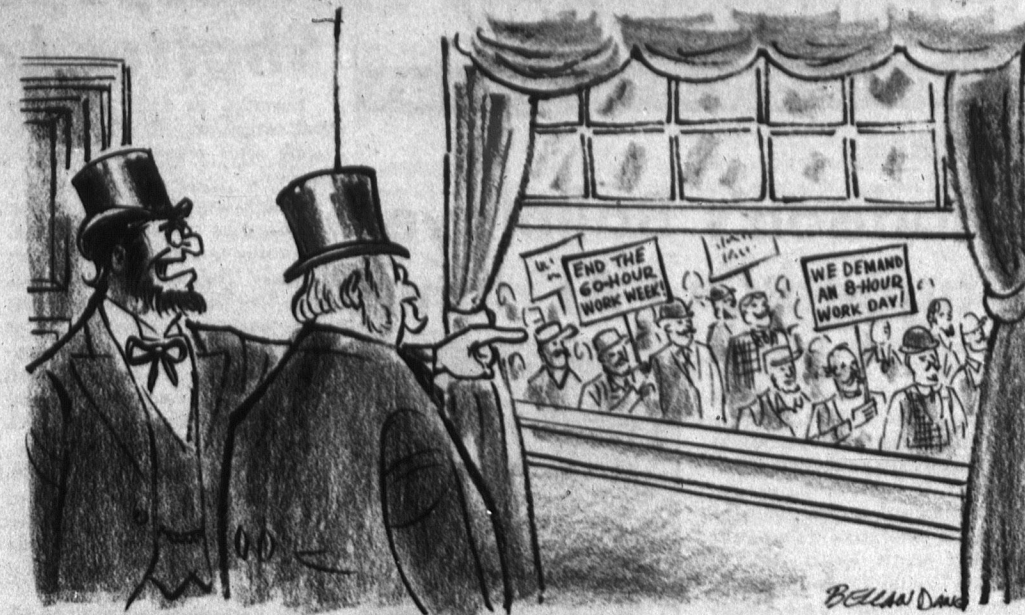
"What brought us to shorter hours," he said, "was unemployment in our ranks."

Guild locals will be fighting the battle for more than their own members as they begin the campaign for a 28-hour week. They will be struggling to keep the doors of the newspaper industry open to the thousands of young people who seek to enter each year.

Publishers will be sure to deride the call for a 28-hour week as "utopian."

We shouldn't be fazed. Today's utopia is tomorrow's dwelling place and the day after tomorrow's slum.

'Obviously Ridiculous! What Will They Do With All That Spare Time?'



LABOR

BEAT

President Johnson's report to Congress that increasing the penalty rate for overtime would result in a "significant increase in employment" is borne out by a Labor Department study that showed that 62.5 million overtime hours were worked in a "typical" week in March 1964.

Of the total, 16.8 million hours were worked beyond 48 hours, the point at which double-time rates would apply during the first year under the President's proposal. The double-time cutoff point would drop one hour each year thereafter until it reached 45.

PRICE SPIRAL

The Consumer Price Index rose five-tenths of a point in June for the third consecutive month, the largest monthly increase since last July, the Bureau of Labor Statistics has announced.

The index rose to 110.1 percent of the 1957-59 average. It was up 1.9 points over June 1964, one of the largest 12-month increases in recent years.

Picketing by employees to persuade a company to hire Negroes is protected activity under the Taft-Hartley Act, the U.S. Court of Appeals at San Francisco holds. But the court, in upholding the NLRB's interpretation of the law, ruled that the discharge of two Santa Monica taxi drivers may have been legal because they picked up individuals, rather than acting through their union. The

case was returned to the NLRB for a ruling on this point.

BOARD UPHELD

An employer who spurns authorization cards submitted by a union and illegally tries to destroy its majority must bargain collectively with the union just as if it has won a representation election.

So ruled the U.S. Court of Appeals of the District of Columbia in upholding a new National Labor Relations Board rule that renews a position the

board abandoned during the Eisenhower Administration. The board had previously held that a union could either file unfair-practice charges or proceed to an election but could not, after an election, file unfair charges based on pre-election conduct.

The court ruled in a case involving the International Union of Electrical Workers and the S.N.C. Manufacturing Co. of Oshkosh, Wis., holding that the company must bargain with the union even though the IUE lost a representation election.

AMONG OURSELVES

Oliver Pilat, president of the New York Guild, has taken a leave of absence from his job as feature writer for the New York Post to aid the campaign of Rep. John V. Lindsay, Republican-Liberal candidate for mayor of New York.

Pilat has been named assistant to the publicity director of the Republican State Committee for the duration of the mayoralty campaign.

Pilat, who wrote a biography of Westbrook Pegler two years ago, is currently working on a book about Drew Pearson.

Barbara Finkelstein, president of the North Jersey Guild, has added another title to her portfolio. Miss Finkelstein, who has been serving on the New Jersey Governor's Manpower Training Advisory Committee, has been named to the state Vocational Educational Advisory Council.

Chicago Guildsman Raymond W. Pasnick has been named public-relations director of the United Steelworkers by I. W. Abel, new USW president. Pasnick, who had been director of communications for the union and editor of Steel Labor, has added a Columbus Guildsman to his staff: Don Smith, former editor of the Ohio AFL-CIO News and Views.

Four Guildsmen at the Cleveland Plain Dealer have mounted

the promotion ladder. Jack Foster has been elevated to news editor, Vernon L. Havener to assistant city editor, Robert J. Havel to assistant news editor and Theodore J. Mellow to telegraph and cable editor. . . . New York Guildsman Sylvan Fox has been promoted to city editor of the World-Telegram & Sun.

Elton Whisenhunt, three times president of the Memphis Guild, has resigned from the Memphis Press-Scimitar to become Billboard Magazine's Nashville editorial representative.

Hearing Ends In Baltimore

Baltimore, Md.—A protracted arbitration hearing on wages and union-security provisions of the Washington Guild's new contract with the Baltimore Sunpapers were concluded Aug. 13.

The Guild and the Sunpapers have until Sept. 13 to file final briefs. A three-man panel of arbitrators will then have 90 days to submit its decision.

The Guild and the company agreed to arbitration of the two issues—main points of contention in last spring's 47-day Sunpapers strike—as part of a contract agreement that ended the walkout.

The Guild presented its case at a series of sessions in late June and early July. The company's case was submitted in a week of additional sessions starting Aug. 9.

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