

\$30 Hike in 16-19 Months Sends Top at 4 Medium Dailies to \$230

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Hearst, Guild Resume Talks But Hit Block

Los Angeles, Calif. — Hearst's struck Herald-Examiner returned to the bargaining table with the Los Angeles Guild for the first time in more than three months May 20 but refused to yield on the elimination of union security and 250 district managers' jobs.

Management, however, agreed to meet again May 28.

The company told the Guild that the 250 district managers could return in any other jobs for which they are qualified if there are any openings. But it refused to agree to any severance pay for either the district managers or other employees whose jobs have been taken by strikebreakers or eliminated.

The company also insisted that provisions calling for maintenance of membership and a nine-out-of-10 Guild shop be eliminated from the contract.

The Guild rejected a management health-and-welfare proposal as inadequate and too costly to employees. Management would pay \$2 a week for each employee, but employees would have to pay an extra \$5 a week for dependents' coverage.

The bargaining session was scheduled after management submitted a reply to a two-month-old Guild letter posing 49 questions on the company's new circulation system, which replaces the district managers with independent dealers. The reply failed to answer "many of the most important questions," the Guild said.

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Meeting the Candidate

Los Angeles mayoralty candidate Thomas Bradley tells international leaders of striking and locked-out unions at Hearst's Herald Examiner that he will do all in his power to settle the 17-month-old strike if he is elected mayor May 27. Union officers, from

left, are Stereotypers' President James H. Sampson, Pressmen's President Anthony J. DeAndrade, Local Pressmen's President Tom Shirley and Secretary-Treasurer Dwain Wilcox, and Machinists' District Business Manager Herb Cooksey.

Vancouver Backs Young for IEB; Three Locals Endorse Perlik Bid

The Vancouver-New Westminster Guild executive board last week advanced the candidacy of the local's president, James Young, for an ANG vice presidency and endorsed ANG Secretary-Treasurer Charles A. Perlik, Jr., for ANG's top executive post. Young declared his candidacy May 15 after Robert D. Nordin of Vancouver-New Westminster

announced that he would not seek re-election as an at-large vice president.

Meanwhile, a membership meeting of the Stockton Guild and the executive committee of the Erie Guild this week unanimously endorsed Perlik, for ANG's top executive position, which the International Executive Board has recommended be made the presidency to conform with general organizational practice.

Perlik announced that he will seek the top executive job last month after Executive Vice President William J. Farson announced his retirement.

The IEB has recommended that next month's ANG Convention change the title of executive vice president to president and that of president to "Chairman of the American Newspaper Guild."

The Western District Council, meeting last weekend in Sacramento, endorsed the proposed change.

Young has been president of the Vancouver-New Westminster Local since last December. He served as vice president of the local for two years prior to being elected president. Previously he served as an at-large member of the executive board and as a steward.

Young, who is 40, joined the Guild in 1958 when he became a circulation district advisor at the Vancouver Province.

The local's executive board endorsed Young and Perlik at a meeting May 15.



JAMES YOUNG

'Typical' Medium Paper Nets Record 30% Profit

Editor & Publisher's "average medium city newspaper" racked up its seventh consecutive record profit year in 1968, achieving a rate of return 240 percent higher than that for all other U.S. manufacturing industries.

The paper's after-tax profit rose 5.6 percent to an all-time high of \$660,900. Profit before taxes was \$1,468,700, up 16.2 percent.

The paper reaped 29.9 cents in profit on every dollar of revenue before taxes, compared to an average 1968 return of 8.8 cents for U.S. industry as a whole. It

Pay Increases In Bay Area Near Record

San Francisco, Calif. — Guild contracts renegotiated on the pattern set in last year's San Francisco newspaper strike will increase key top minimums by \$30 over 16½ to 19½ months at four medium-sized Bay Area dailies.

The top for reporters will go to \$230 at the 36,000-circulation Richmond Independent, the 45,500-circulation Santa Rosa Press-Democrat and the Vallejo Times-Herald and News-Chronicle, with a combined circulation of 58,000.

The average annual increase of \$21.84 at the Richmond Independent, where the new contract will run 16½ months past the old expiration date, is the second highest in two decades of Guild bargaining. The highest, \$24.45, was won in a similar renegotiation at the San Jose Mercury and News a year ago.

The average increase of \$20.52 in Vallejo, where the contract will run 17½ months past the old date, is the third highest. At Santa Rosa, where the contract will run 19½ months past the old date, the increase averages \$18.36 a year.

At Santa Rosa the Guild also won parity for society reporters, with a \$42.75 increase in the top minimum. And at Vallejo a \$62.22 increase for society reporters will bring the top to \$215.22, less than \$15 under parity with other reporters.

The Guild also won a \$4.50-a-week increase in company retirement contributions, as well as health-insurance improvements in all three contracts.

The contracts were negotiated by the San Francisco-Oakland Guild in bargaining conducted by Western Newspapers Industrial Relations Bureau on the companies' behalf.

They replace existing contracts that had not been scheduled to expire for from three to six months. They will all expire on Feb. 28, 1971, the same date as Guild contracts in San Francisco and several other Northern California papers.

In addition to providing \$30 increases in minimums, the contracts advance the date on which reporters (and display salesmen at Vallejo) reach a top minimum of \$200.

Scheduled to reach that figure a few days before contract expiration under the old contracts, they

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Food for Thought?

Pizzas Don't Pay

Birmingham, Ala. — A bunch of the boys were whooping it up at Birmingham UPI bureau manager Lonnie Falk's place one Sunday afternoon—munching pizza, guzzling beer and pounding out fillers.

Items like "China leads the world in the production of lichee nuts" and "The aardwolf is a hyena-like quadruped native to South and East Africa," which UPI supplies to help newspapers plug the interstices between news and ads.

Falk invited his three-man staff out to the house for beer and pizzas and set them to work grinding up the encyclopedia into three-line scraps of knowledge.

When it was over, Falk claimed an all-time record for filler production—1,003 items, to be exact. No one counted how many pizzas and bottles of beer entered into their production.

No one counted how much overtime was logged, either, until UPI proudly moved the following on its weekly log:

"Alabama News Manager Lonnie Falk gathered his

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Tie With ALA Is Opposed by Empire Council

Albany, N.Y. — The Empire State District Council urged last weekend that ANG reject any idea of affiliating with the Alliance for Labor Action.

The council, in stating that ANG should remain within the AFL-CIO, said that "the best interests of ANG lie in continuing in the mainstream of the labor movement."

A resolution introduced at the Midwest District Council's last meeting would request ANG's 1969 Convention June 23 through 27 to authorize exploration of the feasibility of withdrawing from the AFL-CIO and affiliating with the ALA, founded by the Automobile Workers and the Teamsters. It will come up for action at the Midwest Council's next meeting June 8 in Peoria.

The Empire State resolution opposing it was introduced by George Holmes of New York. It was adopted unanimously.

The Empire Council also went on record against an International Executive Board proposal to deduct unemployment compensation from strike benefits.

"We feel this proposal discriminates against New York Guildsmen and represents taxation without benefit to 8,500 Guildsmen in New York State," the resolution said. Strikers in New York are eligible for unemployment compensation benefits after seven weeks.

The council asked its affiliated locals to pass similar resolutions.

The council also requested that the Guild Reporter be sent first class to all presidents and secretary-treasurers of district councils. It is presently sent first class to local and council presidents.

The Empire Council's next meeting is scheduled for Aug. 23 and 24 in Kingston.

MacLean Wins Election In New England Council

Lynnfield, Mass. — Donald E. MacLean of Providence was elected president of the New England District Council here May 17, defeating James Orcutt of Brockton.

John R. Clarey of Manchester was elected vice president, while Leonard I. Levin of Providence was elected secretary-treasurer.

The council also elected a policy committee consisting of Roland C. Drouin of Manchester, Thomas M. Buckley, Jr., of Pawtucket, Orcutt and Jack Conway of Connecticut.

Robert E. Bruner, administrative secretary of the Boston Guild, discussed a proposed joint servicing, organizing and bargaining arrangement involving the Boston, Portland, Brockton and Manchester locals.

The meeting was hosted by the Lynn Guild.

Minority Hiring

Guild to Name Names in Job Hunt

San Francisco, Calif. — The San Francisco-Newsmen's Job Referral Committee, cosponsored by the San Francisco-Oakland Guild's human-rights committee, is planning to send Bay Area publishers a newsletter containing names of minority-group candidates for newspaper jobs.

The project is part of a many-faceted local program to increase the employment of minority-group members.

The human-rights committee, which is seeking to extend its program to all of the local's units, has two immediate primary goals, according to Lyna Ludlow, its chairman. They are the creation of job opportunities for persons with "special ability to communicate with minority groups" and development of a conference that would lead to "more sensitive handling of news stories and advertising copy that involves minority groups."

An intern program established by the Guild and the San Francisco Examiner has completed its third cycle, with a fourth scheduled to start next month and a fifth in September. Three graduates of the program have been hired by area papers.

The job committee is also sponsoring night classes in journalism in conjunction with San Francisco City College, while the local has cosponsored a series of nine seminars on "The Newsmen's Job," with columnist Arthur Hoppe among the speakers.

The rights committee is planning to take a census of minority-group employment at Guild papers in the area and to assemble a file of examples of insensitive treatment of minority groups for possible talks with publishers.

It has also sponsored editorial conferences at Guild headquarters by Youth for Service, a non-profit group serving the ghetto area, which is planning to publish a youth newspaper. Two Examiner Guildsmen are serving as advisors to the paper.

Guild Training Program Assists Five at Times

Five New York Times employees have been promoted out of "dead-end" jobs into positions with advancement opportunities as the result of a pilot training program set up by management and the Guild.

The five were graduated from lower-paying jobs into clerical positions with a top minimum of \$150.95 after a six-month training program, half on company time and half on the employees'.

A Guild-management committee set up guidelines for the program, consisting of three two-hour classroom sessions a week. Department supervisors served as instructors.

Ten candidates were chosen from among 19 who passed qualifying tests. Five completed the program successfully.

of \$25,000 and urging all federation affiliates to contribute generously.

A \$10,000 donation, accompanied by a similar appeal for additional contributions, was made to 3,400 West Virginia road workers fired by Gov. Arch A. Moore after they stopped work in protest against the state's refusal to recognize the Laborers' Union as their bargaining representative.

The council said it will support a "voluntary boycott of tourism"



San Francisco-Oakland Guild Photo by Fran Ortiz

Graduate

Lena Baker, a graduate of minority-group internship program established by the San Francisco-Oakland Guild and the San Francisco Examiner, who is now a staff reporter at the Examiner.

Western Council Asks Referendums by Mail

Sacramento, Calif. — The Western District Council last weekend urged a revamping of ANG election and referendum procedures to provide for uniform mail balloting, liberal construction of voting regulations and resolution of disputes by an outside agency.

The council, meeting here May 17 and 18, recommended that the International Executive Board and the International Election and Referendum Committee propose the following constitutional amendments on international elections and referendums to next month's ANG Convention:

► That the ANG Constitution and other voting rules "be liberalized construed so that the real will of the voters is not defeated by any informality or irregularity for which the voters are not to blame."

► That locals be required to conduct uniform mail-balloting procedures, employing a double-envelope system recommended by the U.S. Labor Department, or that an international mail ballot be conducted centrally by ANG or an outside agency, using the same procedure.

► That resolution of any dispute "threatening to result in rejection of a group of ballots by category" be referred to a pre-designated outside agency for a binding decision.

The changes were recommended by a committee headed by Fred D. Fletcher, executive secretary of the San Francisco-Oakland

Guild, in an outgrowth of procedural disputes that marked last December's referendum.

The resolution said the recommendation for an outside arbiter of disputes was not intended to reflect on any past referendum decisions but simply recognizes "the degree of divisive hostility that develops in election disputes."

"It is too much to expect all election officials in 85-odd ANG locals to conduct 85 separate referenda in strict compliance, to the letter, with any set of rules," the resolution declared. "Guild history has made that abundantly clear."

"Past constitutional changes have been intended to make it easier to comply but have succeeded only slightly, if at all. And the Constitution continues to punish whole groups of voters for the sins of a few local election officials. This is not acceptable."

The council also adopted a resolution on the Los Angeles Herald-Examiner strike, reaffirming the Guild's determination "to stand fast in the face of the Hearst-perpetuated Los Angeles outrage" and urging all Guild members to redouble their efforts to accomplish Hearst's "swift defeat."

The council said the Los Angeles strike is of "far wider than parochial concern to the entire labor movement" and constitutes "a superb demonstration of the strength of will and readiness of sacrifice" of all Guildsmen.

Harlin Smith, Jr., of Sacramento was elected council president. Carl Nolte of San Francisco was elected first vice president, Gene Turner of Stockton was elected second vice president and Robert Jones of Bakersfield was re-elected secretary.

Jack B. MacKay, 69; Twin Cities Pioneer

Minneapolis, Minn. — Jack B. MacKay, a charter member of the Twin Cities Guild's executive board in 1933, died here May 18. He was 69.

MacKay was Minnesota Statehouse correspondent for Associated Press for 30 years until 1964.

Magazine Pact In N.Y. Yields 16% Pay Hike

New York City — Wage increases of 16 percent over two years have been won by the New York Guild following a strike vote at Scientific American magazine.

Increases of nine percent the first year and seven percent the second will produce raises ranging from \$7.60 to \$19 retroactive to Dec. 1 and \$5.50 to \$12 in the second year.

The editor's top minimum is increased \$28, to \$248, the top for programmers and copy chief is increased \$21.50, to \$175, that for secretaries is raised \$17, to \$147.75, that for key-punch operators is increased \$15, to \$131.50, and that for clerks is increased \$13, to \$98.25.

The Guild won double time for Sunday work and triple time for work on a holiday, an increase in the severance-pay ceiling from 40 weeks to 44, improved retraining procedures in case of automation and extension of health-and-welfare coverage to part-time employees.

The Guild also won a \$1.50 increase in the monthly retirement benefit, from \$3 to \$4.50, for each year of service to a maximum of 25 years.

The service requirement for a fourth week's vacation will be reduced from seven years to five in two steps.

The Guild also won 26 salary upgradings.

Atlantis Strike Threat Yields 20% Increases

New York City — Increases totaling 20 percent over three years, the pattern set on New York's major dailies, were achieved for employees of the Greek-language daily Atlantis last month, but it took two strike deadlines to obtain them.

An initial deadline April 1 produced an agreement for increases of eight percent the first year and six percent in each of the second and third. But a new April 30 deadline had to be set before management agreed to make the increases applicable to all employees.

The contract will increase the top minimum for newsmen \$30.60, to \$174.10, with an initial \$11.50 increase retroactive to April 1. The top for classified-advertising men is raised \$28.50, to \$162.

A reclassification will give four clerical employees additional increases ranging from \$3 to \$6 as a result of the creation of a new general office assistant's category with a top of \$124.02.

10% Raises Won At Bell-McClure

New York City — Ten-percent increases have been won by the New York Guild in a two-year contract covering employees of the North American Newspaper Alliance, the Bell-McClure Syndicate and the Women's News Service.

Increases of six percent retroactive to Jan. 1 and four percent next Jan. 1 will raise the top minimum for newsmen \$48, to \$190, that for stenographers \$11.75, to \$124.25, and that for file clerks \$11, to \$117.

The severance-pay ceiling is increased six weeks, to 56, and the service requirement for a fourth week's vacation is cut from 10 years to eight.

AFL-CIO Sets Up Strike Funds

The AFL-CIO Executive Council last week voted financial aid to hospital workers in Charleston, S.C., and highway employees in West Virginia striking for union recognition. It also urged full support for boycotts being waged by the Farm Workers against California grape growers and by the Oil Workers against Shell Oil.

The council established a special fund for the Charleston strikers, making a seed contribution

in West Virginia until the strike is settled.

It called for "total support" of the grape boycott by federation affiliates and their members. And it urged all members who have Shell credit cards to return them as part of that boycott.

Earlier, Federation President George Meany cited the hospital and farm workers' strikes as two of American labor's biggest and hardest battles along "the raw frontier of collective bargaining."



Picketball

Strikers take time off for an impromptu game of touch football on the Erie Times and News picket line. Guild pickets Bonnie Felia, right; Tillie Rutkowski, second from right, and Nancy Frame dive for the ball as Stereotypers' President Carl Lozowsky hovers over the play.

4% Assessment Schedule, Increase In Benefits Urged by Erie Strikers

Erie, Pa.—The striking Erie Guild last week endorsed the International Executive Board's recommendation for a higher assessment schedule and urged that strike benefits be increased as soon as possible.

The local acted at a May 15 membership meeting at which it also rejected an Erie Times and News proposal calling for an average increase of \$30.05 over three years.

The membership unanimously approved an executive-committee recommendation favoring a monthly assessment schedule "of at least four percent" of weekly salary and asking ANG "to take immediate action to increase strike-lockout benefits as soon as it is economically feasible."

A bargaining session the day after membership rejection of the company's previous offer failed to bring any progress despite the efforts of state and federal mediators. No additional Guild bargaining sessions are scheduled, but the Stereotypers are slated to meet with the company May 28.

Four shoe stores that advertised last week in the skeleton paper the Times has been publishing since the start of the strike agreed to discontinue their ads after the Guild warned it would distribute leaflets urging a boycott of the stores.

Candid Camera

Erie, Pa.—Big Brother—or, to be more exact, Big Sister—is watching Erie Guild strikers.

An Erie Times and News camerawoman has been photographing pickets since the start of the strike from the second floor of a building across the street, the Picketeer, official strike publication, reports.

A meeting of 25 major retailers May 15 took no action to renew advertising despite an appeal by Publisher George J. Mead and other company executives. ANG International Representative John K. Sloan, invited to the meeting after Mead appeared, outlined the Times's sharply reduced circulation and warned that any advertisers would be leafleted.

The merchants decided to send both the company and the Guild a letter urging settlement of the 11-week-old strike.

A Guild canvass covering 844 of 900 Times and News carrier boys disclosed that less than five percent were considering responding to a company appeal that they resume home delivery despite an assurance of double profits.

A contractor building a new

Times and News plant withdrew unfair-labor-practice charges against the Guild and the Stereotypers last week after the two unions discontinued picketing the site. The contractor had charged a secondary boycott.

A new picket line was set up May 17 at the company's warehouse in an effort to halt delivery of newspaper, Sunday comics and Parade magazine.

Representatives of the Erie Guild and other unions at the struck plant are scheduled to attend the Guild's Pennsylvania-Ohio-Indiana District Council meeting in Buffalo tomorrow to tell the strike story.

The Guild reported the following additional contributions to its strike fund:

Cleveland Guild	\$200.00
Buffalo Guild	100.00
Washington-Baltimore Guild	25.00
Erie Local 620, Papermakers	25.00
Erie Typographical Union	43.70
Kenosha Guild	25.00
Newburgh-Beacon Guild	25.00
Hudson County Guild	50.00
Manchester Guild	50.00
Erie Lodge 938, Machinists	5.00
Philadelphia Guild	25.00
Lehigh Valley Guild	50.00
Sacramento Guild	125.00
Wilkes-Barre Guild	50.00
Erie Local 4743, Steelworkers	50.00
San Antonio Guild	50.00
Erie Local 832, Automobile Workers	200.00
Erie Lodge 116, Machinists	15.00
Cincinnati Guild	50.00
Boston Guild	100.00

Among individual contributions was one from Erie City Council President Joseph Walczak.

UPI Penalty Fought On 'Nation' Article

Atlanta, Ga.—The Wire Service Guild last week moved for arbitration of a five-day suspension meted out by United Press International to civil-rights reporter Henry P. Leiferman after he wrote a magazine article critical of the Memphis Commercial Appeal and Press-Scimitar.

Leiferman, whose article appeared in the Nation, resigned after the suspension was imposed, and the Guild, contending that the resignation was a forced one, demanded severance pay.

Management said Leiferman was penalized because he failed to submit the article to UPI for approval.

Leiferman said he had mentioned the article to UPI executives before writing it and was told that "it would never be approved if I said anything bad about the Memphis newspapers."

He was suspended after Press-Scimitar Managing Editor Edgar W. Ray complained to UPI's Southern Division headquarters that Leiferman was "an unreliable reporter." Both UPI and the Memphis papers are owned by Scripps-Howard.

The article, "A Year Later in Memphis," surveyed the city a year after the Rev. Dr. Martin Luther King, Jr.'s assassination. It characterized the Memphis papers as part of the city's Establishment, said they were "open to valid charges of discrimination in their news columns" because of racial labeling and accused them of taking "an almost rabid stand behind whatever the police force proposes."

The Guild, pointing out that there was no provision in its contract for suspension, said that Leiferman, in writing the article, was exercising his Constitutional right of free expression.

"It is easy to see where this sort of conduct could lead this wire service and the news business in general," Leiferman observed. "In attempting to placate the wishes of clients, all semblance of honesty or fairness in its news report will soon be lost."

NLRB Election Set At San Juan UPI

San Juan, P.R.—Sixteen editorial, janitorial, clerical and Teletypesetter employees of United Press International's San Juan Bureau will vote on a Guild representation bid May 29.

The consent election was arranged at a conference of UPI, the Guild and the National Labor Relations Board.

\$36 Increase Sends Top to \$202 in Joliet

Joliet, Ill.—A new three-year contract between the Chicago Guild and the Joliet Herald-News will increase the reporter top minimum on the 43,000-circulation daily by \$36, to \$202.

The top for assistant women's editor is increased \$48 to parity with that for reporters.

The reporter top goes up \$13 retroactive to last July 1, \$10 next July 1 and \$13 in July 1970. The top for file clerk is increased a total of \$13, to \$106.

The company's contribution to health-insurance premiums for employees with dependents is increased \$3.85. A seventh holiday, the employee's birthday, is added, and the service requirement for a fourth week's vacation is reduced from 20 years to 12 in three annual steps.

The premium for work in higher classifications is raised 50 cents a shift, to \$2.50.

\$30 Increase Is Won In Yakima Contract

Yakima, Wash.—The top minimum for reporters, circulation supervisors and advertising salesmen will go to \$188, up \$30, under a new three-year contract between the Yakima Guild and the Yakima Herald-Republic.

The Guild also won a fourth week's vacation, after 15 years' service, in its second contract at the paper.

The top for special reporters is increased \$33, to \$206, and that for the top editors' group is raised \$36, to \$227.

The top for reporters, circulation supervisors and display and classified salesmen is increased \$9 retroactive to April 1, \$10 in the second year and \$11 in the third.

The top for the lower clerk-typists' group is increased a total of \$15, to \$93, that for receptionists is raised \$20, to \$106, that for librarian is up \$20, to \$128, that for copy boy is raised \$15 to \$87, and that for classified clerks is up \$15, to \$90.

New Washington Unit Wins Initial Raises

The Washington - Baltimore Guild has negotiated \$9 wage increases over an eight-month period for 11 composing-room helpers and metal recasters newly added to its Washington Post unit.

The composing-room employees will receive three \$3 increases—the first retroactive to March 20 and the other two effective July 4 and Nov. 4. Their minimum will be raised to \$113.25.

The new group will receive all benefits of the Guild's existing contract at the Post, which expires Nov. 30, but will retain a shorter 35-hour week prevailing under a former contract negotiated by the Service Employees Union.

The Service Employees were decertified last December, and management agreed to recognize the Guild as bargaining representative of the composing-room group last month after a card check.

IFJ Warns Against Curbs on Free Press

Zurich, Switzerland—The executive committee of the International Federation of Journalists voiced concern this month at "continued inroads" into freedom of the press in many countries. It called on the United Nations and other international organizations to increase their efforts to combat press restrictions.

The call was issued at an executive-committee meeting here

attended by ANG Executive Vice President William J. Farson, the IFJ's North American vice president, and representatives of 14 other nations.

In a resolution sent to U.N. Secretary General U Thant, the Council of Europe, the United Nations Educational, Scientific and Cultural Organization, the International Labor Organization and the International Federation of Jurists, the committee also urged steps to release imprisoned journalists and protect newspapermen's right to form trade unions.

Condemning "all instances of interference with freedom of the press," the committee warned that events of the past year "have again demonstrated that suppression of freedom of the press is the first step towards suppression of freedom of the individual."

In a separate resolution sent to the Greek Government, the execu-

tive committee demanded that the Athens junta "fulfill its promises" to restore freedom of the press and opinion.

"Only an immediate restoration of democratic liberties, to which press freedom is essential, can establish confidence in promises and declarations made by the Greek Government," it asserted.

The executive committee expressed its solidarity with the editorial staff of the Paris newspaper

Figaro, which has struck in protest against efforts to destroy its voice in determining the paper's policies.

The committee's deliberations included a discussion of the program advanced by ANG's 1968 Convention to safeguard newsmen on hazardous assignments. Representatives of most of the journalists' groups participating said they planned to have their organizations seek similar protections.

15 AP Strikebreakers Expelled

New York City—Fifteen Associated Press employees were expelled from the Wire Service Guild this month after being found guilty of crossing New York picket lines during the Guild's January strike at AP.

A Guild trial board publicly censured the 15 "for strikebreaking activities in violation of the most basic precept of unionism."

Date Change

The Guild Reporter, which is normally published on the second and fourth Fridays of each month, will be published on the first and third Fridays next month because of the Guild's annual convention starting June 23.

The normal publication schedule will be resumed with the issue of July 11.

Brooke Moves to Limit Scope of Antitrust Exemption

Sen. Edward W. Brooke, Massachusetts Republican, has introduced an amendment that would limit the definition of a "failing newspaper" under the Newspaper Preservation Bill.

Brooke, while announcing his support of the bill to exempt joint operations of failing newspapers from the antitrust laws, proposed amendments to narrow the number of papers that would come under its umbrella.

And he pointed out that the Supreme Court's decision outlawing a joint agreement marked by rate fixing, profit pooling and market splitting in Tucson was "not an absolute prohibition of joint newspaper operating arrangements."

"It is by no means clear," he said, "that the present application of the 'failing-company' doctrine will rule out all such schemes."

Brooke's amendment would define a failing newspaper as an enterprise "engaged in the publication of not more than one newspaper," which "cannot be continued in operation as a separate entity for five reasons:

1) Its newspaper operations have sustained "substantial financial loss for an extended period of time"; 2) "Its financial resources are substantially depleted"; 3) "It is confronted with the grave probability of business failure"; 4) Its failure would result in "substantial financial loss" to its proprietors and "substantial injury" to the community; 5) Active efforts to obtain a purchaser willing to continue it as "a separate and independent newspaper publication" have failed.

"We need to be careful not to open undue loopholes in antitrust law," Brooke declared in submitting the amendments. They were referred to the Senate Antitrust Subcommittee, which is scheduled to hold hearings on the bill next month.

Only insistence on such hearings by Sen. Philip A. Hart, subcommittee chairman, forestalled approval of the bill by the Senate Judiciary Committee early this month.

GOP Majority Leader Everett M. Dirksen, who opposed the bill at the last session of Congress, moved without notice to dislodge it from Hart's committee and send it to the Senate floor, where 34 senators are now on record in favor of it.

Dirksen reportedly is preparing amendments that, while legalizing current joint operating agreements, would require Justice Department clearance of future ones. Under the Dirksen amendments, Publishers' Auxiliary reported last week, applicants would have to convince the Justice Department that one of the newspapers is ac-

3rd Daily Sought In Milwaukee

Milwaukee, Wis. — Mayor Henry M. Maier, who has denounced the Milwaukee Journal's monopoly of the city's press, says he wants Milwaukee to have a new paper, under Guild contract and financed with city funds, Publishers' Auxiliary reports.

A "Committee of 500" has been established to study the feasibility of establishing one.

Maier has already established "Radio Free Milwaukee"—a special telephone number Milwaukee's 13 radio stations can call to hear and tape a recording of the mayor's comments on reporting in the jointly owned Journal and Sentinel.

ANG to Testify On Antitrust Bill

ANG this week asked the Senate Antitrust Subcommittee's permission to submit new testimony on the Newspaper Preservation bill when additional hearings are held next month.

The subcommittee has set June 12 and 13 as dates for the hearings. "The National Newspaper Association, which, like the Guild, opposes the bill, has also asked to be heard."

tually a failing paper under the bill's definition.

The Wall Street Journal said that Dirksen's support of the bill is leading him into a brush with President Nixon's Administration, which it says hopes to negotiate with publishers to give up the legislation.

The Journal quoted a Justice Department official as saying that he "would prefer to see the thing worked out within the framework of the Supreme Court decision."

"We think it can be worked out without legislation to satisfy the publishers who object to the Tucson decision," he said.

Rep. B. F. Sisk, California Democrat, branded the bill "bad legislation" last month in a letter to the California Labor Federation. He said it "opens the door

to all kinds of collusive activity which has been contrary to public policy in other fields of endeavor since the earliest days of antitrust legislation."

And Rep. Clarence Brown, Ohio Republican and publisher of the Urbana (Ohio) Citizen, suggested that Congress wait until a court-ordered plan for modification of the Tucson arrangement is submitted in July before acting on the bill.

He said the plan "should be instructive as to what kind of compromise is possible within existing antitrust laws."

Meanwhile, the National Newspaper Association, representing publishers of weeklies and small dailies, this month published a pamphlet on joint newspaper operations and the antitrust laws, sending copies to all members of Congress.

The pamphlet declares that joint advertising rates and sales, pooling of profits and division of the market are antitrust violations that build "a virtually impregnable barrier against would-be entrants into the same newspaper market."

But it points out that joint printing and distribution do not violate the law and that publishers with joint operations are even free to achieve savings in advertising by a "wholesaling" arrangement under which advertising staffs, while separate, can sell ads in both papers at less than it would cost the customer to advertise separately in each.

Time Gets 2nd Chain Of Chicago Papers

Chicago, Ill.—Time Inc. took a second step into the mushrooming Chicago newspaper market last week, purchasing a string of 10 semiweeklies from Hollister Newspapers for a reported five million dollars.

At the same time, Field's Day Publications announced it will begin publishing a fourth suburban daily, the Northwest Day, starting June 9. Eight more Paddock Publications were converted from triweeklies into six dailies earlier this month.

Time had previously agreed to acquire 22 Pioneer Publishing Co. weeklies in suburban Chicago. Ottó Fuerbringer, Time's vice president in charge of newspaper operations, has said that the company plans to purchase other suburban weeklies with a view to consolidating several of them into dailies where feasible.

Field's new suburban daily will serve 13 communities. Its Day publications has been in intensive competition with Paddock, which established four dailies in March and then started six more May 5, converting all but five of its remaining triweeklies. Five were transformed directly into dailies

and three were consolidated to produce a sixth.

The developments were the latest in Chicago's fast-changing newspaper picture, which includes the transformation of Chicago's American to a new tabloid format and a new name, Chicago Today, last month.

Fuerbringer, in discussing Time's plans for newspaper acquisitions, told the Wall Street Journal recently that newspapers are "making a comeback in circulation, advertising and profitability."

Thomson Purchases Pennsylvania Paper

Monessen, Pa. — Thomson Newspapers has added another daily, the Valley Independent, to its fast-growing U.S. chain.

The Independent, serving the Southwestern Pennsylvania towns of Monessen, Donora and Charleroi, was purchased from Editor Harry R. Pore and General Manager William H. Pore for an unannounced sum. Thomson's second paper in Pennsylvania, it has a circulation of 17,000.

3 More Perry Dailies Go; Cox Buys in Palm Beach

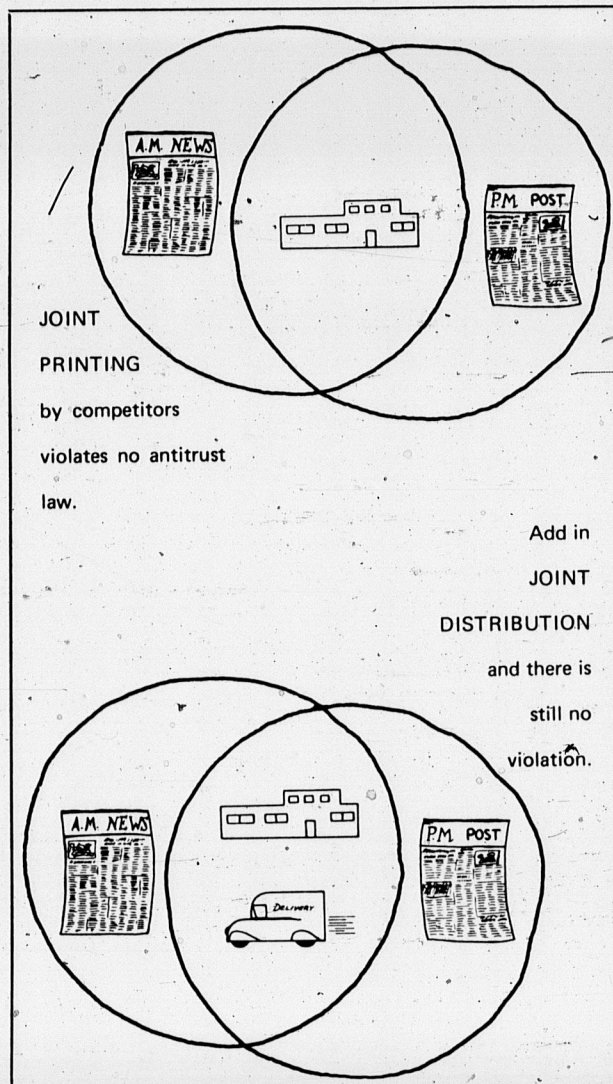
West Palm Beach, Fla.—Cox Enterprises bought Perry Publications' West Palm Beach Post and Times and Palm Beach Daily News this month as Perry continued to dismantle its Florida chain.

Cox, which owns papers in Miami, Atlanta and Dayton and Springfield, Ohio, acquired Palm Beach Life, a monthly magazine; the Delray News Journal; and Perry's 47½-percent interest in the Daytona Beach Journal and

News as part of the purchase. The purchase price was announced as over 20 million dollars.

Perry, which is liquidating its newspaper holdings, had earlier sold its Pensacola papers to the Gannett Co. and the Ocala Star-Banner to Cowles Communications.

R. C. Hoiles's Freedom Newspapers chain is reportedly negotiating to buy Perry's Panama City News and Herald.



Antitrust Primer

A page from new pamphlet published by the National Newspaper Association, representing publishers of weeklies and small dailies, to clarify issues involved in the attempt to exempt joint newspaper operations from the antitrust laws. It makes the point that joint printing and distribution, as opposed to rate fixing and profit pooling, are not in violation of the federal antitrust laws.

Minnesota Senate OKs Limited Privilege Bill

St. Paul, Minn.—A compromise bill giving newsmen a limited right to keep their sources of information confidential was approved unanimously by the Minnesota Senate this month but was defeated, 9 to 8, in the House Judiciary Committee.

The compromise bill would grant newsmen the privilege of withholding their sources "unless the disclosure is essential to prevent injustice."

An original bill granting the privilege unconditionally was backed by the Minnesota AFL-CIO and the Twin Cities Guild.

John Carmichael, executive secretary of the Twin Cities Guild, who testified for the bill before both House and Senate committees, said that while the compromise bill was no longer the "ideal" law he would like to see, it would represent substantial progress and urged its passage.

The bill was introduced after Guildsman Donald J. Giese, a reporter for the St. Paul Pioneer Press, was sentenced to 90 days in jail for contempt in February when he refused to reveal his sources for news stories on T. Eugene Thompson, St. Paul attorney convicted of hiring a gunman to murder his wife.

Giese's decision to remain mute in the face of a jail threat was hailed as "a courageous decision"

by the freedom-of-information committee of Sigma Delta Chi, which said he was remaining true to "an important journalistic tradition under which newsmen have assured news sources that their names would be protected."

The Minnesota Supreme Court is scheduled to hear an appeal of the conviction June 2.

Nevada recently became the 16th state to enact a law giving newsmen the privilege of protecting their sources. The Legislature adopted a bill stipulating that reporters cannot be required to identify news sources before either courts, grand juries or governmental agencies.

Guild Files Charge In Amboy Firing

Newark, N.J. — The North Jersey Guild last month filed an unfair-labor-practice charge against the Perth Amboy News Tribune following the discharge of an advertising salesman who was participating in an organizing campaign.

The salesman was dismissed a few days after he distributed Guild membership applications among members of the advertising department. The Guild has a contract covering News Tribune editorial employees, but the ad department is unorganized.

Top Increased \$31 At Toronto Globe

Toronto, Ont.—Increases ranging up to \$31 have been won in three-year contracts covering editorial, circulation, maintenance and delivery employees of the Toronto Globe & Mail. The reporter top minimum is increased to \$195 and that for deskmen and re-writers to \$205.

The reporter top goes up \$8 retroactive to last July 1, \$8 next Aug. 4, \$3 next Jan. 5, \$9 July 6, 1970, and \$3 Jan. 4, 1971.

Up the same total amount are the flat minimums for editorial writers and cartoonists, which go to \$230, those for columnists and editors, which go to \$215, and that for assistant editors, which goes to \$210. The top for deskmen and rewriters also is up \$31, to \$205.

The top for library clerks is raised \$14.90, to \$105.90; that for copy boys is increased \$11.40, to \$77.40; that for stenographers is up \$17, to \$106; that for clerk-typists is raised \$16, to \$95; that for highway truck drivers is up \$20, to \$139.50; that for electricians is increased \$25, to \$179, and that for elevator operators is up \$16.50, to \$107.30.

These increases include cost-of-living bonuses ranging from \$1.75 to \$3.50 received under the old contract. The cost-of-living clause is eliminated in the new contract. Night differentials are increased by from 10 to 30 cents a shift, and time-and-a-half pay instead of straight time is provided for work on a holiday.

Travel-insurance coverage is increased from \$10,000 to \$25,000, and the company will pay premiums for the first \$10,000 of accident insurance for those employees taking \$20,000 or more.

The service requirement for a fourth week's vacation is decreased from 13 years to 10.

Mileage allowances for editorial employees are increased from 10 cents to 11 for the first 300 miles a week, and photographers using their own equipment will receive a quarterly rental payment of \$70, up \$10.

Chronicle Guildsman Shot in Berkeley Riot

Berkeley, Calif.—San Francisco Chronicle Guildsman Don Wegars was hit by police shotgun pellets during rioting near the University of California May 15.

Wegars and Los Angeles Times bureau chief Daryl Lembke were wounded while fleeing before a police charge down Telegraph Avenue against demonstrators who tried to prevent the enclosure of "People's Park," a

Danger of Death Seen in Mace

Mace, which has been sprayed by police on newsmen in civil disorders, can cause blindness and death, according to former Food and Drug Commissioner James L. Goddard.

And the Army, it was disclosed this week, has rejected Mace as a riot-control agent because it does not meet safety requirements.

Goddard told a Senate Subcommittee last month that, in addition to causing corneal scars, conjunctivitis, dermatitis and chemical burns, Mace can raise its victim's blood pressure by as much as 100 points in seconds. Such an increase can produce blindness or death in persons with vascular problems, he said.

Chicago Cites Walker, Riot Investigator

Chicago, Ill.—Attorney Daniel Walker, who headed the National Violence Commission study team that reported on disorders accompanying the Democratic National Convention, received the Chicago Guild's 1969 award for community service May 10.

The Guild executive board, in choosing Walker, cited his direction of the Chicago study, which included a section scoring police attacks on newsmen. The report, which characterized the disorders as "a police riot," was highly controversial.

The Chicago local has urged ANG to request a federal investigation of continuing police attacks on reporters and photographers.

The local singled out Daily News columnist Mike Royko, winner of ANG's 1968 Heywood Brown Award, for a new award, in recognition of over-all excellence in service to journalism and the community.

Ed Keck, president of the old Hammond Guild and later chairman of the Hammond Times Unit after the Indiana local merged with Chicago, received an award for service to the Guild.

And William E. Mooney received a service-to-journalism award for excellence as a rewrite man and assistant city editor at the Daily News.

gathering place for hippies and yuppies.

The San Francisco-Oakland Guild has been pressing for the issuance of areawide press cards as a measure to help forestall police attacks on newsmen.

The Guild's committee on violence requested the Bay Area Police Chiefs Association to issue such a card following a meeting with management of the San Francisco Chronicle and Examiner last month.

Two Guildsmen Beaten In Howard Disorders

Two Washington - Baltimore Guildsmen were beaten May 8 during disorders accompanying the seizure of six buildings by students at Howard University.

Washington Post City Editor John Anderson and Post reporter Carl Bernstein were attacked by a group of unidentified Negroes during battling between police, students and neighborhood residents.

Bernstein suffered a deep gash on the chin, requiring five stitches, and Anderson was knocked down and kicked, suffering a hand injury.

They were rescued by a group of Negroes that included Howard students and Rufus (Catfish) Mayfield, former head of Pride Inc., a black self-help group.



Field Day

Contract providing a record reporter top minimum of \$263 is signed by representatives of the Chicago Guild and Field's Chicago Sun-Times and Daily News. Seated, from left, are Local President Lloyd Green, Employee Relations Director Harry Schaudt, General Manager Leo Newcombe and Unit Chair-

man Arthur Gprlick. Standing, from left, are Guild Executive Director Justin McCarthy, Irene Talanian and Les Hausner, both of the Guild; Assistant Managing Editor Kenneth D. Towers of the Sun-Times, and Assistant Managing Editor Nicholas R. Shulman of the Daily News.

By Early 1970s

Automated Newsroom Seen Due

New York City — An automated newsroom will be "technically feasible" by the early 1970s, Otto A. Silha, president of the American Newspaper Publishers Association's Research Institute, told ANPA members last month.

Silha, who is publisher of the Minneapolis Star and Tribune, gave the association's annual convention the following picture of automated editorial operations just over the horizon, some of it illustrated by film:

► High-speed electrostatic printers disgorging abstracts of wire-service news, with the editor pushing a button to get stories of the desired length for transmission to a computer news bank.

► Reporters calling on cathode-ray display units linked to a computer-operated regional morgue for reference purposes.

► Copy entering a computer from the reporter's typewriter, to be edited by another cathode-ray unit connected to the computer.

► News and advertising copy coming in via telephone lines from portable facsimile and printer units, with billing, credit checking, scheduling and sorting done by computer.

► Photograph sizing and screening accomplished by electronic devices, with pictures stored electronically for reproduction within cathode-ray tube typesetting machines, and pages made up electronically on display units before setting.

Silha said newspapers will be able to place their printing plants for maximum distribution efficiency, with small papers using a common electronic composi-

tion center operating with facsimile transmission.

A demonstration of plastic printing plates, to replace conventional stereotype plates, was shown the publishers during the convention. Dubbed the Hylox System, it will make possible the production of plates by push-button at the rate of six a minute.

The Sta-Hi Corp., which will market the system, said it can produce 14 plastic plates in the time a single stereotype plate can be made. The plastic plate weighs only a pound instead of the stereo plate's 44.

Meanwhile, the Radio Corporation of America last week announced what it described as "the first all-electronic composition system that can set line drawings as well as graphic-arts quality type in either full-page size or on microfilm."

It said the new system can set type faster than 1,000 manual linecasters and produce a full-page drawing in seven seconds.

A collection of new electronic devices was displayed by the Associated Press at its annual meeting, held in conjunction with the ANPA convention. It included a cathode-ray tube for electronic editing and an Inktronics printer capable of delivering copy at 1,500 words a minute.

An AP executive said "computer-to-computer" transmission of copy at the rate of 50,000 words a minute will soon be tested in co-operation with the Los Angeles Times.

AP General Manager Wes Gallagher reported that high-speed facsimile transmission

failing to obey police orders.

York Guild President James N. Snavely called for an investigation by the state attorney general's office, and the paper sought court action after the incidents.

Judge Michael H. Sheridan, in rejecting the injunction plea, said the paper's right to "reasonable news coverage" was not hindered by police.

York Daily Loses Bid to Curb Police

Scranton, Pa.—A U.S. District Court judge last month denied a request by the York Gazette & Daily for an injunction to prevent York police from interfering with newsmen.

The injunction was sought after police arrested two Gazette & Daily reporters and the paper's editorial-page editor during racial disorders last August. They were fined \$100 each on charges of

made, it possible for AP to continue operating during the Wire Service Guild's January strike.

AP's board of directors reported that baseball box scores are now being transmitted to clients on justified agate tape within seconds via a computer that feeds them into high-speed Dataspeed circuits.

ANPA members also witnessed the display of a computerized system designed by United Press International, which UPI said will make it possible for UPI clients to receive "computer-to-computer" copy at a rate of 86,000 words a minute. But UPI President Mims Thomason said it will be several years before the system is ready for use.

UPI, meanwhile, has notified the Wire Service Guild that it is planning to move Teletypesetter operations from Nashville, Miami and Raleigh into Atlanta and to replace Teletypes with Datafax in most Southern bureaus.

UPI Labor Relations Director Harry Varian said he believed the transfer of Teletypesetter operations to Atlanta would increase the number of newsmen working there but did not know of any plans to decrease the number in other bureaus.

Pawtucket Urges Regional Local

Pawtucket, R.I.—The Pawtucket Guild this month authorized negotiations with the Providence and Woonsocket locals and the Guild's new unit in Fall River, Mass., toward the possible formation of a regional local.

A Pawtucket membership meeting authorized President Paul A. LaBrecche to appoint a committee to negotiate "on a plan for servicing, administrative co-operation and/or merger."

"Creation of a regional local would stimulate our growth and effectiveness as a bargaining agency," the local said in a resolution initiating the bid.



Philadelphia Guild Photo by William M. Brown

Penney-Wise

Four leafleteers mobilized by the Philadelphia Guild urge shoppers in Upper Darby, Pa., not to buy at Penney's, a major advertiser in the struck Los Angeles Herald-Examiner. From left, Dorothy Brown, wife of Local President William M. Brown; Local Secretary Patricia Hanum, Barbara Secora and Marilyn Marter.

\$30 Increase Lifts Top At Bay Dailies to \$230

(Continued from Page 1)

go there retroactive to Jan. 12 at Santa Rosa, March 2 at Richmond and April 13 at Vallejo, an increase of \$8 at the latter and \$4.75 at the other two papers.

The minimums go up another \$13.83 in the second step of the contract, varying from July to September, advance \$12.33 next Jan. 12 at all three and rise a final \$3.84 July 13, 1970.

At Vallejo the top for outside classified salesmen is increased a total of \$26.38, to \$176.38, the top for clerks is raised \$20.57, to \$125.57, and that for office boys is up \$15.87, to \$96.87. The top for office boys at Richmond is increased similarly, while that at Santa Rosa goes up \$15.63, to \$95.38.

Retirement contributions will be increased from \$7 a week to

\$11.50 in three steps.

At Richmond the company's contribution to health and welfare will be increased from \$5.20 a week to \$6.70, while at Santa Rosa and Vallejo the publishers agreed to negotiate improvements at least equal to the prescription-drug plan added last year to the Guild's citywide health-and-welfare plan in San Francisco.

The minimum expense guarantee for employees required to make their car available is increased \$5.50 a week, to \$18, at Santa Rosa, and \$3, to the same figure, at Vallejo.

The Richmond contract will eliminate combined reporter-photographer jobs by the time of its expiration.

The contracts provide jury-duty pay for the first time—up to 15 days a year.

Pizzas Don't Pay

(Continued from Page 1)

staff at home on a rainy Sunday, enlisted Mrs. Falk, provided coffee [a euphemism] and pizzas and staged a 'filler-writing party'. Good and productive time had by all—1,003 items, to be precise.

"The Birmingham bureau now claims the all-time world's record for fillers," said Falk in submitting them to New York.

The Wire Service Guild, its curiosity aroused, inquired about the staffers' compensation. Beer and pizzas, it was told.

The Guild replied that the contract makes no provision for beer and pizzas and that it was filing a claim for dollars.

Lewis Lord, UPI's Southern Division news manager, observed that an overtime claim, under the circumstances, would put Guild members on record as drinking on the job, according to the local's publication, WiReport. Fine, said the Guild—since management served the beer, "we will have established a legal precedent for drinking on the job."

UPI finally agreed to pay the overtime—eight hours' worth to one staffer and 1½ hours to a second. (The third, it turned out, was on duty when called on for filler production.)

"You just ruined the whole day for [UPI Managing Editor] H. L. Stevenson," Lord complained as he agreed to pay up.

Hearst, Guild Resume Talks But Deadlock on 250 Jobs

(Continued from Page 1)

The Pressmen met with management May 16 and 20 and agreed to submit new language covering work stoppages.

Meanwhile, another advertiser has agreed to remove its ads from the struck paper. Leon Forman, business agent for Furniture Workers Local 400, reported after a conference with the Ortho Mattress Co. that the firm, which has been running at least one large ad a week, would discontinue advertising.

The unions' boycott of the J. C. Penney Co., a major Herald-Examiner advertiser, spread to Philadelphia last week as local boycott chairman Joseph Martin led a dozen Guildsmen to leaflet Penney's Upper Darby store.

The papers' advertising lineage for March was down from March 1968, four months after the strike began. Media Records reports showed a drop of 27,246 lines—1,817,026 compared to 1,844,272 last year.

The paper's ad hole showed no

signs of growing during the week of May 11, when the ratio of ads to total space was 45.9 percent, a full 5.8 percentage points below the 51.8-percent figure for the same period last year. The average ratio thus far this year is 47 percent, according to the Los Angeles Guild publicity desk.

Striking and locked-out unionists participated in demonstrations at 16 Los Angeles-area Safeway supermarkets May 10 in conjunction with the United Farm Work-

ers' boycott of California grapes. Safeway, which buys more than three million dollars' worth of grapes a year, is also a major Herald-Examiner advertiser.

New contributions to the Los Angeles Guild's strike fund totaled \$560, including:

Akron Guild	\$ 25.00
Chicago Guild	75.00
San Francisco-Oakland Guild	160.00
San Jose Guild	200.00
Washington-Baltimore Guild	100.00

The new donations brought total contributions to \$140,785.

AFL-CIO Backs Coleman Boycott

AFL-CIO President George Meany has called on union members to support a United Steelworkers' boycott against camping equipment manufactured by the Coleman Co., which has been operating its Somerset, Pa., plant with imported strikebreakers.

The Steelworkers' have been on strike at the Coleman plant in quest of an initial contract. The company, said Meany, "has re-

jected every proposal" and brought in Pinkerton guards and strikebreakers from Canada.

The AFL-CIO Union Label Department has also placed the Economy Furniture Co. of Austin, Tex., on its unfair list as the result of a strike by the Upholsterers' International Union. From 35 to 40 percent of Economy's furniture is sold by the Montgomery Ward Co.

The Penney Parade

You Meet Such Interesting People

The following article on the experiences of San Jose Guild members in leafleting the J. C. Penney Co., a major advertiser in Hearst's struck Los Angeles Herald-Examiner, is reprinted from the San Jose Guildsman.

San Jose, Calif.—Lew Lehr, it was, who said, "Monkeys is the cwaziest people," but San Jose Guild members who leafleted Penney's ran into a rare assortment.

A stern-visaged little lady with pince-nez glasses scowled at Jose Stell and demanded, "Young man, why aren't you in Vietnam?" Apparently her specs pinched more than her nez.

A young mother dragging two children rushed up the street to Penney's and was handed a leaflet by one of the Guild gals. Mom stopped, read the handbill and, heaving a sigh of resignation, turned around and tugged the children after her as she strode away from Penney's.

► A cool cat with long hair, peace pendant and combed-wool pullover shuffled up to a leafleter, pausing to read the text. He scowled and said, "Hey, man, like thanks for laying this on me."

► A well-dressed man with briefcase: "Go back to Los Angeles where you belong, trouble-makers!"

► A befuddled young student type: "Don't tell me Hearst bought out Penney's!"

► Another student: "Can I have a couple more (leaflets)? I'm doing a term paper. Where can I find out more about this guy Hearst?"

► A former Penney's customer: "I'm going inside but don't worry. I'm just taking this package back for a refund."

► A motorist who had just parked: "Why didn't you tell me this before I plugged the parking meter." (The Guild leafleter refunded him his nickel.)

Strike Authorized By Great Falls

Great Falls, Mont.—Members of the Great Falls Guild voted 52 to 6 last week to authorize strike action at Cowles's Great Falls Tribune and Leader.

The strike vote was taken May 15, a day after the company refused to improve a wage offer of \$17.50 at the top over three years. The Guild is seeking a \$20 increase in the present \$158 top in a one-year contract.

The Guild is also demanding a pension plan and fully paid hospitalization coverage for dependents as well as employees.

... 'Typical' Daily

(Continued from Page 1)

began chronicling the paper's progress its profits have increased 298 percent before taxes and 332 percent after. Total profits after taxes in the 10-year period have amounted to \$4,203,500.

In that time the average reporter top minimum in Guild contracts has risen 40 percent, from \$122.55 in December 1958 to \$171.22 in December 1968.

Lynn Election Lost

Lynn, Mass.—Business-office employees of the Lynn Item voted 10 to 2 May 19 against a representation bid by the Lynn Guild. The Guild represents editorial and advertising employees of the Item.

Hearst Ad-Boycott List

The following national advertisers have most consistently supported Hearst by advertising in the struck Los Angeles Herald-Examiner, according to the Herald-Examiner Joint Strike-Boycott Council.

SEARS, ROEBUCK & CO.

J. C. PENNEY

THE MAY CO., with department stores in these cities:

Los Angeles—The May Co.

San Diego—The May Co.

St. Louis—Famous-Barr

Baltimore—The Hecht Co.

Washington—The Hecht Co.

Pittsburgh—Kaufmann's

Akron—M. O'Neill Co.

Jacksonville—May-Cohens

Cleveland—The May Co.

Portland, Ore.—Meier & Frank

Youngstown—Strouse-Hirschberg

Hartford—G. Fox & Co. and Brown Thomson Inc.

Denver—May D. & F.

GENERAL TIRE & RUBBER CO.

FIRESTONE TIRE & RUBBER CO.

GOODYEAR TIRE & RUBBER CO.

B. F. GOODRICH TIRE CO.

SEAGRAM DISTILLERS: All brands

CALVERT DISTILLERS: All brands, including Chivas Regal Scotch and Myer's Rum

AMERICAN TOBACCO CO.: All brands, including Lucky Strike, Pall Mall, Herbert Tareyton, Montclair, Carlton, Half & Half and Colony cigarettes; Bull Durham tobacco, and La Corona, Bock y Ca., Antonio y Cleopatra and Red Tan cigars.

KRAFT FOODS: All products, including Miracle Whip dressings and spreads, Parkay, Deluxe and Miracle margarines, Kraft cheeses, and other dairy foods.

GENERAL MOTORS CORP.: All divisions, including Buick, Cadillac, Chevrolet, Oldsmobile, Pontiac, Vauxhall and Opel automobiles; A.C. spark plugs, Delco auto batteries and radios, and Frigidaire home appliances.

Editorial

An Idea Vindicated

The results are not all in yet, but the apprehensions some newspapermen have expressed about press councils as a means of improving relations between the press and the public, not to mention improving the breed of the press itself, should be allayed by the experience of the pilot community press councils established with grants from the Mellett Fund for a Free and Responsible Press.

Councils in four of the six cities in which they were set up have decided to continue on their own, past the expiration of the Mellett grants.

Detailed analyses of the pilot councils are still to be forthcoming, but the four councils' decision to continue buttresses the preliminary conclusion of the Fund's board of directors that such councils can make "a significant contribution to the strengthening of a free press and the democratic process and to the development of a responsive, creative and constructive resolution of community conflicts."

Representatives of four of the six councils, speaking at a panel discussion sponsored by the American Society of Newspaper Editors last month, affirmed that the councils had improved relations between the press and the public. They included the managing editor of one of the newspapers involved.

Particularly noteworthy was the decision of the Seattle council, composed of representatives of the media and Negro organizations both moderate and militant, to raise the necessary funds to continue its operations.

When organizations as far apart as the Black Panthers and Hearst's Seattle Post-Intelligencer agree that an idea has value, there seems little room for argument.

The significance of the councils' success has been underlined by the wide attention they have received. In addition to the panel on their activities at the ASNE convention, their results have been analyzed in the ASNE Bulletin, the Columbia Journalism Review and the publication of the University of Missouri's Freedom of Information Center.

This attention is not surprising, for the pilot councils stimulated by the Mellett Fund represent the first significant attempt in the United States to systematically test the press-council concept already established in England and a number of other countries.

Lowell Mellett made his bequest to the Guild to explore ways of increasing press responsibility without impairing press freedom. The Mellett Fund, established by ANG as an independent non-profit corporation to further the aims of the bequest, chose to use the money to encourage the establishment of experimental press councils as a medium for making newspapers—and the electronic media—more responsible in their role as suppliers of information in a democracy.

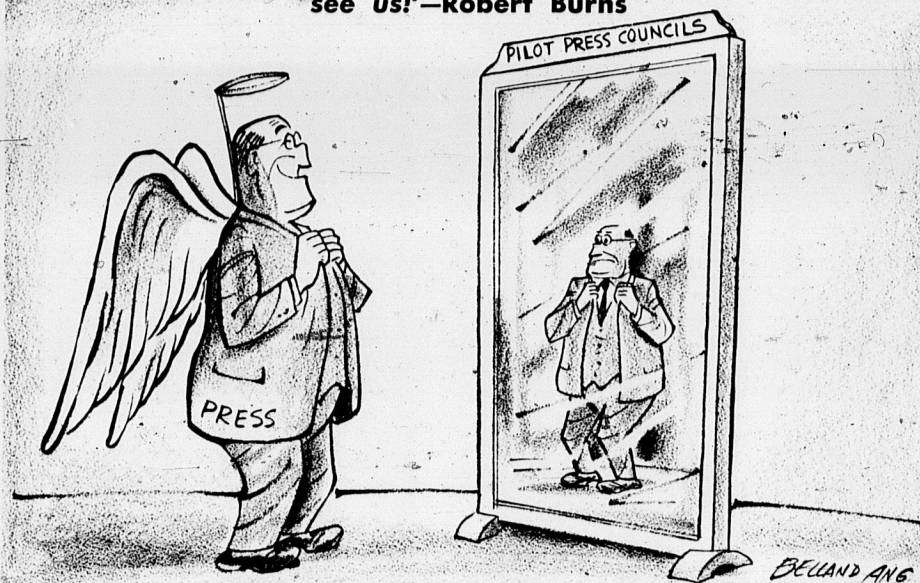
If the Mellett Fund grants have planted a seed that leads to the growth of press councils as an effective, independent means to this end, they will have fulfilled the aims of Mellett's bequest to a greater extent than perhaps even he dared hope.

The Twain Meet

In addition to everything else that was wrong with it, last month's widely advertised television drama on the death of a newspaper displayed a strange sense of journalistic values, to a union man, at least.

It mentioned Jimmy Breslin in the same breath as Heywood Broun.

'O wad the power the gittie gie us to see oursels as ithers see us!—Robert Burns



DATELINE: WASHINGTON

Nixon's Style Includes Ability To Change His Mind

By WILLARD SHELTON, Washington Guild



AS HE ENTERED his fifth month in the White House—approaching the first half-year, one-eighth of his term—President Nixon had demonstrated a coolness of style and a technique of operation that presumably would remain.

One notable characteristic, unexpected in any Presidency, was a remarkable willingness to change his mind.

He originally selected a consumers' adviser who turned out to be irretrievably attached to a private job as keeper of the approval seal for Good Housekeeping magazine's advertisers. She was unobtrusively allowed to focus her attention again on the duties of that position, and the President turned to an experienced Commonwealth of Pennsylvania consumers'-affairs expert for guidance.

Word emerged from the White House that Dr. Franklin Long, a highly respected research scientist who had been all but announced to head the National Science Foundation, wouldn't get the job because he opposed the President's antiballistic missile program. Lee DuBridge and Henry Kissinger, the President's personal advisers for scientific matters and foreign affairs, persuaded Nixon that this was a serious affront to the academic community, and the President told a group he had decided to name Dr. Long after all.

Long didn't accept, remarking to newsmen that he didn't like the climate around Washington these days. But he was assured of the offer; all he had to do was pick it up.

WORD LEAKED OUT, in a great flood, that proposals of a high-level administration committee on a food-and-nutrition program had been shelved for budgetary reasons. But the next day Nixon sent Congress a message recommending the program for quick passage.

Daniel P. Moynihan, White House domestic-affairs adviser, thereafter denied that a decision had ever been reached really to scrap it, but in this capital that feeds on leaks and effectively planted stories, the word "decision" has many meanings.

A good deal has become known, also, about Nixon's personal approach in making decisions.

He remains, as President, what

he has always been—a man who charts his course finally in utter privacy. He uses his oval office in the West Wing for ceremonial functions. He thinks through problems in another oval room.

He writes down his thoughts, as reporters covering his 1960 campaign often saw him do, on a lawyer's ruled yellow foolscap pad. He thinks and writes in solitude, weighing the imponderables and the risks inherent in any decision of an American President. He has already received the information the great government departments and his private advisers can give him.

When he emerges from this private meditation, he has pretty well made up his mind. His words and phrases have been carefully selected to reveal a fixed declaration, an issue deliberately left not wholly defined, the bent of the course he plans.

PRESIDENT NGUYEN VAN THIEU of South Vietnam needed to know, after Nixon's first televised report to the people, whether the United States insisted on a coalition government in Saigon, including National Liberation Front

officials, before the elections to decide the immediate political structure of that republic. But Sen. Albert Gore (D-Tenn.) felt certain that "a temporary agreement upon some kind of transitional regime" would allow de facto settlements at the Paris peace talks.

Nixon will not know until this first session of the 91st Congress is completed how much the Capitol budget-slashers will exact as their price for voting extension of the income surtax. He learned about the saddle sores a bucking Congress can give a President when House Speaker John W. McCormack (D-Mass.) refused to let the House vote on the ABM issue until the Senate acts.

These are matters a Republican President dealing with a Democratic Congress can influence only with difficulty—and sometimes only in minor degree.

But the Administration is launched, and no one can say that the President lacked boldness when he told the people he had promised an end to the Vietnam fighting, without surrender, and that they had a right to hold him accountable.

IT

SEEMS
TO US

Organizing Seen Key To Guild's Health

WASHINGTON, D.C.

Editor:

Defense Fund financing is, of course, the Guild's biggest fiscal problem this year, but the union's General Fund and general vigor must be praised by Pollyanna, not me.

Though voting at the spring IEB meeting for continuance of the organizing pilot project, I voiced a dissent as to its adequacy. Apparently angered, Executive Vice President Farson said that if people were going to keep complaining about organizing he was going to propose a 50-cent per-capita increase for organizing purposes.

Before President Woods could rule that Brother Farson's out-

burst was not a serious motion, several of us had indicated we would support such a proposal.

Obviously no such per-capita increase is in view this year; per caps have already gone up 23 cents. Obviously the easiest way to balance the General Fund is to cut organizing and servicing. Obviously such cuts are a means of suicide comparable to cutting off one finger at a time while waiting to bleed to death.

Organizing is the key both to vigor and financial health. It takes about 18 months for a successful organizing campaign to start producing General Fund revenue. Whatever we do, we do it two years too late.

JOE HOLT ANDERSON, JR.
Vice President
Region 2

The Guild Reporter

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and
Director of Research & Information
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